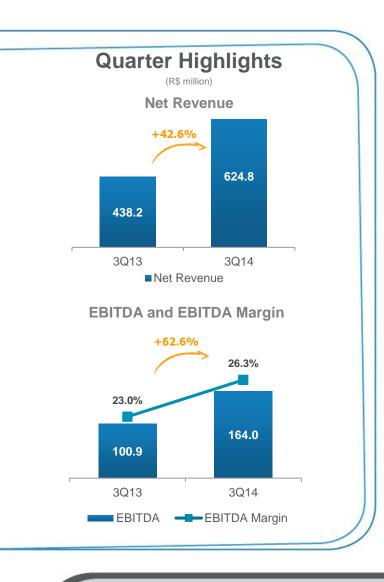
3Q14 RESULTS

Full Speed Ahead

Student base records organic growth of 23% Integration of UniSEB's 39,000 students EBITDA of R\$164 million, up by 63% EBITDA margin of 26.3%, a gain of 3.3 p.p.

🔶 Estácio

Rio de Janeiro, November 6, 2014 – **Estácio Participações S.A.** – "Estácio or "Company" (BM&FBovespa: ESTC3; Bloomberg: ESTC3.BZ; Reuters: ESTC3.SA; OTC: ECPCY) – announces its results for the third quarter of 2014 (3Q14) in comparison with the second quarter of 2013 (3Q13). The following accounting information is presented in accordance with International Financial Reporting Standards ("IFRS") and on a consolidated basis.



Highlights:

- Estácio closed 3Q14 with a total base of 468,900 students, 37.7% more than in 3Q13, 326,100 of whom enrolled in on-campus programs (19.4% up year-on-year) and 93,300 in distance-learning programs (38.4% higher than in 3Q13), as well as 49,500 acquired students (on-campus and distance-learning).
- **Net operating revenue** came to R\$624.8 million in 3Q14, 42.6% more than in 3Q13, due to the expansion of the student base and the increase in the average on-campus ticket.
- **EBITDA** totaled R\$164.0 million, 62.6% up on the same period last year, with a margin gain of 3.3 p.p..
- Net income came to R\$133.0 million 54.1% higher than in 3Q13, while earnings per share climbed to R\$0.42, up by 44.8%.
- **Operational cash flow** totaled R\$74.0 million in 3Q14, a R\$16.8 million year-on-year improvement.
- **Cash and cash equivalents** closed the quarter at R\$435.4 million.

ESTC3 (On November 5, 2014)

Price: R\$29.05/share Number of Shares: 315,429,884 Market Cap: R\$9.2 billion Free Float: 92% IR Contact:

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Key Indicators

| | Consolidated | | | |
|----------------------------|--------------|-------|----------|--|
| Financial Highlights | 3Q13 | 3Q14 | Change | |
| Net Revenue (R\$ million) | 438.2 | 624.8 | 42.6% | |
| Gross Profit (R\$ million) | 188.1 | 281.2 | 49.5% | |
| Gross Profit margin | 42.9% | 45.0% | 2.1 p.p. | |
| EBIT (R\$ million) | 84.1 | 136.9 | 62.8% | |
| EBIT Margin | 19.2% | 21.9% | 2.7 p.p. | |
| EBITDA (R\$ million) | 100.9 | 164.0 | 62.6% | |
| EBITDA Margin | 23.0% | 26.3% | 3.3 р.р. | |
| Net Income (R\$ million) | 86.3 | 133.0 | 54.1% | |
| Net Income Margin | 19.7% | 21.3% | 1.6 p.p. | |
| | | | | |

| Excluding acquisitions in the last 12 months | | | | |
|--|-------|----------|--|--|
| 3Q13 | 3Q14 | Change | | |
| 438.2 | 583.4 | 33.1% | | |
| 188.1 | 258.0 | 37.2% | | |
| 42.9% | 44.2% | 1.3 p.p. | | |
| 84.1 | 125.8 | 49.6% | | |
| 19.2% | 21.6% | 2.4 p.p. | | |
| 100.9 | 151.1 | 49.8% | | |
| 23.0% | 25.9% | 2.9 p.p. | | |
| 86.3 | 123.6 | 43.2% | | |
| 19.7% | 21.2% | 1.5 p.p. | | |

| | | Consolidated | ł |
|----------------------------|---------|--------------|----------|
| Financial Highlights | 9M13 | 9M14 | Change |
| Net Revenue (R\$ million) | 1,295.0 | 1,752.1 | 35.3% |
| Gross Profit (R\$ million) | 531.8 | 751.1 | 41.2% |
| Gross Profit margin | 41.1% | 42.9% | 1.8 p.p. |
| EBIT (R\$ million) | 201.7 | 331.3 | 64.3% |
| EBIT Margin | 15.6% | 18.9% | 3.3 р.р. |
| EBITDA (R\$ million) | 254.5 | 399.5 | 57.0% |
| EBITDA Margin | 19.7% | 22.8% | 3.1 р.р. |
| Net Income (R\$ million) | 199.6 | 344.8 | 72.7% |
| Net Income Margin | 15.4% | 19.7% | 4.3 р.р. |

Note: EBITDA calculated in accordance with CVM Instruction 527.

Message from Management

Our **strategy** is soundly based on the concept of a strong and firm, yet **gradual and sustainable** growth. By acting this way, we give ourselves enough time to keep investing in the fundamentals that will ensure our growth, such as, for example, continuous improvement of our academic quality and of student satisfaction indicators. At the same time, we maintain our focus on implementing projects that will create differentials and competitive advantages in the future. Such philosophy requires enormous **discipline**, because in moments when the scenario looks favorable, the temptation to make aggressive movements is huge. On the other hand, we hope to be able to sustain the same growth pace even if we face more adverse scenarios, such as the one we have seemingly been experiencing in Brazil over the past few months. After all, in the past few years we have leveraged our operations and opened up new growth paths that should yield opportunities to keep growing even in such an uncertain scenario.

In this context, we are pleased to deliver yet another **series of excellent results** in the third quarter of 2014. In spite of the quite uncertain scenario Brazil has lately been facing, we were once again able to continue with our pace of **gradual and sustainable growth**, without forgetting the abovementioned differentials for the coming years. We achieved **another record high intake cycle** for the **ninth semester in a row**, compensating the slightly more adverse environment brought by the World Cup and its calendar-effect on the conversion rate from registrations to enrollments, especially in large cities, where we mainly operate. Thus, we were very pleased with the fact that **94,500 new students** decided to enroll at Estácio, 67,500 of whom in the on-campus undergraduate segment (5.8% up on 3Q13) and 27,000 in distance-learning undergraduate courses (up by 29.8% in the same period).

As a result, our same-shop on-campus and distance-learning undergraduate student bases grew by 17.0% and 24.2%, respectively. If we add graduate students and the acquisitions concluded in the last twelve months



(UniSEB, ASSESC, IESAM and Literatus), our **total post-secondary student base** comes to 469,000, an impressive 38% growth compared to the same period last year.

All this growth led to a substantial increase in **Net Revenue**, which climbed by 43% year-on-year. Excluding acquisitions, our net revenue would have grown by 33%. At the same time, we kept controlling costs and expenses, which helped **EBITDA** to reach R\$164.0 million, 63% up on 3Q13, with a margin of 26.3%, a 3.3 percentage point improvement. **Net Income** climbed by 54% to R\$133.0 million, generating **earnings per share** of R\$0.42, 45% more than in 3Q13. Once again our operational cash flow registered healthy figures, reinforcing our ability to keep improving this indicator, despite the delay in odd quarters related to FIES contract amendments. In this context, **operational cash flow** reached R\$74.0 million in 3Q14 and R\$169.9 million in 9M14.

Returning now to the acquisitions arena, after receiving approvals from our shareholders and CADE (Brazil's antitrust authority), we began integrating the largest acquisition of our history, **UniSEB**. Besides the 39,000 students we added to our student base, UniSEB is an excellent asset from operational and academic standpoints and, more importantly, it provides us with sufficient scale and penetration to accelerate the growth of our distance-learning segment. In 3Q14, we also announced the **acquisition of Literatus**, an institution with 4,800 students and 14,200 authorized seats, marking our **entry into Manaus**, one of Brazil's most important cities where we were still not present. We now operate in 21 Brazilian states and the Federal District, and remain firmly committed to our strategy of **painting Brazil's map blue** through small and medium-sized acquisitions in strategic locations, and then leveraging growth from these platforms. Our Expansion strategy, though, does not solely rely on acquisitions. We keep growing organically through greenfields and we just opened two new units this semester: Venda Nova, in Belo Horizonte (MG), and Bueno, in Goiânia (GO), which will contribute to further leveraging our operation in these cities.

Speaking of strategy, it is particularly worth mentioning the progress of our **Strategic Projects** related to our **2020 Vision**. **Educare**, our **Corporate University**, continues to expand the scope of its operations. Educare has three specific internal development schools: the Management and Leadership School for our managers, the Faculty School for our professors and the Functional School for our administrative staff. This year, the latter has been prioritizing development initiatives for those working on the student service fronts (academic services, enrollment and debt negotiation offices) and in the Shared Services Centers. After six months of operation, more than 12,600 employees have enrolled in our training courses. We must also mention the hosting of the **6th Annual Faculty Forum**, which gathered more than 1,000 professors for two days of interaction, lectures and exchange of experiences in a hotel in Rio de Janeiro.

The **Innovation** area continues to gain strength with the **NAVE Program.** We held our first Startup Meeting, in the Espaço NAVE, whose first selected projects are being developed in our pre-accelerator. And the program is already producing its first results: the "*Plataforma Saúde*" (Health Platform) program, one of the Meeting's selected participants, co-founded by Tales Gomes, a former Marketing student at Estácio's Petrópolis unit, was chosen to take part in the federal government's Startup Brasil program and will receive government funding of R\$200,000. More details on the development of the NAVE Program can be found in the "Key Material Facts" section at the end of this report.

Our **Continuing Education** area continues to strengthen its operation through the signing of **new partnerships**. This quarter, we announced an important agreement with **iG**, one of Brazil's largests web portals, which has more than 33 million monthly views. Through the partnership, our short-term course brand "Você Aprende Mais" (You Learn More) will be responsible for the management and operation of the courses offered by **iG Educação**, iG's new online education platform. Furthermore, we also signed an agreement with **Open English**, which from now on will be responsible for the content of our English courses in the "Você Aprende Mais" platform, aggregating quality and recognition to our our short-term courses and increasing the range of options available to our students, who can thereby look for an even broader formation.

It is important to mention the initiatives that will **add value to our brand**. The **Branding** project, carried out in association with Thymus, one of the most renowned branding consulting firms in Brazil, continues to define the features and values we intend to relate to Estácio, aiming at the construction of our brand. After two years of diagnosis and preparation, we are ready to initiate efforts to make Estácio the first truly national Education



brand, with our foot set in the whole country. We also moved ahead with our **Corporate Social Responsibility** program, whose official web portal has just been launched, where everyone will be able to follow our corporate social initiatives. In addition, we maintained and intensified our **Sport Sponsoring initiatives** – in addition to dozens of young athletes and the Flamengo basketball team, in this quarter we became the Official University of the Rio 2016 Olympic Games. As such, we will be responsible for training more than 120,000 volunteers who will work during the event. In addition, we are sponsoring the Schurmann Family's latest sea expedition, which not only will expose our brand all over Brazil, but will also promote scientific exchange between our professors and students.

To conclude, we would like to reinforce how pleased we are with our operating results in 2014 and also with all the initiatives that we have been implementing to build up the Estácio of the future. We are confident that we will deliver solid results in the last quarter of 2014 and, at the same time, we reinforce our belief that **2015 will bring even brighter numbers**. After all, besides all our internal efforts to improve our operations and grow sustainably, various external signs point to a favorable scenario: demand remains heated, (as attested to by the number of students taking the ENEM university entrance exam); the successful public policies linked to Education are expected to continue during President Dilma Rousseff's second term in office; the PNE/Plano Nacional de Educação (National Education Plan) was approved with the condition that 10% of the GDP will be invested in Education; and, after the recent second round of elections in Brazil, Education is more than ever in the spotlight.

In a nutshell, the situation is comparable to that of a railway train. It took us some time to prepare the engine and gain the necessary pace and speed while turning our Institution around. Once we moved from a state of inertia and gained speed, we became able to deal with the ups and downs along the way at a good pace. And now that we have reached such a reasonable pace so as to be able to move "full speed ahead", we are very confident as we know how difficult it is to stop a speeding train.

Student Base

Estácio ended the 3Q14 intake and renewal process with a total base of 468,900 students (37.7% more than in 3Q13), 326,100 of whom enrolled in on-campus programs and 93,300 in distance-learning programs, in addition to 49,500 students acquired in the last 12 months. In the same-shop concept, i.e., excluding the acquired students (UniSEB, ASSESC, IESAM and Literatus), the Company posted solid organic growth of 23.2%. More details on the UniSEB student base can be found on the specific section dedicated to the company.

It is also worth mentioning that our number of campuses increased not only due to the acquisitions concluded in the quarter, but also to the opening of two new greenfields, in locations where we already operated: the Venda Nova unit, in Belo Horizonte (MG), and the Bueno unit, in Goiânia (GO).

| '000 | 3Q13 | 3Q14 | Change |
|---|-------|-------|--------|
| On-Campus | 273.0 | 326.1 | 19.5% |
| Undergraduate | 259.2 | 303.3 | 17.0% |
| Graduate | 13.8 | 22.8 | 65.2% |
| Distance Learning | 67.4 | 93.3 | 38.4% |
| Undergraduate | 63.1 | 78.4 | 24.2% |
| Graduate | 4.3 | 14.9 | 246.5% |
| Student Base - same shops | 340.4 | 419.4 | 23.2% |
| Acquisitions in the last 12 months | - | 10.2 | N.A. |
| UniSEB | - | 39.3 | N.A. |
| Total Student Base | 340.4 | 468.9 | 37.7% |
| # Campuses | 79 | 84 | 6.3% |
| On-Campus Students per Campus | 3,456 | 3,882 | 12.3% |
| # Distance Learning Centers | 52 | 163 | 213.5% |
| Distance Learning Students per Center | 1,296 | 780 | -39.8% |
| Distance Learning Students per Center (ex-Uniseb) | 1,296 | 1,794 | 38.4% |

Table 1 – Total Student Base*

Note: Acquisitions in the last 12 months refer to students from ASSESC, IESAM and Literatus. UniSEB is represented in a separate line.

Estácio's **on-campus undergraduate base** totaled 315,700 students at the end of September, 21.8% more than at the end of 3Q13. Under the same-shop concept, i.e. excluding UniSEB, ASSESC, IESAM and Literatus on-campus undergraduate students, organic growth came to a robust 17.0%.

On-campus undergraduate intake totaled 67,500 new students, our ninth record high cycle in a row, despite an atypical season due to the impact in the calendar caused by the World Cup. Our enrollment **renewal rate** stood at 88.6%, relatively stable when compared to 3Q13, dropping 0.3 p.p. this cycle.

| '000 | 3Q13 | 3Q14 | Change | | | |
|---|--------|--------|--------|--|--|--|
| Students - Starting balance | 233.6 | 280.9 | 20.2% | | | |
| (+/-) Acquisitions in the last 12 months (until 2Q) | - | (0.9) | N.A. | | | |
| (-) Graduates | (13.8) | (13.8) | 0.0% | | | |
| Renewable Base | 219.8 | 266.2 | 21.1% | | | |
| (+) Enrollments | 63.8 | 67.5 | 5.8% | | | |
| (-) Not Renewed | (24.4) | (30.4) | 24.7% | | | |
| Students - same shops | 259.2 | 303.3 | 17.0% | | | |
| (+) Acquisitions in the last 12 months (until 3Q) | - | 10.2 | N.A. | | | |
| (+) UniSEB (on-campus undergraduate) | - | 2.2 | N.A. | | | |
| Students - Ending Balance | 259.2 | 315.7 | 21.8% | | | |
| | | | | | | |

| Table 2 – Evolution of C | On-Campus | Undergraduate | Student | Base* |
|--------------------------|-----------|---------------|---------|-------|
|--------------------------|-----------|---------------|---------|-------|

Estácio

Our **distance-learning undergraduate base** grew by 67.5% over 3Q13 to 105,700 students, fueled by the consolidation of UniSEB's student base. Same-shop growth came to a solid 24.2%, thanks to another excellent **distance-learning undergraduate intake cycle**, which added 27,000 new students to our student base, a substantial 29.8% up on the same period last year.

The distance-learning **renewal rate** improved by 0.2 p.p., maintaining the gradual improvement trend seen in recent quarters. The number of distance-learning graduating students also significantly increased, following the student base maturation process after the launch of our distance-learning in the second half of 2009.

| '000 | 3 | Q13 | 3Q14 | Change |
|--|---|--------|--------|--------|
| Students - Starting Balance | | 54.0 | 66.6 | 23.3% |
| (-) Graduates | | (1.0) | (2.4) | 140.0% |
| Renewable Base | | 53.0 | 64.2 | 21.1% |
| (+) Enrollments | | 20.8 | 27.0 | 29.8% |
| (-) Dropouts | | (10.7) | (12.8) | 19.6% |
| Students - same shops | | 63.1 | 78.4 | 24.2% |
| (+) UniSEB (distance learning undergraduate) | | - | 27.3 | N.A. |
| Students - Ending Balance | | 63.1 | 105.7 | 67.5% |

Pronatec

We closed 3Q14 with approximately 12,600 students enrolled in the vocational courses through the Pronatec Program (Training Scholarship Modality), which provides students with government scholarships, as a result of the 1st 2014 Bid Notice. We had a dropout rate of around 47% of the originally enrolled students in this group (initial dropout rate of 28% without student replacement, as originally expected). It is worth noting that this number is not included in the total post-secondary base detailed in the "Student Base" section.

As a result, the Pronatec courses generated net revenue of R\$14.9 million and R\$22.0 million in 3Q14 and 9M14, respectively, for an average ticket of around R\$353.

The 12,300 students enrolled through Pronatec's 2nd Bid Notice began their classes on September 15th, so their revenue will be recorded only in 4Q14.

Operating Revenue

Estácio

Net operating revenue came to R\$624.8 million in 3Q14, 42.6% up on 3Q13, due to the 23.2% organic growth of the student base, the increase in the average on-campus ticket, the integration of the acquired companies, the offer of Pronatec courses and the arrival of the Galileo Group students via the supervised transfer program. In the same-shops concept, excluding recent acquisitions, net operating revenue recorded healthy growth of 33.1% in the quarter.

Table 4 – Operating Revenue

| R\$ MM | 3Q13 | 3Q14 | Change | 9M13 | 9M14 | Change |
|---|---------|---------|-----------|---------|---------|-----------|
| Gross Operating Revenue | 657.4 | 912.3 | 38.8% | 1,886.1 | 2,528.2 | 34.0% |
| Monthly Tuition Fees | 650.5 | 881.4 | 35.5% | 1,866.4 | 2,473.2 | 32.5% |
| Pronatec | | 23.5 | N.A. | | 33.3 | N.A. |
| Others | 6.8 | 7.5 | 10.3% | 19.7 | 21.8 | 10.7% |
| Gross Revenue Deductions | (219.2) | (287.6) | 31.2% | (591.1) | (776.2) | 31.3% |
| Scholarships and Discounts | (192.2) | (246.5) | 28.3% | (522.8) | (664.4) | 27.1% |
| Taxes | (18.0) | (27.0) | 50.0% | (54.4) | (73.5) | 35.1% |
| FGEDUC | (8.9) | (14.1) | 58.4% | (14.1) | (38.4) | 172.3% |
| % Scholarships and Discounts/ Gross Operating Revenue | 29.2% | 27.0% | -2.2 p.p. | 27.7% | 26.3% | -1.4 p.p. |
| Net Operating Revenue | 438.2 | 624.8 | 42.6% | 1,295.0 | 1,752.1 | 35.3% |

The average ticket calculations presented below do not include on-campus and distance-learning students from graduate courses offered through partnerships, given that the average ticket transfer to Estácio is much lower than that of regular graduate courses, thereby distorting the comparison. We also excluded revenue from UniSEB because its operational model is different from ours, particularly in the distance-learning segment, as there is a transfer to the partner, which would also distort the calculation.

In 3Q14, the **average on-campus ticket** increased by 13.0%, above expected annual inflation, reflecting our continuing capacity to increase prices in a sustainable manner. Once again, and for the same reasons as in the first half, this result was due to our policy of adjusting prices in certain specific locations, as well as an improvement in the mix, the result, among other factors, of FIES students opting for higher value-added courses, especially in the Engineering and Health areas.

| Table 5 – Calculation of the Average Ticket in 3Q14 – C | On-Campus (Exc. UniSEB) |
|---|-------------------------|
|---|-------------------------|

| '000 | 3Q13 | 3Q14 | Change |
|---|---------|---------|--------|
| On-Campus Undergraduate Student Base | 259.2 | 313.5 | 20.9% |
| (-) Dropouts | (9.2) | (14.4) | 56.5% |
| (=) Revenue Generating On-Campus Undergraduate Student Base | 250.0 | 299.1 | 19.6% |
| (+) On-Campus Graduate Student Base | 13.8 | 17.1 | 23.9% |
| (=) Revenue Generating On-Campus Student Base | 263.8 | 316.2 | 19.8% |
| On-Campus Gross Revenue | 597.4 | 788.9 | 32.1% |
| On-Campus Deductions | (198.9) | (249.3) | 25.3% |
| On-Campus Net Revenue (R\$ million) | 398.4 | 539.6 | 35.4% |
| On-Campus Average Ticket (R\$) | 503.6 | 569.0 | 13.0% |

Note: Calculation of the average ticket does not include revenue from Academia do Concurso and Pronatec.

The **average distance learning ticket**, on the other hand, fell by 13.2% in 3Q14, mainly due to: i) the approximately 30%-growth in intake, which impacted the average ticket given the higher number of discounts in the process of converting entrants; ii) the substantial 84.3% growth of the graduate student base; iii) the already mentioned recurring effects of distance-learning price adjustments in certain locations, in order to align prices with the local market profiles; and iv) and the number of students in the "EAD Mais" program (an option which dilutes the course curriculum and, consequently, its value, over a further two semesters), which, besides the maturation of its base, registered a strong intake this semester.



Table 6 – Calculation of the Average Ticket in 3Q14 – Distance Learning (Exc. UniSEB)

| '000 | 3Q13 | 3Q14 | Change |
|---|--------|--------|--------|
| Distance Learning Undergraduate Student Base | 63.1 | 78.4 | 24.2% |
| (-) Dropouts | (2.3) | (2.7) | 17.4% |
| (=) Revenue Generating Distance Learning Undergraduate Student Base | 60.8 | 75.7 | 24.5% |
| (+) Distance Learning Graduate Student Base | 4.3 | 7.6 | 76.7% |
| (=) Revenue Generating Distance Learning Student Base | 65.1 | 83.3 | 28.0% |
| Distance Learning Gross Revenue | 58.2 | 65.9 | 13.2% |
| Distance Learning Deductions | (20.0) | (23.5) | 17.5% |
| Distance Learning Net Revenue (R\$ million) | 38.2 | 42.4 | 11.0% |
| Distance Learning Average Ticket (R\$) | 195.5 | 169.7 | -13.2% |

Cost of Services

In 3Q14, the **cash cost to net revenue ratio** recorded a 2.6 p.p. improvement over 3Q13, mainly thanks to gains in the following lines:

- (i) 1.0 p.p. in rentals, which accounted for 7.5% of net operating revenue, due to the dilution gains we have been pursuing in this item and in line with the results obtained in 1H14;
- 0.8 p.p. in personnel, reflecting the efficiency gains in faculty cost management, which more than offset the impact of labor convictions and agreements (R\$5.5 million higher than in 3Q13);
- (i) 0.6 p.p.in textbook materials.

Table 7 – Breakdown of Cost of Services

| R\$ MM | 3Q13 | 3Q14 | Change | 9M13 | 9M14 | Change |
|--|---------|---------|--------|---------|---------|--------|
| Cost of Services | (238.1) | (322.7) | 35.5% | (727.8) | (952.0) | 30.8% |
| Personnel | (178.0) | (248.8) | 39.8% | (548.8) | (735.7) | 34.1% |
| Salaries and Payroll Charges | (151.8) | (211.5) | 39.3% | (459.8) | (614.4) | 33.6% |
| Brazilian Social Security Institute (INSS) | (26.2) | (37.3) | 42.4% | (89.1) | (121.4) | 36.3% |
| Rentals / Real Estate Taxes Expenses | (37.2) | (46.6) | 25.3% | (102.8) | (129.7) | 26.2% |
| Textbooks Materials | (9.2) | (9.4) | 2.2% | (32.1) | (37.3) | 16.2% |
| Third-Party Services and Others | (13.7) | (17.9) | 30.7% | (44.1) | (49.3) | 11.8% |

Table 8 – Vertical Analysis of Cost of Services

| % of Net Operating Revenue | 3Q13 | 3Q14 | Change | 9M13 | 9M14 | Change |
|--|--------|--------|----------|--------|--------|----------|
| Cost of Services | -54.3% | -51.7% | 2.6 p.p. | -56.2% | -54.3% | 1.9 p.p. |
| Personnel | -40.6% | -39.8% | 0.8 p.p. | -42.4% | -42.0% | 0.4 p.p. |
| Salaries and Payroll Charges | -34.7% | -33.9% | 0.8 p.p. | -35.5% | -35.1% | 0.4 p.p. |
| Brazilian Social Security Institute (INSS) | -6.0% | -6.0% | 0.0 p.p. | -6.9% | -6.9% | 0.0 p.p. |
| Rentals / Real Estate Taxes Expenses | -8.5% | -7.5% | 1.0 p.p. | -7.9% | -7.4% | 0.5 p.p. |
| Textbooks Materials | -2.1% | -1.5% | 0.6 p.p. | -2.5% | -2.1% | 0.4 p.p. |
| Third-Party Services and Others | -3.1% | -2.9% | 0.2 p.p. | -3.4% | -2.8% | 0.6 p.p. |

Table 9 – Cost Reconciliation

| R\$ MM | 3Q13 | 3Q14 | Change | 9M13 | 9M14 | Change |
|-----------------------|---------|---------|--------|---------|-----------|--------|
| Cash Cost of Services | (238.1) | (322.7) | 35.5% | (727.8) | (952.0) | 30.8% |
| (+) Depreciation | (12.0) | (20.8) | 73.3% | (35.4) | (48.9) | 38.1% |
| Cost of Services | (250.1) | (343.5) | 37.3% | (763.2) | (1,001.0) | 31.2% |

Gross Income

Table 10 – Statement of Gross Income

| R\$ MM | 3Q13 | 3Q14 | Change | 9M13 | 9M14 | Change |
|-----------------------|---------|---------|----------|---------|-----------|----------|
| Net Operating Revenue | 438.2 | 624.8 | 42.6% | 1,295.0 | 1,752.1 | 35.3% |
| Cost of Services | (250.1) | (343.5) | 37.3% | (763.2) | (1,001.0) | 31.2% |
| Gross Profit | 188.1 | 281.2 | 49.5% | 531.8 | 751.1 | 41.2% |
| (-) Depreciation | 12.0 | 20.8 | 73.3% | 35.4 | 48.9 | 38.1% |
| Cash Gross Profit | 200.1 | 302.0 | 50.9% | 567.2 | 800.0 | 41.0% |
| Cash Gross Margin | 45.7% | 48.3% | 2.6 p.p. | 43.8% | 45.7% | 1.9 p.p. |

Selling, General and Administrative Expenses

Selling expenses represented 7.3% of 3Q14 net revenue, yielding a margin gain of 2.0 p.p., as a result of the substantial 2.3 p.p. improvement in PDA, reflecting both the better management of our current student base and the success of our strategy to recover older debt from our receivables portfolio.

We also make a provision for the future default of FIES students, which is recorded in our PDA line. At the end of 3Q14, FIES students were divided into 84% with FGEDUC and 16% with a guarantor. Further details on the way these provisions for students using this financing are recognized can be found in Exhibit I at the end of this release (page 30).

In 3Q14, **general and administrative expenses** corresponded to 14.7% of net revenue, 1.4 p.p. worse than 3Q13, basically due to a non-recurring increase of 1.8 p.p. in personnel, due to the higher volume of grants related to our share-based compensation programs (stock option plan and long-term incentive program), essentially related to the launch of the 6th stock option program, which consisted of a new grant for the entire executive board as of July 2014. Furthermore, we keep linearizing the bonus provision, so to better distribute it throughout the year.

Table 11 – Selling, General and Administrative Expenses

Estácio

| R\$ MM | 3Q13 | 3Q14 | Change | 9M13 | 9M14 | Change |
|---|--------|---------|--------|---------|---------|---------|
| Selling, General and Administrative Cash Expenses | (99.1) | (138.0) | 39.3% | (312.7) | (400.5) | 28.1% |
| Selling Expenses | (40.8) | (45.9) | 12.5% | (139.9) | (175.3) | 25.3% |
| Provisions for Doubtful Accounts | (18.0) | (11.5) | -36.1% | (62.8) | (64.0) | 1.9% |
| Marketing | (22.9) | (34.4) | 50.2% | (77.1) | (111.3) | 44.4% |
| General and Administrative Expenses | (58.3) | (92.1) | 58.0% | (172.8) | (225.2) | 30.3% |
| Personnel | (27.8) | (52.5) | 88.8% | (86.9) | (117.9) | 35.7% |
| Salaries and Payroll Charges | (25.4) | (47.5) | 87.0% | (77.2) | (104.5) | 35.4% |
| Brazilian Social Security Institute (INSS) | (2.5) | (5.0) | 100.0% | (9.7) | (13.3) | 37.1% |
| Others | (30.5) | (39.5) | 29.5% | (85.9) | (107.3) | 24.9% |
| Third-Party Services | (12.2) | (16.4) | 34.4% | (36.6) | (45.9) | 25.4% |
| Machinery rentals and leasing | (0.3) | (0.3) | 0.0% | (0.9) | (1.2) | 33.3% |
| Consumable Material | (0.5) | (0.8) | 60.0% | (1.4) | (1.8) | 28.6% |
| Provision for Contingencies | (1.7) | (0.4) | N.A. | (3.7) | 1.8 | -148.6% |
| Other Operating Renevue (expenses) | 4.4 | 5.6 | 27.3% | 11.4 | 13.7 | 20.2% |
| Others | (20.2) | (27.2) | 34.7% | (54.7) | (74.0) | 35.3% |
| Depreciation | (4.8) | (6.3) | 31.3% | (17.3) | (19.3) | 11.6% |

Table 12 – Vertical Analysis of Selling, General and Administrative Expenses

| % of Net Operating Revenue | 3Q13 | 3Q14 | Change | 9M13 | 9M14 | Change |
|---|--------|--------|-----------|--------|--------|-----------|
| Selling, General and Administrative Cash Expenses | -22.6% | -22.1% | 0.5 p.p. | -24.1% | -22.9% | 1.2 p.p. |
| Selling Expenses | -9.3% | -7.3% | 2.0 p.p. | -10.8% | -10.0% | 0.8 p.p. |
| Provisions for Doubtful Accounts | -4.1% | -1.8% | 2.3 p.p. | -4.8% | -3.7% | 1.1 p.p. |
| Marketing | -5.2% | -5.5% | -0.3 p.p. | -6.0% | -6.4% | -0.4 p.p. |
| General and Administrative Expenses | -13.3% | -14.7% | -1.4 p.p. | -13.3% | -12.9% | 0.4 p.p. |
| Personnel | -6.4% | -8.4% | -2.0 p.p. | -6.7% | -6.7% | 0.0 p.p. |
| Salaries and Payroll Charges | -5.8% | -7.6% | -1.8 p.p. | -6.0% | -6.0% | 0.0 p.p. |
| Brazilian Social Security Institute (INSS) | -0.6% | -0.8% | -0.2 p.p. | -0.8% | -0.8% | 0.0 p.p. |
| Others | -7.0% | -6.3% | 0.7 p.p. | -6.6% | -6.1% | 0.5 p.p. |
| Third-Party Services | -2.8% | -2.6% | 0.2 p.p. | -2.8% | -2.6% | 0.2 p.p. |
| Machinery rentals and leasing | -0.1% | 0.0% | 0.1 p.p. | -0.1% | -0.1% | 0.0 p.p. |
| Consumable Material | -0.1% | -0.1% | 0.0 p.p. | -0.1% | -0.1% | 0.0 p.p. |
| Provision for Contingencies | -0.4% | -0.1% | 0.3 p.p. | -0.3% | 0.1% | 0.4 p.p. |
| Other Operating Renevue (expenses) | 1.0% | 0.9% | -0.1 p.p. | 0.9% | 0.8% | -0.1 p.p. |
| Others | -4.6% | -4.4% | 0.2 p.p. | -4.2% | -4.2% | 0.0 p.p. |
| Depreciation | -1.1% | -1.0% | 0.1 p.p. | -1.3% | -1.1% | 0.2 p.p. |

EBITDA

Estácio

EBITDA came to R\$164.0 million in 3Q14, 62.6% up on 3Q13, with an **EBITDA margin** of 26.3%, up by 3.3 p.p., mainly due to efficiency gains in SG&A expenses and the consolidation of the acquired companies. Thus, we present yet another consecutive quarter of consistent and sustainable expansion in our operating margins, without highs and lows, which allows us to keep improving qualitative aspects of our business at the same pace of our operational growth.

| Table 13 – Statement of Earnings before Interest | , Taxes, Depreciation and Amortization (EBITDA) |
|--|---|
|--|---|

| R\$ MM | 3Q13 | 3Q14 | Change | 9M13 | 9M14 | Change |
|---|---------|---------|----------|---------|---------|----------|
| Net Revenue | 438.2 | 624.8 | 42.6% | 1,295.0 | 1,752.1 | 35.3% |
| (-) Cash Cost of Services | (238.1) | (322.7) | 35.5% | (727.8) | (952.0) | 30.8% |
| (-) Selling, General and Administrative Cash Expenses | (99.1) | (138.0) | 39.3% | (312.7) | (400.5) | 28.1% |
| EBITDA | 100.9 | 164.0 | 62.6% | 254.5 | 399.5 | 57.0% |
| EBITDA Margin | 23.0% | 26.3% | 3.3 р.р. | 19.7% | 22.8% | 3.1 р.р. |

Under the same-shop concept, excluding acquisitions in the last 12 months, 3Q14 EBITDA totaled R\$151.1 million, resulting in an organic growth of 49.7% and in an EBITDA margin of 25.9%, 2.9 p.p. more than in 3Q13.

| Table 14 – Statement of Earnings before Interest | Taxes, Depreciation and | Amortization (EBITDA) – Same- |
|--|-------------------------|-------------------------------|
| shop | | |

| R\$ MM | 3Q13 | 3Q14 ex- acquisitions | Change |
|---|---------|--------------------------|----------|
| Net Revenue | 438.2 | 583.4 | 33.1% |
| (-) Cash Cost of Services | (238.1) | (306.4) | 28.7% |
| (-) Selling, General and Administrative Cash Expenses | (99.1) | (125.9) | 27.0% |
| EBITDA | 100.9 | 151.1 | 49.7% |
| EBITDA Margin | 23.0% | 25.9% | 2.9 р.р. |

Financial Result

Table 15 – Breakdown of the Financial Result

| R\$ MM | 3Q13 | 3Q14 | Change | 9M13 | 9M14 | Change |
|--------------------------------|--------|--------|--------|--------|--------|--------|
| Financial Revenue | 21.5 | 22.9 | 6.5% | 44.6 | 85.7 | 92.2% |
| Fines and interest charged | 3.8 | 4.6 | 21.1% | 7.0 | 11.6 | 65.7% |
| Investments income | 15.3 | 11.5 | -24.8% | 34.9 | 50.1 | 43.6% |
| Other | 2.4 | 6.8 | 183.3% | 2.7 | 24.0 | 788.9% |
| Financial Expenses | (15.7) | (32.7) | 108.3% | (40.1) | (65.3) | 62.8% |
| Bank charges | (1.8) | (2.4) | 33.3% | (5.2) | (7.7) | 48.1% |
| Interest and financial charges | (7.9) | (15.6) | 97.5% | (20.5) | (32.6) | 59.0% |
| Financial Discounts | (5.3) | (13.1) | 147.2% | (10.0) | (19.0) | 90.0% |
| Other | (0.7) | (1.6) | 128.6% | (4.5) | (6.0) | 33.3% |
| Financial Result | 5.8 | (9.8) | N.A. | 4.5 | 20.4 | 353.3% |

The 3Q14 financial result was negative by R\$9.8 million, representing a R\$15.6 million decline over 3Q13, chiefly due to: (i) the R\$7.8 million rise in the financial discounts line, a result of the higher volume of debt renegotiations in the period; and (ii) the R\$7.7 million increase in the interest and financial charges line, mainly due to the payment of interest and principal related to the second tranche of the loan from the IFC.

