



**YDUQS 3Q24 · ESG
PERFORMANCE**

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INTRODUCTION

ESG Performance is a periodic publication that provides updates aligned with the quarterly disclosure. It highlights the company's ESG performance (Environmental, Social, and Governance), reinforcing our commitment to sustainability and strategic development.

This material has been carefully prepared based on material topics and their relevance to investors and other stakeholders. It is divided into four main parts: Company's ESG Strategy, Second Quarter Highlights, ESG governance and Progress of ESG Goals.

For more information about our ESG initiatives, we invite you to visit our [ESG Center](#).





COMPANY'S ESG STRATEGY

ESTRATEGY AND COMMITMENT

YDUQS AMONG THE TOP 100 COMPANIES FOR ESG REPUTATION IN BRAZIL

In its 3Q24 ESG performance, YDUQS proudly announces its inclusion in the 2024 ESG Integrity Yearbook, ranking among the 100 largest companies in Brazil for ESG reputation. This recognition underscores YDUQS's position as a leader in innovation and sustainability.

YDUQS is the only higher education institution in Brazil to achieve an AA rating from MSCI, reflecting its strong global standing in sustainability practices. Its inclusion in the Public Registry of GHG Emissions and receipt of the GHG Protocol Gold Seal in both 2023 and 2024 reinforce its commitment to reducing carbon emissions and addressing climate change.

In addition, the company is a signatory to the UN Global Compact and an Ambassador of the Educa 2030 ("to Educate 2030") Movement, with impactful initiatives such as "Elas Lideram" ("They – women – lead") and "Raça é Prioridade" ("Race is priority"). YDUQS remains committed to building a more sustainable and inclusive future, generating positive social and environmental change impacts.

Anuário
Integridade **esg** 2024

Empresas que fazem o certo

ESTABUÇÃO **Insight** APOIO MASTER **bradesco** APOIO INSTITUCIONAL **FGV**

WE UNDERTAKE PUBLIC COMMITMENTS WITH GREAT PARTNERS

Since June 2021, Yduqs has been a signatory of the UN Global Compact and the Ethos Institute, essential drivers for engaging internal and external stakeholders and disseminating the group's best practices.



In 2023, we committed to the "Elas Lideram 2030" (They "Women" lead 2030) and "Raça é prioridade" (Race is Priority) movements, linked to the UN Global Compact, aiming to accelerate the goals of the 2030 Agenda, especially focusing on gender and race equity in companies. Additionally, we became ambassadors for Educa 2030 in Brazil, an initiative of the UN Global Compact to promote advancements in education in the country.



We also joined the iDiversa B3 index, which seeks to boost the inclusion of women and black people in the Brazilian corporate scene

WE UNDERTAKE PUBLIC COMMITMENTS WITH GREAT PARTNERS

Regarding the environmental agenda, in 2024, we adhered to the Public Emissions Registry and obtained the Gold Seal from the Brazilian GHG Protocol Program (PBGHG), certifying the completeness and independent verification of our Greenhouse Gas (GHG) emissions inventory, in addition to achieving Carbon Neutral company certification, reinforcing our environmental commitment.



In 2023, we became members of SIGA Latin America, strengthening our commitment to sports integrity and good governance in this sector.



In 2024, we received recognition by being included in the Corporate Sustainability Index (ISE) of B3, an important Brazilian index in the area of ESG management excellence due to our practices in environmental, social, and corporate governance dimensions.



To consolidate these achievements, YDUQS launched the 2023 Integrated Report, audited by PwC, reaffirming the transparency and accuracy of its actions. These advancements encourage the company to continue progressing with dedication, responsibility, and commitment to its stakeholders.

[Click here](#) to access the Strategies and value sources of each dimension.



