

YDUQS PARTICIPAÇÕES S.A.

Publicly-held Company
CNPJ MF 08.807.432/0001-10
NIRE 33.3.0028205-0

NOTICE TO THE MARKET

YDUQS CLOSING QCONCURSOS ACQUISITION

The **YDUQS Participações S.A.** ("Company") - (B3: YDUQ3; OTC: YDUQY)-hereby informs to its shareholders, investors, and the market in general that, in continuity with the material fact disclosed on June 18, 2021, it concluded today, through its subsidiary Athenas Serviços Administrativos Ltda. ("Athenas"), the purchase of the total shares of QCX Serviços Educacionais Ltda. ("Qconcursos").

The acquisition is transformational for YDUQS' history, given it enables its portfolio diversification and the offer of its products to people in any stage of life or academic trajectory, located anywhere in the country. On top of strengthening its high-quality, personalized teaching, YDUQS will take advantage of Qconcursos' expertise and know-how to emerge in the leadership of Brazilian digital higher education.

Rio de Janeiro, 1st of July of 2021

Eduardo Haiama

CFO and Investor Relations Officer