Net Income

Estácio

Table 16 – Reconciliation of EBITDA and Net Income

| R\$ MM | 3Q13 | 3Q14 | Change | 9M13 | 9M14 | Change |
|--------------------------|--------|--------|--------|--------|--------|--------|
| EBITDA | 100.9 | 164.0 | 62.6% | 254.5 | 399.5 | 57.0% |
| Financial Result | 5.8 | (9.8) | N.A. | 4.5 | 20.4 | 353.3% |
| Depreciation | (16.8) | (27.1) | 61.3% | (52.7) | (68.2) | 29.4% |
| Social Contribution | (1.0) | 1.4 | N.A. | (1.9) | (1.9) | 0.0% |
| Income Tax | (2.6) | 4.4 | N.A. | (4.7) | (5.0) | 6.4% |
| Net Income | 86.3 | 133.0 | 54.1% | 199.6 | 344.8 | 72.7% |
| Number of shares | 295.1 | 315.4 | 6.9% | 295.1 | 315.4 | 6.9% |
| Earnings per share (R\$) | 0.29 | 0.42 | 44.8% | 0.68 | 1.09 | 60.3% |

Estácio posted 3Q14 **net income** of R\$133.0 million, 54.1% more than in 3Q13, due to the 42.6% increase in net revenue and the efficiency gains in the cost and expense lines, which led to significant EBITDA growth, as detailed above.

In 3Q14, our earnings per share totaled R\$0.42, an increase of 44.8% in comparison to 3Q13.

Acquired Companies

The following chart shows the 3Q14 results of the companies acquired in the last 12 months (UniSEB, ASSESC, IESAM and Literatus). These details will be provided up to 12 months as of the acquisition date to enable follow-up of the Company's performance under the same-shop concept. The acquisitions prior to 12 months ago are already consolidated in our result.

| R\$ million | ASSESC | IESAM | Literatus | UniSEB | Total |
|---------------|--------|-------|-----------|--------|-------|
| Net Revenue | 1.5 | 11.1 | 3.9 | 24.9 | 41.4 |
| Gross Profit | 0.1 | 6.6 | 1.5 | 15.0 | 23.2 |
| Gross Margin | 6.7% | 59.5% | 38.5% | 60.4% | 56.1% |
| EBITDA | 0.1 | 4.0 | 0.6 | 8.2 | 12.9 |
| EBITDA Margin | 6.7% | 36.0% | 15.4% | 33.1% | 31.3% |
| Net Income | 0.1 | 2.4 | 2.6 | 4.4 | 9.5 |
| Income Margin | 6.7% | 21.6% | 66.7% | 17.5% | 22.9% |

Table 17 – Key Indicators of Acquired Companies in 3Q14

UniSEB

In this section, we present the standalone operational results for UniSEB and then detail its current integration process.

In 3Q14, **UniSEB's student base** totaled 39,300 students, distributed as shown in the table below. This number stood in line with the one recorded at the end of 2013, when the student base came 38,700 students. Even though we are gradually leveraging UniSEB's intake, already seeing a successful result in the first post-integration cycle (around 4,700 new students enrolled for the second semester), it is worth noting the high number of graduating students (around 3,000 students), in line with our expectations for this first moment, considering the maturity of UniSEB's student base.



Table 18 – UniSEB's Student Base for 3Q14

| '000 | 3Q14 |
|---------------------------------|------|
| On-Campus Undergraduate | 2.2 |
| Distance Learning Undergraduate | 27.3 |
| Graduate | 6.6 |
| FGV Graduate | 1.8 |
| Extension | 1.0 |
| Pronatec | 0.4 |
| Total UniSEB Student Base | 39.3 |

In 3Q14, **UniSEB's net operating revenue** totaled R\$24.9 million, as shown in the table below. The **EBITDA** for the operation came to R\$8.2 million in the quarter, resulting in a consolidated **EBITDA margin** of 33.1%, already contributing to benefit Estácio's consolidated result.

Table 19 – UniSEB P&L Statement for 3Q14

| R\$ million | 3Q14 |
|--------------------------------------|---------------|
| K\$ IIIIIOI | Cons. |
| Gross Operating Revenue | 30.7 |
| Gross Revenue Deductions | (5.8) |
| Net Operating Revenue | 24.9 |
| Cash Cost of Services | (8.5) |
| Personnel | (6.7) |
| Rentals / Real Estate Taxes Expenses | (1.0) |
| Textbooks Materials | (0.4) |
| Third-Party Services and Others | (0.3) |
| Cash Gross Income | 16.4 |
| Gross Margin | 65.9 % |
| Selling Expenses | (2.5) |
| Provisions for Doubtful Accounts | (1.9) |
| Marketing | (0.7) |
| General and Administrative Expenses | (5.6) |
| Personnel | (2.6) |
| Others | (3.0) |
| EBITDA | 8.2 |
| EBITDA Margin | 33.1% |
| Financial result | (1.2) |
| Depreciation and amortization | (1.4) |
| Social Contribution | (0.3) |
| Income Tax | (1.0) |
| Net Income | 4.4 |
| Net Income Margin | 17.5% |

UniSEB Integration

We began the integration process immediately after the closing of the acquisition, on July 1st, 2014, prioritizing taking control of administrative and financial activities, while initiating the detailed diagnosis of the operation, aiming to integrate processes, systems and people to the Estácio's model.

The main BackOffice operations (Financial, Supplies, and Accounting) are already integrated to Estácio's Shared Services Center, with few steps remaining to fully complete the process.

Aiming at leveraging the distance-learning operations, we immediately invested in actions focused on the intake process for the segment:

 Media placement on Radio and TV in the UniSEB markets where Estácio did not have any business operations;



• Enrollment campaigns for UniSEB through Estácio's web site;

Estácio

• Migration of 12 distance-learning centers to Estácio's on-campus units which still did not have DL centers.

We also started the first migration wave, by fully implementing the SAP system in UniSEB and by transferring students in the centers which were migrated to units to Estácio's academic systems, in a process concluded in 3Q14. New students in some centers were also already enrolled in Estácio's system. The success of this first migration provides us with the confidence to carry out future migrations with more centers and students. The second migration wave, comprising a higher number of centers, will begin in November. The goal is to operate these centers under Estácio's academic systems in the first half of 2015. We will have a third migration wave for remaining centers and students (approximately 20% of the total), which should take place in the second half of 2015, thus ensuring a solid and seamless integration process.

Simultaneously, we initiated the process to unify the curricula of the distance-learning undergraduate courses, by combining the best features of both Estácio's and UniSEB's programs. These actions will involve adjustments in the textbook materials and in the evaluation process, and will provide the following benefits:

- Better use and consequent cost reduction of textbook materials;
- Gains of scale in regard to academic and class occupation management.

Concurrently to all these actions, we are monitoring the progress of the licensing processes in course at MEC (the Ministry of Education) related to the opening of new UniSEB distance learning centers, which will start operations already in our model.

It is also important to highlight that in 3Q14 we opened up the Medical Course on the campus in Ribeirão Preto, with 76 seats and a ratio of 15.7 candidates per seat.

In October, we also initiated the intake process for the first half of 2015, focused on courses more aligned with market demands and with Estácio's national program curricula, with the objective of maintaining the quality of the traditional courses, yet at more competitive prices. Thus, we expect that this will have a positive impact in the intake process compared to the first half of 2014.

UniSEB also began to offer Pronatec courses in 2014, participating in both Bid Notices of the year, with classes beginning in April and September, respectively.

Among other actions, already initiated, we should mention:

- Planning of the migration of on-campus students to Estácio's systems;
- Migration of payroll to Estácio's system;
- Planning of the integration of graduate, short-term and Pronatec courses, aiming at optimizing the use of operational and pedagogical resources.

We are very pleased with UniSEB's integration process and the asset is proving to be what we hoped for. The team from UniSEB which joined Estácio is great and has been aggregating a lot of value, with their experience and academic expertise. We are learning with and from them, and still have a lot to introduce here at Estácio, such as, for example, their knowledge on proprietary books and textbook materials. Our strategy is to combine the best of each company, to offer an excellent return to our students and, consequently, to our investors.

FIES

The **FIES student base** closed 3Q14 at 121,200, 67.0% up year-on-year and 9.8% more than in 2Q14, representing 38.4% of our on-campus undergraduate student base.

We continued to use FIES in a responsible manner, recommending this type of financing to students with monthly tuition payment difficulties and making it an important tool for reducing the drop-out rate and ensuring

the long-term sustainability of the program. As we have mentioned in previous cycles, FIES has not been a primary driver for attracting new students to Estácio, given its more natural use for students who, when arriving at the post-secondary stage of their education, discover that they may not have sufficient resources of their own to complete their course.

Table 20 – FIES Student Base FIES

Estácio

| ('000) | 3Q13 | 4Q13 | 1Q14 | 2Q14 | 3Q14 | Change |
|----------------------------------|-------|-------|-------|-------|-------|-----------|
| On-campus undergraduate students | 259.2 | 239.4 | 299.2 | 280.9 | 315.7 | 21.8% |
| RES Student Base | 72.6 | 76.1 | 102.1 | 110.4 | 121.2 | 67.0% |
| % of FIES Students | 28.0% | 31.8% | 34.1% | 39.3% | 38.4% | 10.4 p.p. |

Accounts Receivable and Average Receivable Days

The number of **net student receivables days** (tuition and agreements), including FIES receivables and FIES net revenue, rose to 83 days in 3Q14, seven more than in 2Q14. It is worth remembering that the cycle of student adhesion to FIES is concentraded in odd quarters, so, by the end of September, we still had around 7,600 students in the process of adhering to FIES. It is worth noting that the FIES student amendment process is late this quarter, due to operating problems in SisFIES in August and the non-recurring impact of the World Cup on the academic calendar for the second half of 2014.

Excluding FIES net revenue and FIES receivables, the average days receivables was 89 days, eight days less than in 2Q14 and two days higher than in 3Q13.

We continued to increase our efforts to improve our days receivables, seeking not only to convert students in financial distress to FIES, but also to ensure collection from students not included in the program. We see this indicator as a great opportunity, with potential for improvement in the coming cycles.

Table 21 – Accounts Receivable and Average Receivable Days

| Accounts Receivable (R\$ MM) | 3Q13 | 4Q13 | 1Q14 | 2Q14 | 3Q14 |
|--|---------|---------|---------|---------|---------|
| Gross Accounts Receivable | 440.9 | 423.8 | 528.4 | 520.9 | 641.5 |
| FIES | 100.2 | 78.9 | 147.2 | 128.6 | 222.2 |
| Tuition monthly fees | 263.3 | 289.4 | 305.3 | 329.0 | 333.5 |
| Credit Cards receivable | 31.4 | 25.3 | 32.9 | 28.3 | 38.5 |
| Renegotiation receivables | 46.0 | 30.2 | 43.0 | 35.0 | 47.4 |
| Credits to identify | (1.9) | 0.8 | (1.3) | (4.1) | (6.8) |
| Provision for bad debts | (83.9) | (90.0) | (92.0) | (93.1) | (101.7) |
| Net Accounts Receivable | 355.1 | 334.6 | 435.2 | 423.7 | 533.0 |
| Net Revenue (last twelve months) | 1,656.7 | 1,731.0 | 1,856.0 | 2,001.5 | 2,315.5 |
| Days Receivables | 77 | 70 | 84 | 76 | 83 |
| Net Revenue Ex. FIES (last twelve months) | 1,162.1 | 1,162.0 | 1,173.2 | 1,191.7 | 1,381.7 |
| Days Receivables Ex. FIES and FIES Revenue | 79 | 79 | 88 | 89 | 81 |
| | | | | | |

Note: The Net Revenue for the last twelve months is annualized also for the three companies acquired in the quarter: UniSEB, IESAM e Literatus (R\$127.4 million).

Table 22 – Accounts Receivable and Average FIES Receivable Days

| RES Average Days Receivables | 3Q13 | 4Q13 | 1Q14 | 2Q14 | 3Q14 |
|---------------------------------------|--------|--------|--------|--------|--------|
| FIES Receivables | 100.2 | 78.9 | 147.2 | 128.6 | 222.2 |
| FIES Carry-Forward Credits | 0.3 | 44.4 | 63.6 | 82.4 | 50.0 |
| FIES Revenue (last twelve months) | 512.7 | 593.9 | 716.5 | 853.9 | 983.0 |
| FGEDUC Deduction (last twelve months) | (18.1) | (24.9) | (33.7) | (44.1) | (49.2) |
| FIES Net Revenue (last twelve months) | 494.6 | 569.0 | 682.8 | 809.8 | 933.8 |
| FIES Days Receivables | 73 | 78 | 111 | 94 | 105 |
| Adjusted FIES Days Receivables | 73 | 50 | 78 | 58 | 86 |

Note: we report two calculations for the FIES average days receivables: adjusted and not adjusted for the new schedule for the transfer of the certificate buyback auction amounts. As a result, since 4Q13, we have included the carry-forward credits in the quarterly calculation of the adjusted FIES days receivables, which are effectively received in the opening days of the subsequent month.



In 3Q14, **FIES accounts receivable** grew by R\$93.6 million over the previous quarter to R\$222.2 million, a normal result of both the concentration of FIES contract amendments at the beginning of the first semester and the increase in the FIES student base.

FIES carry-forward credits fell by R\$32.4 million over 3Q14 to R\$50.0 million. Since the FNDE has formalized the new monthly buyback auction schedule, which had actually been effective since 4Q13, the amounts related to the buyback of certificates have been received in the opening days of the subsequent month, so the balance of our carry-forward credits account is always higher at the end of the month, despite the fact that we receive the transfer only a few days later. In 3Q14, the amount pending for reception in September was R\$50.0 million, versus R\$81.4 million in July. The average FIES days receivables, adjusted for this new schedule, reached 86 days.

Table 23 – Evolution of FIES Accounts Receivable*

| FIES Accounts Receivable (R\$ MM) | 3Q13 | 4Q13 | 1Q14 | 2Q14 | 3Q14 |
|-----------------------------------|-------|-------|-------|-------|-------|
| Opening Balance | 77.3 | 100.2 | 78.9 | 147.2 | 128.6 |
| (+) FIES Net Revenue | 167.2 | 171.4 | 225.7 | 289.6 | 296.3 |
| (-) Transfer | 135.3 | 180.9 | 146.5 | 293.8 | 190.6 |
| (-) FIES PDA | 9.4 | 11.1 | 10.8 | 14.5 | 14.8 |
| (+) Acquisitions | 0.4 | -0.7 | 0.0 | 0.0 | 2.6 |
| Ending Balance | 100.2 | 78.9 | 147.2 | 128.6 | 222.2 |

Table 24 – Evolution of FIES Carry-Forward Credits*

| FIES Carry-Forward Credits (R\$ MM) | 3Q13 | 4Q13 | 1Q14 | 2Q14 | 3Q14 |
|-------------------------------------|-------|-------|-------|-------|-------|
| Opening Balance | 0.5 | 0.3 | 44.4 | 63.6 | 82.4 |
| (+) Transfer | 135.3 | 180.9 | 146.5 | 293.8 | 190.6 |
| (-) Taxpayment | 52.2 | 50.7 | 40.5 | 70.8 | 70.2 |
| (-) Repurchase auctions | 83.3 | 86.2 | 86.8 | 204.3 | 152.8 |
| Ending Balance | 0.3 | 44.4 | 63.6 | 82.4 | 50.0 |

Table 25 – Aging of Total Gross Accounts Receivable

| Breakdown of Accounts Receivable by Age (R\$ million) | 3Q13 | | 3Q14 | % |
|---|-------|------|-------|------|
| FIES | 100.2 | 18% | 222.2 | 25% |
| Not yet due | 90.6 | 18% | 108.6 | 19% |
| Overdue up to 30 days | 62.6 | 10% | 71.9 | 9% |
| Overdue from 31 to 60 days | 34.3 | 9% | 39.3 | 8% |
| Overdue from 61 to 90 days | 9.7 | 9% | 24.2 | 9% |
| Overdue from 91 to 179 days | 59.6 | 15% | 73.7 | 12% |
| Overdue more than 180 days | 83.9 | 21% | 101.7 | 18% |
| TOTAL | 440.9 | 100% | 641.5 | 100% |

Table 26 – Aging of Agreements Receivable¹

| Breakdown of Agreements by Age (R\$ million) | 3Q13 | % | 3Q14 | % |
|--|---------|------|------|------|
| Not yet due | 28.9 | 40% | 28.6 | 55% |
| Overdue up to 30 days | 2.6 | 11% | 2.6 | 10% |
| Overdue from 31 to 60 days | 1.3 | 6% | 2.4 | 7% |
| Overdue from 61 to 90 days | 0.9 | 7% | 2.0 | 6% |
| Overdue from 91 to 179 days | 5.0 | 19% | 5.3 | 11% |
| Overdue more than 180 days | 7.2 | 16% | 6.5 | 11% |
| TOTAL | 46.0 | 100% | 47.4 | 100% |
| %over Accounts Receivable | 10% | | 7% | |

*1 Excludes credit card agreements

Thanks to the continuation of our rigorous debt renegotiation policies, in 3Q14, our percentage of agreements in relation to our receivables portfolio remained low, with only 7% of total receivables coming from renegotiations with students, 3 p.p. less than the amount recorded in 3Q13. In addition, the percentage of receivables from renegotiations overdue by more than 60 days accounted for 27% of total agreements, or just 2.1% of total accounts receivable.

Our criteria remain rigid, clear and objective, exemplified by the fact that we provision 100% of receivables overdue by more than 180 days, complemented by the FIES provisions. Tables 27 and 28 show how our PDA is constituted, and reconciles the balance sheet amounts with those in the income statement.

| R\$ MM | 12/31/2013 | Gross increase in the provision for deliquency | Deliquency recover | Net provision effect | Write off | 09/30/2014 |
|--------|------------|--|-----------------------|-------------------------|-----------|------------|
| TOTAL | 90.0 | 153.8 | (82.0) | 71.7 | (60.1) | 101.7 |

Table 28 – Reconciliation of the Provision for Doubtful Account Balances in the Balance Sheet

| | 09/30/2014 |
|---------------------------|------------|
| Additional Provision | 71.7 |
| PDA of acquired companies | (10.7) |
| Total | 61.0 |

Investments (CAPEX and Acquisitions)

Table 29 – CAPEX Breakdown

Estácio

| R\$ million | 3Q13 | 3Q14 | Change | 9M13 | 9M14 | Change |
|-----------------------------|------|-------|--------|------|-------|---------|
| Total CAPEX ¹ | 32.6 | 59.5 | 82.5% | 76.3 | 127.5 | 67.1% |
| Maintenance | 16.2 | 37.0 | 128.4% | 42.5 | 81.1 | 90.8% |
| Discretionary and Expansion | 16.4 | 22.5 | 37.2% | 33.8 | 46.4 | 37.3% |
| Academic Model | 1.7 | 1.5 | -11.8% | 5.7 | 4.8 | -15.8% |
| New IT Architecture | 3.2 | 3.7 | 15.6% | 8.8 | 8.7 | -1.1% |
| Integration Processes | - | 0.5 | N.A. | 0.4 | 0.9 | 125.0% |
| Tablet Project | 6.9 | 6.1 | -11.6% | 12.1 | 13.1 | 8.3% |
| Computers | 0.6 | 1.7 | 183.3% | 0.6 | 1.7 | 183.3% |
| Expansion | 4.0 | 8.9 | 122.5% | 6.2 | 17.1 | 175.8% |
| Acquisitions | - | 948.4 | N.A. | 26.9 | 949.2 | 3428.6% |

¹Excluindo goodwill and investments in acquisitions.

Total CAPEX (excluding acquisitions) came to R\$59.5 million in 3Q14, 82.5% more than in 3Q13, reflecting our initiatives to ensure greater CAPEX linearization throughout the year, avoiding concentration in the fourth quarters of each year.

Maintenance CAPEX totaled R\$37.0 million this quarter, 128.4% up on 3Q13, mostly allocated to upgrading software and hardware, as well as to the modernization of equipment, libraries and laboratories in our units. We also invested around R\$1.5 million in the **Academic Model** (creation of content and distance-learning development and production); R\$6.1 million in the Tablet Project and R\$3.7 million in the acquisition of hardware and licenses for our IT architecture revision project, which will replace our legacy academic systems and prepare our hardware for the Company's growth.

Investments in expansion projects, as well as the revitalization and improvement of units, totaled R\$8.9 million in 3Q14 and refer to investments in new units, existing units and new rooms, already with a focus on the 2015 intake cycle, always aiming to better accommodate our student base growth.

In the **acquisitions** line, the main investments are related to the UniSEB acquisition, made partly in cash (R\$308.8 million) and partly through the issue of 17,853,127 ordinary shares. Besides, it is worth remembering we also concluded the acquisition of IESAM and Literatus in the period.

Capitalization and Cash

Table 30 – Capitalization and Cash

| R\$ MM | 09/30/2013 | 06/30/2014 | 09/30/2014 |
|----------------------------|------------|------------|------------|
| Shareholders' Equity | 1,528.3 | 1,752.0 | 2,420.8 |
| | | | |
| Cash & Cash Equivalents | 806.1 | 787.4 | 434.9 |
| Total Gross Debt | (318.7) | (312.8) | (392.3) |
| Loans and Financing | (280.0) | (269.0) | (290.9) |
| Short Term | (29.1) | (16.2) | (26.3) |
| Long Term | (250.9) | (252.8) | (264.6) |
| Commitments to Pay | (30.0) | (36.0) | (82.4) |
| Taxes Paid in Installments | (8.7) | (7.9) | (19.0) |
| Cash / Net Debt | 487.3 | 474.6 | 42.6 |

Cash and cash equivalents closed September at R\$434.9 million, conservatively invested in fixed-income instruments pegged to the CDI interbank rate, federal government bonds and certificates of deposit with toptier Brazilian banks. Bank **debt** of R\$290.9 million corresponded mainly to the Company's first local debenture issue totaling R\$200 million, the loan from the IFC (first loan of R\$48.5 million and withdrawal of around R\$20 million from the second line of funding) and the capitalization of equipment leasing expenses in compliance with Federal Law 11,638. We have also included the commitments for future payments related to acquisitions made, totaling around R\$82.4 million, as well as taxes payable in installments, to determine our **gross debt**, which came to R\$392.3 million at the close of the quarter. As a result, **net cash** closed 3Q14 at R\$42.6 million.

Cash Flow

Estácio

The table below shows the main lines of our cash flow from two points of view: <u>with and without adjustments</u> for the new FIES buyback schedule, which was formalized by the FNDE in 2Q14. Under the new schedule, the amounts from the buyback auctions at the end of each month are in fact received only in the opening days of the subsequent month. As a result, the referred amounts in our carry-forward credits account at the end of the quarters and paid in the following month totaled R\$44.0 million in December, R\$63.1 million in March, R\$81.4 million in June and R\$50.0 million in September.

Table 31 – Cash Flow (Unadjusted)

| Cash Flow Statement (R\$ million) | 3Q13 | 3Q14 | 9M13 | 9M14 |
|--|--------|---------|---------|---------|
| Profit before income taxes and social contribution | 89.9 | 127.1 | 206.2 | 351.7 |
| Adjustments to reconcile profit to net cash generated: | 42.6 | 53.6 | 132.8 | 147.4 |
| Result after reconciliation to net cash generated | 132.5 | 180.7 | 339.0 | 499.1 |
| Changes in assets and liabilities: | (42.7) | (47.2) | (147.3) | (201.7) |
| Net cash provided by (used in) operating activities: | 89.8 | 133.5 | 191.6 | 297.4 |
| CAPEX (Ex-Acquisitions) | (32.6) | (59.5) | (76.3) | (127.5) |
| Operational Cash Flow: | 57.2 | 74.0 | 115.3 | 169.9 |
| Other investing activities: | (2.2) | (957.9) | (33.7) | (963.6) |
| Net cash provided by (used in) investing activities | 55.1 | (883.9) | 81.6 | (793.8) |
| Cash flows from financing activities: | 8.9 | 531.6 | 584.0 | 489.8 |
| Net cash provided by (used in) financing activities | 64.2 | (352.1) | 665.6 | (303.8) |
| Cash and cash equivalents at the beginning of the period | 741.9 | 787.4 | 140.5 | 739.2 |
| Increase in cash and cash equivalents | 64.2 | (352.1) | 665.6 | (303.8) |
| Cash and cash equivalents at the end of the period | 806.1 | 435.4 | 806.1 | 435.4 |

Table 32 – Cash Flow (Adjusted)

| Cash How Statement (R\$ million) | 3Q13 | 3Q14 | 9M13 | 9M14 |
|--|--------|---------|---------|---------|
| Profit before income taxes and social contribution | 89.9 | 127.1 | 206.2 | 351.7 |
| Adjustments to reconcile profit to net cash generated: | 42.6 | 53.6 | 132.8 | 147.4 |
| Result after reconciliation to net cash generated | 132.5 | 180.7 | 339.0 | 499.1 |
| Changes in assets and liabilities: | (42.7) | (78.7) | (147.3) | (195.7) |
| Net cash provided by (used in) operating activities: | 89.8 | 102.0 | 191.6 | 303.4 |
| CAPEX (Ex-Acquisitions) | (32.6) | (59.5) | (76.3) | (127.5) |
| Operational Cash Flow: | 57.2 | 42.5 | 115.3 | 175.9 |
| Other investing activities: | (2.2) | (957.9) | (33.7) | (963.6) |
| Net cash provided by (used in) investing activities | 55.1 | (915.4) | 81.6 | (787.8) |
| Cash flows from financing activities: | 8.9 | 531.6 | 584.0 | 489.8 |
| Net cash provided by (used in) financing activities | 64.2 | (383.6) | 665.6 | (297.8) |
| Cash and cash equivalents at the beginning of the period | 741.9 | 868.9 | 140.5 | 783.2 |
| Increase in cash and cash equivalents | 64.2 | (383.6) | 665.6 | (297.8) |
| Cash and cash equivalents at the end of the period | 806.1 | 485.4 | 806.1 | 485.4 |

In 3Q14, **operational cash flow** was positive by R\$74.0 million, R\$16.8 million up on 3Q13. Adjusting for the new FIES schedule, which benefits even quarters much more given the additional flow of amendments and the higher volume of receptions in these quarters, **adjusted operational cash flow**, assuming the buyback auction amounts received in July and October had in fact been received in June and September, totaled R\$42.5 million in 3Q14.





It is worth noting that the FIES student amendment process was late this quarter, due to the impact of the World Cup on the academic calendar and also to operating problems in SisFIES in August, thereby hurting the working capital variation flow in 3Q14.

In 9M14, **operating cash flow** was positive by R\$169.9 million, a R\$54.5 million year-on-year improvement, while **adjusted operating cash flow** reached R\$175.9 million, R\$60.5 million more than in 3Q13. Our even higher cash generation in 2014 confirms our increasing ability to improve this indicator.

Operational cash flow before CAPEX came to R\$133.5 million, R\$43.7 million more than in 3Q13, while year-to-date **operational cash flow before CAPEX** totaled R\$297.4 million, R\$105.7 million up on 9M13.



Key Material Facts

Acquisition of Literatus

FACULDADE Faculdade Literatus, with two units in Manaus, is now part of the Estácio Group. With the R\$48 million acquisition, Estácio has increased its national presence and now maintains operations in 21 states and the Federal District.

Literatus has 22 undergraduate and 25 graduate programs, as well as a General Course Index (IGC) rating of 3 (on a scale of 1 to 5). It currently has around 4,800 enrolled students, out of a total of 14,200 seats, including all courses.

"Manaus was the number one priority in our expansion plans, so our entry into Amazonas is a special moment for us. We will bring innovative, inclusive and employability-committed education to the city, as we are already offering in the region in our Belém, Macapá and Boa Vista units " declared Estácio's CEO, Rogério Melzi.

Estácio holds the 6th Annual Faculty Forum



This event, whose purpose is to train, recognize and add value to our Faculty, was held on August 6th and 7th in Rio de Janeiro. This year's theme was "Everywhere is a place to study". Activities focused on those initiatives needed to ensure that educational institutions cease to be regarded as a mere space for the transmission of information. The schedule included lectures and presentations of institutional projects and best teaching practices.

More than one thousand teachers took part, selected for their excellence in developing educational practices that effectively contribute to the learning process.







"Você Aprende Mais" will be responsible for iG Educação



The Continuous Education Department has just entered into an important strategic partnership for Estácio. From now on, the Você Aprende Mais (You Learn More) portal, Estácio's short-duration course platform, will be responsible for managing and operating the courses of iG Educação, the education branch of iG portal, one of Brazil's largest online platforms, which currently receives more than 33 million monthly visits. Completing the partnership, we have WebAula, traditional partner in educational our Technologies, which is currently responsible for the LMS used by our students.

With this partnership, iG will help those who have little spare

time and need to reconcile work, study and other routine activities. Among other facilities, iG Educação enables students to choose their own study hours in a flexible manner using their few spare moments to study via the Internet, no matter where they are.

In addition to a certificate issued by Estácio, the iG Educação courses will also include content from partners recognized as benchmarks in their respective fields of knowledge, all of which carefully selected to offer students the best possible experience.

Besides the potential benefits to our results, this partnership simbolizes the convergence pointed by experts around the world as the trend for the medium and long terms, between **Education** (Estácio), **Media** (iG), and **Technology** (WebAula).

Access the new iG Educação portal at this address: http://ig.voceaprendemais.com.br.

Focus on Innovation

- First NAVE Startup Meeting



In June, we hosted the First NAVE Startup Meeting in the Av. Venezuela building. The event was attended by

specialists who have already mentored entrepreneurial students within the scope of the NAVE Program. More than 100 entrepreneurs, professionals and startup owners were present, as were Estácio officers Marcos Lemos, Gilberto Castro and Marcos Noll, and CEO Rogério Melzi.

The event began with the mentors introducing themselves and briefly relating their background



and experience. Afterwards, there was a moment for networking with a coffee break, followed by a speech from our CEO, Rogério Melzi. Shortly after, Gustavo Caetano, CEO of Samba Tech and Director General of the Brazilian Startup Association (ABS), elected as a TR35, an award granted by MIT to innovative

professionals under the age of 35, and also considered one of the 50 most innovative personalities in the Brazilian digital world, gave a lecture entitled "Innovate or Die Trying". With an innovative and bold style, he surprised everyone with his ideas, perceptions and knowledge of the field. Gustavo has already shared his experience in events at MIT, UN and NASDAQ.

- NAVE Startup Program starts to show results

Estácio

The NAVE program is beginning to show its first results: the **Plataforma Saúde** (Health Platform) Project, one of the participants in the NAVE Startup Program, whose co-founder is Tales Gomes, a former Marketing student at Estácio's Petrópolis unit, was chosen to take part in the Third Panel of the federal government's Startup Brasil program and will receive government funding of R\$200.000. "I met them when I was a mentor at the First Rio Favela Startup Weekend at Morro da Providência, and then they were selected from among 70 other startup projects for the pre-acceleration of NAVE. It is a huge victory and an inspiration for other entrepreneur students at Estácio," declared Lindália Reis, Estácio's Innovation Officer.