THIRD QUARTER HIGHLIGHTS

CLIMATE CHANGE: CDP REPORTING AND PARTICIPATION IN ICO2 INDEX

YDUQS reinforces its environmental responsibility by reporting its actions to the CDP (Carbon Disclosure Project) in both the 2024 and 2025 cycles. The CDP is a global platform that evaluates the transparency and performance of companies regarding their environmental practices. Renowned for its rigor, this organization provides essential data to investors, governments, and society, showcasing how companies are addressing climate challenges. YDUQS's continued participation in the CDP highlights its commitment to mitigating environmental impacts and its leadership in sustainability practices.

Additionally, YDUQS is part of the Carbon Efficient Index (ICO2) portfolio and is participating in the selection process for the 2025 ICO2 portfolio. ICO2 evaluates companies' efficiency in managing carbon emissions and YDUQS's inclusion further strengthens its commitment to decarbonization and the adoption of sustainable practices.

YDUQS's participation in both the CDP and ICO2 index is strategic. Beyond positioning the company as an active agent in the fight against climate change, it attracts responsible investments and reinforces its contribution to the Sustainable Development Goals (SDGs).



YELLOW SEPTEMBER: YDUQS REINFORCES ITS COMMITMENT TO EMPLOYEE WELL-BEING AND MENTAL HEALTH

In September, YDUQS reinforced its dedication to employee mental health through the "September of Perceiving Emotions" campaign. With a focus on emotional literacy and suicide prevention, the company provided educational content, open dialogues, and launched the LiveWell app, offering meditation and well-being practices. The initiative aims to enhance employees' mental well-being by encouraging them to recognize their emotions and develop healthy coping strategies.

YDUQS provides various benefits to support the physical and mental well-being of its employees. Programs like TotalPass and Wellhub offer access to physical activities and services such as therapies and counseling. For professional development, YDUQS, through EDUCARE, its corporate university, has partnered with CONQUER BUSINESS SCHOOL to offer free Emotional Intelligence training to all employees, including outsourced workers with the ".ter@" email. Additionally, YDUQS partners with Estácio and Ibmecc to provide free courses for personal and professional development, reaffirming its commitment to a healthy work environment and the growth of its employees.

For information on accessing therapy through Wellhub, click [here](#) (How to do therapy through Wellhub? - Wellhub BR (gympass.com)), and to learn about all the benefits offered by the company, click [here](#).



IDOMED: PROMOTING INCLUSION AND EXCELLENCE IN MEDICAL EDUCATION

IDOMED, the medical education institute of YDUQS, is transforming Brazil's healthcare sector. With a 10.6% growth in 2023, the institution now serves around 8.7 thousand students across ten states, providing high-quality training recognized by the job market and institutional evaluations. This success is evidenced by the full employability of its graduates and an increase of over 10 percentage points in its Freshmen NPS (Net Promoter Score).

