

NOTICE TO THE MARKET

Estácio highlights in quality ranking

Estácio Participações S.A. ("Estácio" or "Company" - BM&FBOVESPA: ESTC3; OTCQX: ECPCY) hereby announces to its shareholders and to the market in general that, in its last edition, the *Exame* magazine of *Editora Abril* included the article "The best private universities, according to MEC's ranking", which lists the best private universities in the country, based in the General Index of Courses (*IGC - Índice Geral de Cursos*), MEC's official indicator of quality, encompassing the quality of undergraduate, masters and doctorate courses.

The IGC considers the average of the Course's Preliminary Scores (*CPCs - Conceitos Preliminares de Curso*) of courses evaluated in the last three years, weighted by the number of enrollments in each of them, and the average score of the CAPES exam of the graduate stricto sensu programs in the last evaluation. The IGC score varies from 1 to 5, and institutions with score between 4 and 5 are considered excellent and those with scores below 3 are considered unsatisfactory by MEC.

The twelve universities with IGC-5 are all maintained by the government, therefore, IGC-4 corresponds to the highest quality in the private sector.

Among the more than 150 private universities in the country, Universidade Estácio de Sá occupies the eighth place. However, it is worth noting that, among the eight best, six are non-profit, four of them are confessional/community institutions, with three in the traditional PUC system.

"That is, if we consider only private, non-confessional/community universities, the ones that achieved results better than Estácio are relatively small, with enrollments below 10% of Estácio's. **With this, we can say that, among the country's private universities with hundreds of thousands of enrollments, Estácio is the one with the best quantity vs. quality ratio**", analyzes Estácio's Chancellor, Professor Ronaldo Mota.

Rio de Janeiro, December 4, 2017.

Pedro Thompson

Chief Executive Officer and Investor Relations Officer
Estácio Participações S.A.