Plataforma Saúde was chosen among thousands of entrants after being evaluated by the Judging Committee, comprising representatives of the government, the academic community and the market, in relation to four criteria: business model, solution, teamwork and dialogue.

In order to receive the funds from the program, the startup, which offers diagnostic services through mobile technologies to communities with no access to health care, must, as of publication of the result in the *Diário Oficial da União* (Official Gazette), enter into an agreement with one of the accelerators supported by the Program.

"The resources from the Startup Brasil program will allow us to take the Plataforma Saúde to more people, generating more social impact, which has always been our final objective," declared the company's co-founder, Tales Gomes.

For more information on the Project, please go to: www.plataformasaude.net.br.

- Game Center Olympics



In 2014, we launched the Estácio Game Center Olympics, a competition based on our gaming environment for knowledge retention, learning reinforcement and job market simulations. The Estácio Game Center, which already has five different games, in addition to providing an environment that promotes knowledge and complements the extra-curricular learning process, also encourages competition among students, who are awarded in a national final.

All Estácio students, from any course or period, can have access. At the end of each semester, prizes are given to the best students in the ranking of each game. Since the first edition of the Estácio Game Center Olympics in the second half of 2013, more

than 12,000 have already participated in the games. In the 2014.1 season, more than 1,200 players classified for the national semifinal, which occurred simultaneously in 75 units. Subsequently, Espaço NAVE received the 30 finalists representing 19 units for the big final.



Estácio, the official University of the 2016 Rio Olympic Games



Estácio will be the main partner in the Rio 2016 Olympics' training area, responsible for training the 120,000 volunteers who will be working at the event. All in all, Estácio will create 1,600 different types of content for several courses. These modules will last for between four and twelve hours and the subjects are defined by the Organizing Committee, including "Service Guidance" and "Leadership". However, most of the courses will address the installations, where the competitions for the 94 Olympic sports will take place.

Selection of the volunteers by the Organizing Committee will begin between February and May

2015. Estácio will offer its installations in ten cities that will be the registration points for volunteers from all over the country: Rio de Janeiro, São Paulo, Salvador, Brasília, Belo Horizonte, Porto Alegre, Curitiba, Belém, Fortaleza and Recife. Between February and July 2016, volunteers will be trained for Rio 2016 Olympic Games. Courses will be on-campus, online or mixed, depending on the subject. Part of the training will be given by Estácio's teachers and part by the Organizing Committee's teams.

"Just as the Olympic Games express the pinnacle preparation and development, for 45 years Estácio has devoted itself to instructing adults and promoting their professional ascent. I have no doubt that, throughout all these years, our institution has contributed to the formation of better citizens and the sustainable development of the communities where we operate, with a significant impact on Brazil's progress and development. Specifically in regard to Rio de Janeiro, our commitment to the city's development is in our DNA and we have been investing there since our creation, and the locals are keenly aware of this relationship", declared Estácio's CEO, Rogério Melzi.

"Just as the Olympic Games express the pinnacle of excellence achieved by athletes after years of



Support for Sport: Schurmann Family Expedition

On September 21st, the Schurmann Family ventured into the sea for the Orient Expedition, sponsored by Estácio. The expedition brings various innovations, several of which related to the sailboat KAT, which was built with sustainability and the efficient use of water and energy in mind.

Departing from Itajaí (SC), the Schurmanns will pass through Ushuaia, Brisbane, Auckland and many other ports, cities and regions around the world on their way to China. The crew also intend to carry out scientific research and to film a documentary.



As part of the warm-up activities, on August 25th (Guarujá) and 30th (Rio de Janeiro), Estácio students and employees sailed with the Schurmanns. Captain Vilfredo and the Sustainability and Communications

department welcomed the Estácio contingent for the trip, which included a wealth of entertaining stories and an on-board lunch. The students had been selected through a cultural contest carried out jointly with Estácio's Marketing team.

"Vilfredo Schurmann is a great man and he has taught us a wonderful lesson in life. I learned a lot spending these hours with him and listening to his unique stories!" declared Ana Paula, one of the winners, a student at the Tom Jobim unit.

Corporate Social Responsibility

Estácio

This quarter we advanced in the consolidation of the "**Estácio na Escola**" (Estácio in School) program, which seeks to support existing public projects and policies together with local public education offices in cities where we operate. The **Estácio na Escola** is another support lever to encourange young high school students to take an interest in their studies and the possibility of becoming teachers in the future. In this context, we highlight our "Degree Fair" on Arts and Physical Education, held in Nova Friburgo (RJ), impacting around 60 students; in Porto Alegre (RS), impacting around 90 students; in Aracaju (SE), impacting around 130 students. Juiz de Fora (MG), with 170 students; and Salvador (BA), with more than 320 impacted students. We have the goal to extend this program to other subject areas, reaching schools in states where Estácio is present.

Furthermore, last month we launched our **Corporate Social Responsibility** portal – *Educar para Transformar* (Educate to Transform). Find out more at <u>http://portal.estacio.br/educar-para-transformar/.</u>

2014 Estácio Journalism Award



On September 24th, Estácio announced the nine winner of the 2014
 Estácio Journalism Award, in a ceremony in Rio de Janeiro, which gathered around 80 journalists from all over Brazil. Media groups such as *Folha de S.Paulo, Estadão, TV Globo,* and *Rádio CBN* are some of the winners. A total of R\$100,000 was distributed to the winner of the Grand Prize and the other eight winners of specific categories.

Ana Sacoman, journalist from *Estado de S.Paulo*, was the winner of the Grand Prize, with the series of articles "*Especial USP 80 anos*". She reiterated journalists need to cover educational topics. "The prize helps to maintain education on the spotlight. Talking about education is a challenge. I have been writing about it for one year and every day I learn new things. We cannot lose this space and this award encourages both national and regional press vehicles to keep talking about education, investigating and giving space to the sector. The role of the reporter is also of a watchdog.", said the reporter.

This year's award exceeded the number of applications from previous editions. A total of 261 works were submitted, an increase of 23% in comparison to last year's edition. In total, 126 media vehicles of 20 states and the Federal District participated in this year's edition. During the year, the award generated around 100 articles in top media vehichles in 14 different states. The total valuation of the spontaneuous media generated was of R\$300,000.

Created in 2011, the award aims to encourage news coverage on Higher Education, widening the debate and increasing its importance to our country's development. Since its creation, more than 500 media professionals have already participated, with more than 760 works submitted, considering print, internet, TV, and radio medias.

Learn more about the award here: www.premioestaciodejornalismo.com.br (Portuguese only).



Results Conference Call

| Conference Call (in Portuguese) | Conference Call (in English) |
|---|---|
| Date: November 7, 2014 (Friday) | Date: November 7, 2014 (Friday) |
| Time: 10:00 a.m. (Brasília) / 7:00 a.m. (US ET) | Time: 11:30 a.m. (Brasília) / 8:30 a.m. (US ET) |
| Connection Dial-in Brazil: +55 (11) 3127-4971 / 3728-5971 | Connection Dial-in NY: +1 (412) 317-6776 |
| Access Code: Estácio | Access Code: Estácio |
| Webcast: www.estacioparticipacoes.com.br/ri | Webcast: www.estacioparticipacoes.com.br/ir |
| Replay: available until November 14 | Replay: available until November 18 |
| Phone: +55 (11) 3127-4999 | Phone: +1 (412) 317-0088 |
| Access Code: 54268201 | Access Code: 10054090 |

The statements included in this report related to the prospects of the business, estimates of operating and financial results, as well as those relating to Estácio's growth prospects, are merely projections and as such are based exclusively on Management's expectations regarding the future of the business. These statements depend substantially on changes in market conditions and the performance of the Brazilian economy, the industry and international markets and therefore are subject to change without prior notice.



Income Statement in IFRS

| | C | onsolidated | | Excluding a | cquisitions 12 months | in the last |
|--|---------|-------------|----------|-------------|--------------------------|-------------|
| R\$ MM | 3Q13 | 3Q14 | Change | 3Q13 | 3Q14 | Change |
| Gross Operating Revenue | 657.4 | 912.3 | 38.8% | 657.4 | 862.1 | 31.1% |
| Monthly Tuition Fees | 650.5 | 881.4 | 35.5% | 650.5 | 833.0 | 28.1% |
| Pronatec | - | 23.5 | N.A. | - | 22.6 | N.A. |
| Others | 6.8 | 7.5 | 10.3% | 6.8 | 6.5 | -4.4% |
| Gross Revenue Deductions | (219.2) | (287.6) | 31.2% | (219.2) | (278.7) | 27.1% |
| Scholarships and Discounts | (192.2) | (246.5) | 28.3% | (192.2) | (239.3) | 24.5% |
| Taxes | (18.0) | (27.0) | 50.0% | (18.0) | (25.4) | 41.1% |
| FGEDUC | (8.9) | (14.1) | 58.4% | (8.9) | (14.1) | 58.4% |
| Net Operating Revenue | 438.2 | 624.8 | 42.6% | 438.2 | 583.4 | 33.1% |
| Cost of Services | (250.1) | (343.5) | 37.3% | (250.1) | (325.4) | 30.1% |
| Personnel | (178.0) | (248.8) | 39.8% | (178.0) | (235.5) | 32.3% |
| Rentals / Real Estate Taxes Expenses | (37.2) | (46.6) | 25.3% | (37.2) | (44.9) | 20.7% |
| Textbooks Materials | (9.2) | (9.4) | 2.2% | (9.2) | (9.0) | -2.2% |
| Third-Party Services and Others | (13.7) | (17.9) | 30.7% | (13.7) | (17.1) | 24.6% |
| Depreciation | (12.0) | (20.8) | 73.3% | (12.0) | (18.9) | 57.5% |
| Gross Profit | 188.1 | 281.2 | 49.5% | 188.1 | 258.0 | 37.2% |
| Gross Margin | 42.9% | 45.0% | 2.1 p.p. | 42.9% | 44.2% | 1.3 p.p. |
| Selling, General and Administrative Expenses | (104.0) | (144.3) | 38.8% | (104.0) | (132.2) | 27.1% |
| Selling Expenses | (40.8) | (45.9) | 12.5% | (40.8) | (43.1) | 5.6% |
| Provisions for Doubtful Accounts | (18.0) | (11.5) | -36.1% | (18.0) | (9.6) | -46.7% |
| Marketing | (22.9) | (34.4) | 50.2% | (22.9) | (33.5) | 46.3% |
| General and Administrative Expenses | (58.3) | (92.1) | 58.0% | (58.3) | (82.8) | 42.0% |
| Personnel | (27.8) | (52.5) | 88.8% | (27.8) | (47.9) | 72.3% |
| Others | (30.5) | (39.5) | 29.5% | (30.5) | (34.9) | 14.4% |
| Depreciation | (4.8) | (6.3) | 31.3% | (4.8) | (6.3) | 31.3% |
| EBIT | 84.1 | 136.9 | 62.8% | 84.1 | 125.8 | 49.6% |
| EBIT Margin | 19.2% | 21.9% | 2.7 p.p. | 19.2% | 21.6% | 2.4 p.p. |
| (+) Depreciation | 16.8 | 27.1 | 61.3% | 16.8 | 25.2 | 50.0% |
| EBITDA | 100.9 | 164.0 | 62.6% | 100.9 | 151.1 | 49.8% |
| EBITDA Margin | 23.0% | 26.3% | 3.3 p.p. | 23.0% | 25.9% | 2.9 p.p. |
| Financial Result | 5.8 | (9.8) | N.A. | 5.8 | (9.6) | N.A. |
| Depreciation and Amortization | (16.8) | (27.1) | 61.3% | (16.8) | (25.2) | 50.0% |
| Social Contribution | (1.0) | 1.4 | N.A. | (1.0) | 1.8 | N.A. |
| Income Tax | (2.6) | 4.4 | N.A. | (2.6) | 5.5 | N.A. |
| Net Income | 86.3 | 133.0 | 54.1% | 86.3 | 123.6 | 43.2% |
| Net Income Margin | 19.7% | 21.3% | 1.6 p.p. | 19.7% | 21.2% | 1.5 p.p. |



Estácio

| | | C | Consolidated | | | |
|--|---|---------|--------------|----------|--|--|
| R\$ MM | ę | OM13 | 9M14 | Change | | |
| Gross Operating Revenue | | 1,886.1 | 2,528.2 | 34.0% | | |
| Monthly Tuition Fees | | 1,866.4 | 2,473.2 | 32.5% | | |
| Pronatec | | - | 33.3 | N.A. | | |
| Others | | 19.7 | 21.8 | 10.7% | | |
| Gross Revenue Deductions | | (591.1) | (776.2) | 31.3% | | |
| Scholarships and Discounts | | (522.7) | (664.3) | 27.1% | | |
| Taxes | | (54.4) | (73.5) | 35.1% | | |
| FGEDUC | | (14.1) | (38.4) | N.A. | | |
| Net Operating Revenue | | 1,295.0 | 1,752.1 | 35.3% | | |
| Cost of Services | | (763.2) | (1,001.0) | 31.2% | | |
| Personnel | | (548.8) | (735.7) | 34.1% | | |
| Rentals / Real Estate Taxes Expenses | | (102.8) | (129.7) | 26.2% | | |
| Textbooks Materials | | (32.2) | (37.4) | 16.1% | | |
| Third-Party Services and Others | | (44.1) | (49.3) | 11.8% | | |
| Depreciation | | (35.4) | (48.9) | 38.1% | | |
| Gross Profit | | 531.8 | 751.1 | 41.2% | | |
| Gross Margin | | 41.1% | 42.9% | 1.8 p.p. | | |
| Selling, General and Administrative Expenses | | (330.0) | (419.8) | 27.2% | | |
| Selling Expenses | | (139.9) | (175.3) | 25.3% | | |
| Provisions for Doubtful Accounts | | (62.8) | (64.0) | 1.9% | | |
| Marketing | | (77.1) | (111.3) | 44.4% | | |
| General and Administrative Expenses | | (172.8) | (225.2) | 30.3% | | |
| Personnel | | (86.9) | (117.9) | 35.7% | | |
| Others | | (85.9) | (107.3) | 24.9% | | |
| Depreciation | | (17.3) | (19.3) | 11.6% | | |
| EBIT | | 201.7 | 331.3 | 64.3% | | |
| EBIT Margin | | 15.6% | 18.9% | 3.3 p.p. | | |
| (+) Depreciation | | 52.8 | 68.2 | 29.2% | | |
| EBITDA | | 254.5 | 399.5 | 57.0% | | |
| EBITDA Margin | | 19.7% | 22.8% | 3.1 p.p. | | |
| Financial Result | | 4.5 | 20.4 | 353.3% | | |
| Depreciation and Amortization | | (52.8) | (68.2) | 29.2% | | |
| Social Contribution | | (1.9) | (1.9) | 0.0% | | |
| Income Tax | | (4.7) | (5.0) | 6.4% | | |
| Net Income | | 199.6 | 344.8 | 72.7% | | |
| Net Income Margin | | 15.4% | 19.7% | 4.3 p.p. | | |
| | | | | - 1. 1. | | |



Balance Sheet in IFRS

| R\$ MM | 09/30/2013 | 06/30/2014 | 09/30/2014 |
|--|------------|------------|------------|
| Short-Term Assets | 1,282.9 | 1,459.3 | 1,212.1 |
| Cash & Cash Equivalents | 9.9 | 19.4 | 25.7 |
| Short-Term Investments | 796.2 | 768.0 | 409.2 |
| Accounts Receivable | 355.1 | 423.7 | 533.0 |
| Carry-Forwards Credits | 4.7 | 86.1 | 54.3 |
| Advance to Employees / Third-Parties | 24.8 | 37.8 | 35.4 |
| Related Parties | 0.3 | 0.3 | (0.0) |
| Prepaid Expenses | 42.0 | 29.2 | 46.5 |
| Taxes and contributions | 26.5 | 63.9 | 73.4 |
| Others | 23.5 | 30.8 | 34.6 |
| Long-Term Assets | 813.5 | 904.7 | 1,960.5 |
| Non-Current Assets | 160.3 | 171.8 | 186.6 |
| Prepaid Expenses | 2.5 | 2.9 | 9.3 |
| Judicial Deposits | 99.2 | 115.3 | 116.7 |
| Taxes and contributions | 25.1 | 24.3 | 24.4 |
| Deferred Taxes and others | 33.5 | 29.4 | 36.2 |
| Permanent Assets | 653.1 | 732.9 | 1,773.9 |
| Investments | 0.2 | 0.2 | 0.2 |
| Fixed Assets | 307.9 | 351.2 | 454.0 |
| Intangible | 345.0 | 381.5 | 1,319.7 |
| Total Assets | 2,096.4 | 2,364.0 | 3,172.6 |
| | | | |
| Short-Term Liabilities | 227.9 | 271.4 | 342.5 |
| Loans and Financing | 29.1 | 16.2 | 26.3 |
| Suppliers | 35.2 | 36.8 | 54.6 |
| Salaries and Payroll Charges | 105.3 | 142.6 | 166.4 |
| Taxes Payable | 32.0 | 40.1 | 51.6 |
| Prepaid Monthly Tuition Fees | 5.2 | 6.5 | 9.2 |
| Advances under Partnership Agreement | 2.9 | 2.9 | 2.9 |
| Taxes Paid in Installments | 1.6 | 1.4 | 3.4 |
| Dividends Payable | - | 0.1 | 0.1 |
| Commitments Payable | 13.4 | 21.6 | 18.1 |
| Others | 3.2 | 3.3 | 9.9 |
| Long-Term Liabilities | 340.2 | 340.6 | 409.3 |
| Loans and Financing | 250.9 | 252.8 | 264.6 |
| Provisions for Contingencies | 27.1 | 26.1 | 28.1 |
| Advances under Partnership Agreement | 9.9 | 7.7 | 7.0 |
| Taxes Paid in Installments | 7.1 | 6.5 | 15.6 |
| Provision for asset retirement obligations | 15.0 | 14.7 | 14.9 |
| Deferred Taxes | 5.0 | 8.0 | 3.3 |
| Commitments Payable | 16.6 | 14.4 | 64.3 |
| Others | 8.6 | 10.4 | 11.4 |
| Shareholders' Equity | 1,528.3 | 1,752.0 | 2,420.8 |
| Capital | 1,009.9 | 1,028.1 | 1,053.1 |
| Share Issuance Expenses | (26.9) | (26.9) | (26.9) |
| Capital Reserves | 119.4 | 126.2 | 636.9 |
| Earnings Reserves | 237.6 | 424.2 | 424.2 |
| - | 199.6 | 211.7 | 344.8 |
| Retained Faminos | | <u> </u> | 0.770 |
| Retained Earnings Treasury Stocks | (11.3) | (11.3) | (11.3) |

Cash Flow Statement

Cash flow statement not adjusted for the new FIES buyback auction reception schedule.

| Cash Flow Statement (R\$ million) | 3Q13 | 3Q14 | 9M13 | 9M14 |
|--|--|---|--|--|
| Profit before income taxes and social contribution | 89.9 | 127.1 | 206.2 | 351.7 |
| Adjustments to reconcile profit to net cash generated: | 42.6 | 42.4 | 132.8 | 136.2 |
| Depreciation and amortization | 16.6 | 27.0 | 52.3 | 67.8 |
| Amortization of funding costs (IFC and bonds) | 0.1 | 0.1 | 0.5 | 0.4 |
| Net book amount of property and equipment written-off | 0.1 | 0.9 | 0.3 | 1.(|
| Provision for impairment of trade receivables | 17.5 | 10.5 | 59.1 | 61.0 |
| Options granted | 1.7 | 5.8 | 5.1 | 5.8 |
| Earnings on financial investments | (1.7) | (11.0) | (6.8) | (22. |
| Provision for contingencies | 1.7 | 0.4 | 3.7 | (1.8 |
| Appropriation of agreements | (0.7) | (0.7) | (2.2) | (2.2 |
| Interest on commitments payable | 0.2 | 0.8 | 1.5 | 2. |
| Interest on borrowings | 6.9 | 8.3 | 18.3 | 23. |
| Increase in provision for decommissioning of assets | 0.2 | 0.2 | 1.0 | 0.8 |
| Result after reconciliation to net cash generated | 132.5 | 169.5 | 339.0 | 487.9 |
| Changes in assets and liabilities: | (42.7) | (47.2) | (147.3) | (201. |
| (Increase) in accounts receivable | (26.6) | (101.6) | (133.4) | (241. |
| Decrease (increase) in other assets | 7.5 | 28.8 | (133.4) | (241. |
| Increase) decrease in advances to employees / third parties | 2.7 | 20.0 | 1.2 | |
| (Increase) decrease in prepaid expenses | (15.9) | (12.8) | (11.0) | (1. 15. |
| (Increase) decrease in prepare expenses | (15.9) | . , | . , | |
| | , , | (16.2) | (25.3) | (48. |
| Increase (decrease) in suppliers | 7.7 | 14.8 | (0.7) | - 11. |
| Increase (decrease) in taxes payable | 6.2 | 14.3 | 5.9 | 7. |
| Increase (decrease) in payroll and related charges | 5.6 | 17.5 | 38.8 | 80. |
| (Decrease) in prepaid monthly tuition fees | (2.2) | 1.1 | (3.7) | (3. |
| Payment of civil claims | - | 0.0 | 0.2 | 0. |
| Provision for decommissioning of assets | - | 0.0 | - | (0. |
| Increase (decrease) in other liabilities | 1.9 | 3.0 | 5.0 | 4. |
| Decrease (increase) in taxes paid in installments | (0.6) | (7.7) | (0.6) | (8. |
| (Decrease) in non-current assets | (6.7) | (0.3) | (7.3) | 1. |
| Increase in judicial deposits | (6.7) | (1.1) | (16.0) | (12. |
| Interest paid on borrowings | (1.0) | (1.2) | (12.2) | (16. |
| IRPJ and CSLL paid | | | () | |
| IRPJ and CSLL paid | 20.2 | 100.3 | 101.6 | 286 - |
| IRPJ and CSLL paid Net cash provided by (used in) operating activities: | 89.8 | 122.3 | 191.6 | 286. |
| Net cash provided by (used in) operating activities: | 89.8 (32.6) | 122.3 | 191.6 (76.3) | 286. (127. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) | | | | (127. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: | (32.6) | (59.5) | (76.3) 115.3 | (127. 158. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: Other investing activities: | (32.6) 57.2 | (59.5) 62.8 - (946.7) | (76.3) 115.3 - (33.7) | (127. 158. (952. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: Other investing activities: Acquisitions | (32.6) 57.2 (2.2) | (59.5) 62.8 - (946.7) (937.2) | (76.3) 115.3 (33.7) (26.9) | (127. 158. (952. (938. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) | (32.6) 57.2 (2.2) - 0.1 | (59.5) 62.8 (946.7) (937.2) 0.1 | (76.3) 115.3 (33.7) (26.9) 0.5 | (127. 158. (952. (938. 0. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Deperational Cash Flow: Dther investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off | (32.6) 57.2 (2.2) - 0.1 (0.1) | (59.5) 62.8 (946.7) (937.2) 0.1 (0.9) | (76.3) 115.3 (33.7) (26.9) 0.5 (0.3) | (127. 158. (952. (938. 0. (1. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) | (32.6) 57.2 (2.2) - 0.1 | (59.5) 62.8 (946.7) (937.2) 0.1 | (76.3) 115.3 (33.7) (26.9) 0.5 | (127. 158. (952. (938. 0. (1. 0. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries | (32.6) 57.2 (2.2) - 0.1 (0.1) (1.1) | (59.5) 62.8 (946.7) (937.2) 0.1 (0.9) 0.3 | (76.3) 115.3 (33.7) (26.9) 0.5 (0.3) (0.3) | (127. 158. (952. (938. 0. (11. 0. (14. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities | (32.6) 57.2 (2.2) - 0.1 (0.1) (1.1) (1.2) | (59.5) 62.8 (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) | (76.3) 115.3 (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) | (127. 158. (952. (938. 0. (14. (14. (793. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Cash flows from financing activities: | (32.6) 57.2 (2.2) 0.1 (0.1) (1.1) (1.2) 55.1 8.9 | (59.5) 62.8 (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (883.9) (883.9) 531.6 | (76.3) 115.3 (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 | (127. 158. (952. (938. 0. (14. (14. (793. 489. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Cash flows from financing activities: Capital increase | (32.6) 57.2 (2.2) 0.1 (0.1) (1.1) (1.2) 55.1 8.9 9.4 | (59.5) 62.8 (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (883.9) (883.9) 531.6 25.0 | (76.3) 115.3 (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 640.5 | (127. 158. (952. (938. 0. (11. (14. (793. (14.) (793. 489. 42. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Cash flows from financing activities: Capital increase Dividends | (32.6) 57.2 (2.2) 0.1 (0.1) (1.1) (1.2) 55.1 8.9 9.4 (0.0) | (59.5) 62.8 (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (883.9) (883.9) 531.6 25.0 (0.0) | (76.3) 115.3 (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 640.5 (26.1) | (127. 158. (952. (938. 0. (11. (14. (793. (14.) (793. (14.) (793.) (58.) |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Capital increase Dividends Goodwill adjustment in share subscription | (32.6) 57.2 (2.2) 0.1 (0.1) (1.1) (1.2) 55.1 8.9 9.4 (0.0) - | (59.5) 62.8 (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (883.9) (883.9) 531.6 25.0 (0.0) 493.7 | (76.3) 115.3 (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 640.5 (26.1) | (127. 158. (952. (938. 0. (11. (14. (14. (793. 489. 42. (58. 498. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Cash flows from financing activities: Capital increase Dividends | (32.6) 57.2 (2.2) 0.1 (0.1) (1.1) (1.2) 55.1 8.9 9.4 (0.0) | (59.5) 62.8 (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (883.9) (883.9) 531.6 25.0 (0.0) | (76.3) 115.3 (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 640.5 (26.1) | (127. 158. (952. (938. 0. (14. (14. (793. 489. 42. (58. 498. 498. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Cash flows from financing activities: Capital increase Dividends Goodwill adjustment in share subscription Expenditure on issuance of shares Net increase in borrowings | (32.6) 57.2 (2.2) 0.1 (0.1) (1.1) (1.2) 55.1 8.9 9.4 (0.0) - (0.3) | (59.5) 62.8 (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (883.9) (883.9) (883.9) 531.6 25.0 (0.0) 493.7 | (76.3) 115.3 (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 640.5 (26.1) - (24.0) | (127. 158. (952. (938. 0. (11. 0. (14. (793. 489. 42. (58. 498. 498. - 6. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Cash flows from financing activities: Capital increase Dividends Goodwill adjustment in share subscription Expenditure on issuance of shares Net increase in borrowings Net cash provided by (used in) financing activities | (32.6) 57.2 (2.2) - 0.1 (0.1) (1.1) (1.2) 55.1 8.9 9.4 (0.0) - (0.3) (0.1) | (59.5) 62.8 (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (883.9) (883.9) 531.6 25.0 (0.0) 493.7 - 12.9 | (76.3) 115.3 (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 640.5 (26.1) - (24.0) (6.5) | (127. 158. (952. (938. 0. (11. 0. (14. (793. 489. 42. (58. 498. 498. 6. (303. |
| Net cash provided by (used in) operating activities: CAPEX (Ex-Acquisitions) Operational Cash Flow: Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Cash flows from financing activities: Capital increase Dividends Goodwill adjustment in share subscription Expenditure on issuance of shares | (32.6) 57.2 (2.2) - 0.1 (0.1) (1.1) (1.2) 55.1 8.9 9.4 (0.0) - (0.3) (0.1) 64.2 | (59.5) 62.8 (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (883.9) (883.9) (883.9) (883.9) 531.6 25.0 (0.0) 493.7 - 12.9 (352.1) | (76.3) 115.3 (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 640.5 (26.1) - (24.0) (6.5) 665.6 | (127. 158. (952. (938. 0. (11. (14. (793. (14.) (793. (14.) (793.) (58.) |



Cash flow statement adjusted for the new FIES buyback auction reception schedule.

| Cash Flow Statement (R\$ million) | 3Q13 | 3Q14 | 9M13 | 9M14 |
|--|--|--|--|---|
| Profit before income taxes and social contribution | 89.9 | 127.1 | 206.2 | 351.7 |
| Adjustments to reconcile profit to net cash generated: | 42.6 | 42.4 | 132.8 | 136.2 |
| Depreciation and amortization | 16.6 | 27.0 | 52.3 | 67.8 |
| Amortization of funding costs (IFC and bonds) | 0.1 | 0.1 | 0.5 | 0.4 |
| Net book amount of property and equipment written-off | 0.1 | 0.9 | 0.3 | 1.0 |
| Provision for impairment of trade receivables | 17.5 | 10.5 | 59.1 | 61.0 |
| Options granted | 1.7 | 5.8 | 5.1 | 5.8 |
| Earnings on financial investments | (1.7) | (11.0) | (6.8) | (22.7 |
| Provision for contingencies | 1.7 | 0.4 | 3.7 | (1.8 |
| Appropriation of agreements | (0.7) | (0.7) | (2.2) | (2.2 |
| Interest on commitments payable | 0.2 | 0.8 | 1.5 | 2.5 |
| Interest on borrowings | 6.9 | 8.3 | 18.3 | 23.6 |
| Increase in provision for decommissioning of assets | 0.2 | 0.2 | 1.0 | 0.8 |
| Result after reconciliation to net cash generated | 132.5 | 169.5 | 339.0 | 487.9 |
| Changes in assets and liabilities: | (42.7) | (78.7) | (147.3) | (195.7 |
| (Increase) in accounts receivable | (26.6) | (101.6) | (133.4) | (241.3 |
| Decrease (increase) in other assets | 7.5 | (2.7) | (4.8) | (7.1 |
| Increase) decrease in advances to employees / third parties | 2.7 | 2.7 | 1.2 | (1.7 |
| (Increase) decrease in prepaid expenses | (15.9) | (12.8) | (11.0) | 15.5 |
| (Increase) decrease in taxes and contributions | (16.4) | (16.2) | (25.3) | (48.6 |
| Increase (decrease) in suppliers | 7.7 | 14.8 | (0.7) | 11.2 |
| Increase (decrease) in taxes payable | 6.2 | 14.3 | 5.9 | 7.3 |
| Increase (decrease) in payroll and related charges | 5.6 | 17.5 | 38.8 | 80.4 |
| (Decrease) in prepaid monthly tuition fees | (2.2) | 1.1 | (3.7) | (3.5 |
| Payment of civil claims | - | 0.0 | 0.2 | 0.0 |
| Provision for decommissioning of assets | - | 0.0 | - | (0.0) |
| Increase (decrease) in other liabilities | 1.9 | 3.0 | 5.0 | 4.4 |
| Decrease (increase) in taxes paid in installments | (0.6) | (7.7) | (0.6) | (8.3 |
| (Decrease) in non-current assets | (6.7) | (0.3) | (7.3) | 1.1 |
| Increase in judicial deposits | (6.7) | (1.1) | (16.0) | (12.3 |
| Interest paid on borrowings IRPJ and CSLL paid | (1.0) | (1.2) | (12.2) | (16.4 |
| Net cash provided by (used in) operating activities: | 89.8 | 90.8 | 191.6 | 292.1 |
| | - | - | - | - |
| CAPEX (Ex-Acquisitions) | (32.6) | (59.5) | (76.3) | (127.5) |
| | | 24.2 | 115.3 | 164.6 |
| Operational Cash Flow: | 57.2 | 31.3 | | |
| | (2.2) | (946.7) | (33.7) | |
| | | | | (952.4 |
| Other investing activities: | | (946.7) | (33.7) | (952.4 (938.0 |
| Other investing activities: Acquisitions | (2.2) | (946.7) (937.2) | (33.7) (26.9) | (952.4 (938.0 0.4 |
| Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) | (2.2) - 0.1 | (946.7) (937.2) 0.1 | (33.7) (26.9) 0.5 | (952.4 (938.0 0.4 (1.0 |
| Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off | (2.2) - 0.1 (0.1) | (946.7) (937.2) 0.1 (0.9) | (33.7) (26.9) 0.5 (0.3) | (952.4 (938.0 0.4 (1.0 0.3 |
| Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable | (2.2) - 0.1 (0.1) (1.1) | (946.7) (937.2) 0.1 (0.9) 0.3 | (33.7) (26.9) 0.5 (0.3) (0.3) | (938.0 (938.0 0.4 (1.0 0.3 (14.2 |
| Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities | (2.2) - 0.1 (0.1) (1.1) (1.2) | (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) | (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) | (952.4 (938.0 0.4 (1.0 0.3 (14.2 (787.8 |
| Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities | (2.2) - 0.1 (0.1) (1.1) (1.2) 55.1 | (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (915.4) | (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 | (952.4 (938.0 0.4 (1.0 0.3 (14.2 (787.8 489.8 |
| Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Cash flows from financing activities: | (2.2) - 0.1 (0.1) (1.1) (1.2) 55.1 8.9 | (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (915.4) 531.6 | (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 | (952.4 (938.0 0.4 (1.0 0.3 (14.2 (787.8 489.8 42.4 |
| Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Cash flows from financing activities: Capital increase | (2.2) - 0.1 (0.1) (1.1) (1.2) 55.1 8.9 9.4 | (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (915.4) 531.6 25.0 | (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 640.5 | (952.4 (938.0 0.4 (1.0 0.3 (14.2 (787.8 489.8 42.4 (58.0 |
| Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Cash flows from financing activities: Capital increase Dividends | (2.2) - 0.1 (0.1) (1.1) (1.2) 55.1 8.9 9.4 (0.0) | (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (915.4) 531.6 25.0 (0.0) | (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 640.5 (26.1) | (952.4 (938.0 0.4 (1.0 0.3 (14.2 (787.8 489.8 42.4 (58.0 |
| Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Cash flows from financing activities: Capital increase Dividends Goodwill adjustment in share subscription | (2.2) - 0.1 (0.1) (1.1) (1.2) 555.1 8.9 9.4 (0.0) - | (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (915.4) 531.6 25.0 (0.0) 493.7 | (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 640.5 (26.1) | (952.4 (938.0) 0.4 (1.0) 0.3 (14.2) (787.8 489.8 42.4 (58.0) 498.9 |
| Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Cash flows from financing activities: Capital increase Dividends Goodwill adjustment in share subscription Expenditure on issuance of shares Net increase in borrowings | (2.2) - 0.1 (0.1) (1.1) (1.2) 555.1 8.9 9.4 (0.0) - (0.3) | (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (915.4) 531.6 25.0 (0.0) 493.7 | (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 640.5 (26.1) - (24.0) | (952.4 (938.0 0.4 (1.0 0.3 (14.2 (787.8 489.8 42.4 (58.0 498.9 - 6.6 |
| Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Capital increase Dividends Goodwill adjustment in share subscription Expenditure on issuance of shares Net increase in borrowings | (2.2) - 0.1 (0.1) (1.1) (1.2) 55.1 8.9 9.4 (0.0) - (0.3) (0.1) 64.2 | (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (915.4) 531.6 25.0 (0.0) 493.7 - 12.9 (383.6) | (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 640.5 (26.1) - (24.0) (6.5) 665.6 | (952.4 (938.0 0.4 (1.0 0.3 (14.2 (787.8 489.8 42.4 (58.0 498.9 - - 6.6 (297.8 |
| Other investing activities: Acquisitions Amortization of funding costs (IFC and bonds) Net book amount of property and equipment written-off Investment/loan to subsidiaries Commitments payable Net cash provided by (used in) investing activities Cash flows from financing activities: Capital increase Dividends Goodwill adjustment in share subscription Expenditure on issuance of shares | (2.2) - 0.1 (0.1) (1.1) (1.2) 555.1 555.1 8.9 9.4 (0.0) - (0.3) (0.1) 64.2 | (946.7) (937.2) 0.1 (0.9) 0.3 (8.9) (915.4) 531.6 25.0 (0.0) 493.7 - 12.9 (383.6) | (33.7) (26.9) 0.5 (0.3) (0.3) (6.7) 81.6 584.0 640.5 (26.1) - (24.0) (6.5) 665.6 | (952.4 (938.0 0.4 (1.0 0.3 (14.2 (787.8 489.8 42.4 (58.0 498.9 |



Exhibit I – Provision for FIES

Estácio

Below is a summary of the "Provision for FIES" line under selling expenses, which constitutes provisions for:

(i) FIES students with a guarantor (at 2.25%, as we have already been doing this year, conservatively assuming future losses of 15% from the FIES portfolio, which is approximately three times higher than historical losses from the student portfolio; the provision was constituted considering 15% of credit risk over 15% of delinquency);

(ii) FIES students with FGEDUC after April 2012 for uncovered FGEDUC risk under the current rule, i.e. provisions were constituted for the 10% not covered by FGEDUC. Over this amount, we constituted provisions for the 15% credit risk over estimated delinquency of 15% (0.225%);

(iii) FIES students with FGEDUC until March 2012 for uncovered FGEDUC risk under the former rule, i.e. provisions were constituted for the 20% not covered by FGEDUC. Over this amount, we constituted provisions for the 15% credit risk over estimated delinquency of 15% (0.450%);

(iv) FIES students with FGEDUC until March 2012, for losses on the balance of restricted deposits based on the 2% FGEDUC contribution under the former rule, recorded as Minimum Guarantee, on estimated delinquency of 15% (0.30%).