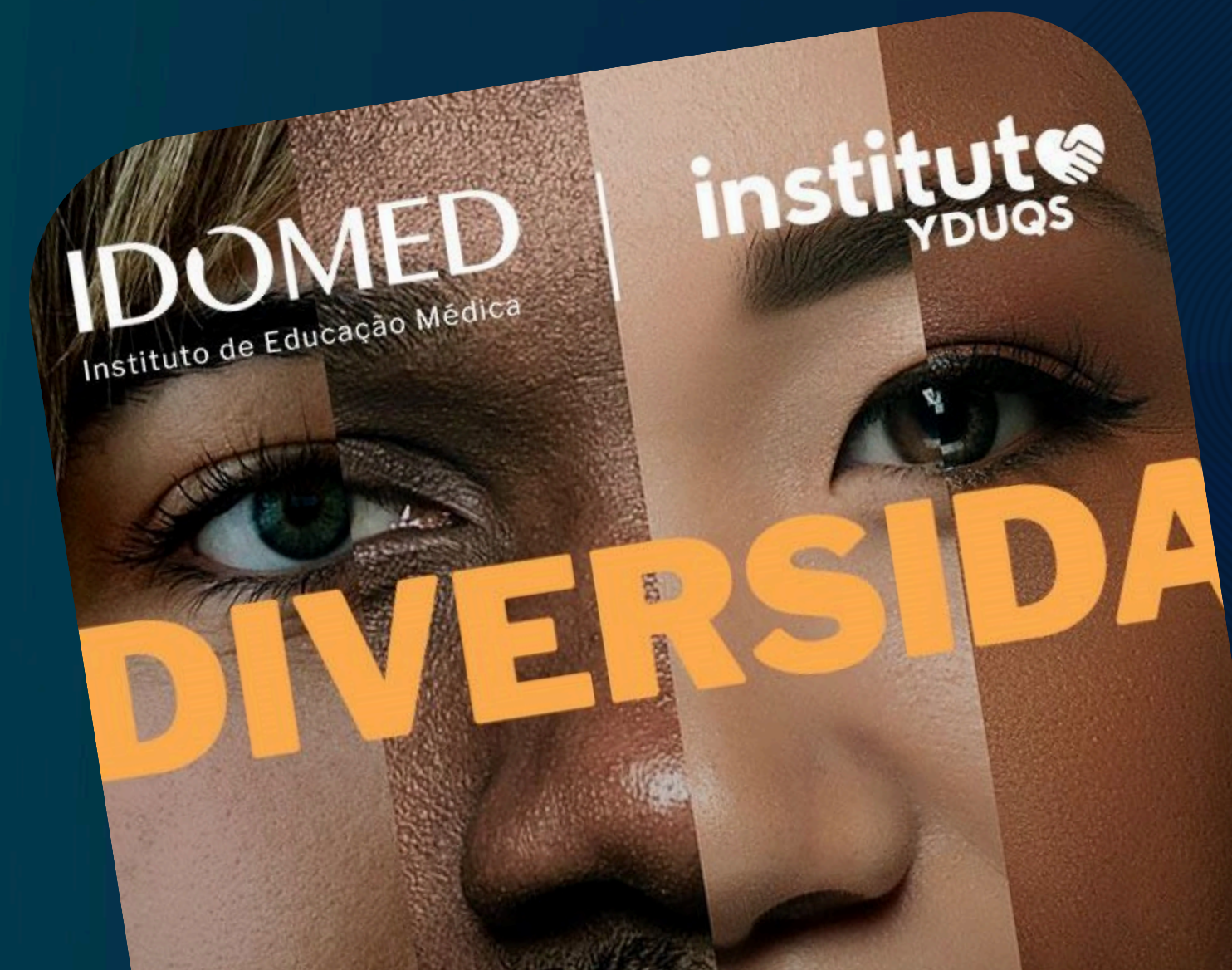
Beyond academic excellence, IDOMED is leading a revolution in medical education with its **Mediversidade program**, an initiative aimed at addressing social inequalities in healthcare, fostering more inclusive and equitable medical care.

The program, a pioneer in Brazil, is committed to creating an investment fund to support the development of research and solutions aimed at eliminating biases and is launching a scholarship program focused on diversity.

To learn more, visit

Key initiatives of Mediversidade include:

- **Free medical care focused on the needs of the black population.**
- **Diversity literacy courses raising awareness on racial and social issues.**
- **Curriculum revision with 70% of units having a new curriculum by Dec/26.**
- **Diverse faculty with 35% composed of Black, Indigenous, and other historically underrepresented groups.**
- **Professional training that prepares doctors to engage with diverse populations in an empathetic and inclusive manner.**



TALENT PIPELINE: YDUQS'S COMMITMENT TO ATTRACTING THE BEST TALENTS

YDUQS invests in human capital development, focusing on three pillars: attracting and developing talent, enhancing employee experience, and utilizing data for informed decision-making. The goal is to recruit top talent, strengthen the employer brand, and improve employee retention while reducing turnover in the short term.

To achieve this, YDUQS leverages the Gupy platform to create talent pools, allowing candidates to follow the transparent YDUQS Selection Path, from registration to hiring. This accessibility ensures a fair process for all applicants.

