

ESTÁCIO APPOINTS NEW CHIEF FINANCIAL AND INVESTOR RELATIONS OFFICER

Rio de Janeiro, May 6, 2010 – **Estácio Participações S.A.** (Bovespa: ESTC3; Bloomberg: ESTC3.BZ; Reuters: ESTC3.SA) (the "Company") hereby announces that the Board of Directors Meeting held on May 6, 2010, appointed Fabio Sandri as the Company's Chief Financial and Investor Relations Officer.

Fábio Sandri holds a bachelor's degree in electrical engineering from the Polytechnic School of the University of São Paulo and an MBA with honors, with a major in Finance and Strategy from The Wharton School of the University of Pennsylvania. Last year, he was responsible for the administrative and financial departments of Imbra, a dental care company. From 2005 to 2008 he served as Braskem's Strategy and Investment Officer, and subsequently as Controller and Risk Officer. His past positions include senior manager at the Monitor Group and analyst at Salomon Smith Barney in New York.

Eduardo Alcalay CEO

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