

Notice to the Market Public Request for a Power of Attorney

Estácio Participações S.A. (“Estácio” or “Company” - Bovespa: ESTC3), pursuant to article 27 of CVM Instruction 481 of December 17, 2009, hereby informs the market that it will make a Public Proxy Request regarding disclosure of its Manual for Shareholder Participation in Annual General and Extraordinary Shareholders’ Meetings (“Meeting”).

Estácio's management, attempting to mitigate the risk of the Meeting not being installed following the first call, given that the Company is a Corporation, is doing everything possible to ensure the participation of all its shareholders in the Meeting, thereby avoiding the costs of a second call and delays in the resolution of important matters for the Company and which reflect the effective creation of value for its shareholders.

Consequently, in addition to the Public Proxy Request, in order that its shareholders, should they wish, nominate the lawyers indicated by the Company as their proxy to represent them in accordance with the vote proffered by them, or nominate their own representatives, the Company has adhered to the “Assembleias Online” system.

The Company's management informs that the matters which the proxy are requested are the same presented on the Call Notice of the Meeting which was published on this date on the Valor Econômico newspaper and Diário Oficial do Estado do Rio de Janeiro. It can be viewed on the website on www.estacioparticipacoes.com.br, Assembleia Online, www.assembleiasonline.com.br, and Comissão de Valores Mobiliários.

The shareholders, if they have interest, may use the proxy model for a power of attorney provided in the Manual for participation in the General and Extraordinary Shareholders’ Meetings made available at the addresses mentioned above.

Rio de Janeiro, March 28, 2014.

Virgílio Gibbon
Chief Financial and Investor Relations Officer