Inclusion is a key aspect of YDUQS's strategy, with a dedicated talent pool for people with disabilities. The company ensures a respectful and bias-free recruitment and integration experience by training managers and teams, promoting accessibility and equal opportunities.

In recognition of its talent pipeline strategy, YDUQS received the "Company that Gives Feedback" seal, awarded to organizations using Gupy with high feedback rates and active job openings, reflecting its commitment to a positive candidate experience.

The YDUQS Selection Path is open to all brands, both corporate and operational. For more information on vacancies and benefits, visit [YDUQS | Relações com Investidores and Gupy](#).



ADVANCEMENT IN DATA SECURITY: YDUQS LAUNCHES "YDUQS GUARDIANS" CAMPAIGN

In September, YDUQS strengthened its information security culture by launching the "Information Guardians" campaign. This initiative emphasizes the critical role of every employee in safeguarding the company's data, reinforcing the idea that security starts with awareness. By empowering its staff, YDUQS aims to create a more resilient security system.

The campaign includes the distribution of knowledge "pills" and periodic bulletins offering practical tips for improving security both at work and in personal online activities. One of the first topics covered was phishing, helping employees recognize and defend against this common cyber threat.

This initiative complements mandatory data security training provided by Educare, available to all employees and third parties with access to the company's platforms. YDUQS not only focuses on internal data protection but is also dedicated to ensuring the security of information from customers, partners, and suppliers. The company offers clear, accessible information to all stakeholders, helping them understand their rights concerning personal data and providing straightforward ways to exercise them. For example, educational institutions under YDUQS publish privacy notices on their websites and provide detailed explanations about data collection practices. Additionally, privacy portals are available to give data subjects access to their personal information and details about how it is processed.

These measures are overseen by a Privacy Committee, which works closely with the Risk Committee to deliver regular reports to senior management. All YDUQS processes involving personal data are handled with complete transparency and in full compliance with Brazil's General Data Protection Law (LGPD). To ensure adherence, the company's critical systems are audited annually by an independent external firm, and a Data Loss Prevention (DLP) system is in place to prevent leaks of confidential information.

YDUQS CELEBRATES ITS RESPONSIBLE MARKETING POLICY

YDUQS proudly celebrates the success of its Responsible Marketing Policy, implemented in 2023, which reinforces the company's dedication to ethics, transparency, and social responsibility.

Designed to meet the diverse needs of its audiences, including students, partners, and employees, the policy ensures that all communications from YDUQS are clear, objective, and aligned with audience expectations. It also ensures that all information provided allows audiences to easily distinguish between promotional and institutional messages, fostering more informed decision-making.

In addition, YDUQS is committed to strict legal compliance, particularly in the area of personal data protection, ensuring that all interactions comply with current regulations.

Employee involvement is key to the policy's success. As part of this, YDUQS offers annual training for sales and marketing teams and provides content through its corporate platform, Educare, for all employees and strategic third parties. This strengthens the internal culture of integrity and respect.

To further promote adherence to the policy, YDUQS offers an exclusive reporting channel for anyone to flag deviations from its guidelines. Reports sent to marketingresponsavel@yduqs.com.br are treated confidentially and handled by the Media and Marketing department in partnership with the legal team.





ESG GOVERNANCE

CONFIDENTIAL CHANNEL

YDUQS reinforces its commitment to ethics and transparency through the Confidential Channel, an accessible tool that allows employees, suppliers, partners, and third parties to report inappropriate conduct securely and confidentially. This whistleblower channel serves the entire YDUQS Group, including its subsidiaries and educational institutions.

The Confidential Channel receives reports related to fraud, harassment, discrimination, inappropriate faculty behavior, corruption, and violations of internal policies. All reports are handled by an independent company, ensuring confidentiality, anonymity, and protection against retaliation for whistleblowers.