It is worth noting that items (i), (ii) and (iii) have counter entries under noncurrent liabilities in the "Provision for FIES risk line", while item (iv) has a counter entry as a noncurrent asset reducing account – "Provision for loss of FIES restricted deposits" – as an adjustment for the expected realization of the restricted deposits account, recorded based on the 2% FGEDUC contribution under the former rule.

It is also worth noting that we have been consolidating the "Provisions for FIES" line under Provision for Doubtful Accounts in our income statements since 4Q13, due to its decreasing importance with the organic growth of the FGEDUC base throughout 2013, and, especially, to the changes in the rules governing the contribution to the FGEDUC announced by the FNDE at the beginning of this year. As of February, the FIES default risk has been covered by the FGEDUC, even for contracts with a guarantor (in the already familiar proportions between government and institutions). In exchange, we will be making a 5.63% contribution to all new students, with or without a guarantor, which has led to an increase in revenue deductions related to the FGEDUC.



Exhibit II – Student Base Evolution

On-Campus Evolution (Undergraduate)

| '000 | 1Q13 | 2Q13 | 3Q13 | 4Q13 | 1Q14 | 2Q14 | 3Q14 |
|---|--------|--------|--------|--------|--------|--------|--------|
| Students - Starting balance | 209.9 | 253.9 | 233.6 | 259.2 | 239.4 | 302.8 | 280.9 |
| (+/-) Acquisitions in the last 12 months (until 2Q) | - | 3.6 | - | - | (0.9) | (0.9) | (0.9) |
| (-) Graduates | (14.7) | - | (13.8) | - | (12.5) | - | (13.8) |
| Renewable Base | 195.2 | 257.5 | 219.8 | 259.2 | 226.0 | 301.9 | 266.2 |
| (+) Enrollments | 85.3 | - | 63.8 | - | 105.7 | - | 67.5 |
| (-) Dropouts | | (23.9) | - | (20.7) | - | (21.9) | - |
| (-) Not Renewed | (26.6) | - | (24.4) | - | (29.8) | - | (30.4) |
| Students - same shops | 253.9 | 233.6 | 259.2 | 238.5 | 301.9 | 280.0 | 303.3 |
| (+) Acquisitions in the last 12 months (until 3Q) | - | - | - | 0.9 | 0.9 | 0.9 | 10.2 |
| (+) UniSEB (on-campus undergraduate) | | - | - | - | - | - | 2.2 |
| Students - Ending Balance | 253.9 | 233.6 | 259.2 | 239.4 | 302.8 | 280.9 | 315.7 |

Notes:

In 2Q13, we include the 3,600 students from FACITEC in the same-shop student base. ASSESC (900 students) was acquired in 4Q13. UniSEB (2,200 students), IESAM (4,500 students) and Literatus (4,800 students) were acquired in 3Q14.

Distance-Learning Evolution (Undergraduate)

| '000 | 1Q13 | 2Q13 | 3Q13 | 4Q13 | 1Q14 | 2Q14 | 3Q14 |
|--|--------|--------|--------|--------|-------|--------|--------|
| Students - Starting Balance | 46.1 | 59.4 | 54.0 | 63.1 | 55.5 | 73.0 | 66.6 |
| (-) Graduates | (0.2) | (0.9) | (1.0) | (0.4) | (1.7) | (0.8) | (2.4) |
| Renewable Base | 45.9 | 58.5 | 53.0 | 62.7 | 53.8 | 72.2 | 64.2 |
| (+) Enrollments | 23.8 | 6.9 | 20.8 | 6.0 | 29.0 | 7.6 | 27.0 |
| (-) Dropouts | (10.3) | (11.4) | (10.7) | (13.2) | (9.8) | (13.2) | (12.8) |
| Students - same shops | 59.4 | 54.0 | 63.1 | 55.5 | 73.0 | 66.6 | 78.4 |
| (+) UniSEB (distance learning undergraduate) | | - | - | - | - | - | 27.3 |
| Students - Ending Balance | 59.4 | 54.0 | 63.1 | 55.5 | 73.0 | 66.6 | 105.7 |

Note:

UniSEB (27,300 students) was acquired in 3Q14.



About Estácio

Estácio is one of the largest **private sector post-secondary educational institutions** in Brazil in number of students enrolled, with a nationwide presence in the country's major cities. Its student base has a highly diversified profile and includes mostly young working adults from the middle and lower-middle income groups. Its growth and market leadership are due to the quality of its programs, the strategic location of its units, its competitive prices and its solid financial position.

Estácio's strengths are:

Strong Positioning to Explore the Market's Growth Potential

- Nationwide presence, with units in the country's largest urban centers
- Broad portfolio of academic programs
- Managerial and financial capacity to innovate and improve our courses
- Widely recognized "Estácio" brand

High Quality Learning Experience

- Nationally integrated syllabi
- Unique teaching methodology
- Full convergence between the On-Campus and Distance Learning models

Highly qualified faculty

Professional and Integrated Operational Management

- Result-oriented management model
- Focus on educational quality

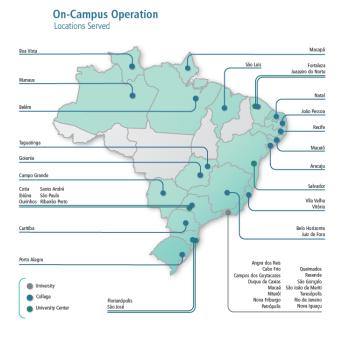
Scalable Business Model

- Growth with profitability
- Organic expansion and through acquisitions

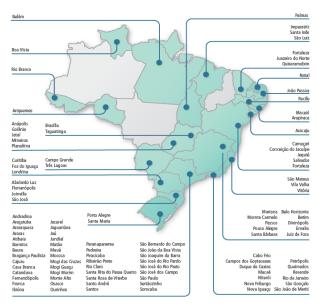
Financial Solidity

- Strong cash reserves
- Capacity to generate and raise funds
- Control of working capital

Estácio closed 3Q14 with 469,000 undergraduate, graduate and distance-learning students enrolled in its nationwide educational network, which now operates in 21 states, as well as the Federal District, following the acquisitions in recent years, as shown in the maps below.



Distance Learning Operation



Estácio Participações S.A. Quarterly Information (ITR) at

Quarterly Information (ITR) September 30, 2014 and report on review of quarterly information (A free translation of the original in Portuguese)

Report on review of quarterly information

To the Board of Directors and Stockholders Estácio Participações S.A.

Introduction

We have reviewed the accompanying parent company and consolidated interim accounting information of Estácio Participações S.A. ("Company"), included in the Quarterly Information Form (ITR) for the quarter ended September 30, 2014, comprising the balance sheet as at that date and the statements of income and comprehensive income for the quarter and nine-month periods then ended and changes in equity and cash flows for the nine-month period then ended, and a summary of significant accounting policies and other explanatory information.

Management is responsible for the preparation of the parent company interim accounting information in accordance with the accounting standard CPC 21 (R1), Interim Financial Reporting, issued by the Brazilian Accounting Pronouncements Committee (CPC), and of the consolidated interim accounting information in accordance with CPC 21 (R1) and International Accounting Standard (IAS) 34, Interim Financial Reporting, issued by the International Accounting Standards Board (IASB), as well as the presentation of this information in accordance with the standards issued by the Brazilian Securities Commission (CVM), applicable to the preparation of the Quarterly Information (ITR). Our responsibility is to express a conclusion on this interim accounting information based on our review.

Scope of review

We conducted our review in accordance with Brazilian and International Standards on Reviews of Interim Financial Information (NBC TR 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity and ISRE 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity, respectively). A review of interim information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Brazilian and International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion. Estácio Participações S.A.

Conclusion on the parent company interim information

Based on our review, nothing has come to our attention that causes us to believe that the accompanying parent company interim accounting information included in the quarterly information referred to above has not been prepared, in all material respects, in accordance with CPC 21 (R1) applicable to the preparation of the Quarterly Information, and presented in accordance with the standards issued by the CVM.

Conclusion on the consolidated interim information

Based on our review, nothing has come to our attention that causes us to believe that the accompanying consolidated interim accounting information included in the quarterly information referred to above has not been prepared, in all material respects, in accordance with CPC 21 (R1) and IAS 34 applicable to the preparation of the Quarterly Information, and presented in accordance with the standards issued by the CVM.

Other matters

Statement of value added

We have also reviewed the parent company and consolidated statements of value added for the ninemonth period ended September 30, 2014. These statements are the responsibility of the Company's management, and are required to be presented in accordance with standards issued by the CVM applicable to the preparation of Quarterly Information (ITR) and are considered supplementary information under IFRS, which do not require the presentation of the statement of value added. These statements have been submitted to the same review procedures described above and, based on our review, nothing has come to our attention that causes us to believe that they have not been prepared, in all material respects, in a manner consistent with the parent company and consolidated interim accounting information taken as a whole.

Rio de Janeiro, November 6, 2014

PricewaterhouseCoopers Auditores Independentes CRC 2SP000160/O-5 "F" RJ

Claudia Eliza Medeiros de Miranda Contadora CRC 1RJ087128/O-0

Estácio Participações S.A.

Balance sheet

All amounts in thousands of reais

(A free translation of the original in Portuguese)

| | | Consolidated | | | Parent company | | | Consolidated | |
|--|-----------------------|----------------------|-----------------------|----------------------|--|-----------------------|----------------------|-----------------------|----------------------|
| Assets | September 30, 2014 | December 31, 2013 | September 30, 2014 | December 31, 2013 | Liabilities and equity | September 30, 2014 | December 31, 2013 | September 30, 2014 | December 31, 2013 |
| Current assets | | | | | Current liabilities | | | | |
| Cash and cash equivalents (Note 3) | 136 | 160 | 25,703 | 7,132 | Trade payables | 1,149 | 483 | 54,645 | 40,429 |
| Marketable securities (Note 3) | 215,416 | 654,505 | 409,190 | 732,051 | Borrowings (Note 11) | 19,200 | 31,246 | 26,295 | 36,692 |
| Trade receivables (Note 4) | | | 533,028 | 334,632 | Payroll and related charges (Note 12) | 189 | 135 | 166,431 | 79,672 |
| Accounts recoverable - Student Financing Fund (FIES) | | | | | Taxes payable (Note 13) | 3,397 | 2,156 | 51,553 | 34,022 |
| program (Note 29(a)) | | | 54,259 | 48,647 | Prepaid monthly tuition fees (Note 29(b)) | | | 9,193 | 11,090 |
| Advances to employees/third parties | 21 | 19 | 35,399 | 33,442 | Advances under exclusivity agreements (Note 17) | 1,800 | 1,800 | 2,887 | 2,887 |
| Related parties (Note 5) | 1,321 | 1,074 | | 259 | Taxes paid in installments (Note 14) | | | 3,402 | 1,495 |
| Prepaid expenses (Note 6) | 507 | 122 | 46,544 | 57,515 | Related parties (Note 5) | 4,203 | 4,218 | | =0.440 |
| Dividends receivable (Note 8) | 4.075 | 58,118 | | | Dividends payable (Note 18) | 78 | 58,118 | 78 | 58,118 |
| Interest on capital receivable | 1,275 | 1,275 | 70 404 | 20.004 | Purchase price payable (Note 15) Other | 0 | - | 18,113 | 22,206 |
| Taxes and contributions (Note 7) | 9,444 | 651 | 73,434 | 30,004 | Other | 2 | 5 | 9,930 | 3,498 |
| Other | 1,363 | 1,340 | 34,593 | 26,319 | | ~~~~ | | | |
| | 000 400 | 747.004 | 4 040 450 | 1 070 001 | | 30,018 | 98,161 | 342,527 | 290,109 |
| | 229,483 | 717,264 | 1,212,150 | 1,270,001 | Management Park 997 and | | | | |
| | | | | | Non-current liabilities Long-term liabilities | | | | |
| Non-current assets Long-term receivables | | | | | Borrowings (Note 11) | 249,408 | 235,352 | 264.575 | 238.214 |
| Prepaid expenses (Note 6) | | | 9,327 | 2,554 | Provision for contingencies (Note 16) | 249,400 | 230,352 | 28,096 | 236,214 28,380 |
| Judicial deposits (Note 16) | 2,325 | 2,169 | 116,650 | 104,058 | Advances under exclusivity agreements (Note 17) | 4,350 | 5,700 | 6,976 | 9,141 |
| Deferred taxes (Note 28) | 2,525 | 2,103 | 24,987 | 16,999 | Taxes paid in installments (Note 14) | 4,550 | 5,700 | 15,636 | 6,939 |
| Taxes and contributions (Note 7) | 3,660 | 6,483 | 24,307 | 25,634 | Deferred taxes (Note 28) | | | 3.347 | 8,366 |
| Other | 3,000 | 586 | 11,236 | 14,262 | Provision for decommissioning of assets (Note 29(c)) | | | 14,919 | 14,095 |
| Outer | ! | 500 | 11,200 | 14,202 | Purchase price payable (Note 15) | | | 64,322 | 17,266 |
| | 5,986 | 9,238 | 186,592 | 163,507 | Other | | | 11,447 | 8,499 |
| | 0,000 | 0,200 | | 100,001 | | | | | 0,100 |
| Investments | | | | | | 253,758 | 241,052 | 409,318 | 330,900 |
| In subsidiaries (Note 8) | 1,636,231 | 1,127,596 | | | | | , | , | |
| Other | 1,000,201 | 1,121,000 | 228 | 228 | Equity (Note 18) | | | | |
| | | | | | Share capital | 1.053.098 | 1,010,687 | 1.053.098 | 1.010.687 |
| | 1,636,231 | 1,127,596 | 228 | 228 | Share issue costs | (26,852) | (26,852) | (26,852) | (26,852) |
| | | , , | | | Capital reserves | 636,934 | 120,981 | 636,934 | 120,981 |
| Intangible assets (Note 9) | 832,554 | 401 | 1,319,665 | 369,301 | Treasury shares | (11,348) | (11,348) | (11,348) | (11,348) |
| Property, plant and equipment (Note 10) | 286 | 2,356 | 453,974 | 335,614 | Revenue reserves | 424,175 | 424,174 | 424,175 | 424,174 |
| | | | | | Profit for the period | 344,757 | | 344,757 | |
| | 2,469,071 | 1,130,353 | 1,773,867 | 705,143 | · | · · · · · · | | | |
| | | · · · | | · | | | | | |
| | 2,475,057 | 1,139,591 | 1,960,459 | 868,650 | | 2,420,764 | 1,517,642 | 2,420,764 | 1,517,642 |
| | | · · · | | · · · | | | · · · | <u> </u> | · · · |
| Total assets | 2,704,540 | 1,856,855 | 3,172,609 | 2,138,651 | Total liabilities and equity | 2,704,540 | 1,856,855 | 3,172,609 | 2,138,651 |
| | | | | · · · | | | | | |

The accompanying notes are an integral part of this quarterly information.

Statements of income

Periods ended September 30

All amounts in thousands of reais unless otherwise stated

(A free translation of the original in Portuguese)

| | Pa | rent company | Consolidated | | |
|---|----------|--------------|--------------|-----------|--|
| | 2014 | 2013 | 2014 | 2013 | |
| Continuing operations | | | 4 750 000 | 4 005 000 | |
| Net operating revenue (Note 23) | (4) | | 1,752,088 | 1,295,003 | |
| Cost of services rendered (Note 24) | (4) | | (1,001,013) | (763,248) | |
| Gross profit | (4) | | 751,075 | 531,755 | |
| Operating income (expenses) Selling expenses (Note 25) | | | (175,292) | (139,881) | |
| General and administrative expenses (Note 25) | (8,729) | (6,407) | (258,214) | (201,557) | |
| Equity in the results of subsidiaries (Note 8) | 340,668 | 194,362 | (200,214) | (201,007) | |
| Other operating income (Note 26) | 1,267 | 1,296 | 13,708 | 11,390 | |
| | | 1,200 | 10,100 | 11,000 | |
| Operating profit | 333,202 | 189,251 | 331,277 | 201,707 | |
| Finance income (Note 27) | 38,273 | 31,022 | 85,694 | 44,618 | |
| Finance costs (Note 27) | (25,093) | (18,499) | (65,279) | (40,159) | |
| Finance income (costs), net | 13,180 | 12,523 | 20,415 | 4,459 | |
| Profit before income tax and social contribution | 346.382 | 201.774 | 351.692 | 206.166 | |
| Income tax (Note 28) | (1,190) | (1,590) | (5,006) | (4,657) | |
| Social contribution (Note 28) | (435) | (579) | (1,929) | (1,904) | |
| | (100) | (0.0) | (1,1-1) | (1,001) | |
| Profit for the period attributable to owners of the Company | 344,757 | 199,605 | 344,757 | 199,605 | |
| Earnings per share - basic (Note 22) | 0.00113 | 0.00068 | 0.00043 | 0.00029 | |
| Earnings per share - diluted (Note 22) | 0.00112 | 0.00067 | 0.00043 | 0.00029 | |
| | | | | | |

The Company has not obtained other comprehensive income for the periods ended September 30, 2014 and 2013.

Statement of changes in equity

All amounts in thousands of reais

(A free translation of the original in Portuguese)

| | | - | | Сар | ital reserves | Rever | nue reserves | | | |
|---|------------------------------|----------------------|-------------------------|------------------|--------------------|--------|------------------|--------------------|-----------------------|---|
| | Share capital | Share issue costs | Long-Term Incentives | Share premium | Options granted | Legal | Profit retention | Treasury shares | Retained earnings | Total |
| At January 1, 2013 Public offering of shares Exercise of stock options Options granted | 369,319 616,723 23,819 | (2,819) | | 96,565 | 17,733 5,102 | 19,263 | 218,322 | (11,348) | | 707,035 616,723 23,819 5,102 |
| Share issue costs Treasury shares acquired Share repurchase option Profit for the year | | (24,033) | | | 5,102 | | | (4,216) 4,216 | 199,605 | (24,033) (4,216) 4,216 199,605 |
| At September 30, 2013 Exercise of stock options Options granted Share issue costs | 1,009,861 826 | (26,852) | | 96,565 | 22,835 1,581 | 19,263 | 218,322 | (11,348) | 199,605 | 1,528,251 826 1,581 |
| Profit for the year | | | | | | | | | 45,102 | 45,102 |
| Allocation of profit for the period Transfer to reserves Proposed dividends | | | | | | 12,235 | 174,354 | | (186,589) (58,118) | (58,118) |
| At December 31, 2013 Exercise of stock options (Note 21) | 1,010,687 42,412 | (26,852) | | 96,565 | 24,416 | 31,498 | 392,676 | (11,348) | | 1,517,642 42,412 |
| Options granted Long- term incentives | 12,112 | | 2,402 | | 14,652 | | | | | 14,652 2,402 |
| Profit retention Special goodwill reserve on merger Profit for the period | | | | 498,899 | | | | | 344,757 | 498,899 344,757 |
| At September 30, 2014 | 1,053,099 | (26,852) | 2,402 | 595,464 | 39,068 | 31,498 | 392,676 | (11,348) | 344,757 | 2,420,764 |

The accompanying notes are an integral part of this quarterly information.

Statement of cash flows Periods ended September 30

All amounts in thousands of reais

| | Parent company | | Consolidated | |
|---|----------------|---------------------|-----------------------|------------------------|
| | 2014 | 2013 | 2014 | 2013 |
| Cash flows from operating activities Profit before income tax and social contribution | 346,382 | 201,774 | 351,692 | 206,166 |
| Adjustments to reconcile profit to net cash generated | | | | |
| Depreciation and amortization | 1,189 | 1,898 | 67,791 | 52,297 |
| Amortization of funding costs | 440 | 477 | 440 | 477 |
| Residual value on disposal of property and equipment and intangible assets Provision for impairment of trade receivables | 1,012 | | 952 61,000 | 337 59,101 |
| Options granted | 17,055 | | 17,055 | 5,101 |
| Income from financial investments | (14,653) | (2,680) | (22,741) | (6,813) |
| Provision for contingencies Appropriation of agreements | (1,350) | (1,350) | (1,840) (2,165) | 3,684 (2,165) |
| Interest on commitments payable | (1,000) | (1,000) | 2,470 | 1,536 |
| Dividends received | | 26,000 | | |
| Interest on borrowings Increase in provision for decommissioning of assets | 23,599 | 18,263 | 23,599 837 | 18,263 1,007 |
| Equity in the results of subsidiaries | (340,668) | (194,362) | | 1,007 |
| | 33,006 | 50,020 | 499,090 | 338,991 |
| Changes in assets and liabilities | 450 740 | (500.405) | 0.45,000 | (007.010) |
| Marketable securities held for trading (Increase) in trade receivables | 453,742 | (562,195) | 345,602 (241,250) | (667,019) (133,364) |
| Decrease (increase) in other assets | (23) | 68 | (13,099) | (4,845) |
| (Increase) decrease in advances to employees/third parties | (2) | 4 | (1,727) | 1,182 |
| (Increase) decrease in prepaid expenses (Increase) in taxes and contributions | (385) | 541 | 15,451 | (11,025) |
| Increase (decrease) in trade payables | (5,970) 666 | (201) (277) | (48,630) 11,211 | (25,266) (725) |
| Increase (decrease) in taxes payable | (384) | (11) | 7,251 | 5,851 |
| Increase (decrease) in salaries and social charges | 54 | 7 | 80,404 | 38,774 |
| (Decrease) in prepaid monthly tuition fees Provision for contingencies | | | (3,530) | (3,661) 224 |
| Provision for decommissioning of assets | | | (13) | |
| Increase (decrease) in other liabilities (Decrease) in taxes paid in installments | 627 | 3 | 4,405 (8,293) | 4,984 (582) |
| Increase (decrease) in non-current assets | 585 | 464 | 1,129 | (7,300) |
| (Increase) in judicial deposits | (156) | (236) | (12,325) | (15,977) |
| | 481,760 | (511,813) | 635,676 | (479,758) |
| Interest paid on borrowings Income tax and social contribution paid | (16,360) | (12,215) | (16,360) 921 | (12,215) (2,717) |
| Net cash provided by (used in) operating activities | 465,400 | (524,028) | 620,237 | (494,690) |
| Cash flows from investing activities | | | (00.407) | (11.005) |
| Property and equipment Intangible assets | (832,283) | (19) | (86,487) (971,855) | (44,085) (29,834) |
| Intercompany loans | (261) | 885 | 259 | (20,001) |
| Investments in subsidiaries | (100,385) | (38,975) | 39,782 | |
| Dividends received Commitments payable | 58,118 | | (14,155) | (6,684) |
| Acquisition of subsidiaries, net of cash obtained on acquisition | (40,412) | | (59,049) | (16,938) |
| Advances for future capital increase Other | (27,800) | (22,998) | | |
| Net cash provided by (used in) investing activities | (943,023) | (61,107) | (1,091,505) | (97,541) |
| Cash flows from financing activities | | | | |
| Capital increase Share issue costs | 42,411 | 640,542 (24,033) | 42,411 | 640,542 (24,033) |
| Dividends distributed | (58,040) | (26,051) | (58,040) | (26,051) |
| Share premium adjustment | 498,898 | (1.0.10) | 498,898 | (0, (00) |
| Repayment of borrowings | (5,670) | (4,940) | 6,570 | (6,460) |
| Net cash provided by financing activities | 477,599 | 585,518 | 489,839 | 583,998 |
| Net increase (decrease) in cash and cash equivalents | (24) | 383 | 18,571 | (8,233) |
| Cash and cash equivalents at the beginning of the year | 160 | 132 | 7,132 | 18,132 |
| Cash and cash equivalents at the end of the year | 136 | 515 | 25,703 | 9,899 |
| Net (decrease) increase in cash and cash equivalents | (24) | 383 | 18,571 | (8,233) |

The accompanying notes are an integral part of this quarterly information.

(A free translation of the original in Portuguese)

Statement of value added

Periods ended September 30

All amounts in thousands of reais

(A free translation of the original in Portuguese)

| | Parent company | | Consolidated | | |
|--|----------------------------|----------------------------|--|---|--|
| | 2014 | 2013 | 2014 | 2013 | |
| Revenue Educational services Other income Provision for impairment of trade receivables Other commercial expenses | | | 1,814,277 11,297 (61,000) (2,950) | 1,337,814 11,539 (59,151) (4,791) | |
| have the second former third and the | | | 1,761,624 | 1,285,461 | |
| Inputs acquired from third parties Materials, energy, and outsourced services Contingencies | (5,441) | (2,779) | (318,758) 1,878 | (237,996) (3,684) | |
| | (5,441) | (2,779) | (316,880) | (241,680) | |
| Gross value added Depreciation and amortization | (5,441) (1,629) | (2,779) (2,375) | 1,444,744 (68,232) | 1,043,781 (52,774) | |
| Net value added generated by the Company | (7,070) | (5,154) | 1,376,512 | 991,007 | |
| Value added received through transfer Equity in the results of subsidiaries Finance income Other | 340,668 38,273 1,350 | 194,362 31,022 1,391 | 85,694 13,785 | 44,618 11,390 | |
| | 380,291 | 226,775 | 99,479 | 56,008 | |
| Total value added to distribute | 373,221 | 221,621 | 1,475,991 | 1,047,015 | |
| Distribution of value added Personnel Direct remuneration Benefits Government Severance Indemnity Fund for Employees (FGTS) | 1,319 1 1,320 | 996 1 997 | 664,625 21,225 44,179 730,029 | 486,303 16,626 <u>33,970</u> 536,899 | |
| Taxes and contributions | 1,020 | | 100,020 | 000,000 | |
| Federal State Municipal | 2,051 | 2,519 2 | 136,399 2 80,913 | 109,202 1 59,084 | |
| | 2,051 | 2,521 | 217,314 | 168,287 | |
| Remuneration of third-party capital Interest Rentals | 25,093 | 18,498 | 65,279 118,612 | 39,068 103,156 | |
| | 25,093 | 18,498 | 183,891 | 142,224 | |
| Remuneration of own capital Dividends | 044757 | 100 005 | 244 757 | 100.005 | |
| Retained profits | 344,757 | 199,605 | 344,757 | 199,605 | |
| | 344,757 | 199,605 | 344,757 | 199,605 | |
| Value added distributed | 373,221 | 221,621 | 1,475,991 | 1,047,015 | |

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

1 General information

Estácio Participações S.A. ("Estácio" or the "Company") and its subsidiaries (together, the "Group") have as their main activities the development and/or administration of activities and or/ institutions in the college and professional education areas and/or other areas associated to education, to the administration of own assets and business, and the interest, as partner or stockholder, in other limited companies in Brazil.

The Company is a corporation headquartered at Avenida Embaixador Abelardo Bueno, 199, in the Municipality and State of Rio de Janeiro, incorporated by the private subscription of shares on March 31, 2007, and currently listed on the New Market.

The Group has eighteen companies, including Estácio Participações, fifteen of which are sponsors of college institutions, incorporated as limited liability companies, and has one University, seven University Centers and thirty-five colleges, distributed in twenty-one States of the country and in the Federal District.

The Company's Board of Directors, in a meeting that took place on November 5, 2014, authorized the disclosure of this quarterly information.

2 Summary of significant accounting policies

The principal accounting policies applied in the preparation of this quarterly information are set out below. These policies have been consistently applied in the years presented, unless otherwise stated.

2.1 Basis of preparation

The financial statements have been prepared under the historical cost convention, as modified by available-for-sale financial assets and financial assets and financial liabilities (including derivative instruments) measured at fair value.

The preparation of financial statements requires the use of certain critical accounting estimates. It also requires management to exercise its judgment in the process of applying the Group's accounting policies. The areas involving a higher degree of judgment or complexity, or areas where assumptions and estimates are significant to the quarterly information, include: goodwill loss (impairment), transactions with share-based payment, provision for tax, civil and labor risks, as well as the useful lives of assets (Note 2.24).

Settlement of transactions involving these estimates may result in amounts different from those recorded in the quarterly information due to the uncertainties inherent in the estimation process. The Company reviews its estimates and assumptions periodically, at least annually.

Consolidated quarterly information

The consolidated quarterly information was prepared in accordance with CPC 21 (R1)/IAS 34 'Interim Financial Reporting'. The Company also applies accounting policies set out in the Brazilian corporate legislation and specific rules issued by the Brazilian Securities Commission (CVM), which do not conflict with CPC 21 (R1)/IAS 34.

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

The presentation of the parent company and consolidated statements of value added is required by the Brazilian corporate legislation and the accounting practices adopted in Brazil for listed companies, while it is not required by IFRS. Therefore, under the IFRS, the presentation of such statements is considered supplementary information, and not part of the set of financial statements.

Parent company's quarterly information

The parent company's quarterly information was prepared in accordance with CPC 21 (R1) 'Interim Financial Reporting', and is disclosed together with the consolidated quarterly information.

In the parent company quarterly information, subsidiaries are recorded based on the equity accounting method. The accounting practices adopted in Brazil applicable to the parent company quarterly information differ from IFRS applicable to separate financial quarterly information only in relation to the measurement of investments in subsidiaries based on the equity accounting method, instead of cost or fair value in accordance with IFRS.

The information relating to the annual financial statements for the year ended December 31, 2013, presented together with the quarterly information for comparison purposes, was prepared in accordance with accounting practices adopted in Brazil and the International Financial Reporting Standards (IFRS). The accounting practices applied in this parent company and consolidated quarterly information are consistent with those applied in the annual financial statements as at December 31, 2013.

For a better comparison of the quarterly information at September 30, 2013, the Company reclassified, in the statement of cash flows, the amounts referring to tax liabilities and Corporate Income Tax (IRPJ) and Social Contribution on Net Income (CSLL) paid, without changing the results from operating operations, and the amounts referring to "Marketable securities held for trading (financial investments)", thus changing the results from operating and investing operations.

The accounting standards CPC 36 (R3)/IFRS 10, Consolidated financial statements; CPC 40 (R1)/IFRS 7, Financial instruments: Disclosures; CPC 45/IFRS 12, Disclosure of Interests in Other Entities; and CPC 46/IFRS 13, Fair Value Measurement, applicable to the Company and effective for the year started on January 1, 2013, did not have a material impact on the Company's quarterly information.

2.2 Consolidation

The following accounting policies are applied in the preparation of the consolidated quarterly information.

