

Today, June 18th, at 10:30am (BRT), there will be a presentation from the executive board to provide further details about the acquisition. To access the event, [click here](#).

YDUQS PARTICIPAÇÕES S.A.

Publicly-held Company
CNPJ MF 08.807.432/0001-10
NIRE 33.3.0028205-0

Material Fact

YDUQS ACQUIRES ED-TECH QCONCURSOS AND ADVANCES IN THE DIGITAL ECOSYSTEM

The **YDUQS Participações S.A.** ("Company") - (B3: YDUQ3; OTC: YDUQY), leader in innovation in the higher education sector, pursuant to art. 157, §4 of the Law No 6.404/76 ("Brazilian Corporate Law") and in compliance with CVM instruction No 358, hereby informs to its shareholders, investors, and the market in general that its subsidiary-Athenas Serviços Administrativos Ltda. ("Athenas")-finalized, on today's date, a purchase and sales agreement for the acquisition of total shares of QCX Serviços Educacionais Ltda. ("Qconcursos"). Qconcursos is a 100% digital society in the long-life learning area that offers preparatory courses, study guides, mock exams for public examinations of the most diverse careers.

With this acquisition, YDUQS surpasses the 1 million students mark and expands its services and its presence in the digital education ecosystem. On top of strengthening its high-quality, personalized teaching, YDUQS will take advantage of Qconcursos' expertise and know-how to emerge in the leadership of Brazilian digital higher education.

Qconcursos is an Ed-tech with more than 10 years of experience in the segment of life-long learning, operating 100% digitally and oriented towards preparatory courses for public examinations, with emphasis on questions with comments, exams, and mock exams. Today, Qconcursos has the 14th highest internet traffic in Brazil, being the highest in its segment, and has 412 thousand active paying students, in addition to approximately 1.4 million others that access its products free of charge (freemium model). The levels of student satisfaction and brand recommendation are national references (NPS approximately 80) and the platform grows with its strong sense of community amongst students preparing for exams. Overall, there are more than 17 million registered users that are now joining YDUQS' universe of students and alumni.

Qconcursos' 412 thousand students will be added to YDUQS's student-base of postgraduate and preparatory courses, strengthening its presence in the segment of extra courses. The student profile has synergy with student profiles from other institutions of the YDUQS group, which will enhance offers of long-life learning for alumni, in addition

to cross-selling initiatives and the development of new products.

With this operation, YDUQS advances another step towards its portfolio diversification and expansion strategy, offering products ranging from R\$ 20 to R\$ 20.000 to people at any stage of life or academic trajectory, located anywhere in the country. YDUQS' digital business unit will now bring together the operations of academic production and of digital learning centers' network expansion, as well as a group of innovation and digital technology firms, such as EnsineMe and Qconcursos.

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Rio de Janeiro, 18 of June of 2021

Eduardo Haiama
CFO and Investor Relations Officer