The Ethics Committee, composed of senior management members, oversees investigations and ensures adherence to the Codes of Ethics and Conduct and the Anti-Corruption Code.

The Confidential Channel operates 24/7 and can be accessed by calling **0800 770 0782** or via the website: **www.canalconfidencial.com.br/yduqs**. This ensures an environment of integrity and transparency for all stakeholders.

To promote awareness among employees, YDUQS offers mandatory training and provides informational materials about the responsible use of the channel, as well as its ethics and compliance policies. Additionally, the company reports on the resolution of complaints, which can lead to corrective actions such as warnings, process reviews, or, in severe cases, dismissals. The number and types of complaints are shared in the company's integrated.



COMPLIANCE PROGRAM: INTEGRITY AND TRANSPARENCY

At YDUQS, ethics and transparency are essential pillars. In addition to excellence in teaching, the organization promotes responsible corporate practices. The Compliance Program reflects this commitment, creating a culture of compliance across all its brands, aligned with best market practices. In recognition of this, YDUQS is included in the B3 Index of Stocks with Differentiated Corporate Governance (IGC).

The IGC highlights companies that follow high standards of governance and transparency, reinforcing YDUQS' ethical performance. The "Compliance Review," a regular informative, is noteworthy in this context. It presents the program's pillars in a user-friendly way to all employees. Recently, the newsletter highlighted the importance of the Mandatory Training Track available on the Educare platform, which covers topics such as Risk Management, Ethics, Compliance and Anti-Corruption, LGPD (General Data Protection Law), and Information Security. These trainings are intended for all employees, including part-time employees, and are recommended for outsourced professionals who have a corporate email.

Furthermore, YDUQS guarantees knowledge and acceptance of the Code of Ethics and Conduct by employees, third parties, and suppliers who, by agreeing with the company's guidelines through integrity clauses in contracts and terms of commitment, ensure the maintenance of uniform ethical standards and a culture of shared responsibility.



GENDER PAY EQUITY AND REPRESENTATIVITY AS AN ELEMENT OF CORPORATE GOVERNANCE

YDUQS reaffirms its commitment to pay equity between men and women, adopting a proactive stance that goes beyond legal requirements. With the new 2023 law, which mandates the correction of gender pay gaps, the company released Gender Pay Transparency Reports and promoted its Diversity, Equity, and Inclusion Policy.

At YDUQS, men and women in equivalent positions receive the same remuneration. Therefore, efforts are now focused on increasing the number of women in senior leadership positions. Inclusion of YDUQS in the TEVA - Women in Leadership Stock Index portfolio highlights this movement, recognizing the presence of women on Boards of Directors and Executive Boards.

In this context, the company's public goals to ensure greater diversity in its leadership positions stand out. The company aims for at least 33% of its Board of Directors to be women, people of color, or LGBTQIA+, and for 40% of its senior leadership to be women. To support these goals, YDUQS implemented the Include to Transform Program, which includes initiatives such as a Breastfeeding Room and a Parental Home Office for adoptive parents and LGBTQIA+ families, which help integrate women into the corporate environment.

Through concrete actions, YDUQS seeks to transform its work environment into an inclusive and equitable space for all.

To learn more, click here:
[Igualdade Salarial - YDUQS](#) |
[Relações com Investidores](#)





ESG GOALS

ESG STRATEGY AND GOALS

Our goals have been set in line with the United Nations (UN) Sustainable Development Goals (SDGs) and with our intention to maximize positive impacts by promoting inclusive, accessible, and high-quality education.

We adopt a dynamic approach in constantly reviewing and updating the established strategies, as well as setting new goals. This ongoing process aims to ensure effective alignment with strategic guidelines and the results achieved by our operations.

A BETTER WORLD FOR FUTURE GENERATIONS

Our primary challenge in this ESG journey is quantifying our impacts and establishing a continuous trajectory to become an organization even more aligned with ESG pillars. To achieve this, we adopt the best market practices. With a focus on the future, but with actions in the present, we are harmonizing people, technology, and solutions to reach our sustainable goals.

