

NOTICE TO THE MARKET**Cancellation of Debenture Holders' Meetings**

Estácio Participações S.A. ("Estácio" or "Company") - (BM&FBOVESPA: ESTC3; OTCQX: ECPCY) hereby informs its shareholders, investors and the market in general the Company's debenture holders' meetings called for August 4, 2016 were cancelled in order to allow debenture holders the time to analyze the Company's proposals. Until this moment, the Company has not received from any of its debenture holders any opinion contrary to the approval of the matters on the agenda of the meetings.

Additionally, the Company hereby clarifies that the cancellation of the debenture holders' meetings does not affect the Company's extraordinary shareholders' meeting called for August 15, 2016, given that, pursuant to the "Protocol and Justification for the Merger of Estácio Shares into Kroton", the approval of the operation by Company creditors is not a condition for its completion.

Rio de Janeiro, August 4, 2016.

Pedro Thompson

Financial and Investor Relations Officer