

# 1Q13 Results

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### **Quarter Highlights – 1Q13**

- New enrollment record: 117,000 new students (+23% YoY)
- **EBITDA totals R\$87 million in 1Q13, 50% up**
- Opening of new unit (Parangaba), and process conclusion in Angra dos Reis and Teresópolis
- Sustainable Growth

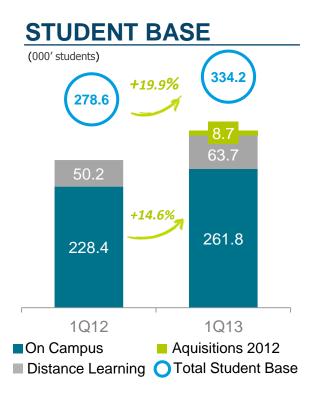
- Acquisition of FACITEC
- Public Offering conclusion

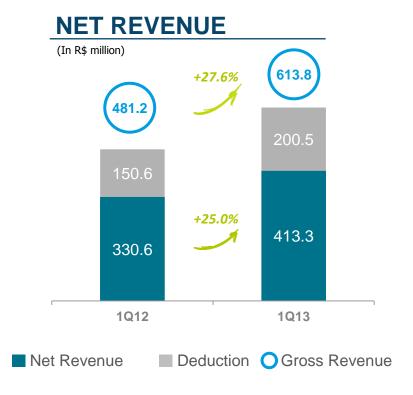
Main Indicators (R\$ MM)	1Q12	1Q13	Change
Net Revenue	330.6	413.3	25.0%
EBIT	46.3	69.0	49.0%
EBITDA <sup>1</sup>	57.9	87.1	50.4%
EBITDA Margin	17.5%	21.1%	3.6 p.p.
Net Income	39.9	66.6	66.9%
EPS (R\$)	0.49	0.69	40.8%
Operational Cash Flow	12.5	21.7	73.6%

<sup>&</sup>lt;sup>1</sup>EBITDA in accordance with the CVM instruction 527, does not consider Operating Financial Result



## **Operational Performance**





Average Ticket (In R\$)
On-campus
Distance Learning

1Q12	1Q13	Change
463.2	490.0	5.8%
173.5	193.7	11.6%



# **Cost and Operational Expenses**

Vertical Analysis (% of Net Operating Revenue)
Cash Cost*
Personnel
Brazilian Social Security Institute (INSS)
Rentals. Condominium Fees and Municipal Property Tax
Textbooks Materials
Others
Selling Expenses
PDA
FIES Provisioning

1Q12	1Q13	Change
-58.0%	-55.9%	2.1 p.p.
-35.7%	-35.7%	0.0 p.p.
-7.8%	-7.7%	0.1 p.p.
-9.0%	-7.4%	1.6 p.p.
-1.7%	-1.7%	0.0 p.p.
-3.8%	-3.4%	0.4 p.p.
-11.3%	-10.4%	0.9 p.p.
-4.2%	-3.6%	0.6 p.p.
0.0%	-0.3%	-0.3 p.p.
-7.1%	-6.5%	0.6 p.p.
-13.1%	-12.6%	0.5 p.p.

Marketing

**G&A Expenses\*** 



# **Net Average Days Receivables**

Accounts Receivables (R\$ MM)	1Q12	2Q12	3Q12	4Q12	1Q13
Gross Accounts Receivables	358.5	350.9	351.6	362.3	428.5
FIES	55.4	36.5	45.0	55.7	82.2
Tuition Monthly Fees	246.6	261.7	251.5	267.7	289.9
Agreement Receivables	33.7	32.8	29.8	19.9	29.3
Others	16.6	14.3	20.0	12.8	23.5
Provision for Doubtful Accounts	(73.9)	(77.2)	(81.9)	(76.4)	(77.6)
Net Accounts Receivables	278.5	268.0	264.4	279.7	347.4
Net Revenues (Last 12 months)	1,203.2	1,254.7	1,316.1	1,383.3	1,466.0
Days Receivables	83	77	72	73	85
Net Revenue Ex. FIES (Last 12 months)	1,085.4	1,096.9	1,098.1	1,111.3	1,133.3
Days Receivables Ex. FIES and FIES Revenue	74	76	72	73	84

# **FIES**

FIES Accounts Receivable (R\$ M	M) <b>1Q12</b>	2Q12	3Q12	4Q12	1Q13
Opening Balance	36.5	55.4	36.5	45.0	55.7
(+) FIES Net Revenue	42.4	60.7	78.7	90.2	103.1
(-) Transfer	21.1	75.6	70.1	81.0	74.7
(-) FIES PDA	2.3	4.1	1.0	1.8	(2.0)
(+) Acquisitions	-	-	0.8	(0.3)	-
Ending Balance	55.4	36.5	45.0	55.7	82.2
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FIES Carry-Forward Credits (P\$ N	4M) 1012	2012	3012	<i>1</i> 012	1013
FIES Carry-Forward Credits (R\$ N	1Q12 13.7	2Q12 8.0	3Q12 2.3	4Q12 10.9	1Q13 1.1
Opening Balance	13.7	8.0	2.3	10.9	1.1
Opening Balance (+) Transfer	<b>13.7</b> 21.1	<b>8.0</b> 75.6	<b>2.3</b> 70.1	<b>10.9</b> 81.0	1.1 74.7
Opening Balance (+) Transfer (-) Tax payment	13.7 21.1 22.3	<b>8.0</b> 75.6 33.0	<b>2.3</b> 70.1 43.0	10.9 81.0 48.5	1.1 74.7 44.7
Opening Balance (+) Transfer (-) Tax payment (-) Repurchase auctions	13.7 21.1 22.3 4.5	8.0 75.6 33.0 50.2	2.3 70.1 43.0 18.5	10.9 81.0 48.5 42.7	1.1 74.7 44.7
Opening Balance  (+) Transfer  (-) Tax payment  (-) Repurchase auctions  (+) Acquisitions	13.7 21.1 22.3 4.5 - 8.0	8.0 75.6 33.0 50.2 1.9	2.3 70.1 43.0 18.5	10.9 81.0 48.5 42.7 0.4	1.1 74.7 44.7 30.6



