

**Estácio**ESTÁCIO PARTICIPAÇÕES S.A.
Publicly-Held CompanyCorp. Taxpayer's ID (CNPJ/MF): 08.807.432/0001-10
Company Registry (NIRE): 33.3.0028205-0

NOTICE TO THE MARKET

Estácio Participações S.A. ("Estácio" or "Company" - Bovespa: ESTC3) hereby informs the market and the general public that results from the Public Notice No.1, from January 29, 2014, referring to the *Programa Pronatec – Bolsa Formação* ("Pronatec"), were disclosed as of yesterday, and Estácio received 100% of the seats requested by the Company. This means Estácio expects to operate with approximately 24,000 seats in vocational high school technical courses, all in the Rio de Janeiro state. Estácio's technical courses through Pronatec shall begin in the first semester of 2014.

Rio de Janeiro, February 25, 2014.

Virgílio Deloy Capobianco Gibbon
Investor Relations Officer