

ESTÁCIO PARTICIPAÇÕES S.A.

Publicly-Held Company

Corporate Taxpayer's ID (CNPJ/MF) 08.807.432/0001-10

State Registry (NIRE) 33.3.0028205-0

NOTICE TO THE MARKET

Estácio Participações S.A. ("Estácio" or "Company" - B3: ESTC3), based on CVM Instruction 358/2002, as amended, and on Novo Mercado's Regulation, hereby announces to its shareholders and to the market in general that, as of February 18, 2019, Mr. **ORLANDO EUSTAQUIO ALVES FERREIRA JUNIOR** is no longer a Statutory Executive Officer of the Company.

The Company thanks Mr. Orlando Eustaquio Alves Ferreira Junior for all his commitment and dedication while he was a member of Estácio's Executive Board.

The Executive Board elected today Mr. ADRIANO PISTORE to occupy the position of Executive Officer of On-Campus Operations.

Mr. Adriano Pistore has a Bachelor's Degree in Business Management from Centro Universitário da Serra Gaúcha, an MBA in Business Management from the same institution, a Master's Degree in Management with emphasis on Management of Innovation and Competitiveness from Universidade de Caxias do Sul and a Master Certificate in Strategic Organizational Leadership and Management from Michigan State University. Mr. Pistore has over 10 years of experience in managing Higher Education Institutions, having worked as Director of Higher Education Schools, Dean and CEO of Grupo FSG - one of the best and most qualified education centers in the South region of Brazil. Since June 2018, he occupies the position of Executive Officer of Distance Learning at Estácio.

For the position of Executive Officer of Distance Learning, the Board appointed Mr. Alexandre Aguiéiras, who has led the area of Structuring Projects for the last 7 months and worked on structuring the Agile Cell of Capture. He has a degree in Fortification and Construction Engineering from IME (Instituto Militar de Engenharia) and a MBA from CBS (Columbia Business School). Throughout his career, he gathered experience in large business consulting firms such as McKinsey&Company, where he worked in programs of performance excellence and projects in several areas such as strategy, finance, and commercial and operational optimization

Rio de Janeiro, February 19, 2019.

Gustavo Zeno

CFO and Investor Relations Officer