(a) Subsidiaries

Subsidiaries are all entities (including structured entities) over which the Group has control. The Group controls an entity when it is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

The Group applies the acquisition method to account for business combinations. The consideration transferred for the acquisition of a subsidiary is the fair value of the assets transferred, the liabilities incurred and the equity instruments issued by the Group. The consideration transferred includes the fair value of assets or liabilities resulting from a contingent consideration arrangement, when

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

applicable. Acquisition-related costs are expensed as incurred. Identifiable assets acquired and assets and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date.

The excess of the consideration transferred plus the acquisition-date fair value of any previous equity interest in the acquiree over the fair value of the Group's share of the identifiable net assets acquired is recorded as goodwill. When the consideration transferred is less than the fair value of the net assets of the subsidiary acquired, the difference is recognized directly in the statement of income.

Transactions, balances and unrealized gains on transactions between Group companies are eliminated.

Unrealized losses are also eliminated, unless the transaction provides evidence of impairment of the asset transferred. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

The consolidated quarterly information includes the operations of the Company and the following subsidiaries, together with its ownership interest in each:

| | | Direct - % |
|--|-----------------------|----------------------|
| | September 30, 2014 | December 31, 2013 |
| Sociedade de Ensino Superior Estácio de Sá Ltda. ("SESES") | 100 | 100 |
| Sociedade de Ensino Superior, Médio e Fundamental Ltda. ("IREP") | 100 | 100 |
| Nova Academia do Concurso - Cursos Preparatórios Ltda. ("NACP") | 100 | 100 |
| Estácio Editora ("EDITORA") | 100 | 100 |
| União dos Cursos Superiores SEB Ltda. ("UNISEB") | 100 | |
| | | Indirect - % |
| | September 30, 2014 | December 31, 2013 |
| Sociedade Educacional Atual da Amazônia ("ATUAL") | 100 | 100 |
| ANEC - Sociedade Natalense de Educação e Cultura ("FAL") Sociedade Universitária de Excelência | 100 | 100 |
| Educacional do Rio Grande do Norte ("FATERN") | 100 | 100 |
| Idez Empreendimentos Educacionais Sociedade Simples Ltda. ("IDEZ") | 100 | 100 |
| Sociedade Educacional do Rio Grande do Sul S/S Ltda. ("FARGS") | 100 | 100 |
| Unisãoluis Educacional S.A ("UNISÃOLUIS") | 100 | 100 |
| Uniuol Gestão de Empreendimentos | 100 | 100 |
| Educacionais e Participações S.A. ("UNIUOL") | 100 | 100 |
| Sociedade Educacional da Amazônia ("SEAMA") | 100 | 100 |
| Instituto de Ensino Superior Social e Tecnológico Ltda. ("FACITEC") | 100 | 100 |
| Associação de Ensino de Santa Catarina ("ASSESC") | 100 | 100 |
| Instituto de Estudos Superiores da Amazônia ("IESAM") Centro de Assistência ao Desenvolvimento de formação Profissional | 100 | |
| Unicel Ltda. ("LITERATUS") | 100 | |

The reporting periods of the quarterly information of the subsidiaries included in consolidation are

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

the same as those of the Parent company. Accounting practices were applied uniformly by the consolidated companies and are consistent with those used in the prior period.

The consolidation process of the equity and result accounts corresponds to the sum of the balances of the assets, liabilities, revenues and expenses accounts, according to their nature, complemented by the eliminations of the operations carried out between the consolidated companies, as well as the economically unrealized balances and results between the mentioned companies.

2.3 Business combinations

The acquisitions and purchase commitments made in 2013 and 2014 are summarized as follows:

(i) União dos Cursos Superiores SEB Ltda. ("UNISEB")

On July 1, 2014, Estácio Participações S.A. purchased all the shares of UNISEB Holding, headquartered in the City of Ribeirão Preto, State of São Paulo, and the holding company of UNISEB - União dos Cursos Superiores SEB Ltda. ("UNISEB"). The deal amounted to R\$ 850,754, paid in cash and through the issue of equity instruments (17,853,127 common shares) as presented below.

On the date of acquisition, UNISEB had about 35,700 students distributed in 14 face-to-face courses, 13 long-distance courses, 24 graduation programs, 36 graduation/MBA courses in partnership with Fundação Getúlio Vargas (FGV), and 85 fully online extension courses.

The consolidated information for the quarter ended September 30, comprise the net revenue of R\$ 24,901 and proft of R\$ 4,368, regarding the UNISEB related to the period of July 1, 2014 to September 30, 2014.

The consideration paid and the values of acquired assets and contracted liabilities recognized at the dates of the acquisitions are summarized below:

| | UNISEB Holding |
|--|---------------------|
| Acquisition cost Cash Equity instruments issued (17,853,127 common shares) | 328,550 522,204 |
| Total consideration | 850,754 |
| Identifiable assets acquired and liabilities assumed Goodwill | (27,913) 822,841 |

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

| | UNISEB Holding |
|--|--------------------------|
| Investment Goodwill Trade payables | 19,172 9,371 (630) |
| Net assets acquired | 27,913 |

¹ The valuation report (Purchase Price Allocation) for the allocation of the goodwill on assets identified are in process of preparation.

On July 1, 2014, the Uniseb Holding SA, parent company of UNISEB – União dos Cursos Superiores SEB Ltda., was incorporated by the Group, for the net asset book value of R \$ 27,913 on the date of incorporation, as presented above . Due to the merger, the Company incorporated was extinguished and succeeded by Estacio Participacoes SA. In all its rights, assets and obligations.

(ii) Instituto de Estudos Superiores da Amazônia Ltda. ("IESAM")

On July 1, 2014, Estácio acquired, through its indirect subsidiary SOCIEDADE EDUCACIONAL ATUAL DA AMAZÔNIA LTDA. ("ATUAL"), the total number of quotas of Instituto de Estudos Superiores da Amazônia – IESAM ("IESAM"), bythe total amount of R\$ 80,000 (eighty million), described as below.

Established in 2000, IESAM has 4,500 students for a total capacity of 15,440 students, and 130 teachers allocated in campus 1. Its portfolio includes 23 undergraduate courses and 18 graduate courses, in addition to extension and free courses.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

None of the goodwill recognized is expected to be deductible for income tax purposes. The consideration paid and the preliminary values of acquired assets and contracted liabilities recognized at the dates of the acquisitions are summarized in the table below:

| | IESAM |
|--|----------|
| Acquisition cost | |
| Cash | 36,427 |
| Commitments payable | 18,500 |
| Assumption of Debt | 25,073 |
| Total consideration | 80,000 |
| Identifiable assets acquired and liabilities assumed | (11,806) |
| Goodwill | 68,194 |
| | IESAM |
| Cash and cash equivalents | 125 |
| Trade receivables | 147 |
| Prepaid expenses | 45 |
| Judicial deposits | 139 |
| Property and equipment | 38,439 |
| Borrowings | (15,218) |
| Trade payables | (177) |
| Labor obligations | (1,519) |
| Taxes payable | (414) |
| Installment payments | (8,831) |
| Provisions | (930) |
| Other obligations | |
| Net assets acquired | 11,806 |

 $^{\rm 1}$ The valuation report (Purchase Price Allocation) for the allocation of the goodwill on assets identified are in preparation.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

(iii) Centro de Assistência ao Desenvolvimento de Formação Profissional Unicel Ltda. ("LITERATUS")

On August 7, 2014, Estácio acquired, through its indirect subsidiary, Sociedade Educacional Atual da Amazônia Ltda. ("ATUAL"), the total number of quotas of Centro de Assistência ao Desenvolvimento de Formação Profissional Unicel Ltda. ("LITERATUS")by the amount of R\$ 25,425, as described below.

Founded in 2007, LITERATUS has approximately 4,800 students, for an authorized total number of 14,170 students, distributed in two campi, and 22 undergraduate courses and 25 graduate courses. This acquisition will introduce the Company in the capital of the State of Amazonas, therefore promoting the expansion of its operations in the North region of Brazil, through one of its major markets.

None of the goodwill recognized is expected to be deductible for income tax purposes. The consideration paid and the preliminary values of acquired assets and contracted liabilities recognized at the dates of the acquisitions are summarized in the table below:

| | LITERATUS |
|--|-----------------|
| Acquisition cost Cash | 14,350 |
| Commitments payable | 11,075 |
| Total consideration | 25,425 |
| Net assets acquired and liabilities assumed Goodwill | 4,393 29,818 |

LITERATUS

| Cash and cash equivalents | 106 |
|---------------------------|----------|
| Trade receivables | 300 |
| Property and equipment | 27,413 |
| Borrowings | (16,970) |
| Trade payables | (599) |
| Labor obligations | (2,011) |
| Taxes payable | (2,219) |
| Installment payments | (10,066) |
| Provisions | (347) |
| Other obligations | |
| Net assets acquired | (4,393) |

¹ The valuation report (Purchase Price Allocation) for the allocation of the goodwill on assets identified are in preparation.

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

2.4 Foreign currency translation

Items included in the quarterly information of each of the Group's entities are measured using the currency of the primary economic environment in which the Company operates ("functional currency"). The parent company and consolidated quarterly information are presented in Brazilian reais (R\$), which is the Company's functional currency, and also the Group's presentation currency.

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions or the dates of valuation when items are remeasured. Foreign exchange gains and losses resulting from the settlement of these transactions and from the translation at year-end foreign exchange rates of monetary assets and liabilities denominated in foreign currency are recognized in the statement of income.

2.6 Cash and cash equivalents

Cash and cash equivalents include cash, bank accounts and other highly liquid short-term investments with original maturities of three months or less and with immaterial risk of change in value, which are held to meet the Company's short-term commitments.

2.7 Marketable securities

At initial recognition, the Company classifies its marketable securities in the following categories, depending on the purpose for which the securities were acquired:

- held for trading they are bought for the purpose of sale in the near term and are measured at fair value. Interest, monetary variation and fair value changes are recognized in profit or loss;
- held to maturity they are purchased with the intention and ability to hold them to maturity, and are recognized and measured at amortized cost using the effective interest method, with earnings allocated to profit or loss; and
- available for sale they are non-derivative instruments that are either designated in this category or not classified in any of the previous categories. They are measured at fair value and interest and monetary variations are charged to profit or loss, while the fair value changes are recorded in equity under the heading of carrying value adjustments and transferred to profit or loss for the year upon the settlement of the security.

At September 30, 2014 and December 31, 2013, all of the Company's marketable securities are classified as "Held for trading".

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

2.8 Trade receivables and prepaid monthly tuition fees

These receivables arise mainly from the rendering of educational activity services and do not include services provided after the balance sheet date. Services billed but not yet provided at the balance sheet date are recorded as prepaid monthly tuition fees and will be recognized in the respective statement of income for the year, on the accrual basis.

Trade receivables are recognized initially at fair value and subsequently measured at amortized cost using the effective interest rate method, less provision for impairment of trade receivables.

2.9 Provision for impairment of trade receivables

This provision, recorded as a reduction of accounts receivable, is set up at an amount considered sufficient by the Company's management to cover any losses on collection of monthly tuition fees and checks receivable, considering the risks involved.

2.10 Investments in subsidiaries (applicable only for the parent company's quarterly information)

The investments in subsidiaries are accounted for using the equity method. In the parent company's quarterly information, the goodwill based on the expected future profitability of the acquired companies is presented in the investment account.

2.11 Property and equipment

Property and equipment are measured at acquisition or construction cost, less accumulated depreciation.

Depreciation is calculated under the straight-line method over the useful life of the assets at the rates mentioned in Note 10.

Costs subsequent to initial recognition are included in the net book amount of property and equipment or recognized as a specific item, as applicable, only if the economic benefits related to these items are probable and the amounts can be reliably measured. The residual balance of the replaced item is written off. Other repair and maintenance expenses are recognized directly in the statement of income when incurred.

Property and equipment items are written off when sold or when no future economic benefit is expected to arise from its use or sale. Any gain or loss resulting from the asset disposal (calculated as the difference between net sales value and the carrying amount of the asset) is included in the statement of income for the year in which the asset was written-off.

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

2.12 Intangible assets

(8) Goodwill

Goodwill represents the excess of the cost of an acquisition after the purchase price allocation over the net fair value of assets and liabilities of the acquired entity. If negative goodwill is determined, the amount is recorded as a gain in profit or loss for the period on the date of acquisition. Goodwill is tested annually for impairment and carried at cost less accumulated impairment losses. Impairment losses on goodwill are not reversed. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

Goodwill is allocated to Cash-generating units (CGUs) for the purpose of impairment testing. The allocation is made to those cash-generating units or groups of CGUs that are expected to benefit from the business combination in which the goodwill arose.

(b) Student portfolio

Contractual student relationships acquired in a business combination are recognized at fair value at the acquisition date. They have a defined useful life and are carried at cost less accumulated amortization. Amortization is calculated using the straight-line method over the expected life of the student relationship.

the first Software

Computer software licenses purchased are capitalized on the basis of the costs incurred to acquire and bring to use the specific software. These costs are amortized over the estimated useful life of the software.

Costs associated with maintaining computer software programs are recognized as an expense as incurred. Development costs that are directly attributable to the design and testing of identifiable and unique software products controlled by the Group are recognized as intangible assets when the following criteria are met:

- It is technically feasible to complete the software product so that it will be available for use.
- Management intends to complete the software product and use or sell it.
- There is an ability to use or sell the software product.
- It can be demonstrated how the software product will generate probable future economic benefits.
- Adequate technical, financial and other resources to complete the development and to use or sell the software product are available.
- The expenditure attributable to the software product during its development can be reliably measured.

Directly attributable costs that are capitalized as part of the software product include the software development employee costs and an appropriate portion of applicable overheads.

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

Other development expenditures that do not meet these criteria are recognized as an expense as incurred. Development costs previously recorded as an expense are not recognized as an asset in a subsequent period.

Computer software development costs recognized as assets are amortized over their estimated useful life, which does not exceed five years.

2.13 Impairment of non-financial assets

Assets that have an indefinite useful life, for example goodwill, are not subject to amortization and are tested annually for impairment. Assets that are subject to amortization are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognized when the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and its value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (Cash-generating units (CGUs)). Non-financial assets other than goodwill that were adjusted due to impairment are subsequently reviewed for possible reversal of the impairment at the balance sheet date.

In estimating an asset's value in use, estimated future cash flows are discounted to present value, using a pre-tax discount rate reflecting the weighted average cost of capital for the industry in which the cash generating unit operates. The net sales price is determined, whenever possible, based on firm sale contracts in a transaction on an arm's length basis, between well informed and willing parties, adjusted by expenses attributable to the asset sale, or, when there is no firm sale contract, based on the price in an active market, or the most recent transaction price with similar assets.

2.14 Leases

Finance leases

Lease agreements transfer to the Company substantially all the risks and rewards incidental to ownership of the leased item. They are classified as finance lease agreements, and the corresponding assets are recognized at fair value or present value of minimum lease payments provided for in the agreements. Items recognized as assets are depreciated at the rates applicable to each group of assets detailed in Note 10. Financial charges related to finance lease agreements are appropriated to the statement of income over the lease term, based on the amortized cost and effective interest method.

Operating leases

Operating lease expenses are recognized in the statement of income on the straight-line accrual basis during the lease term.

2.15 Borrowings

Borrowings are recognized initially at fair value, net of transaction costs incurred, and are subsequently carried at amortized cost. Any difference between the proceeds (net of transaction costs) and the total amount payable is recognized in the statement of income over the period of the borrowings using the effective interest rate method.

Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least 12 months after the reporting period.

The accompanying notes are an integral part of this quarterly information.

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Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

2.16 Distribution of dividends and interest on capital

The distribution of dividends and interest on capital to the Company's stockholders is recognized as a liability in the Group's interim accounting information at year-end, based on the Company's bylaws. Any amount that exceeds the minimum required is only provided on the date it is approved by the stockholders in General Meeting.

The tax benefit of interest on capital is recognized in the statement of income.

2.17 Provision for asset decommissioning

This represents the estimated future cost of the renovation of rented buildings where the Group's teaching units are located. They are recognized in property and equipment at present value, discounted at an adjusted credit rate, as part of the value of the assets that gave rise to them, provided that there is a legal obligation and the value can be reliably estimated, with the contra entry of a provision recorded in liabilities. Interest incurred on this provision is classified as finance costs. The annually reviewed decommissioning estimates suffer depreciation/amortization on the same bases of the main assets.

2.18 Provision

Provisions for legal claims (labor, civil and tax) are recognized when: (i) the Group has a present legal or constructive obligation as a result of past events; (ii) it is probable that an outflow of resources will be required to settle the obligation; and (iii) the amount can be reliably estimated.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognized even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the obligation. The increase in the provision due to the time elapses is recognized as interest expense.

2.19 Taxation

Subsidiaries that enrolled in the "University for All" Program (PROUNI) benefit from exemption of the federal taxes listed below, for as long as they remain registered with the program:

- Corporate Income Tax (IRPJ) and Social Contribution Tax on Net Income (CSLL), introduced by Law 7,689, of December 15, 1988.
- Social Contribution Tax on Gross Revenue for Social Security Financing (COFINS), introduced by Supplementary Law 70, of December 30, 1991.
- Social Integration Program (PIS), introduced by Supplementary Law 7, of September 7, 1970.

The above exemptions are originally calculated on the amount of revenues earned from higher education activities, derived from undergraduate and occupationally specific sequential courses. Also as a result of the change in the form of organization to limited companies, the Company became

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

subject to the following events as from October 2005 and February 2007: Loss of Service Tax (ISS) immunity.

(ii) Loss of 100% exemption regarding the employer's contribution to the National Institute for Social Security (INSS), which is required to be paid on a graduating scale, as defined under PROUNI legislation (20% in the first year, 40% in the second year and up to 100% in the fifth year). In 2012, the Company began to pay 100% of the employer's contribution to INSS.

Estácio Participações S.A. (Parent company) does not benefit from PROUNI-related exemptions and computes its federal taxes payable in the normal manner. **Current income tax and social contribution**

Current income tax and social contribution were determined considering the criteria established by Normative Instruction issued by the Brazilian Federal Revenue Secretariat (RFB), with specific regard to PROUNI, whereby such taxes may not be paid on profits from regular undergraduate and technological educational activities and may be subsequently transferred to a reserve account.

PIS and COFINS

(8)

The rules governing PROUNI establish that revenues from traditional undergraduate and technological courses are exempt from PIS and COFINS contributions. Revenues from other educational activities are subject to PIS and COFINS at the rate of 0.65% and 3.00%, respectively, whereas non-education related revenues are subject to PIS at the rate of 1.65% and to COFINS at 7.6%.

Deferred income tax and social contribution

Deferred taxes are recognized for all deductible temporary differences, carryforward of unused tax credits and unused tax losses, to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carryforward of unused tax credits and unused tax losses can be utilized, except:

- Where the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction other than a business combination that, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.
- Over deductible tax temporary differences associated with investments in subsidiaries, deferred tax assets are recognized only to the extent that it is likely that temporary differences will be reversed in the near future and the taxable income will be available against which the temporary differences may be used.

The carrying amount of the deferred tax assets is revised at each balance sheet date and written down to the extent that it is no longer probable that taxable income will be available to permit the use of all or part of the deferred tax assets. Written off deferred tax assets are revised at each balance sheet date and reinstated to the extent that it becomes likely that future taxable income will allow the deferred tax assets to be realized. Deferred tax assets and liabilities are measured at the tax rates expected to be applicable in the year when the asset will be realized or the liability will be settled, based on the tax rate (and tax law) in effect on the balance sheet date.

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

Deferred taxes relating to items recognized directly in equity are also recognized in equity and not in the statement of income. Deferred tax items are recognized in correlation to the underlying transaction either in comprehensive income or directly in equity.

Deferred tax assets and deferred tax liabilities are presented net if a legally enforceable right exists to offset tax assets against tax liabilities and the deferred taxes relate to the same taxable entity and the same tax authority.

2.20 Share-based payments

The Company grants to its main executives and officers an equity-settled, share-based compensation plan, under which the Company receives services from these executives and officers as consideration for equity instruments (options) of the Group. The fair value of the services received in exchange for the grant of the options is recognized as an expense. The total amount to be recognized is determined by reference to the fair value of the options granted, excluding the impact of any service and nonmarket performance vesting conditions (for example, profitability, sales growth targets and remaining an employee of the entity over a specified time period). Non-market vesting conditions are included in assumptions about the number of options that are expected to vest. The total expense is recognized over the vesting period, which is the period over which all of the specified vesting conditions are to be satisfied. At the balance sheet date, the Company revises its estimates of the number of options that are expected to vest based on the non-market vesting conditions. It recognizes the impact of the revision to original estimates, if any, in the statement of income, with a corresponding adjustment to equity.

The proceeds received net of any directly attributable transaction costs are credited to share capital (nominal value) and share premium when the options are exercised.

Beyond the Plan Option Shares, the Company granted a Special Program for Long-Term Incentive Statutory Officers ("ILP"), as contemplated in the overall compensation of the Company's Directors. The "ILP" follows the same assumptions of the plan option to purchase shares.

2.21 Profit sharing

The Group recognizes a liability and an expense for profit-sharing based on a methodology that takes into consideration the profit attributable to the Company's stockholders after certain adjustments. The Group recognizes a provision where it is contractually obliged to do so, or where there is a past practice that has created a constructive obligation.

2.22 Earnings per share

The Company calculates earnings per thousand shares using the weighted average number of outstanding common shares, in the period to which the profit refers, according to Technical Pronouncement CPC 41 (IAS 33) (Note 22)

Diluted earnings per share is calculated by adjusting the weighted average number of common shares outstanding to assume conversion of all potential common shares with dilutive effects. For the share options, a calculation is done to determine the number of shares that could have been acquired at fair value (determined as the average annual market share price of the Company's shares) based on the monetary value of the subscription rights attached to outstanding share options. The number of shares calculated as above is compared with the number of shares that

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

would be outstanding assuming the exercise of the share options.

2.23 Share capital

Common shares are classified as equity.

Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

Where any Group company purchases the Company's equity share capital (treasury shares), the consideration paid, including any directly attributable incremental costs (net of taxes) is deducted from equity attributable to the Company's stockholders until the shares are canceled or reissued. Where such shares are subsequently reissued, any consideration received, net of any directly attributable incremental transaction costs and the related income tax and social contribution effects, is included in equity attributable to the Company's stockholders.

2.4 Recognition of revenues, costs and expenses

Revenues, costs and expenses are recognized on an accrual basis.

(8) Revenue from services

Revenue comprises the fair value of the consideration received or receivable for the provision of educational services in the ordinary course of the Group's activities. Revenue is shown net of value-added tax, returns, rebates and discounts.

The Group recognizes revenue when the amount of revenue can be reliably measured, when it is probable that future economic benefits will result from the transaction and when specific criteria have been met.

(b) Finance income and costs

The finance income and costs include mainly income from interest on financial investments, expenses for interest on financing, gains and losses stated at fair value, according to the classification of the note, besides net exchange and monetary variations.

Interest income is recognized on the accrual basis, using the effective interest rate method. When a loan and receivable instrument is impaired, the Group reduces the carrying amount to its recoverable amount, being the estimated future cash flow discounted at the original effective interest rate of the instrument. Subsequently, as time elapses, interest is incorporated into loans and receivables against interest income. This interest income is calculated at the same effective interest rate used to determine the recoverable amount, that is, the original rate of the instrument.

2.24 Critical accounting estimates and assumptions

Judgments

The preparation of the parent company and consolidated quarterly information requires

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

management to make judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the disclosure of contingent liabilities, at the end of the reporting period. However, the uncertainty related to these assumptions and estimates could lead to results that would require a significant adjustment to the carrying amount of the respective asset or liability in future periods.

Estimates and assumptions

Key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, which have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below:

Settlement of transactions involving these estimates may result in amounts significantly different from those recorded in the quarterly information due to the uncertainties inherent in their estimation process. The Company reviews its estimates and assumptions at least annually.

(i) **Impairment of goodwill**

The Group tests annually whether goodwill has suffered any impairment, in accordance with the accounting policy stated in Note 2.12. The recoverable amounts of cash-generating units (CGUs) have been determined based on value-in-use calculations. These calculations require the use of estimates, as follows:

| | In percentages |
|---|----------------------|
| | December 31, 2013 |
| Average gross margin (i) Growth rate (ii) Discount rate (iii) | 41.5 5 14.6 |

- (8) Budgeted average gross margin
- (8) Weighted average growth rate used to extrapolate cash flows beyond the budget period.
- (8) Pre-tax discount rate applied to the cash flow projections.

If the estimated pre-tax discount rate on the discounted cash flows had been 1% higher than management's estimates (for example, 15.6% instead of 14.6%), the Group would not have recognized a further impairment against goodwill.

(8) Share-based payment transactions

The Company measures the cost of share-based payments to employees based on the fair value of the equity instruments on the grant date. The estimate of the fair value of the share-based payments requires the determination of the most adequate assessment model for the grant of equity instruments, which depends on the grant terms and conditions. This estimate also requires determining the most appropriate inputs to the valuation model including the expected life of the share option, volatility and dividend yield and making assumptions about them. The assumptions and models used for estimating fair value for share-based payment transactions are disclosed in

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

Note 21(b).

The Special Program for Long-Term Incentive Executive Officers "ILP" has the main board of the Company as the exclusive beneficiaries, and was structured in a variable compensation form, whose value depends on the value of its shares. The compensation within the Programme will be paid in four annual installments, calculated by multiplying the number of shares determined at market value thereof on the last trading day of the BM&F BOVESPA SA – Securities, Commodities and Futures immediately preceding the year in which each payment will occur year.. The characteristics and models used to estimate the fair value of the program payments are disclosed in Note 21 the first.

(8) Provision for tax, civil and labor risks

The Company recognizes provisions for civil, tax and labor cases. The assessment of the likelihood of loss includes the evaluation of the available evidence, the hierarchy of laws, available case law, recent court decisions and their significance in the legal system, as well as the opinion of outside legal advisors. The provisions are reviewed and adjusted to account for changes in circumstances, such as the applicable statute of limitations, completion of tax inspections, or additional exposures identified on the basis of new matters or court decisions.

(iv) Assets' useful life

The Company annually reviews the economic useful life of its assets, based on the opinion of external appraisers. The depreciation is recognized in the statement of income based on the remaining useful life of the asset.

2.25 Statement of cash flows

The statements of cash flows were prepared using the indirect method and are presented in accordance with Technical Pronouncement CPC 03 R2 (IAS 7), Statement of cash flows, issued by CPC (IASB).

2.26 Statement of value added

The purpose of the statement of value added is to disclose the wealth generated by the Company and its subsidiaries and the wealth distribution over a given period, and it is presented as required by the Brazilian corporate legislation and the accounting practices adopted in Brazil for listed companies. This statement is not required under the IFRS. Therefore, under the IFRS, the presentation of such statements is considered supplementary information, and not part of the set of financial statements.

The statement of value added was prepared based on information obtained from the accounting records used to prepare the quarterly information and pursuant to the provisions of Technical Pronouncement CPC 09. The first part shows the wealth created by the Company, represented by revenues (gross sales revenue, including applicable taxes, other revenues and the effects of the provision for impairment of trade receivables), inputs acquired from third parties (cost of sales and purchases of materials, electric power and outsourced services, including taxes levied upon acquisition, effects of impairment and recovery of assets, depreciation and amortization), and value added received from third parties (equity in the results of investees, finance and other income). The second part of the statement of value added shows how this wealth is distributed among personnel,

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

taxes, charges and contributions, and return on equity and remuneration of third-party capital.

2.27 Financial instruments

(8) Initial recognition and measurement

The Company's financial instruments are represented by cash and cash equivalents, marketable securities, accounts receivable, judicial deposits, accounts payable, debentures, borrowings and financing. The instruments are initially recognized at fair value plus costs directly attributable to their acquisition or issue, except for financial instruments classified at fair value through profit or loss, when such costs are directly recorded in the statement of income.

The criteria that the Group uses to determine that there is objective evidence of an impairment loss include:

- (i) significant financial difficulty of the issuer or debtor;
- (ii) a breach of contract, such as a default or delinquency in interest or principal payments;
- (iii) the Group, for economic or legal reasons relating to the borrower's financial difficulty, granting to the borrower a concession that a lender would not otherwise consider;
- (iv) it becomes probable that the borrower will enter bankruptcy or other financial reorganization;
- (v) the disappearance of an active market for that financial asset because of financial difficulties; or
- (vi) observable data indicating that there is a measurable decrease in the estimated future cash flows from a portfolio of financial assets since the initial recognition of those assets, although the decrease cannot yet be identified with the individual financial assets in the portfolio, including:
 - · adverse changes in the payment status of borrowers in the portfolio; and
 - national or local economic conditions that correlate with defaults on the assets in the portfolio.

Financial assets are derecognized when the rights to receive cash flows have expired or have been transferred and the Group has transferred substantially all the risks and rewards of ownership. Financial assets at fair value through profit or loss are subsequently carried at fair value. Loans and receivables are carried at amortized cost using the effective interest rate method. The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

Gains or losses arising from changes in the fair value of the "Financial assets at fair value through profit or loss" category are presented in the statement of income within "Finance income (costs)" in the period in which they arise.

(b) Subsequent measurement

The subsequent measurement of financial assets and liabilities depends on their classification as follows:

Financial assets and liabilities at fair value through profit or loss

Financial assets and liabilities at fair value through profit or loss include financial assets and liabilities held for trading and financial assets and liabilities designated upon initial recognition at fair value through profit or loss. Financial assets and liabilities are classified as held for trading if they are acquired for the purpose of selling in the near term.

This category includes derivative financial instruments entered into by the Company that are not designated as hedging instruments in hedge relationships as defined by CPC 38 (IAS 39).

Gains or losses on liabilities held for trading are recognized in the statement of income.

At September 30, 2014 and December 31, 2013, the Company did not have derivative operations.

Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They are included in current assets, except for maturities greater than 12 months after the end of the reporting period, which are classified as non-current assets.

the first Impairment of financial assets

The Group assesses at each balance sheet date whether there is objective evidence that a financial asset or group of financial assets is impaired. A financial asset or a group of financial assets is impaired and impairment losses are recognized only if there is objective evidence of impairment as a result of one or more events that occurred after the initial recognition of the asset (a "loss event") and that loss event (or events) has an impact on the estimated future cash flows of the financial asset or group of financial assets that can be reliably estimated.

The amount of any impairment loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future credit losses that have not been incurred) discounted at the financial asset's original effective interest rate. The carrying amount of the asset is reduced and the amount of the loss is recognized in the statement of income.

If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognized (such as an improvement in the debtor's credit rating), the reversal of the previously recorded loss is recognized in the statement of income.

2.28 Segment information

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

Because the Company concentrates its businesses on college educational activities, it is organized into one single business unit. Although the courses offered by the Company are designed for different student requirements, they are neither controlled nor managed as independent segments. and the Company's results are analyzed, monitored and evaluated on an integrated basis.

New standards, amendments 2.29 and interpretations to existing standards that are not yet effective

The following new standards and interpretations to existing standards were issued by IASB are not effective for the quarter ended September 30, 2014. The early adoption of standards, even though encouraged by IASB, has not been implemented in Brazil by the Brazilian Accounting Pronouncements Committee (CPC).

- IFRS 15 Revenue from contracts with customers This new standard provides the principles that an entity applies to determine the measurement of revenue and when it is recognized. It will be effective for 2017 and supersedes IAS 11 - Construction Contracts, IAS 18 - Revenue and corresponding interpretations. Management is evaluating the impact of its adoption..
- IFRS 9, "Financial instruments" addresses the classification, measurement and recognition of financial assets and financial liabilities. IFRS 9 was issued in November 2009 and October 2010. It replaces the parts of IAS 39 that relate to the classification and measurement of financial instruments. IFRS 9 requires financial assets to be classified into two measurement categories: those measured at fair value and those measured at amortized cost. The determination is made at initial recognition. The basis of classification depends on the entity's business model and the contractual cash flow characteristics of the financial instruments. For financial liabilities, the standard retains most of the IAS 39 requirements. The main change is that, in cases where the fair value option is taken for financial liabilities, the part of a fair value change due to an entity's own credit risk is recorded in other comprehensive income rather than the statement of income, unless this creates an accounting mismatch. The Group is yet to assess IFRS 9's full impact. The standard is applicable as from January 1, 2018.

There are no other IFRSs or IFRIC interpretations that are not yet effective that would be expected to have a material impact on the Group.

Cash and cash equivalents 3 and marketable securities

| | Pare | Parent company | | Consolidated |
|--|-----------------------------|-------------------------------|------------------------------|-------------------------------|
| | September 30, 2014 | December 31, 2013 | September 30, 2014 | December 31, 2013 |
| Cash and banks | 136 | 160 | 25,703 | 7,132 |
| Cash and cash equivalents | 136 | 160 | 25,703 | 7,132 |
| Bank Deposit Certificates (CDB) Investment funds Repurchase agreements | 17,395 117,297 80,724 | 100,846 145,184 408,475 | 56,159 133,638 219,393 | 107,692 153,825 470,534 |
| Marketable securities | 215,416 | 654,505 | 409,190 | 732,051 |

The accompanying notes are an integral part of this quarterly information.

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| Notes to the interim accounting information |
|---|
| at September 30, 2014 |
| (Parent company and Consolidated) |
| All amounts in thousands of reais unless otherwise stated |

215,552 654,665 434,893 739,183

Bank Deposit Certificates (CDB) earn interest at rates varying from 90.0% to 101.2% of the Interbank Deposit Certificate (CDI) rate at September 30, 2014 (December 31, 2013 – 94.2% to 101.6%).

Repurchase agreements backed by first-tier debentures are recorded at effective rate, bearing interest at 75% to 104.0% of CDI at September 30, 2014 (December 31, 2013 – 75% to 105.7% of CDI).

The fair values of securities traded in the market are based on cash flows discounted using a rate based on the market interest rate and the risk premium specific to these securities (2014 - 10.81%; 2013 - 7.25%). None of these financial assets is either past due or impaired.