In our ESG journey, the main challenge lies in measuring the impacts we generate. We are committed to building a continuous path in the short, medium, and long term to become an organization increasingly aligned with ESG principles.



ESG GOALS HIGHLIGHTS - 3ND QUARTER

As part of monitoring our ESG goals, YDUQS would like to highlight some themes and their importance and impact on society:



ENVIRONMENTAL	Climate change: Promote a total of ten clean energy research projects	2024	17
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This year, the organization made significant progress towards its goal of combating climate change, with the completion of five additional clean energy research projects, bringing the total to 17 projects. Achieving this goal reaffirms its commitment to sustainability and the transition to cleaner energy sources. This progress enables the organization to lead more effectively in environmental impact mitigation initiatives, promoting innovative solutions aligned with global expectations regarding environmental preservation and ecological responsibility.



ENVIRONMENTAL	Environmental impact: *Reach the milestone of 2 million people impacted by environmental education content	2027	1,092,154
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This year, the organization made significant progress towards its environmental impact goal, reaching 333,969 individuals through environmental education content, bringing it closer to its objective of impacting 2 million people. This advancement reinforces the organization's commitment to raising awareness and educating society on critical environmental issues. By engaging an increasing number of individuals, it fosters greater awareness of environmental preservation, contributing to the adoption of more sustainable practices across various communities.

*Goal reviewed between 2022 and 2023. [Click here](#) to learn more about the details and progress of our goals

ESG GOALS PANEL

YDUQS ESG PILLARS	GOALS FOR THE PILLAR	YEAR OF CONCLUSION	1Q24	2Q24	3Q24	YTD
ENVIRONMENTAL SUSTAINABILITY	Energy: *To have 90% of the energy consumed coming from renewable sources	2026	81.48%	83.84%	86.86%	-
ENVIRONMENTAL SUSTAINABILITY	Environmental impact: *Reach the milestone of 2 million people impacted by environmental education content	2026	150,879	92,352	92,738	1,092,154
ENVIRONMENTAL SUSTAINABILITY	Environmental impact: Ensure 100% of operations with over 85% compliance with the environmental requirements defined by the company	2027	80%	78%	86%	-
ENVIRONMENTAL SUSTAINABILITY	Climate change: Measure the impact of GHG emissions on the company's operations, covering scopes 1, 2, and 3	2025	50% ¹	50% ¹	50% ¹	-
ENVIRONMENTAL SUSTAINABILITY	Climate change: *Offset 100% of scope 1 and 2 GHG emissions	2025	0 ²	20%	60%	-
ENVIRONMENTAL SUSTAINABILITY	Climate change: Promote a total of ten clean energy research projects	2024	12	0	5	17

¹Measure the impact of GHG emissions on the Company's operations (scopes 1, 2, and 3) – Year 2024

²Goals with longer periodicity than quarterly

*Goal reviewed between 2022 and 2023. [Click here](#) to learn more about the details and progress of our goals

ESG GOALS PANEL

²Goals with longer periodicity than quarterly | ^{***} Goal under restructuring
^{*}Goal reviewed between 2022 and 2023. [Click here](#) to learn more about the details and progress of our goals