# **Aging of Receivables and Agreements**

Breakdown of accounts receivable by age (R\$ millions)
FIES
Not yet due
Overdue up to 30 days
Overdue from 31 to 60 days
Overdue from 61 to 90 days
Overdue from 91 to 179 days
Overdue more than 180 days
Total

1Q12	%	1Q13	%
55.4	15%	82.2	19%
101.4	28%	91.6	21%
52.9	15%	88.8	21%
20.8	6%	26.6	6%
6.9	2%	13.7	3%
47.2	13%	48.0	11%
73.9	21%	77.6	18%
358.5	100%	428.5	100%

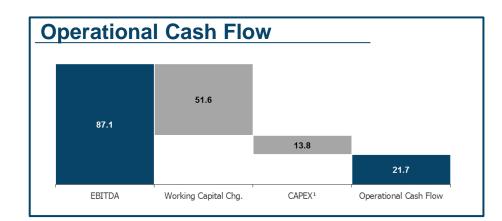
Breakdown of agreements by age (R\$ millions)*	
Not yet due	
Overdue up to 30 days	
Overdue from 31 to 60 days	
Overdue from 61 to 90 days	
Overdue from 91 to 179 days	
Overdue more than 180 days	
TOTAL	
% over Gross Accounts Receivable	

1Q12	%	1Q13	%
19.5	58%	18.4	63%
2.5	7%	2.8	10%
1.2	4%	1.0	3%
1.3	4%	0.6	2%
4.1	12%	2.1	7%
5.1	15%	4.5	15%
33.7	100%	29.3	100%
9%		7%	

<sup>\*</sup> Does not consider credit card agreements.

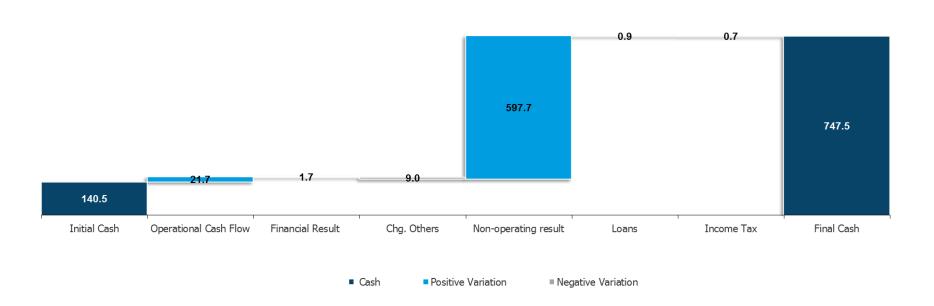


#### **Cash Flow**



#### **CASH FLOW 1Q13**

(R\$ million)





# **Cash Flow**

In million	1Q12	1Q13
Initial Cash Position	169.4	140.5
EBITDA	57.9	87.1
Working Capital Change	(20.6)	(51.7)
Increase (Decrease) in Accounts receivable	(34.4)	(67.7)
Increase (Decrease) in Carry-Forward credits	5.7	0.6
Increase (Decrease) in Advance to employees / third-parties	2.7	1.8
Increase (Decrease) in Prepaid expenses	(8.8)	(6.2)
Increase (Decrease) in Taxes and contributions	(4.1)	1.0
Increase (Decrease) in Suppliers	-	(6.3)
Increase (Decrease) in Salaries and payroll charges	21.2	28.2
Increase (Decrease) in Taxes payable	(0.9)	3.0
Increase (Decrease) in Prepaid monthly tuition fees	(3.6)	(4.1)
Increase (Decrease) in Advances under partnership agreement	2.9	-
Increase (Decrease) in Commitments payable	(1.2)	(1.8)
CAPEX	(24.8)	(13.8)
Permanent Assets Change	(13.1)	4.3
Depreciation and amortization	(11.6)	(18.0)
Operational Cash Flow	12.5	21.7
Financial Result	(4.1)	(1.7)
Share Buyback Program	(0.2)	-
Other Assets and Liabilities	(4.5)	(9.0)
Shareholders' Equity Change	0.9	597.7
Loans	10.9	(0.9)
Income Tax	(2.3)	(0.7)
Final Cash Position	182.7	747.5



#### **Final Remarks**

"Culture is not a support to the strategy. Culture is the strategy".

- Protocols to open 19 new campuses: Option for growth with high returns throughout Brazil via greenfields.
- Increased coverage of DL: Advanced Phase in the process of course recognition.
- New Business and Expansion Areas: Conclusion of the organization of both areas, in order to increase growth and integration capabilty
- M&A: Active pipeline
- Strategic Planning: Hospitality, Alumni Program, Innovation, Corporate University, Branding, Sustainability, EVA Phase II, New Graduate Segment, Operation Benchmarking, Applied Research, Academic Model & Distance Learning 2.0





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