The investment fund is backed by financial allocations in private credit fund quotas, CDBs, and repurchase agreements with first-tier banks and issuers.

The Company has a Financial Investments and Derivatives Policy that stipulates that investments must be in low risk marketable securities with highly-rated financial institutions. At September 30, 2014, the operations earn interest based on the variation of the Interbank Deposit Certificate (CDI) rate.

At September 30, 2014 and December 31, 2013, all of the Company's marketable securities are classified as "Held for trading".

4 Trade receivables

| | | Consolidated |
|---|--|---|
| | September 30, 2014 | December 31, 2013 |
| Monthly tuition fee Student Financing Fund (FIES) (a) Agreements and exchanges Receivables on credit cards (b) Renegotiated receivables | 304,058 222,150 29,428 38,465 47,407 | 261,670 78,885 27,762 25,281 30,226 |
| Receivable identifiable Provision for impairment of trade receivables the first | <u> 641,508</u> (6,802) (101,678) | <u>423,824</u> 797 (89,989) |
| | 533,028 | 334,632 |

The aging of accounts receivable is as follows:

Consolidated

September

December

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

| | 30, 2014 | % | 31, 2013 | % |
|--------------------------------|----------|-----|----------|-----|
| FIES | 222,150 | 33 | 78,885 | 19 |
| Not yet due | 108,558 | 17 | 81,179 | 19 |
| Overdue for up to 30 days | 71,929 | 12 | 45,683 | 11 |
| Overdue from 31 to 60 days | 39,291 | 6 | 39,169 | 9 |
| Overdue from 61 to 90 days | 24,196 | 4 | 29,897 | 7 |
| Overdue from 91 to 179 days | 73,706 | 12 | 59,022 | 14 |
| Overdue for more than 180 days | 101,678 | 16 | 89,989 | 21 |
| | 641,508 | 100 | 423,824 | 100 |

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

The aging of agreements receivable is as follows:

| | | | (| Consolidated |
|--------------------------------|-----------------------|-----|----------------------|--------------|
| | September 30, 2014 | % | December 31, 2013 | % |
| Not yet due | 28,603 | 60 | 16,732 | 55 |
| Overdue for up to 30 days | 2,633 | 6 | 3,157 | 10 |
| Overdue from 31 to 60 days | 2,379 | 5 | 2,055 | 7 |
| Overdue from 61 to 90 days | 1,979 | 4 | 1,866 | 6 |
| Overdue from 91 to 179 days | 5,332 | 11 | 3,225 | 11 |
| Overdue for more than 180 days | 6,481 | 14 | 3,191 | 11 |
| | | | | |
| | 47,407 | 100 | 30,226 | 100 |

(a) Trade receivables from the Student Financing Fund (FIES) are represented by educational loans obtained by students from Caixa Econômica Federal (CEF) and the National Education Development Fund (FNDE), whereby the financed funds are transferred monthly by CEF and Banco do Brasil to a specific bank account. This amount has been used exclusively to pay the social security contributions and federal taxes and converted into cash by means of auctions of Brazilian National Treasury securities. These receivables presented a growth of 157% at September 30, 2014 compared to December 31, 2013, explained by the increase in the FIES student base.

In 2014, the credit risk of "Student Financing Fund" (FIES) receivables is estimated in R\$ 11,450 (R\$ 8,499 on December 31, 2013) and it is recorded in "Others" on the long term liabilities. The provision is determinated as follows:

- (i) For FIES students with guarantor, a provision was recognized for 2.25% of the accounts receivable with this characteristic, considering the assumptions of 15% of the credit risk on 15% of default.
- (ii) For the uncovered risk of the Guarantee Fund for Educational Credit Operations (FGEDUC), with accession held as from April 2012, a provision was recognized for 10% of the receivables under the responsibility of the sponsors (and the Guarantor Fund is responsible for the remaining 90%) on the 15% credit risk on an estimate of 15% of default, i.e. 0.225%.

For the uncovered risk of the FGEDUC, with accession held up to March 2012, a provision was recognized for 20% of the receivables under the responsibility of the sponsors (and the Guarantor Fund is responsible for the remaining 80%) on the 15% credit risk on an estimate of 15% of default, i.e. 0.450%.

(b) A substantial part of the credit card receivables arises from the negotiation of overdue monthly tuition fees.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

(c) Changes in the consolidated provision for impairment of receivables were as follows:

| Description | December 31, 2013 | Gross increase in provision for impairment of receivables | Recovered amounts | Net effect of provision | Write-off | September 30, 2014 |
|--------------------------|----------------------|--|----------------------|----------------------------|-----------|-----------------------|
| Monthly tuition and fees | 89,989 | 153,765 | (82,024) | 71,741 | (60,052) | 101,678 |
| | 89,989 | 153,765 | (82,024) | 71,741 | (60,052) | 101,678 |

For the periods ended September 30, 2014 and 2013, expenses for the provision of impairment of trade receivables (Note 25), recognized in the statement of income as "Selling expenses", consist of the following (consolidated):

| | 2014 | 2013 |
|--|----------|--------------------------------|
| Increase in provision (i) Unidentified deposits and collections written-off | 71,741 | 71,412 (2,748) |
| Sale of customer portfolio Provision for impairment of receivables of 29cquires (ii) Credit risk – FIES Other | (10,741) | (8,603) (1,580) 9 611 |
| | 61,000 | 59,101 |

- (i) In order to facilitate understanding and to allow a direct reconciliation of the provision for impairment of receivables between the balance sheet and statement of income of the period, the Company believes that this change should consider the consolidated amount not recovered after 180 days from the due date as supplementary amounts, and the consolidated amounts received/renegotiated relating to bills not settled up to the previous month, as recovered amounts.
- (ii) Companies acquired in 2014 as described in the note 2.3.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

5 Related-party transactions

The related-party transactions were carried out in terms equivalent to those prevailing in the transactions with independent parties, according to item 23 of Technical Pronouncement CPC 05, and are as follows:

| | Pare | ent company | Consolidated | | | |
|--|----------------------------|-----------------------|-----------------------|----------------------|--|--|
| | September 30, 2014 | December 31, 2013 | September 30, 2014 | December 31, 2013 | | |
| Current assets Loan | | | | | | |
| SESES | 1,130 | 912 | | | | |
| Nova Academia do Concurso | 1 | 1 | | | | |
| FAL Fatern | 2 3 | 1 | | | | |
| IREP | 3 159 | 138 | | | | |
| Atual | -39 | 4 | | | | |
| Seama | 4 | 3 | | | | |
| Editora | 6 | 6 | | | | |
| FARGS | 2 | 1 | | | | |
| São Luís | 4 | 3 | | | | |
| Facitec Assesc | 4 | 3 | | | | |
| Subsidiaries | 1,321 | 1,074 | | | | |
| Related individuals | | | | 259 | | |
| | 1,321 | 1,074 | | 259 | | |
| Investment fund (i) | | | 10,252 | 5,511 | | |
| = | | | 10,252 | 5,511 | | |
| | Par | ent company | | Consolidated | | |
| | September 30, 2014 | December 31, 2013 | September 30, 2014 | December 31, 2013 | | |
| Current liabilities Subsidiaries SESES IREP Atual Nova Academia | 4,125 65 3 3 3 | 4,140 65 3 3 | | | | |
| FAL | 1 | 1 | | | | |
| Fatern Seama | 2 4 | 2 4 | | | | |
| | 4,203 | 4,218 | | | | |

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

Income statement

| | Parent compar | |
|----------------------------|---------------|------|
| | 2014 | 2013 |
| Result of loan operations | | |
| Interest paid | 1 | |
| Net result at September 30 | 1 | |

(i) At September 30, 2014, the Company has R\$ 10,252 invested in the BRZ Renda Fixa Fundo de Investimento CP fund, whose quotas were acquired by the Fundo Exclusivo de Investimento Estapart fund of the BTG Pactual bank. GP Investimentos, which was a Company's stockholder until September 20, 2013, has an 82% interest in the share capital of BRZ Investimentos, manager of the BRZ fund. Mr. Eduardo Alcalay, a Member of the Board of Directors, has a Partner-Director and/or Associate relationship with GP Investimentos.

6 Prepaid expenses

| | Pare | ent company | C | onsolidated |
|--|-----------------------|----------------------|-----------------------|----------------------|
| | September 30, 2014 | December 31, 2013 | September 30, 2014 | December 31, 2013 |
| Insurance Municipal Real Estate Tax (IPTU) | 1 | 122 | 1,404 2,324 | 2,073 |
| Educational materials (i) Advances – vacation and related | | | 30,390 | 12,932 |
| charges Registration fee – Ministry of | | | 6,685 | 41,920 |
| Education (MEC) Professional services Sponsorship Technical-pedagogical cooperation - | 506 | | 3,207 506 4,286 | 2,573 |
| Santa Casa | | | 4,000 | |
| Other prepaid expenses | | | 3,069 | 571 |
| Total | 507 | 122 | 55,871 | 60,069 |
| Current assets Non-current assets | 507 | 122 | 46,544 9,327 | 57,515 2,554 |
| | | | | _, |
| | 507 | 122 | 55,871 | 60,069 |

(i) It refers to the costs incurred for copyright, printing and postage for the production of education material to be used both in the current and future period. They are recorded as prepaid expenses and allocated during the period of utilization.

The accompanying notes are an integral part of this quarterly information.

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Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

7 Taxes and contributions

| | Pa | rent company | | Consolidated |
|---|-----------------------|----------------------|-----------------------|----------------------|
| | September 30, 2014 | December 31, 2013 | September 30, 2014 | December 31, 2013 |
| Corporate Income Tax/Withholding Income Tax (IRPJ/IRRF) Social Contribution on Net Income | 11,450 | 6,119 | 31,868 | 21,066 |
| (CSLL) | 1,458 | 828 | 6,871 | 4,600 |
| Social Integration Program (PIS) (i) Social Contribution on Revenues | 5 | 3 | 28,833 | 253 |
| (COFINS) | 8 | 1 | 1,417 | 848 |
| Services Tax (ISS) National Institute of Social Security | 77 | 77 | 21,468 | 17,601 |
| (INSS) Government Severance Indemnity | | | 6,800 | 11,112 |
| Fund for Employees (FGTS) | | | 454 | 46 |
| Tax on Financial Transactions (IOF) | 106 | 106 | 115 | 112 |
| | 13,104 | 7,134 | 97,826 | 55,638 |
| Current assets | 9,444 | 651 | 73,434 | 30,004 |
| Non-current assets | 3,660 | 6,483 | 24,392 | 25,634 |
| | 13,104 | 7,134 | 97,826 | 55,638 |

(8) In the first semester of 2014, the Company recorded a PIS credit related to the Declaratory Action and Undue Payments issued by the Federal Government to its subsidiary SESES, regarding the years 1995 to 2005, representing the total amount of R\$ 28,457, adjusted by the Special System for Settlement and Custody (SELIC) rate.

8 Investments in subsidiary companies

| | Parent company | | |
|--|--|--------------------------------------|--|
| | September 30, 2014 | December 31, 2013 | |
| Sociedade de Ensino Superior Estácio de Sá Ltda. ("SESES") Sociedade de Ensino Superior, Médio e Fundamental Ltda. ("IREP") Nova Academia do Concurso – Cursos Preparatórios Ltda. ("NACP") Estácio Editora ("EDITORA") União dos Cursos Superiores SEB Ltda. ("UNISEB") | 841,402 755,131 16,186 (29) 23,541 | 626,935 484,405 16,280 (24) | |
| | 1,636,231 | 1,127,596 | |

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

The subsidiaries' information is as follows:

)

| | - | | | | | | | | 2014 |
|---|------------------------------|--|---|---|---|--|-----------------------|--|---|
| | Int | Number of quotas | Total assets | Total liabilities | Equity | Advances for future capital increase | Goodwill | Deferred income tax on goodwill from downstream merger | Equity in the results of subsidiaries |
| SESES IREP Nova Academia de Concurso Estácio Editora e Distribuidora Ltda. UNISEB | 100% 100% 100% 100% | 391,077 292,858 8,155 250 22,336 | 1,058,298 947,834 6,449 41 46,216 | 216,896 281,846 5,380 75 20,446 | 841,402 665,989 1,068 (34) 25,770 | 26,700 1,100 | 62,442 14,018 5 | (2,229) | 147,412 190,086 (1,193) (5) 4,368 |
| Total - September 30, 2014 | | - | 2,058,838 | 524,643 | 1,534,195 | 27,800 | 76,465 | (2,229) | 340,668 |
| | | | | | | | | | 2013 |
| | Interest | Number of quotas | Total assets | Total liabilities | Equity | Advances for future capital increase | Goodwill | Deferred income tax on goodwill from downstream merger | Equity in the results of subsidiaries |
| SESES IREP Nova Academia de Concurso Estácio Editora e Distribuidora | 100% 100% 100% | 340,577 211,000 6,370 250 | 774,453 630,238 4,425 42 | 148,018 236,193 3,613 71 | 626,435 394,045 812 (29) | 500 27,918 1,450 | 62,442 14,018 5 | | 106,000 133,953 (1,510) (6) |
| Total - December 31, 2013 | | | 1,409,158 | 387,895 | 1,021,263 | 29,868 | 76,465 | | 238,437 |

The global changes in the investments in subsidiaries in the period and year ended September 30, 2014 and December 31, 2013, respectively, are as follows:

| Investments in subsidiaries December 31, 2012 | 818,052 |
|---|--|
| Equity in the results of subsidiaries Capital increase Advances for future capital increase Dividends Profit retention reserve (i) Options granted | 238,437 38,975 29,868 (58,118) 53,699 6,683 |
| Investments in subsidiaries December 31, 2013 | 1,127,596 |
| Equity in the results of subsidiaries Capital increase Advances for future capital increase Options granted Acquisition of subsidiary | 340,668 103,940 27,800 17,055 19,172 |
| Investments in subsidiaries September 30, 2014 | 1,636,231 |

(i) During the year ended December 31, 2012, subsidiaries IREP and SESES proposed the distribution of dividends of R\$ 93,699. The Annual and Extraordinary General Meeting held on June 17, 2013 approved the payment of dividends of R\$ 40,000 from this proposed amount, of which R\$ 26,000 and R\$ 14,000 were paid on June 26 and October 30, 2013, respectively. The remaining R\$ 53,699 was allocated to the profit retention reserve.

The accounting information of the subsidiaries, used for application of the equity method of accounting, was prepared as of September 30, 2014.

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

9 Intangible assets

Intangible assets - Parent company

| | | December 31, 2012 | | September 30, 201 <u>3</u> |
|--|----------------------|-----------------------|-----------------------|-------------------------------|
| | | Cost | Additions | Cost |
| Cost Software licenses Students portfolio | | 7 818 | 19 | 26 818 |
| | | 825 | 19 | 844 |
| | Amortization rates | Amortization | Additions | Amortization |
| Depreciation Software licenses Students portfolio | 20% p.a. 20% p.a. | (2) (273) | (4) (122) | (6) <u>(395</u>) |
| | | (275) | (126) | (401) |
| Net book value | | 550 | (107) | 443 |
| | | December 31, 2013 | | September 30, 2014 |
| | | Cost | Additions | Cost |
| Cost Goodwill on acquisition Software licenses Students portfolio | | 28 818 | 832,212 71 | 823,212 99 <u>818</u> |
| | | 846 | 832,283 | 833,129 |
| | Amortization rates | Amortization | Additions | Amortization |
| Amortization Software licenses Students portfolio | 20% p.a. 20% p.a. | (8) (4 <u>37</u>) | (7) (12 <u>3</u>) | (15) (560) |
| | | (445) | (130) | (575) |
| Net book value | | 401 | 832,153 | 832,554 |

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

Intangible assets - Consolidated

| | | December 31, 2012 Cost | Additions | Write-offs | Transfers | September <u>30, 2013</u> Cost |
|--|--------------------|------------------------------|-----------|------------|-----------|--------------------------------------|
| Cost | | | | | | |
| Goodwill on investment acquisitions | | 204,190 | 25,414 | | | 229,604 |
| Software licenses | | 70,565 | 12,780 | (12) | | 83,333 |
| Distance Learning Project (EAD) and Integração | | 14,656 | 373 | | | 15,029 |
| Shared Service Center (CSC) | | 1,940 | | | | 1,940 |
| Learning Center | | 46,837 | 5,651 | | | 52,488 |
| Relationship Center | | 2,348 | | | | 2,348 |
| Hemisférios | | 1,346 | | | | 1,346 |
| IT Architecture | | 7,323 | 3,453 | | | 10,776 |
| Discipline content - online | | 4,628 | 1,059 | | | 5,687 |
| Knowledge factory - EAD | | 4,505 | 5,097 | | | 9,603 |
| Student portfolio | | 17,133 | 1,657 | | | 18,790 |
| Brands and patents | | 2 | | | | 2 |
| Other | | 1,994 | 1,421 | | | 3,414 |
| | | 377,467 | 56,905 | (12) | | 434,360 |
| | Amortization rates | Amortization | Additions | Write-offs | Transfers | Amortization |
| Amortization | | | | | | |
| Goodwill on investment acquisitions | Indefinite | (6,924) | | | | (6,924) |
| Software licenses | 20% p.a. | (39,515) | (11,555) | | | (51,070) |
| Distance Learning Project (EAD) and Integração | 20% p.a. | (9,118) | (2,138) | | | (11,256) |
| Shared Service Center (CSC) | 20% p.a. | (1,403) | (291) | | | (1,694) |
| Learning Center | 5% p.a. | (6,425) | (1,465) | | | (7,890) |
| Relationship Center | 20% p.a. | (939) | (353) | | | (1,292) |
| Hemisférios | 20% p.a. | (534) | (202) | | | (736) |
| Discipline content - online | 20% p.a. | | (736) | | | (736) |
| Knowledge factory - EAD | 20% p.a. | | (216) | | | (216) |
| Student portfolio | 20% p.a. | (4,627) | (2,762) | | | (7,389) |
| Brands and patents | | (2) | | | | (2) |
| Other | 20% p.a. | (82) | (92) | | | (174) |
| | | (69,569) | (19,810) | | | (89,379) |
| Net book value | | 307,898 | 37,095 | (12) | | 344,981 |

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

| | December 31, 201 <u>3</u> | | | | | September 30, 201 <u>4</u> |
|--|------------------------------|---------------------------------|------------|------------|-----------|-------------------------------|
| | Cost | Additions due to acquisition | Additions | Write-offs | Transfers | Cost |
| Cost | cost | ucquisition | riduitions | Write ons | Transfers | 0051 |
| Goodwill on investment acquisitions | 236,959 | | 930,223 | (524) | | 1,166,658 |
| Software licenses | 90,353 | 2,035 | 22,950 | (2) | 59 | 115,395 |
| Distance Learning Project (EAD) and Integração | 15,303 | 7-00 | 999 | | 0) | 16,302 |
| Shared Service Center (CSC) | 1,940 | | | | | 1,940 |
| Learning Center | 54,154 | | 4,877 | | | 59,031 |
| Relationship Center | 2,348 | | | | | 2,348 |
| Hemisférios | 1,346 | | | | | 1,346 |
| IT Architecture | 12,197 | | 3,030 | | | 15,227 |
| Discipline content - online | 5,770 | | 547 | | | 6,317 |
| Knowledge factory - EAD | 10,814 | | 4,814 | | | 15,628 |
| Student portfolio | 26,429 | | 795 | | | 27,224 |
| Other | 5,377 | 3 | 3,620 | | | 9,000 |
| | 462,990 | 2,038 | 971,855 | (526) | 59 | 1,436,416 |

| | Amortization rates | Amortization | Additions due to acquisition | Additions | Write-offs | Transfers | Amortization |
|--|-----------------------|--------------|---------------------------------|-----------|------------|-----------|--------------|
| Amortization | | | <u> </u> | | | | |
| Goodwill on investment acquisitions | Indefinite | (6,924) | | | | | (6,924) |
| Software licenses | 20% p.a. | (50,162) | (969) | (14,129) | | (59) | (65,319) |
| Distance Learning Project (EAD) and Integração | 20% p.a. | (11,851) | | (1,014) | | | (12,865) |
| Shared Service Center (CSC) | 20% p.a. | (1,791) | | (149) | | | (1,940) |
| Learning Center | 5% p.a. | (8,420) | | (1,776) | | | (10,196) |
| Relationship Center | 20% p.a. | (1,409) | | (352) | | | (1,761) |
| Hemisférios | 20% p.a. | (803) | | (202) | | | (1,005) |
| Discipline content - online | 20% p.a. | (1,010) | | (867) | | | (1,877) |
| Knowledge factory - EAD | 20% p.a. | (317) | | (447) | | | (764) |
| Student portfolio | 20% p.a. | (10,797) | | (2,963) | | | (13,760) |
| Other | 20% p.a. | (205) | | (135) | | | (340) |
| | | (93,689) | (969) | (22,034) | | (59) | (116,751) |
| Net book value | | 369,301 | 1,069 | 949,821 | (526) | | 1,319,665 |

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

At September 30, 2014 and December 31, 2013, goodwill on acquisition of investments was comprised of the following:

| | | Consolidated |
|--|-----------------------|----------------------|
| | September 30, 2014 | December 31, 2013 |
| Goodwill on acquisition of investment (Note 2.3) | | |
| Irep | 89,090 | 89,090 |
| Atual | 15,503 | 15,503 |
| Seama | 18,035 | 18,035 |
| Idez | 2,047 | 2,047 |
| Uniuol | 956 | 956 |
| Fargs | 8,055 | 8,055 |
| São luis | 27,369 | 27,369 |
| Facitec | 26,654 | 27,124 |
| Assesc | 4,723 | 4,778 |
| Iesam | 68,194 | |
| Literatus | 29,818 | |
| Fal | 8,076 | 8,076 |
| Fatern | 14,979 | 14,979 |
| Nova academia | 14,018 | 14,018 |
| Estácio editor | 5 | 5 |
| Uniseb | 9,371 | |
| Uniseb Holding | 822,841 | |
| | 1,159,734 | 230,035 |

The Company carries out annual analyses for impairment purposes, the last being for the year ended December 31, 2013, relative to goodwill on investment acquisitions and mergers, based on expected future profitability, considering projections of future results for the next five years, at the nominal perpetuity growth rate of 5.0% p.a. (equivalent to the long-term inflation rate, not considering any incremental growth) and a single nominal discount rate of 14.6% to discount estimated future cash flows. Asset impairment testing did not result in the need to recognize losses.

Where the carrying amount of an asset exceeds its recoverable amount, the asset is considered impaired and the impairment loss is recognized in the statement of income.

Management determined budgeted gross margin based on past performance and its expectations of market development. The weighted average growth rates used are consistent with the forecasts included in industry reports. The discount rates used are pre-tax and reflect specific risks relating to the relevant operating segments.

The key assumptions were based on the Company's historical performance and reasonable macroeconomic assumptions using financial market projections, duly documented and approved by Company management.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

10 Property and equipment

Property and equipment - Parent

| | | December 31, 2012 | | | September 30, 201 <u>3</u> |
|---|----------------------|--|-----------|--------------------------------------|--|
| | | Cost | Additions | Write-offs | Cost |
| Cost Computers and peripherals | | 9,079 | | | 9,079 |
| | | 9,079 | | | 9,079 |
| | Depreciation rate | Depreciation | Additions | Write-offs | Depreciation |
| Depreciation Computers and peripherals | 25% p.a. | (5,372) | (1,772) | | (7,144) |
| | | (5,372) | (1,772) | | (7,144) |
| Net book value | | 3,707 | (1,772) | | 1,935 |
| | | December | | | September |
| | | 31, 2013 | | | 30, 2014 |
| | | 31, 2013 Cost | Additions | Write-offs | |
| Cost Computers and peripherals | | | Additions | Write-offs (1,013) | 30, 2014 |
| | | Cost | Additions | | 30, 2014 Cost |
| | Depreciation rate | <u>Cost</u> 10,090 | Additions | (1,013) | 30, 2014 Cost 9,077 |
| | | <u>Cost</u> 10,090 10,090 | | (1,01 <u>3</u>) (1,01 <u>3</u>) | 30, 2014 Cost 9,077 9,077 |
| Computers and peripherals Depreciation | rate | <u>Cost</u> 10,090 <u>10,090</u> Depreciation | Additions | (1,013) (1,013) Write-offs | 30, 2014 Cost 9,077 9,077 Depreciation |

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

Property and equipment - Consolidated

| | | December 31, 2012 | | | | | September 30, 2013 |
|--|---|--|---|--|---|---|--|
| | | Cost | Additions by business combination | Additions | Write-offs | Transfers | Cost |
| Cost Land Buildings Leasehold improvements Furniture and fittings Computers and peripherals Machinery and equipment Physical exercise/hospital equipment Library Facilities Tablets Other Construction in progress | | $\begin{array}{c} 19,480\\ 84,610\\ 101,081\\ 52,035\\ 82,590\\ 64,181\\ 25,523\\ 78,792\\ 12,526\\ 16,649\\ 8,509\\ 24,328\end{array}$ | 365 1,349 610 1,104 80 164 | $\begin{array}{c} 409\\ 3,312\\ 4,231\\ 3,103\\ 4,685\\ 3,635\\ 6,999\\ 1,774\\ 11,866\\ 744\\ 3,327\end{array}$ | (52) (32) (35) (60) (6) (45) (95) | 5,056 19,360 36 (36) (24,416) | $\begin{array}{c} 19,480\\ 90,023\\ 123,753\\ 56,599\\ 87,043\\ 69,416\\ 29,152\\ 86,895\\ 14,380\\ 28,515\\ 9,336\\ 3,144\end{array}$ |
| Decommissioning | | 12,060 582,364 | 3,672 | 44,085 | (325) | | 12,060 629,796 |
| Depreciation Buildings Leasehold improvements Furniture and fittings Computers and peripherals Machinery and equipment Physical exercise/hospital equipment Library Facilities Tablets Other Decommissioning | Depreciation rates 1.67% p.a. 11.11% p.a. 8.33% p.a. 25% p.a. 8.33% p.a. 6.67% p.a. 5% p.a. 8.33% p.a. 20.00% p.a. 14.44% p.a. | Depreciation (38,159) (65,217) (27,347) (53,826) (37,906) (11,390) (33,077) (4,911) (1,172) (3,799) (10,900) | (168) (1,101) (274) (1) (40) (87) (1,671) | Additions (861) (6,339) (2,642) (9,576) (5,829) (889) (2,388) (779) (1,753) (335) (1,095) (32,486) | Write-offs | Transfers | Depreciation (39,020) (71,556) (30,157) (64,503) (44,009) (12,279) (35,466) (5,730) (3,012) (4,134) (11,995) (321,861) |
| Net book value | | 294,660 | 2,001 | 11,599 | (325) | | 307,935 |

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

Property and equipment - Consolidated

| | | December 31, 2013 | | | | | September 30, 2014 |
|---|--|---|--|--|---|----------------|---|
| | | Cost | Additions by business combination | Additions | Write-offs | Transfers | Cost |
| Cost | | | | | | | |
| Land Buildings Leasehold improvements Furniture and fittings Computers and peripherals Machinery and equipment Physical exercise/hospital equipment Library Facilities Tablets Other | | $19,480\\ 89,993\\ 131,673\\ 62,766\\ 93,131\\ 73,535\\ 32,147\\ 96,448\\ 17,516\\ 32,126\\ 10,020$ | 56,583 3,216 8,399 18,357 9,170 57 12,710 1,786 62 288 | $\begin{array}{c} 702 \\ 11,042 \\ 5,635 \\ 7,528 \\ 7,941 \\ 6,319 \\ 10,554 \\ 5,630 \\ 12,347 \\ 1,296 \end{array}$ | (450) (236) (1,386) (143) (82) (2) (44) | 2,445 7,442 | $19,480 \\ 149,273 \\ 153,373 \\ 76,564 \\ 117,630 \\ 90,503 \\ 38,441 \\ 119,712 \\ 24,932 \\ 44,533 \\ 11,560 \\ 11,560 \\ 149,712 \\ 14$ |
| Construction in progress Decommissioning | | 11,131 11,650 | | 17,493 | (12) | (9,887) | 18,737 11,638 |
| | | 681,616 | 110,628 | 86,487 | (2,355) | | 876,376 |
| | Depreciation rates | Depreciation | | Additions | Write-offs | Transfers | Depreciation |
| Depreciation Buildings Leaschold improvements Furniture and fittings Computers and peripherals Machinery and equipment Physical exercise/hospital equipment Library Facilities Tablets Other Decommissioning | 1.67% p.a. 11.11% p.a. 8.33% p.a. 25% p.a. 8.33% p.a. 6.67% p.a. 5% p.a. 8.33% p.a. 20.00% p.a. 14.44% p.a. | (39,204) (79,860) (33,498) (69,383) (46,694) (12,772) (39,679) (6,098) (3,918) (4,906) (9,990) (346,002) | $(6,863) \\ (1,904) \\ (3,270) \\ (11,803) \\ (2,436) \\ (11) \\ (4,452) \\ (1,632) \\ (38) \\ (161) \\ \hline (32,570) \\ (32,570) \\ (1,532) \\ (32,570) \\ (32$ | $(1,233) \\ (11,713) \\ (3,271) \\ (10,720) \\ (7,729) \\ (1,317) \\ (3,138) \\ (1,220) \\ (4,464) \\ (604) \\ (348) \\ (45,757) \\ (45,757) \\ (11,210) \\ (11,210) \\ (3,120) \\ (3$ | 69 161 1,475 46 43 2 17 114 1,927 | | (47,231) (93,477) (39,878) (90,431) (56,813) (14,057) (47,269) (8,950) (8,418) (5,654) (10,224) (422,402) |
| Net book value | | 335,614 | (78,058) | 40,730 | (428) | | 453,974 |

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

As mentioned in Note 11, certain assets acquired through financing were used as a financing guarantee. The Company has not pledged any other of its properties to secure obligations.

Machinery and IT equipment include the following amounts where the Group is a lessee under a finance lease:

| | | December 31, 2013 | | | September 30, 2014 |
|--|----------------------|----------------------|-----------|------------|-----------------------|
| | | Cost | Additions | Write-offs | Cost |
| Cost Capitalized finance leases | | 48,392 | 6,136 | | 54,528 |
| | | 48,392 | 6,136 | | 54,528 |
| | Depreciation rate | Depreciation | Additions | Write-offs | Depreciation |
| Depreciation Capitalized finance leases | 25% p.a. | (35,625) | (6,668) | | (42,293) |
| | | (35,625) | (6,668) | | (42,293) |
| Net book value | | 12,767 | (532) | | 12,235 |

The Group leases various machinery and equipment under non-cancelable finance lease agreements. The lease terms are between three and four years, and ownership of the assets is then transferred to the Group.

Impairment of assets

Under Technical Pronouncement CPC 01 (IAS 36), Impairment of Assets, property and equipment items that present evidence that their recorded costs exceed their recoverable value (market value) will be reviewed to determine the need for setting up a provision for impairment. Management performed an annual analysis of operating and financial performance of its assets and did not identify changes in circumstances or indication of technological obsolescence. At September 30, 2014 and December 31, 2013, there was no need to record any provision for impairment of property and equipment.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

Borrowings 11

| | | Pa | rent company | | Consolidated |
|---|---|---------------------------------------|---|---|--|
| Туре | Financial charges | September 30, 2014 | December 31, 2013 | September 30, 2014 | December 31, 2013 |
| In local currency | | | | | |
| Working capital Lease agreements Lease agreements - Colortel Lease agreements - Assist Lease agreements - CIT Lease agreements - Total Service Lease agreements - Springer Lease agreements - Santander International Finance Corporation (IFC) borrowing | 1.70% p.m. and/or CDI + 0.25% p.m. IGPM + 12.3% p.a. INPC + 0.32% p.a. IGPM + 1% p.a. 15.2% p.a. 12.23% p.a. CDL + 5.0% p.a. | (93) | 1,010 | 6,359 146 755 31 102 17 12 61 81 | 228 1,010 5,721 653 0 113 |
| International Finance Corporation (IFC) borrowing International Finance Corporation (IFC) expenditure Issue of debentures Expenditure on issue of debentures Share repurchase option | CDI + 1.53% p.a. CDI + +1.60% p.a. | 63,181 (2,272) 208,573 (815) | 66,914 (2,519) 202,166 (1,007) | 63,181 (2,272) 208,573 (815) | 66,914 (2,519) 202,166 (1,007) |
| Banco Itaú Borrowing - FEE BNB Borrowing - Banco da Amazônia Borrowing - Banco Safra Borrowing - Caixa Econômica Federal (CEF) Borrowing - Banco Itaú | 3% p.a. 9.5% p.a. | 34 | 34 | 34 1,251 13,036 513 (77) 24 | 34 1,593 |
| | | 268,608 | 266,598 | 290,870 | 274,906 |
| Current liabilities Non-current liabilities | | 19,200 249,408 | 31,246 235,352 | 26,295 264,575 | 36,692 238,214 |
| | | 268,608 | 266,598 | 290,870 | 274,906 |

Funding costs amount to R\$ 3,087 at September 30, 2014, being R\$ 2,272 related to borrowings from IFC (R\$ 497 of the 1st borrowing and R\$ 1,775 of the 2nd borrowing), and R\$ 815 to the debentures.

The maturity of amounts recorded in non-current liabilities at September 30, 2014 and December 31, 2013 is as follows:

| | Parent company | | Consolidat | |
|--|---|--|---|--|
| | September 30, 2014 | December 31, 2013 | September 30, 2014 | December 31, 2013 |
| 2015 2016 2017 2018 2019 2020 2021 2022 | 2,908 8,787 8,787 108,788 108,787 8,898 2,453 | 49,118 68,613 88,613 8,863 8,863 8,863 2,419 | $\begin{array}{r} 4,777\\ 12,237\\ 11,432\\ 110,229\\ 110,229\\ 10,338\\ 3,893\\ 1,440\\ \end{array}$ | 51,310 69,067 88,829 8,863 8,863 8,863 2,419 |
| Non-current liabilities | 249,408 | 235,352 | 264,575 | 238,214 |

The borrowed funds have been used to finance the expansion of the Company including, but not limited to, acquisition of other enterprises in the industry and/or organization of new campuses.