YDUQS ESG PILLARS	GOALS FOR THE PILLAR	YEAR OF CONCLUSION	1Q24	2Q24	3Q24	YTD
COMMUNITY AND DIVERSITY	Social impact: *Reach the milestone of 5 million people impacted by community services and social projects by our Education units and partnerships	2027	15,082	377,966	212,000	2,721,797
COMMUNITY AND DIVERSITY	Social impact: *Reach 500,000 graduates from our institutions with quality education	2027	0 ²	60,598	38,897	314,117
COMMUNITY AND DIVERSITY	Social impact: *Educate 120,000 students with ESG content at our educational institutions	2025	41,702	0 ²	29,547	221,083
COMMUNITY AND DIVERSITY	Social impact: *Increase the number of job opportunities by 10% per year	2025	540,321	***	***	-
COMMUNITY AND DIVERSITY	Social impact: *Reach the milestone of 657 Distance Learning units in towns with a population between 10,000 and 30,000 inhabitants	2025	8	-38	14	596
COMMUNITY AND DIVERSITY	Social impact: Train 150,000 people in business and entrepreneurial skills, promoting entrepreneurship in the country	2025	172,338	0 ²	79,883	516,092
COMMUNITY AND DIVERSITY	Social impact: *Reach 60,000 persons registered on the Affiliate Platform, promoting increased income for the user	2027	12,831	8,783	14,970	58,017
COMMUNITY AND DIVERSITY	Health & safety: *Exceed the mark of 85% of employees trained in health and safety	2025	1,787	1,373	2,654	12,733
COMMUNITY AND DIVERSITY	Diversity: Have 40% women in senior management	2025	32%	32%	31%	-
COMMUNITY AND DIVERSITY	Diversity: Increase the number of black people (black and brown) in teaching positions by 3 p.p.sições de docente	2025	35%	35%	32%	-
COMMUNITY AND DIVERSITY	Diversity: Increase the number of black people (black and brown) in leadership positions by 5 p.p	2025	35%	38%	35%	-

ESG GOALS PANEL

YDUQS ESG PILLARS	GOALS FOR THE PILLAR	YEAR OF CONCLUSION	1Q24	2Q24	3Q24	YTD
COMMUNITY AND DIVERSITY	Diversity: Train 100% of the company's senior management in the contents of the Corporate University's diversity program	2023 ³	100%	100%	100%	-
COMMUNITY AND DIVERSITY	Diversity: Reduce 50% the rate of employee dissatisfaction about embarrassment in our eNPS	2023 ³	5%	4%	3,8%	-
COMMUNITY AND DIVERSITY	Diversity: Increase LGBTQIA+ representation in the company by up to 3 p.p	2025	10%	11%	11%	-
GOVERNANCE	Governance: Integrate ESG goals into the variable compensation policies of 100% of senior management (Direx and Board)	2023 ³	100%	100%	100%	-
GOVERNANCE	Governance: Participate in Bovespa's ISE (corporate sustainability index) evaluation process	2023/2024 ³	50%	50%	50%	-
GOVERNANCE	Governance: Participate in the ICO2 (B3 - efficient carbon index) evaluation process (Achieved)	2022/2023 ³	50%	50%	100%	-
GOVERNANCE	Diversity: Representativeness of at least 33% women, black people, LGBTQIA+ on the Board of Directors	2026	11%	22%	22%	-

On the board, it is possible to consult the ESG goals, segmented by area of impact. Our goals were established for the contribution to the sustainable development agenda, which generates indirect economic impacts in the context of external references and priorities for stakeholders.

³Goals that have been achieved but will continue to be monitored.

INDEXES AND RATINGS



INDEXES AND RATINGS

Discover our presence in the main ESG ratings and indexes.

MAIN ESG RATINGS	RATING	RANKING	SECTOR AVERAGE	SCALE (BAIXO/ALTO)
MSCI	AA	-	-	CCC AAA
S&P ESG	27	94/111 Consumer Services	14	0 100
SUSTAINALYTICS ESG RISK RATING	14.6 Low Risk	61/515 Consumer Services	36.7	100 0
FTSE RATING	2.9	51 Consumer Services	2.6	0 5
ISS ESG	B-	02/29 Education Services	B-	D A+

ESG INDEXES

ISEB3

IDIVERSAB3

ICO2B3

IGC B3



T E | Mulheres
V A | na Liderança



YDUQS INSTITUTE

The Yduqs Institute is the social and environmental responsibility initiative of Yduqs, the largest higher education group in Brazil with **over 1.3 million students**. As one of the most innovative and growing organizations in the country, Yduqs is committed to expanding its educational offerings and integrating new institutions and businesses into the group.