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

The Group's borrowings are denominated in Brazilian reais (R\$).

(a) Lease agreements

Promissory notes endorsed by stockholders and the leased assets, in the amount of R\$ 54,186, were given to guarantee the lease agreements.

(b) IFC borrowing

Receivables of the IREP and UNESA units in an escrow account were given to guarantee the borrowings from the International Finance Corporation (IFC), and there was no pledge of assets, securities or investments; a minimum monthly flow in the escrow accounts was set at R\$ 33,000. On June 2, 2014, the Company negotiated with the IFC the centralization of the receivables relating to both contracts in the UNESA units only, without any changes to the minimum monthly flow of R\$ 33,000, and, therefore, made the receivables of IREP available for future transactions.

These borrowings contain restrictive covenants that require the borrower to maintain certain financial ratios within preset limits. In the quarterly information as of September 30, 2014, the Company and its subsidiaries are compliant with all contractually required ratios.

(c) Debenture

Just as the borrowing agreements with IFC, the debentures also contain restrictive covenants that require maintenance of certain financial ratios within preset limits. In the quarterly information as of September 30, 2014, the Company and its subsidiaries are compliant with all contractually required ratios.

Debentures were issued in the holders name and recorded in the books without certificates being issued. They are subordinated, simple, non-convertible debentures. On May 20, 2014, the 2nd General Meeting of Debenture Holders (AGD) approved the renegotiation of this issue.

The debentures pay interest of 100% of the Interbank Deposit Certificate (CDI) rate plus a spread of 1.50% per annum. Its maturity date (principal) will be November 25, 2019, except for any early redemption offers and accelerated maturity events as provided in the indenture. Interest is paid every six months (May and November).

The debentures payment flow is as follows:

| | 2014 |
|--------------|---------|
| 2014 | 8,573 |
| 2014 2018 | 100,000 |
| 2019 | 100,000 |
| | |

208,573

The fair value of the current portion of borrowings equals the carrying amount, as the impact of discounting is not significant. The fair values are based on cash flows discounted using a rate based on the borrowing rate of 12.49% p.a. (2013 - 11.52%).

The annual effective interest rate of the debentures (TIR) is 11.73%.

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

12 Salaries and social charges

| | Par | Parent company | | Consolidated | |
|--|-----------------------|----------------------|----------------------------|----------------------|--|
| | September 30, 2014 | December 31, 2013 | September 30, 2014 | December 31, 2013 | |
| Salaries and social charges payable Vacation pay Provision for 13th month salary | 189 | 135 | 90,952 40,544 34,935 | 64,956 14,716 | |
| | 189 | 135 | 166,431 | 79,672 | |

13 Tax liabilities

| | P | arent company | | Consolidated |
|--|-----------------------|----------------------|--|-------------------------------|
| | September 30, 2014 | December 31, 2013 | September 30, 2014 | December 31, 2013 |
| ISS payable IRRF payable PIS and COFINS payable IOF INSS IPTU | 4 49 30 | 4 40 (7) | 19,557 8,566 1,840 384 203 63 | 13,212 6,282 759 384 |
| | 83 | 37_ | 30,613 | 20,637 |
| IRPJ payable CSLL payable | 2,423 891 | 1,551 568 | 15,227 5,71 <u>3</u> | 9,660 <u>3,725</u> |
| | 3,314 | 2,119 | 20,940 | 13,385 |
| | 3,397 | 2,156 | 51,553 | 34,022 |

14 Taxes payable in installments

| | | Consolidated |
|--|---|--|
| | September 30, 2014 | December 31, 2013 |
| IRPJ CSLL FGTS ISS PIS COFINS INSS | 67 107 11 837 85 318 17,613 | 67 107 12 1,008 85 323 6,832 |
| | 19,038 | 8,434 |
| Current liabilities Non-current liabilities | 3,402 15,636 | 1,495 6,939 |
| | 19,038 | 8,434 |

The accompanying notes are an integral part of this quarterly information.

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Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

Monthly, the amount of installments is adjusted based on the SELIC rate.

These refer basically to taxes and social security contributions payable in installments to Municipalities, the Brazilian IRS and Social Security and the payment flow is as follows:

| | | Consolidated |
|--------------------------------------|-----------------------------|-----------------------------------|
| | September 30, 2014 | December 31, 2013 |
| 2015 2016 2017 2018 to 2027 | 226 777 777 13,856 | 777 777 777 4,608 |
| | 15,636 | 6,939 |

15 Purchase price payable

| | Co | onsolidated |
|-------------------------|-----------|-------------|
| | September | December |
| | 30, 2014 | 31, 2013 |
| | | |
| FAL | 548 | 785 |
| FATERN | 1,067 | 1,529 |
| SEAMA | - | 2,011 |
| IDEZ | - | 217 |
| FARGS | - | 1,108 |
| UNIUOL | 322 | 461 |
| FACITEC | 10,425 | 19,032 |
| São Luis | 13,868 | 12,848 |
| ASSESC | 1,280 | 1,481 |
| IESAM | 43,795 | |
| LITERATUS | 11,130 | |
| | 82,435 | 39,472 |
| Current liabilities | 18,113 | 22,206 |
| Non-current liabilities | 64,322 | 17,266 |
| | 82,435 | 39,472 |
| | <u> </u> | J9,7/= |

These basically refer to the amount payable to the former owners for the acquisition of related companies, subjected monthly to the following rates: SELIC or IPCA (Amplified Consumer Price Index) or CDI variation.

The following table presents the purchase price payable by the Group by maturity period, corresponding to the remaining period between the balance sheet date and the contractual maturity date.

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

| | | Consolitaded | |
|---------------------------|-----------------------|---------------------------------|----------------------------------|
| | Less than one year | Between one and two years | Between two and five years |
| Em 30 de setembro de 2014 | | | |
| IESAM | 4.020 | 2.010 | 12.565 |
| LITERATUS | 3.271 | 1.211 | 6.648 |

At the acquisition of the IESAM, the Group assumed a net debt of R \$ 25,073.

16 Provision for contingencies

The Company's subsidiaries are involved in various civil, labor and tax proceedings at different court levels. Management, based on the opinion of its external legal advisors, recorded a provision for an amount considered sufficient to cover expected losses arising from pending litigation.

At September 30, 2014 and December 31, 2013, the provision for contingencies was comprised of the following:

| | | | Co | onsolidated |
|----------------|--------------------------------|----------------------|-----------------------------|----------------------|
| | Septemb | er 30, 2014 | Decemb | er 31, 201 <u>3</u> |
| | Provision for contingencies | Judicial deposits | Provision for contingencies | Judicial deposits |
| Civil Labor | 3,774 24,322 | 19,522 81,821 | 3,250 25,130 | 17,491 78,319 |
| Tax | 28,096 | 15,307 116,650 | 28,380 | 8,248 104,058 |

The changes in the provision for contingencies were as follows:

| | | | Cons | olidated |
|-----------------------------------|-----|--------|----------------|-----------------|
| | Tax | Labor | Civil | Total |
| At December 31, 2013 Additions | | 25,130 | 3,250 1,755 | 28,380 1,755 |
| Reversals | | (808) | (1,231) | (2,039) |
| At September 30, 2014 | | 24,322 | 3,774 | 28,096 |

For the period ended September 30, 2013, the expense for the provision for contingencies, recognized in the statement of income as "General and administrative expenses", was as follows:

2014 2013

Statement of income

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

| Additions Reversals Reversal of liability of former quotaholders Balance of acquired companies Other | 16,756 (17,040) (1,556) | 21,297 (17,382) (161) (70) |
|--|-------------------------------|-------------------------------------|
| General and administrative expenses (Note 25) | (1,840) | 3,684 |

(a) Civil

Most proceedings mainly involve claims for indemnity for moral and property damages arising from incorrect collections, late issue of diplomas, failure to return summer course registration fees, among other matters of an operational and/or educational nature.

The provisions recognized for civil lawsuits are due to the following:

| Matters | All amounts in thousands of reais |
|---------------------------------------|---|
| Indemnity for moral damages | 2,908 |
| Incorrect collection | 495 |
| Prevention of enrollment/reenrollment | 61 |
| Discipline-related problems | 41 |
| Return of fees | 41 |
| Delay in issuance of diploma | 32 |
| Other* | 196 |
| | 3,774 |

• These arise from other operating and/or academic problems, civil class actions, actions for review and other suits for damages.

(b) Labor

The main labor claims refer to overtime, unused vacation time, recognition of an employment relationship, salary parity and salary differences arising from the decrease in the working hours of certain professors.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

The provisions recognized for labor lawsuits are due to the following:

| Matters | Amounts |
|---|---------|
| Salary differences + reduction of working time + Collective Labor Agreement Convention (CCT) fine + FGTS + dismissal prior notice Fines (Article 467 of the Consolidation of the Labor Laws (CLT), Article 477 of the CLT | 5,437 |
| and CCT/Collective Bargaining Agreement (ACT) | 4,005 |
| Overtime + Suppression Inter + Intra | 3,530 |
| Moral and property damage/moral harassment | 1,911 |
| Correction of Work and Social Security Card (CTPS) + Indirect repeal + recognition of | |
| employment relationship | 1,525 |
| Vacation | 1,429 |
| Allowances (health hazards/night shift pay/improvement/length of service/risk premium) | 953 |
| Deviation of function and parity | 859 |
| Other* | 4,673 |
| | |
| | 24,322 |

(*) Pleadings complementary to the main ones described above (effects) and Union's fees.

(c) Tax

The Company's legal advisors reviewed, assessed and quantified the various tax proceedings and, considering that there are no proceedings assessed as probable losses, management considered not necessary the recognition of a provision for such proceedings.

(d) Possible losses, not provided for in the balance sheet

The Company has the following tax, civil and labor litigation involving risks of loss classified by management as possible, based on the evaluation of the legal advisors, for which no provision for estimated possible losses was recognized:

| | | Consolidated |
|-----------------------|-----------------------------|-----------------------------|
| | September 30, 2014 | December 31, 2013 |
| Tax Civil Labor | 349,863 98,027 56,223 | 348,689 89,038 71,309 |
| | 504,113 | 509,036 |

Among the main proceedings not provided for in the quarterly information, we highlight:

(i) In 2011, the Federal Revenue Secretariat issued four tax assessment notices, due to alleged debts of social security contributions for the period from January 2006 to January 2007 and noncompliance with record-keeping and reporting obligations. Currently, the referred defenses are pending judgment by the Special IRS Office for the Largest Taxpayers of the State of Rio de Janeiro (DEMAC/RJO). In August 2012, an administrative lower court sentence was rendered, which partially granted the Company's objections, to recognize the extinguishment of right and

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

exclude the entries of the period from January to July 2006, the other inspection arguments were maintained. The Company filed appeals, which are waiting judgment by the Board of Tax Appeals. The total amount involved, disregarding the effects of the extinguishment of right, is R\$ 190,046. According to the opinion of the external legal advisors, the risk of loss in these cases remains possible.

- (ii) In 2009, SESES filed a common civil action against the Federal Government/Federal Tax Authorities, through which it claims authorization to pay the social security contributions, according to the gradation provided by Article 13 of Law 11,096/05 ("PROUNI Act"), with the beginning of the gradation as from the 1st month that a general meeting took place authorizing the change of its legal nature to a company for profit, in February 2007, consequently resulting in the following gradation for the payment of the social security contributions by SESES: 20% in 2007; 40% in 2008; 60% in 2009; 80% in 2010; and 100% in 2011, notwithstanding the understanding of INSS inspectors, who claim that the 5 (five) year period for application of the escalated rates, as defined in Article 13 of the PROUNI Act, should start to be counted as from the date of publication of this Act, which occurred in 2005. On August 7, 2012, the Federal Regional Court (TRF) favorably judged the Company's appeal. According to the mentioned decision, the enjoyment begins as from the date of the Shareholders' Meeting that changed the legal nature of SESES, and not the publication date of the Prouni Act. Currently, the suit is awaiting judgment of the appeal filed by Federal Tax Authorities. The outside legal advisors assessed this case as a possible loss and the estimated amount involved is R\$ 11,900.
- (iii) Given the divergence of understanding of Article 13 of Law No. 11,096/05 ("PROUNI Act"), as mentioned in item (ii) above, Tax Foreclosures were issued by the National Treasury aimed at the judicial recovery of debts related to the alleged differences in payments of social security contributions. Embargoes were imposed on these executions, which are still being tried. The total case amount is R\$ 68,623. According to the opinion of the outside legal advisors, the possibility of loss in this case remains possible.

17 Advances under exclusivity agreements

On August 3, 2006, an agreement was entered into between the Company's subsidiaries and Unibanco, effective until July 31, 2011. The purpose of such agreement was granting exclusivity/preference to Unibanco with respect to the offering and provision of products and services to students, employees and suppliers, as well as for Unibanco to be the main provider of financial services.

In exchange for the exclusivity granted to Unibanco, and for maintaining such a condition during the term of the agreement, i.e. until July 31, 2011, Unibanco paid to the subsidiaries a fixed amount of R\$ 15,954, which has been recognized in income over the term of the agreement. On February 18, 2008, without significant changes in the main contractual clauses, the parties entered into a new agreement extending the partnership until February 18, 2018. In consideration for the exclusive rights granted to Unibanco while the agreement remains effective, Unibanco paid the Company an additional amount of R\$ 18,000. At September 30, 2014, the balance related to amounts advanced in connection with the agreement amounted to R\$ 9,863 (R\$ 12,028 at December 31, 2013), being R\$ 2,887 classified in consolidated current liabilities, which will be amortized over the life of the agreement.

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

18 Equity

(a) Share capital

Capital may be increased by the Board of Directors, regardless of any amendment to the bylaws, up to the limit of 1,000,000,000 (one billion) shares. At September 30, 2014, capital is represented by 315,429,884 common shares.

The Company's shareholding structure at September 30, 2014 and December 31, 2013 is as follows:

| | | | Comm | on shares |
|---|--|--------------------|---------------------------------------|--------------------|
| Stockholders | September 30, 2014 | % | December 31, 2013 | % |
| Officers and directors Treasury Other (*) | 24,977,749 1,796,700 288,655,435 | 7.9 0.6 91.5 | 3,379,507 1,796,700 290,035,939 | 1.2 0.6 98.2 |
| | 315,429,884 | 100.0 | 295,212,146 | 100.0 |

(*) Free float.

During 2013, the Company made a public offering and, as a result, its share capital were increased by R\$ 616,858, corresponding to 44,061,300 shares. Also in 2013, the Company's share capital was increased by R\$ 24,510, corresponding to 3,634,793 shares, as a result of exercise of stock options.

On September 20, 2013, Estácio Participações S.A., in compliance with Article 12, paragraph 4th of CVM Instruction 358, of January 3, 2002, as amended by CVM Instruction 449, of March 16, 2007, issued a communication informing that the Company had been advised by "Private Equity Partners C, LLC" and "GPCP4- Fundo de Investimento em Participações", about the fact that they had sold, on September 19, 2013, all of their interest holding in the Company's capital, the settlement of which was carried out on September 23, 2013.

The Annual General Meeting of Stockholders held on April 22, 2014 approved the private issue of 2,182,342 registered common shares, with no par value, which resulted in the consequent increase of the Company's capital in the amount of R\$ 17,365, within the limit of the authorized capital in order to meet the exercise of the options granted to the beneficiaries of the stock option plan.

At September 30, 2014, the Company's capital is represented by 315,429,884 registered common shares.

(b) Changes in shares

| At December 31, 2013 | 295,212,146 |
|---|-------------|
| Issue of common shares due to exercise of granted options - Board of Directors minutes of meeting held on April 22, 2014 | 2,182,342 |
| Issue of common shares due to the merger of Uniseb Holding - Extraordinary General Meeting held on July 1, 2014 | 17,853,127 |
| Issue of common shares due to exercise of granted options - Board of Directors minutes of meeting held on August 7, 2014 | 182,269 |
| At September 30, 2014 | 315,429,884 |
| The accompanying notes are an integral part of this quarterly information. | |

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Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

The share capital is composed of shares with no par value.

The cost for issuing public offering shares in 2013 was R\$ 24,033.

(c) Treasury shares

At the Board of Directors' Meeting on May 12, 2010, the Board unanimously approved the 1st Program for Repurchase of our shares on the stock exchange, up to 1,527,788 common shares, equivalent to 7.21% of the share capital.

On May 11, 2011, the program was closed and 59,000 (fifty-nine thousand) common shares were acquired, equivalent to 3.86% of the total shares provided for the Program.

The Board of Directors approved the 2nd Share Repurchase Program, initiated on July 14, 2011, whose objective was to invest available funds, observing the limit of the balance of profits or reserves at December 31, 2010, in order to maximize the generation of value to the stockholder, within a stipulated limit of up to 3,323,796 common shares, equivalent to 5% of the Company's share capital. 193,500 common shares were acquired, equivalent to 5.82% of the total shares provided for the program.

Complementing the 2nd Repurchase Program, the Company's Board of Directors, in a meeting held on September 27, 2011, approved the repurchase of its own shares by entering into call and put options (collectively "options") on shares issued by the Company, for the purpose of canceling, keeping in treasury and/or subsequently disposing of such shares, which may also be used to cover options exercised under the Company's share repurchase programs, pursuant to CVM Instruction 390/03, and having Banco Itaú as agent in the transaction. This operation carried a floating-rate cost for the Company, since the obligation represented the amount disbursed by the financial institution on the date of repurchase, plus a fixed rate equal to the DI rate, plus spread.

After the 2nd Share Repurchase Program was closed on July 13, 2012, the Company began to exercise the options of the repurchase program with derivatives, and the first call was exercised on September 17, 2012.

The program ended on April 15, 2013 after the exercise of the last call. The Company exercised a call option to acquire 1,007,700 shares at an average cost of R 7.09.

| | Quantity | Average cost | Balance |
|---------------------------------------|-----------|-----------------|---------|
| Treasury shares at September 30, 2014 | 1,796,700 | 6.32 | 11,348 |

(d) Capital reserves

(d.1) Share premium

The share premium reserve refers to the difference between the subscription price that the stockholders pay for the shares and their par value. Since this is a capital reserve, it can only be used to increase capital, offset losses, redeem, reimburse or purchase shares or pay cumulative dividends on preferred shares.

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

The amount of the share premium in the quarterly information for the period ended at September 30, 2014 and the year ended at December 31, 2013 is as follows:

| | Par | Parent company | |
|---|------------------------------|----------------------|--|
| | September 30, 2014 | December 31, 2013 | |
| Tax reserve Undistributed profits (i) Special reserve for goodwill on merger Share premium | 3 96,477 85 498,899 | 3 96,477 85 | |
| | 595,464 | 96,565 | |

(i) Profits earned in periods previous to the Company's conversion into a profitoriented company.

The special reserve for goodwill on merger is represented as follows:

| | 30 de setembro de 2014 |
|---|------------------------------|
| Issue of 17.853.127 common shares Amount paid for the purchase of 17.853.127 common shares | (23.305) 522.204 |
| Goodwill paid | 498.899 |

(d.2) Option grants

The Company recorded the Capital Reserve for Share Options granted in the amount of R\$ 14,652 during the period ended September 30, 2014 (R\$ 6,683 during the year ended December 31, 2013), as mentioned in Note 21(b). As required by the applicable technical accounting pronouncement, the fair value of options was determined on the grant date and has been recognized over the vesting period up to the date of this parent company and consolidated quarterly information.

(d.3) Special Program for Long-Term Incentive Executive Officers "ILP"

The Company recorded a capital reserve for long-term incentives (Note 21 (c)) in the amount of R \$ 2,402 for the period ended September 30, 2014.

(e) Revenue reserves

(e.1) Legal reserve

The Brazilian legislation requires that 5% of the profit for the year must be allocated to the legal reserve until this reserve equals 20% of the paid-in capital, or 30% of capital plus capital reserves. After this limit is reached, further transfer to such reserve is not necessary. The capital reserve may only be used to increase capital or offset accumulated losses. The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

(e.2) Profit retention reserve

This reserve is intended to be used for scheduled investments as per the capital budget, in conformity with Article 196 of Brazilian Corporate Legislation.

At December 31, 2013, R\$ 174,354 of the results accumulated by the Company was allocated to the profit retention reserve (2012 - R\$ 78,152), in order to realize the investments expected in the Company's capital budget, prepared by management. The Annual General Meeting of Stockholders was held on April 30, 2014.

19 Financial instruments and sensitivity analysis of financial assets and liabilities

The fair value of financial assets and liabilities was determined based on available market information and appropriate valuation methodologies for each situation. However, considerable judgment was required in the interpretation of the market data to estimate the most appropriate realizable values. Consequently, the estimates presented do not necessarily indicate the amounts that could be realized in the current market. The use of different market information and/or estimation methodologies may have a material effect on the market value amounts.

The Company's financial assets and liabilities at September 30, 2014 and December 31, 2013 are recorded in the balance sheet at amounts that are consistent with those prevailing in the market. The main financial instruments are described below, as well as the criteria and assumptions used in the calculation of fair values and their limitations:

(a) Cash and cash equivalents and marketable securities

The carrying amounts approximate fair values due to the short-term maturity of these instruments.

(b) Borrowings

These are measured at amortized cost using the effective interest method.

(c) Trade receivables

These are classified as loans and receivables and are recorded at the contractual amounts, which approximate fair value.

(d) Other financial assets and liabilities

The estimated realizable value of the Group's financial assets and liabilities was determined based on available market information and appropriate valuation methodologies.

Financial risk factors

All operations of the Group are carried out with first-tier banks, which minimizes risks. Management records a provision for impairment of receivables at an amount considered sufficient to cover possible losses on the collection of receivables; therefore the risk of incurring losses on billed amounts is duly measured and recorded. The main market risk factors that affect the Group's business are as follows:

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

(a) Credit risk

This risk relates to any difficulties experienced in collecting amounts for services rendered.

The Group is also subject to credit risk from their short-term investments.

The credit risk relating to the rendering of services is minimized by a strict control of the student base and active management of default levels and dispersion of balances.

With respect to the credit risk associated with financial institutions, the Company and its subsidiaries operate in accordance with the Financial Investments and Derivatives Policy approved by the Board of Directors. The balances of cash and cash equivalents, marketable securities and judicial deposits are held at financial institutions with AA to AAA credit rating according to the credit rating agencies Standard & Poor's, Fitch and Moody's.

(b) Interest rate risk

The Group is exposed to fluctuations in the Interbank Deposit Certificate (CDI) rate, which is used to adjust the balance of its short-term investments and debts., as mentioned in Note 19(e). Additionally, any increase in interest rates could drive up the cost of student loans, including loans under the FIES program, and reduce the demand for the courses.

(c) Foreign exchange rate risk

The Group's income is not subject to changes due to foreign exchange rate volatility, as it does not have significant operations denominated in foreign currency.

(d) Liquidity risk

Liquidity risk consists of the possibility that the Group may not have sufficient funds to meet its financial commitments due to the different settlement terms of its rights and obligations.

The Group's liquidity and cash flow control is monitored on a daily basis by the Group's financial management department, in order to ensure that cash flows from operations and funding, when necessary, are sufficient to meet its commitment schedule, not generating liquidity risks for the Group. There was no significant change in the financial liabilities of the Group as of September 30, 2014, compared to December 31, 2013.

The table below analyzes the Group's non-derivative financial liabilities into relevant maturity groupings based on the remaining period at the balance sheet date to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

| | | | | Consolidated |
|---------------------------|-----------------------|--------------------------|--------------------------|--------------|
| | Less than one year | Between 1 and 2 years | Between 2 and 5 years | Over 5 years |
| At September 30, 2014 | | | | |
| Trade payables | 54,645 | | | |
| Borrowings | 40,776 | 39,565 | 300,476 | 17,207 |
| Finance lease liabilities | 4,528 | 07/0 0 | 3,559 | ,, , |
| Purchase price payable | 18,898 | 3,577 | 69,160 | |
| At December 31, 2013 | | | | |
| Trade payables | 40,429 | | | |
| Borrowings | 57,071 | 74,401 | 200,896 | 24,549 |
| Finance lease liabilities | 4,763 | | 1,724 | |
| Purchase price payable | 22,206 | 4,734 | 15,211 | |

(e) Sensitivity analysis

CVM Resolution 550, of October 17, 2008, establishes that publicly-held companies must disclose, in a specific note, qualitative and quantitative information on all their financial instruments, recognized or not as assets or liabilities in their balance sheet.

The Group's financial instruments are represented by cash and cash equivalents, accounts receivable, accounts payable, judicial deposits, and borrowings, being recorded at cost plus interest earned or incurred, which, at September 30, 2014 and December 31,2013 approximate their market value.

The main risks to the Group's operations refer to changes in the Interbank Deposit Certificate (CDI) rate.

CVM Instruction 475, of December 17, 2008, requires the presentation of information on financial instruments, in a specific note, as well as disclosure of the sensitivity analysis.

With respect to loans, these refer to transactions for which the carrying amount approximates their fair value.

Investments in CDI are recognized at fair value, as per quotations published by the financial institutions. Other investments relate essentially to Bank Deposit Certificates and repurchase operations. Accordingly, the carrying values are equal to their market values.

For purposes of verifying the sensitivity of the index in the financial investments to which the Company was exposed on the base date of September 30, 2014, three different scenarios were defined. The most recent benchmark rate (SELIC) determined by the Brazilian Central Bank's Monetary Policy Committee at its September 2, 2014 meeting - 11.00% p.a. - was used as the probable scenario for the year. Rate changes of 25% and 50% were then calculated.

For each scenario, a "gross finance income" was calculated, disregarding the effect of taxes on the investment yields. The base date used for the portfolio was September 30, 2014, with projections for one year and verification of the sensitivity of the CDI for each scenario.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

| | | | CDI incre | ase scenario |
|--|----------|--------------------------|--------------------|----------------------------|
| | Risk | Probable scenario (I) | Scenario (II) | Scenario (III) |
| Operations Financial investments R\$ 409,190 | CDI | 10.81% 44,231 | 13.63% 55,288 | 16.21% 66,346 |
| Debentures R\$ (208,573) | CDI+1.50 | 12.47% (26,013) | 15.22% (31,735) | 17.96% (37,456) |
| IFC I R\$ (44,064) | CDI+1.53 | 12.51% (5,508) | 15.25% (6,717) | 17.99% (7,926) |
| IFC II R\$ (19,117) | CDI+1.69 | 12.68% (2,425) | 15.43% (2,950) | 18.18% (<u>3,475</u>) |
| Net position | _ | 10,284 | 13,887 | 17,489 |

CDI decrease scenario

| Risk | Probable scenario (I) | Scenario (II) | Scenario (III) |
|----------|-----------------------------|--|--|
| | | | |
| CDI | 10.81% | 8.11% | 5.40% |
| | 44,231 | 33,173 | 22,115 |
| CDI+1.50 | 12.47% | 9.73% | 6.99% |
| | (26,013) | (20,292) | (14,571) |
| CDI+1.53 | 12.51% | 9.76% | 7.02% |
| | (5,508) | (4,300) | (3,091) |
| CDI+1.69 | 12.68% | 9.93% | 7.19% |
| - | (2,425) | (1,899) | (1,374) |
| _ | 10,824 | 6,682 | 3,079 |
| | CDI CDI+1.50 CDI+1.53 | Risk scenario (I) CDI 10.81% 44,231 44,231 CDI+1.50 12.47% (26,013) (26,013) CDI+1.53 12.51% (5,508) (2,425) | Riskscenario (I)(II)CDI 10.81% 8.11% $44,231$ $33,173$ CDI+1.50 12.47% 9.73% $(26,013)$ $(20,292)$ CDI+1.53 12.51% 9.76% $(5,508)$ $(4,300)$ CDI+1.69 12.68% 9.93% $(2,425)$ $(1,899)$ |

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

(f) Capital management

The Company's debt in relation to the share capital at the end of the period is presented by the consolidated data as follows:

| | (| Consolidated | | |
|--|------------------------------|-----------------------------|--|--|
| | September 30, 2014 | December 31, 2013 | | |
| Total liabilities (-) Cash and cash equivalents | 751,845 (25,70 <u>3</u>) | 621,009 (7,1 <u>32</u>) | | |
| Net debt Equity | 726,142 2,420,764 | 613,877 1,517,642 | | |
| Net debt on equity | 0.30 | 0.40 | | |

(g) Fair value of financial instruments

On September 30, 2014 and December 31, 2013, the carrying values of the Company's financial instruments approximate their fair value.

The Group's financial instruments were classified as loans and receivables or other financial liabilities, except marketable securities (Note 3), classified as securities held for trading (Level 2).

The fair value of financial instruments traded in active markets (such as trading and available-forsale securities) is based on quoted market prices at the balance sheet date. A market is regarded as active if quoted prices are readily and regularly available from an exchange, dealer, broker, industry group, pricing service, or regulatory agency, and those prices represent actual and regularly occurring market transactions on an arm's length basis. The quoted market price used for financial assets held by the Group is the current bid price. These instruments are included in Level 1. Instruments included in Level 1 comprise primarily equity investments classified as trading or available-for-sale securities.

The fair value of financial instruments that are not traded in an active market (for example, over-thecounter derivatives) is determined by using valuation techniques. These valuation techniques maximize the use of observable market data where it is available and rely as little as possible on Group-specific estimates. If all significant inputs required to fair value an instrument are observable, the instrument is included in Level 2.

If one or more of the significant inputs is not based on observable market data, the instrument is included in Level 3.

(h) Offsetting of financial instruments

There were no significant assets or liabilities subject to offset during the period and year ended September 30, 2014 and December 31, 2013.

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

20 Insurance coverage (not reviewed)

The Company and its subsidiaries have a risk management program to limit risks, seeking coverage in the market compatible with its size and operations. Insurance was contracted at the amounts indicated below, being considered sufficient by management to cover possible losses, in accordance with the nature of activity, risks involved in operations and the guidelines of insurance advisors.

The Company and the subsidiaries had the following main insurance policies with third-party insurers:

| | Amounts insured | | |
|---|-----------------------|----------------------|--|
| | September 30, 2014 | December 31, 2013 | |
| D&O insurance Fire insurance for fixed assets Civil liability Fixed expense Electronic equipment Group life Other lines | | | |

21 Management remuneration

(a) Remuneration

According to Brazilian Corporate Legislation and the Company's bylaws, stockholders are responsible for setting the aggregate amount of management's annual compensation at a General Meeting. The Board of Directors is responsible for the allocation of funds among officers. The Annual General Meeting held on April 3, 2012 fixed the monthly limit of total compensation of management (Board of Directors and Executive Officers) of the Company.

In the periods ended September 30, 2014 and September 30, 2013, total remuneration (salaries and profit sharing) paid to the Company's directors, officers and main executives amounted to R\$ 12,966 and R\$ 10,553, respectively. These amounts are within the limits fixed at the corresponding General Meetings.

The Company and its subsidiaries do not grant post-employment benefits, employment termination benefits or other long-term benefits to its management and employees, except for the share option plan described in Note 21(b) and the Special Program for Long-Term Incentive Executive Officers in Note 21(c)

(b) Stock option plan

The Extraordinary General Meeting of Stockholders held on September 12, 2008 approved the Company's Stock Option Plan (the "Plan"), for the Company's management, employees and service providers (the "beneficiaries"). The Plan is managed by the Plan's Administration Committee, created by the Board of Directors specifically for that purpose, in a meeting that took place on July 1, 2008. The Committee is responsible for periodically creating stock option programs and granting to the Beneficiaries the options and the specific applicable rules (reviewed from time to time), always

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

observing the Plan's ("Program") general rules.

The volume of stock options is limited to 5% of the total shares of the Company's share capital existing on the date each Program is approved.

The stock options are formally documented in an individual contract between the Company and each beneficiary. As a condition to acquire the right to purchase shares, the beneficiary will pay the price of the shares within 30 days from the subscription or acquisition of shares related to the lot acquired and exercised. For the first stock option program, as approved by the Committee on July 15, 2008, the exercise price of the options will be R\$ 16.50 per share, adjusted by reference to the IGP-M index since July 11, 2008, less the amount of dividends and interest on capital per share that may be paid by the Company from the date of execution of the individual contracts with the beneficiaries.

For the second stock option program, as approved by the Committee on April 20, 2010, the exercise price of the options will be R\$ 19.00, equivalent to the average price of the shares over the last thirty trading days on the São Paulo Stock Exchange prior to the date the beneficiary joins the 2nd program, adjusted by reference to the IGP-M index from the date the beneficiary is included in the 2nd program, less the amount of dividends and interest on capital per share that may be paid by the Company from the date of execution of the individual contracts with the beneficiaries. The Committee may, upon inclusion of the beneficiary in the 2nd program, determine the granting of a discount of up to 10% on the exercise price.

On December 20, 2010, upon termination of the 2nd program, the creation of the 3rd program was approved, with an issue price of shares to be acquired of R\$ 23.60, to be increased based on the variation of the IGP-M index from January 3, 2011 until the date the actual option is exercised.

On April 2, 2012, upon termination of the 3rd program, the creation of the 4th program was approved, with an issue price of shares to be acquired of R\$ 19.00, to be increased based on the variation of the IGP-M index from April 2, 2012 until the date the actual option is exercised.

As from 2013, the Company started to use, for the calculation of the fair value of the options of each grant, the Binomial model, but the Company will not change the old grants, according to the standards established by Technical Pronouncement CPC 10, which will continue being calculated by the Black and Scholes model.

On March 1, 2013, upon termination of the 4th program, the creation of the 5th program was approved, with an issue price of shares to be acquired of R\$ 40.00, to be increased based on the variation of the IGP-M index from March 1, 2013 until the date the actual option is exercised.