The Yduqs Institute consolidates the social and environmental responsibility initiatives of Yduqs' educational institutions, which have over 50 years of experience in the sector. These initiatives are designed to make a real difference in society and promote sustainable development.



PROPRIETARY PROGRAMS

REDE DE VALOR

In March 2024, the Network of Value program was expanded to 8 Idomed units in the Northeast of Brazil in Açailândia/MA, Alagoinhas/BA, Canindé/CE, Iguatu/CE, Juazeiro/BA, Juazeiro do Norte/CE, Quixadá/CE and Teresina/PI. Thus, as of 2024, **11 units** are served, 3 in Rio de Janeiro, which have been served since August 2022, and the 8 in the Northeast. In total, the program currently serves 161 students.

Rede 
de Valor

SINCE THE BEGINNING OF THE PROGRAM

49 doctors

graduated with the help of the program

More than

1.2 million

reals distributed in financial aid

238 future doctors

currently served

PROPRIETARY PROGRAMS

LITERACY OF YOUNG PEOPLE AND ADULTS

In June 2024, the Literacy program reached the milestone of 1,719 graduates. Starting in August, the program will be expanded to the state of Piauí, bringing the total number of Estácio units served by the program to 15.



Programa de Alfabetização e Letramento de Jovens e Adultos

PROGRAM NUMBERS:

15 units
served

Present in

6 states

(AM, BA, PI, RJ, SP, RN)
and the Federal District

+ 1,700 students

graduated since the program's inception



YDUQS AND ESTÁCIO: TRANSFORMING LIVES THROUGH SPORT AND EDUCATION AT THE PARIS 2024 GAMES

In 2024, YDUQS and Estácio celebrated the participation of 77 athletes supported by the institution in the Brazilian delegation of the Paris Olympic and Paralympic Games, representing more than 10% of the total number of participants from Brazil. Among the highlights is gymnast Rebeca Andrade, a Psychology student.

Opportunities for Students and Graduates

In addition to supporting athletes, the YDUQS Institute provided a unique experience for Communications students, with five students and one graduate covering the Games directly from Paris, collaborating with the social networks of the Brazilian Olympic Committee, Estácio, and the Institute itself. This initiative reflects YDUQS' commitment to transformative education, offering real opportunities for growth in practical scenarios.

Investment and Social Impact

Over the years, YDUQS has invested more than R\$200 million in national sports, including projects through the Sports Incentive Law, consolidating its position as the largest supporter of sports in the educational sector. Its sports platform focuses on the comprehensive training of student-athletes, providing support in various sports and career transitions.

Partnerships and Commitment to Integrity

In partnership with renowned entities such as Instituto Fernanda Keller, Instituto Guga Kuerten, COB (Brazilian Olympic Committee), and CPB (Brazilian Paralympic Committee), YDUQS reinforces its commitment to sports and the education of athletes. The institution is also a member of SIGA (Sport Integrity Global Alliance), promoting governance and transparency in sports.



Educação no pódio:
quando se une o esporte
à educação, **os sonhos
não têm limites!**



FROM THEORY TO PRACTICE: PROFESSIONAL EXPERIENCES THAT TRANSFORM LIVES

In this quarter, the company's Strategic Partnerships area has been dedicated to creating enriching experiences for our students by establishing collaborations with various companies and festivals. The central goal of these partnerships is to provide students with practical and relevant experiences that complement their theoretical education and prepare them for the challenges of the job market. During this period, we had the opportunity to offer professional experiences at events such as Rock in Rio, Rio Winter Festival, ArtRio, Carandaí, Rio Innovation Week, among others. These initiatives have been essential in fostering a closer connection between the theory learned in the classroom and the reality of the corporate environment, preparing our students to stand out in their future careers.



BIG NUMBERS

237 students impacted

Professional Experience

104 students impacted

Premium experience of access to culture

233 students hired

Exclusive selection process



YDUQS