On October 2, 2013, upon termination of the 5th program, the creation of the 6th program was approved, with an issue price of shares to be acquired of R\$ 15.67, to be increased based on the variation of the IGP-M index from October 2, 2013 until the date the actual option is exercised.

At September 30, 2014, the number of exercised granted options of active employees totaled 8,073,665 shares (R\$ 42,412), out of a total of 16.461.188 granted shares (R\$ 38,068).

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

The assumptions used to determine each grant, based on the Black-Scholes model, are described as follows:

| Program | End of grace period | Expiration date | Fair Value | Price of the underlying asset (*) | Expected annual volatility | Expected dividends | Risk-free interest rate | Estimated life (years) | Number of options granted | Number of lapsed options |
|--------------------|------------------------|------------------------|----------------------|---|----------------------------|--------------------|----------------------------|---------------------------|---------------------------|--------------------------|
| | 4/15/2009 | 4/15/2019 | R\$ 3.35 | R\$ 7.83 | 57.49% | 0.97% | 6.85% | 11 | 727,668 | 521,100 |
| | 4/15/2010 | 4/15/2020 | R\$ 4.14 | R\$ 7.83 | 57.49% | 0.97% | 6.85% | 12 | 727,626 | 550,176 |
| Program 1P Jul/08 | 4/15/2011 | 4/15/2021 | R\$ 4.68 | R\$ 7.83 | 57.49% | 0.97% | 6.85% | 13 | 727,626 | 564,720 |
| | 4/14/2012 4/14/2013 | 4/14/2022 4/14/2023 | R\$ 5.36 R\$ 4.70 | R\$ 7.83 R\$ 7.83 | 57.49% 57.49% | 0.97% | 6.85% 6.85% | 14 15 | 727,626 | 564,720 564,720 |
| | 4/15/2009 | 4/15/2019 | R\$ 1.06 | R\$ 4.68 | 56.00% | 1.62% | 8.42% | 11 | 663,645 | |
| | 4/15/2010 | 4/15/2020 | R\$ 1.71 | R\$ 4.68 | 56.00% | 1.62% | 8.42% | 12 | 663,633 | 399,999 |
| Program 1P Sep/08 | 4/15/2011 | 4/15/2021 | R\$ 2.14 | R\$ 4.68 | 56.00% | 1.62% | 8.42% | 13 | 663,633 | 399,999 |
| | 4/14/2012 | 4/14/2022 | R\$ 2.37 | R\$ 4.68 | 56.00% | 1.62% | 8.42% | 14 | 663,633 | 399,999 |
| | 4/14/2013 | 4/14/2023 | R\$ 2.67 | R\$ 4.68 | 56.00% | 1.62% | 8.42% | 15 | 663,633 | 399,999 |
| | 4/15/2010 4/15/2011 | 4/15/2020 4/15/2021 | R\$ 1.02 R\$ 1.66 | R\$ 4.40 R\$ 4.40 | 63.99% 63.99% | 1.72% | 6.83% 6.83% | 11 12 | 636,369 636,363 | 18,180 72,729 |
| Program 1P Jan/09 | 4/13/2011 | 4/13/2021 | R\$ 2.07 | R\$ 4.40 | 63.99% | 1.72% | 6.83% | 12 | 636,363 | 72,729 |
| | 4/14/2013 | 4/14/2023 | R\$ 2.37 | R\$ 4.40 | 63.99% | 1.72% | 6.83% | 14 | 636,363 | 72,729 |
| | 4/14/2014 | 4/14/2024 | R\$ 2.56 | R\$ 4.40 | 63.99% | 1.72% | 6.83% | 15 | 636,363 | 72,729 |
| | 4/15/2010 | 4/15/2020 | R\$ 2.37 | R\$ 6.70 | 56.75% | 1.13% | 5.64% | 11 | 174,582 | - |
| D 40.0 (00 | 4/15/2011 | 4/15/2021 | R\$ 3.10 | R\$ 6.70 | 56.75% | 1.13% | 5.64% | 12 | 174,537 | 32,727 |
| Program 1P Sep/09 | 4/14/2012 | 4/14/2022 | R\$ 3.59 | R\$ 6.70 | 56.75% | 1.13% | 5.64% | 13 | 174,537 | 32,727 |
| | 4/14/2013 4/14/2014 | 4/14/2023 4/14/2024 | R\$ 3.99 R\$ 4.21 | R\$ 6.70 R\$ 6.70 | 56.75% 56.75% | 1.13% | 5.64% 5.64% | 14 15 | 174,537 174,537 | 32,727 101,814 |
| | 4/14/2014 | 4/14/2024 | R\$ 4.21 R\$ 3.73 | R\$ 8.17 | 63.15% | 0.93% | 6.23% | 15 | 89,115 | 101,814 |
| | 4/14/2012 | 4/14/2022 | R\$ 4.55 | R\$ 8.17 | 63.15% | 0.93% | 6.23% | 12 | 89,085 | 38,181 |
| Program 1P Jan/10 | 4/14/2013 | 4/14/2023 | R\$ 5.11 | R\$ 8.17 | 63.15% | 0.93% | 6.23% | 13 | 89,085 | 38,181 |
| | 4/14/2014 | 4/14/2024 | R\$ 5.53 | R\$ 8.17 | 63.15% | 0.93% | 6.23% | 14 | 89,085 | 52,728 |
| | 4/14/2015 | 4/14/2025 | R\$ 5.80 | R\$ 8.17 | 63.15% | 0.93% | 6.23% | 15 | 89,085 | 52,728 |
| | 4/15/2011 | 4/15/2021 | R\$ 3.16 | R\$ 7.50 | 62.20% | 1.01% | 6.21% | 11 | 90,909 | - |
| Drogrom 1D Mor/10 | 4/14/2012 | 4/14/2022 | R\$ 3.96 | R\$ 7.50 | 62.20% | 1.01% | 6.21% | 12 | 90,909 | - |
| Program 1P Mar/10 | 4/14/2013 4/14/2014 | 4/14/2023 4/14/2024 | R\$ 4.50 R\$ 4.91 | R\$ 7.50 R\$ 7.50 | 62.20% 62.20% | 1.01% | 6.21% 6.21% | 13 14 | 90,909 90,909 | - |
| | 4/14/2014 | 4/14/2024 | R\$ 5.16 | R\$ 7.50 | 62.20% | 1.01% | 6.21% | 14 | 90,909 | - |
| | 4/15/2011 | 4/15/2021 | R\$ 2.05 | R\$ 6.73 | 58.84% | 1.52% | 6.25% | 11 | 129,702 | 39,063 |
| | 4/14/2012 | 4/14/2022 | R\$ 2.87 | R\$ 6.73 | 58.84% | 1.52% | 6.25% | 12 | 129,684 | 39,063 |
| Program 2P Jul/10 | 4/14/2013 | 4/14/2023 | R\$ 3.40 | R\$ 6.73 | 58.84% | 1.52% | 6.25% | 13 | 129,684 | 48,438 |
| | 4/14/2014 | 4/14/2024 | R\$ 3.80 | R\$ 6.73 | 58.84% | 1.52% | 6.25% | 14 | 129,684 | 48,438 |
| | 4/14/2015 | 4/14/2025 | R\$ 4.04 | R\$ 6.73 | 58.84% | 1.52% | 6.25% | 15 | 129,684 | 60,936 |
| | 4/15/2011 | 4/15/2021 4/14/2022 | R\$ 3.36 R\$ 4.22 | R\$ 8.40 R\$ 8.40 | 57.60% | 1.52% | 5.88% | 11 | 12,000 | - |
| Program 2P Nov/10 | 4/14/2012 4/14/2013 | 4/14/2022 | R\$ 4.22 R\$ 4.80 | R\$ 8.40 R\$ 8.40 | 57.60% 57.60% | 1.52% | 5.88% 5.88% | 12 13 | 12,000 12,000 | - |
| 1106101121 1101/10 | 4/14/2013 | 4/14/2024 | R\$ 5.24 | R\$ 8.40 | 57.60% | 1.52% | 5.88% | 14 | 12,000 | - |
| | 4/14/2015 | 4/14/2025 | R\$ 5.52 | R\$ 8.40 | 57.60% | 1.52% | 5.88% | 15 | 12,000 | - |
| | 4/15/2012 | 4/15/2022 | R\$ 2.96 | R\$ 9.00 | 56.55% | 1.14% | 5.79% | 11 | 195,861 | 10,170 |
| | 4/14/2013 | 4/14/2023 | R\$ 3.99 | R\$ 9.00 | 56.55% | 1.14% | 5.79% | 12 | 195,807 | 35,592 |
| Program 3P Jan/11 | 4/14/2014 | 4/14/2024 | R\$ 4.69 | R\$ 9.00 | 56.55% | 1.14% | 5.79% | 13 | 195,807 | 51,072 |
| | 4/14/2015 | 4/14/2025 | R\$ 5.22 | R\$ 9.00 | 56.55% | 1.14% | 5.79% | 14 | 195,807 | 51,072 |
| | 4/14/2016 4/15/2012 | 4/14/2026 4/15/2022 | R\$ 5.57 R\$ 2.15 | R\$ 9.00 R\$ 7.80 | 56.55% 54.94% | 1.14% | 5.79% 6.20% | 15 11 | 195,807 165,324 | 51,072 12,717 |
| | 4/13/2012 | 4/13/2022 | R\$ 3.13 | R\$ 7.80 | 54.94% | 1.32% | 6.20% | 11 | 165,240 | 38,133 |
| Program 1P Apr/11 | 4/14/2013 | 4/14/2023 | R\$ 3.78 | R\$ 7.80 | 54.94% | 1.32% | 6.20% | 13 | 165,240 | 61,011 |
| | 4/14/2015 | 4/14/2025 | R\$ 4.28 | R\$ 7.80 | 54.94% | 1.32% | 6.20% | 14 | 165,240 | 61,011 |
| | 4/14/2016 | 4/14/2026 | R\$ 4.60 | R\$ 7.80 | 54.94% | 1.32% | 6.20% | 15 | 165,240 | 61,011 |
| | 4/15/2013 | 4/15/2023 | R\$ 1.65 | R\$ 6.50 | 51.66% | 1.65% | 4.29% | 11 | 306,000 | 27,000 |
| | 4/14/2014 | 4/14/2024 | R\$ 2.34 | R\$ 6.50 | 51.66% | 1.65% | 4.29% | 12 | 306,000 | 42,000 |
| Program 4P Apr/12 | 4/14/2015 | 4/14/2025 | R\$ 2.79 | R\$ 6.50 | 51.66% | 1.65% | 4.29% | 13 | 306,000 | 42,000 |
| | 4/14/2016 4/14/2017 | 4/14/2026 4/14/2027 | R\$ 3.13 R\$ 3.35 | R\$ 6.50 R\$ 6.50 | 51.66% 51.66% | 1.65% 1.65% | 4.29% | 14 15 | 306,000 306,000 | 42,000 42,000 |
| | 4/14/2017 4/15/2013 | 4/14/2027 4/15/2023 | R\$ 2.80 | R\$ 8.10 | 50.78% | 1.03% | 4.29% | 15 | 48,000 | |
| | 4/14/2014 | 4/14/2024 | | R\$ 8.10 | 50.78% | 1.23% | 4.29% | 12 | 48,000 | - |
| Program 4P Jul/12 | 4/14/2015 | 4/14/2025 | R\$ 4.03 | R\$ 8.10 | 50.78% | 1.23% | 4.29% | 13 | 48,000 | 9,000 |
| | 4/14/2016 | 4/14/2026 | R\$ 4.43 | R\$ 8.10 | 50.78% | 1.23% | 4.29% | 14 | 48,000 | 9,000 |
| | 4/14/2017 | 4/14/2027 | R\$ 4.69 | R\$ 8.10 | 50.78% | 1.23% | 4.29% | 15 | 48,000 | 9,000 |
| | 4/15/2014 | 4/15/2024 | | R\$ 13.13 | 49.44% | 0.76% | 3.50% | 12 | 15,000 | - |
| Dec | 4/15/2015 | 4/15/2025 | R\$ 7.76 | R\$ 13.13 | 49.44% | 0.76% | 3.50% | 13 | 15,000 | - |
| Program 4P Nov/12 | 4/15/2016 | 4/15/2026 | R\$ 8.24 R\$ 8.67 | R\$ 13.13 R\$ 13.13 | 49.44% 49.44% | 0.76% | 3.50% | 14 15 | 15,000 15,000 | - |
| | 4/15/2017 4/15/2018 | 4/15/2027 4/15/2028 | R\$ 8.67 R\$ 8.96 | R\$ 13.13 R\$ 13.13 | 49.44% | 0.76% | 3.50% 3.50% | 15 | 15,000 | - |
| | 4/15/2018 | 4/15/2028 | π, δ.96 | πρ 13.13 | 49.44% | U.76% | 3.50% | 10 | 15,000 | - |

(*) Market price on the respective grant dates.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

The assumptions used to determine each grant, based on the Binomial model, are described as follows:

| Program | End of grace period | Expiration date | Fair \ | /alue | Price of the underlying asset (*) | Expected annual volatility | Expected dividends | Risk-free interest rate | Estimated life (years) | Number of options granted | Number of lapsed options |
|-------------------|------------------------|--------------------|--------|-------|---|----------------------------|-----------------------|----------------------------|---------------------------|---------------------------|--------------------------|
| | 1/10/2014 | 1/10/2024 | R\$ | 8.50 | R\$ 14.40 | 33.47% | 0.00% | 3.90% | 11 | 160,200 | 7,200 |
| | 1/10/2015 | 1/10/2025 | R\$ | 8.64 | R\$ 14.40 | 33.47% | 0.00% | 3.90% | 12 | 160,200 | 7,200 |
| Program 4P Jan/13 | 1/10/2016 | 1/10/2026 | R\$ | 8.79 | R\$ 14.40 | 33.47% | 0.00% | 3.90% | 13 | 160,200 | 7,200 |
| | 1/10/2017 | 1/10/2027 | R\$ | 8.93 | R\$ 14.40 | 33.47% | 0.00% | 3.90% | 14 | 160,200 | 7,200 |
| | 1/10/2018 | 1/10/2028 | R\$ | 9.07 | R\$ 14.40 | 33.47% | 0.00% | 3.90% | 15 | 160,200 | 7,200 |
| | 3/1/2014 | 3/1/2024 | R\$ | 8.01 | R\$ 16.16 | 39.85% | 0.00% | 11.02% | 11 | 144,000 | - |
| | 3/1/2015 | 3/1/2025 | R\$ | 8.70 | R\$ 16.16 | 39.85% | 0.00% | 11.02% | 12 | 144,000 | 21,000 |
| Program 5P 3 | 3/1/2016 | 3/1/2026 | R\$ | 9.30 | R\$ 16.16 | 39.85% | 0.00% | 11.02% | 13 | 144,000 | 21,000 |
| | 3/1/2017 | 3/1/2027 | R\$ | 9.84 | R\$ 16.16 | 39.85% | 0.00% | 11.02% | 14 | 144,000 | 21,000 |
| | 3/1/2018 | 3/1/2028 | R\$ | 10.32 | R\$ 16.16 | 39.85% | 0.00% | 11.02% | 15 | 144,000 | 21,000 |
| | 4/10/2014 | 4/10/2024 | R\$ | 6.41 | R\$ 16.82 | 28.80% | 0.00% | 11.99% | 11 | 265,000 | - |
| | 4/10/2015 | 4/10/2025 | R\$ | 7.22 | R\$ 16.82 | 28.80% | 0.00% | 11.99% | 12 | 265,000 | 5,000 |
| Program 6P Oct/13 | 4/10/2016 | 4/10/2026 | R\$ | 7.92 | R\$ 16.82 | 28.80% | 0.00% | 11.99% | 13 | 265,000 | 5,000 |
| | 4/10/2017 | 4/10/2027 | R\$ | 8.56 | R\$ 16.82 | 28.80% | 0.00% | 11.99% | 14 | 265,000 | 5,000 |
| | 4/10/2018 | 4/10/2028 | R\$ | 9.13 | R\$ 16.82 | 28.80% | 0.00% | 11.99% | 15 | 265,000 | 5,000 |
| | 4/15/2015 | 4/15/2025 | R\$ | 18.62 | R\$ 29.94 | 26.43% | 0.00% | 11.99% | 11 | 770,500 | - |
| | 4/15/2016 | 4/15/2026 | R\$ | 19.30 | R\$ 29.94 | 26.43% | 0.00% | 11.99% | 12 | 770,500 | - |
| Program 6P Jul/14 | 4/15/2017 | 4/15/2027 | R\$ | 19.92 | R\$ 29.94 | 26.43% | 0.00% | 11.99% | 13 | 608,000 | - |
| | 4/15/2018 | 4/15/2028 | R\$ | 20.47 | R\$ 29.94 | 26.43% | 0.00% | 11.99% | 14 | 608,000 | - |
| | 4/15/2019 | 4/15/2029 | R\$ | 20.95 | R\$ 29.94 | 26.43% | 0.00% | 11.99% | 15 | 608,000 | - |
| | 4/15/2015 | 4/15/2025 | R\$ | 17.81 | R\$ 29.16 | 26.68% | 0.00% | 11.99% | 11 | 110,000 | - |
| | 4/15/2016 | 4/15/2026 | R\$ | 18.51 | R\$ 29.16 | 26.68% | 0.00% | 11.99% | 12 | 110,000 | - |
| Program 6P Aug/14 | 4/15/2017 | 4/15/2027 | R\$ | 19.13 | R\$ 29.16 | 26.68% | 0.00% | 11.99% | 13 | 60,000 | - |
| | 4/15/2018 | 4/15/2028 | R\$ | 19.68 | R\$ 29.16 | 26.68% | 0.00% | 11.99% | 14 | 60,000 | - |
| | 4/15/2019 | 4/15/2029 | R\$ | 20.17 | R\$ 29.16 | 26.68% | 0.00% | 11.99% | 15 | 60,000 | - |

(*) Market price on the respective grant dates.

Pursuant to the requirements of Technical Pronouncement CPC 10, share-based payments that were outstanding as of September 30, 2014 were measured and recognized by the Company.

The Company recognizes on a monthly basis the stock options granted in a capital reserve account, with a corresponding entry in the statement of income, of R\$ 14,653 for the nine-month period ended September 30, 2014 (R\$ 6,683 for the year ended December 31, 2013).

In addition to the Stock Option Plan, the Company recognized at the General Meeting held on April 30, 2014 the establishment of a Special Program for Long-Term Incentive Statutory Directors, as contemplated in the annual remuneration of Company administrators. The provision of the program at September 30 2014 is R\$ 2,402.

The change in the number of share options outstanding and their related weighted average exercise prices is as follows:

Statutory Board

| | September 30, 2014 | | December 31, 2013 | | |
|---|---|------------------------|---|------------------------|--|
| | Average exercise price per share | Options - thousands | Average exercise price per share | Options - thousands | |
| January 1 Transfer to the Board of Directors | 7.00 | 570,141 | 22.07 6.58 | 2,110,233 1,250,472 | |
| Granted | 7.24 | 514,881 | 6.63 | 734,214 | |
| Exercised | 7.06 | 583,061 | 7.00 | 1,023,834 | |
| | 8.28 | 501,961 | 7.00 | 570,141 | |

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

Board of Directors

| | September 30, 2014 | | December 31, 2013 | | |
|--|---|------------------------|---|------------------------|--|
| | Average exercise price per share | Options - thousands | Average exercise price per share | Options - thousands | |
| January 1 Transfer from the Statutory Board | 6.67 | 30,000 | 22.07 6.58 | 30,000 1,250,472 | |
| Granted Exercised | 5.71 6.57 | 725,454 724,824 | 6.32 6.67 | 725,454 1,975,926 | |
| | 6.76 | 30,630 | 6.67 | 30,000 | |

The Special Program for Long-Term Incentive Executive Officers "ILP", approved by the Board of Directors Meeting on January 28, 2014 and ratified by the Annual General Meeting / Extraordinary General Meeting of April 30, 2014, was granted in order to improve the corporate governance practices of the Company and strengthen incentives for the retention and long-term stability of the Statutory Directors, within the context of a Listed Company with powdered stock control.

The Program has the main directos as the beneficiaries, and was structured in the form of variable remuneration, whose value depends on the value of its shares, which may be settled in cash or shares, the entity ruling the form of settlement. Currently, the Company estimates to settle with shares held in treasury.

The remuneration under this program will be paid in four annual installments, maturing on April 30, 2015, April 30, 2016, April 30, 2017 and April 30, 2018, calculated by multiplying the specific number of shares (being such a quantity called "action Reference") at market value thereof on the last trading day of the BM&F BOVESPA SA - Securities, Commodities and Futures immediately preceding the year in which each payment will occur year. The sum of the quantity of the Reference Shares to be granted to all beneficiaries taken together will be 994,080.

It is noteworthy that the payment of each annual installment of compensation payable under the Program is conditional upon acceptance and approval by the shareholders of Estacio, gathered at the annual general meeting in its fiscal year as part of the overall remuneration fixed for the Company's management.

Additionally, at the sole discretion of the Board, one or more installments of compensation provided, may be paid by delivery of shares that the Company has held in treasury, since in strict accordance with the Brazilian Corporation Law and the regulations of the Security and Exchange Commission of Brazil.

22 Earnings per share

In compliance with CPC 41 (IAS 33) (approved by CVM Resolution 636 - Earnings per Share), the Company sets out below the information on earnings per share as at September 30, 2014.

The calculation of basic earnings per share is made by dividing the profit for the period, attributed to the holders of common shares of the parent company, by the weighted average number of common

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

shares outstanding during the period.

Diluted earnings per share are calculated by dividing the profit attributable to common stockholders of the parent company by the weighted average number of common shares outstanding during the period, plus the weighted average number of common shares that would be issued on conversion of all the dilutive potential common shares into common shares.

The following tables reflect the income and share data used in the calculation of basic and diluted earnings per share.

(a) Basic earnings per share

| | 9/30/2014 | 9/30/2013 |
|---|-------------|-------------|
| Numerator Profit for the period | 344,757 | 199,605 |
| Denominator (in thousands of shares) Weighted average number of shares outstanding | 302,678,839 | 293,457,139 |
| Net earnings per share - basic | 0.001139 | 0.00068 |
| | | |

(b) Diluted earnings per share

| | 2014 | 2013 |
|---|-------------|-------------|
| Numerator Profit for the year | 344,757 | 199,605 |
| Denominator (in thousands of shares) Weighted average number of shares outstanding Potential increase in the number of shares relating to the | 302,678,839 | 293,457,139 |
| stock option plan | 3,765,000 | 2,866,307 |
| Adjusted weighted average number of shares outstanding | 306,443,839 | 296,323,446 |
| Net earnings per share - diluted | 0.00112 | 0.00067 |

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

23 Net operating revenue from services rendered

| | Consolidated | | |
|--|---|--|--|
| | 2014 | 2013 | |
| Gross operating revenue Gross revenue deductions Grants - scholarships Return of monthly tuition fees and charges Discounts granted Taxes FGEDUC | $2,528,245 \\ (776,157) \\ (642,563) \\ (18,279) \\ (3,467) \\ (73,486) \\ (38,362) $ | 1,886,144 (591,141) (501,360) (14,870) (6,467) (54,351) (14,093) | |
| Net operating revenue | 1,752,088 | 1,295,003 | |

24 Cost of services rendered

| | Consolidated | |
|---|--------------|-----------|
| | 2014 | 2013 |
| Payroll and related charges | (735,714) | (548,821) |
| Electricity, water, gas and telephone | (21,247) | (19,942) |
| Rents, condominium fees and property taxes | (129,723) | (102,769) |
| Mailing and courier expenses | (3,156) | (2,487) |
| Depreciation and amortization | (48,906) | (35,436) |
| Education material | (34,186) | (29,623) |
| Outsourced services - security and cleaning | (28,081) | (24,170) |
| Cost of services rendered | (1,001,013) | (763,248) |

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

25 Expenses by nature

| | Parent company | | Consolidated | |
|--|----------------|---------|--------------|-----------|
| | 2014 | 2013 | 2014 | 2013 |
| Provisions for impairment of trade receivables | | | (61,000) | (59,101) |
| Advertising | | | (86,817) | (55,037) |
| Sales and marketing | | | (24,525) | (22,043) |
| Other | | | (2,950) | (3,700) |
| Selling expenses | | | (175,292) | (139,881) |
| Payroll and related charges | (1,584) | (1,195) | (117,870) | (86,883) |
| Outsourced services | (2,655) | (1,609) | (45,871) | (36,555) |
| Machinery rents and leases | () 00) | | (1,247) | (888) |
| Consumption material | (3) | | (1,759) | (1,461) |
| Maintenance and repairs | (49) | (19) | (20,280) | (16,881) |
| Depreciation and amortization (i) | (1,629) | (2,374) | (19,325) | (17,338) |
| Educational agreements | (208) | (240) | (5,876) | (4,838) |
| Travel and lodging | (165) | (87) | (8,126) | (4,739) |
| Conviction paid | (9) | (118) | (12,954) | (8,942) |
| Institutional events | (107) | (5) | (2,512) | (1,256) |
| Provision for contingencies | | | 1,840 | (3,684) |
| Copies and bookbinding | | | (2,445) | (1,502) |
| Insurance | (1,567) | (170) | (3,404) | (1,029) |
| Cleaning supplies | | | (1,645) | (1,285) |
| Transportation | (2) | (3) | (1,949) | (1,366) |
| Car rental | | | (1,858) | (1,662) |
| Other | (751) | (587) | (12,933) | (11,248) |
| General and administrative expenses | (8,729) | (6,407) | (258,214) | (201,557) |

(i) Includes the amortization of funding costs of R\$ 440.

26 Other operating income

| | Pare | nt company | (| Consolidated |
|--|-------|------------|------------------------------|--------------------------------|
| | 2014 | 2013 | 2014 | 2013 |
| Income from agreements Rental income Business agency Reversal of administrative provisions Revenue Web Class | 1,268 | 1,350 | 2,182 9,353 469 938 | 2,230 7,401 639 (310) |
| Other operating (income) expenses | (1) | (54) | 766 | 1,430 |
| | 1,267 | 1,296 | 13,708 | 11,390 |

The accompanying notes are an integral part of this quarterly information.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

27 Finance result

| | Parent company | | Consolidated | |
|-------------------------------------|----------------|----------|--------------|----------|
| | 2014 | 2013 | 2014 | 2013 |
| Finance income | | | | |
| Late payment fine and interest | | | 11,640 | 6,995 |
| Earnings from marketable securities | 38,147 | 30,720 | 50,089 | 34,944 |
| Monetary variation gains (i) | 11 | 11 | 20,187 | 2,324 |
| Other | 115 | 291 | 3,778 | 355 |
| | 38,273 | 31,022 | 85,694 | 44,618 |
| Finance costs | | | | |
| Bank expenses | (1,333) | (61) | (7,724) | (5,157) |
| Interest and financial charges | (23,599) | (18,263) | (32,641) | (20,474) |
| Financial discounts (ii) | | | (18,958) | (10,020) |
| Monetary variation losses | | | (4,427) | (2,629) |
| Other | (161) | (174) | (1,529) | (1,880) |
| | (25,093) | (18,499) | (65,279) | (40,159) |

- (i) This value corresponds to the update of recoverable taxes. Monetary variation gains grew in the period ended September 30, 2014 when compared to September 30, 2013, which is mainly explained by the recognition of the PIS-related credit, as mentioned in Note 7.
- (ii) This value corresponds to the discounts granted upon renegotiation of overdue monthly tuition fees.

28 Income tax and social contribution

In compliance with Law 11,096/2005, regulated by Decree 5,493/2005 and by Normative Instruction 456/2004, issued by the Federal Revenue Secretariat, under the terms of Article 5 of Provisional Measure 213/2004, college educational entities participating in the PROUNI program are exempt from IRPJ and CSLL, among other taxes, for as long as they remain registered with the program, and the taxes will be computed based on profit from operations benefiting from incentives.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

Reconciliation of income tax and social contribution, determined at statutory rates, and the amount of taxes recognized in the statement of income for the periods ended September 30, 2014 and 2013 are as follows:

| | Parent company | | Consolidated | |
|--|------------------------|------------------------|--|--|
| | 2014 | 2013 | 2014 | 2013 |
| Profit before income tax and social contribution | 346,382 | 201,774 | 351,692 | 206,166 |
| Combined income tax and social contribution statutory rate - % | 34 | 34 | 34 | 34 |
| Income tax and social contribution at the statutory rates | (117,770) | (68,603) | (119,575) | (70,096) |
| Adjustments for calculation at effective rate Adjustments due to Law 11,638/2007 Equity in the results of subsidiaries Goodwill amortization Non-deductible expenses (a) Tax losses Decommissioning expenses Initial adjustments upon adoption of the new accounting practices | 115,827 (42) 704 | 66,083 (604) 937 | (3,863) (1,050) (1,938) 704 (82) | 1,182 (2,149) (260) (369) |
| Provision for contingencies Reversal of non-deductible provision for impairment of trade receivables and cancelable monthly tuitions (b) Reversal of administrative provisions Rouanet Law Other | (362) 18 | 18 | (5,804) (5,804) 32 (975) | (1,251) (4,102 (105) 618 154 |
| ouer | | | | |
| Tax incentives - PROUNI | (1,625) | (2,169) | (131,891) <u>114,189</u> | (76,378) <u>65,631</u> |
| Current income tax and social contribution on the profit for the period | (1,625) | (2,169) | (17,702) | (10,747) |
| Effective rate - % | (0.47) | (1.07) | (5,03) | (5.21) |

- (a) These primarily refer to expenses for sponsorships, donations and giveaways.
- (b) Refers to non-deductible provision for impairment of trade receivables relating to students with payments overdue for more than 180 days and the provision for cancellation of monthly tuition fees.

| | Parent company | | Con | nsolidated |
|---|----------------|---------|----------|------------|
| | 2014 | 2013 | 2014 | 2013 |
| Current income tax and social contribution | (1,625) | (2,169) | (17,702) | (10,747) |
| Deferred income tax and social contribution | | | 10,765 | 3,713 |
| Income tax and social contribution for prior periods | | | 2 | 473 |
| The accompanying notes are an integral part of th | (1,625) | (2,169) | (6,935) | (6,561) |

The accompanying notes are an integral part of this quarterly information.

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Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

At September 30, 2014, the Company recorded deferred tax assets on temporary differences in the amount of R\$ 21,640. The breakdown of the tax effects of temporary differences which originated the deferred tax assets is summarized below:

| | September 30, 2014 | December 31, 2013 |
|--|--|-------------------------------------|
| Provision for contingencies Monthly tuition fees to be canceled Provision for decommissioning of assets Goodwill amortization Provision for risk – FIES Recognized options granted Update of decommissioning Student portfolio Provision for long-term incentive to employees Tax Recovery Program (Referred to as the "World Cup REFIS") Other assets | 11,436 2,247 3,504 (6,901) 1,003 4,982 285 (903) 817 2,584 2,586 | 11,532 2,273 3,424 (8,596) |
| Assets Liabilities | 21,640 24,987 (3,347) | 8,633 16,999 (8,366) |
| | 21,640 | 8,633 |

The realization of the tax effect deferred on temporary differences recorded at September 30, 2014 is linked to the realization of the provision which gave rise to this credit. Consequently, it is not currently possible to present expected annual realization, since the Company's management is not yet able to forecast the timing of the realization of the provision for contingencies and the provision for decommissioning of assets.

At September 30, 2014, the subsidiaries IREP has a deferred tax liabilities in the amount of R\$ 4,671 due to the tax depreciation of goodwill generated upon acquisition of the companies merged into it.

On May 13, 2014 the Provisional Measure 627 was converted into Law No. 12,973 / 14, confirming the revocation of the Transitional Tax Regime (RTT) from 2015, with an option to anticipate its effects for 2014.

The Company and its subsidiaries opted to apply the effects of the law 12 973 starting the year 2015 based on the analysis made by management.

Notes to the interim accounting information at September 30, 2014 (Parent company and Consolidated) All amounts in thousands of reais unless otherwise stated

29 Other information

- (a) Accounts recoverable FIES program in current assets, refer to available amounts from the Student Finance Program for future compensation with federal taxes or, in case of option, cash withdrawal.
- (b) Prepaid monthly tuition fees, in current liabilities, refer to amounts received in advance from students as part of a negotiation for discounts. They are recognized in the statement of income, according to the services provided to the student by the Company.
- (c) Provision for decommissioning of assets, in non-current liabilities, refers to expenditures to be incurred on decommissioning of leased educational units for recovering or putting them on their original attributes (before leasing). This amount is calculated by engineers and takes into consideration the leasing terms.

30 Subsequente events

On October 23, 2014 the Group closed its public offering of non-convertible with restricted placement efforts, 30,000 debentures, unsecured, of the second issue of the Company ("Debentures").

Under the Restricted Offer, 30,000 debentures, with a nominal value of R \$ 10 amounting to R\$ 300,000, were subscribed. Debentures have a term of 5 years from the date of issue, so maturing on October 15, 2019, subject to the following assumptions:

(i) voluntary early acquisition and the consequent cancellation of debentures

- (ii) Early Redemption optional,
- (iii) Offer early redemption and
- (iv) Antecipated Maturity¹.

They pay interest on the Debentures correspond to 100% of the accumulated variation of the average daily DI - Deposits of one day over extra-group, expressed as a percentage per year, based on 252 business days, calculated and published by CETIP SA plus a surcharge set by the intention collection equivalent to 1.18% per annum investment procedure, based on 252 business days, calculated as set forth in Scripture.

The funds raised through the Restricted Offer will be used to strengthen the Company's cash to cope with its expansion policy and investment.

¹ As defined in the "Private Deed of Second (2nd) Public Issue of Simple Debentures, Non-Convertible Securities, in a single series, unsecured, for Distribution with Restricted Efforts of Distribution of the Estacio Participacoes SA"

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