CORPORATE PRESENTATION June, 2020

YDUQS

Q

Q

DISCLAIMER

The Company's financial information is presented based on the consolidated numbers, in Brazilian Reais, in accordance with Brazilian Corporation Law and the accounting practices adopted in Brazil (BRGAAP), already in accordance with International Financial Reporting Standards (IFRS), include the rule IFRS-16 on leasing contracts.

Starting from 2019 all financial information includes the effects of IFRS-16.

This document may have forward-looking statements that are subject to risks and uncertainties that may lead such expectations to not materialize or substantially differ from expectations. These forecasts express the opinion only for the date they were made, and the Company does not undertake to update them in the light of new information.





YDUQS

COMPANY PROFILE	INDEX
2 ESG	
3 INDUSTRY DYNAMICS	
4 STRATEGY	
5 OPERATIONAL	
6 FINANCIALS	
APPENDIX	

Х**ў**х

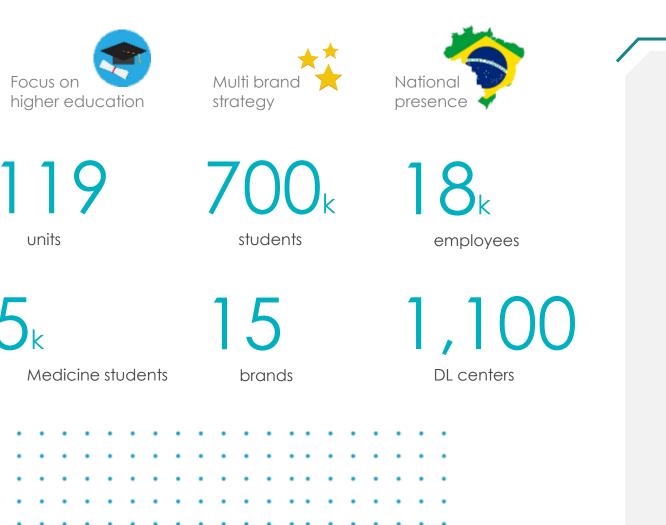
Q Q

୍ବ

COMPANY PROFILE

2nd largest player in Brazilian education sector

YDUQS



ON-Under Postg

ON-CAMPUS Undergrad Postgrad

OUR BUSINESS



DIGITAL LEARNING Undergrad Postgrad



MEDICINE Undergrad Postgrad Residency exams



PREP. COURSES and lifelong education

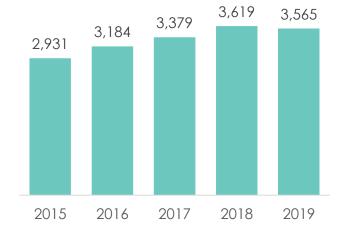


4

(1) Ajusted by non-recurring items; considering the adoption of IFRS-16 in 2019 (2) Cash Conversion = Operating Free Cash Flow before Capex divided by reported EBITDA

YDUQS IN NUMBERS

Operating cash flow and cash conversion⁽¹⁻²⁾ (R\$ Million; before Capex)



Net revenues

(R\$ Million)



EBITDA & margin⁽¹⁾

(R\$ Million; %)





OUR BUSINESS UNITS

YDUQS



With a 50 year tradition, this unit is responsible for the largest part of our business: our oncampus undergrads and graduation courses.





Innovation driven distance learning platform and our fastest growing business. In addition to DL, the unit is responsible for our preparation courses and lifelong education vertical.

300k 1,100

students

DL centers



Concentrates our high-end offers with highest quality standards and niche courses. Includes our business school (IBMEC) and medicine vertical.

> 5k Med. students stu

8k Ibmec student base



Our research & development unit is responsible for our learning methodologies and the production of digital content to feed all our business units.

20 learning engines +200h of videos and podcasts

OUR BRAND PORTFOLIO



Higher education



REASONS TO INVEST



GROWTH AVENUES

STRONG EXPANSION ON DL & CONTRACTED GROWTH IN MEDICINE



OPPORTUNITY FOR EFFICIENCY GAINS ON-CAMPUS

IMPROVE MARGINS THROUGH OPERATIONAL RESEARCH AND DIGITAL TRANSFORMATION



SOLID BALANCE SHEET AND LIQUIDITY

HIGH CASH GENERATION, LOW INDEBTNESS AND STRONG CASH POSITION



RELEVANT M&A OPPORTUNITY

HIGHLY FRAGMENTED MARKET AND STRUGGLING INSTITUTIONS



SUCCESSFUL STRATEGY AND SEASONED MANAGEMENT

WELL POSITIONED TO CREATE VALUE IN THE HIGHER EDUCATION INDUSTRY







ESG s o o o

SOCIAL IMPACT AT THE CORE OF OUR BUSINESS YDUQS

Transforming people's life through education

INTEGRATION AND SUPPORT TO THE COMMUNITY

Each of our 105 units develop a strong bond with their surrounding communities bolstering social responsibility initiatives focused on development and social inclusion.

Students

involved

485k 94k

6k

people benefited in 2019

Professors and staff

THE "E DAY"

Nationwide event when we open our units to the community providing voluntary services, including healthcare, and raising donations.



people benefited >20k people voi every year

We estimate ~4 million people have been impacted by our programs



Through education we promote strong social impact not only to our students but also give opportunities to those in need. We support diversity and inclusion.

+30k +500 +200

ProUni students in 1Q20

scholarships for scholarships vulnerability every year

ADULT ILLITERACY PROGRAM

Sport

We are committed to eradicating adult illiteracy in Brazil. In 2019, we offered a free cost program at 6 of our units. The goal it to expand the program to 16 units nationwide.

> people benefited Since 2018

people in social

ENGAGED TO **DEVELOP LABOR MARKET AND** ENTREPERNEUSHIP

YDUQS is committed to the development of a healthy, fair and prosper labor market. We partner with several corporations to advertise jobs and support entrepreneurship initiatives.

Innovation and entrepreneurship We promote events to disseminate the practice of entrepreneurial culture amona students and surrounding population.

Entrepreneur friendly institution

Project lead by the Ministry of Education to offer guidance and capacitation to potential entrepreneurs in the areas of business management, finance, law and marketina.



• • True corporation

• • • One share, one vote "Novo Mercado" standard

• • • Independent board Composed by 9 independent members

• • • Reference Shareholder

Private equity fund: Advent (>10% shares)

Índice de Acões com

Governança Corporativa Diferenciada IGC

statutory Academic committee statutory HR committee statutory Finance & audit committee Performance & compensation committee 2 year term

Elected at general meeting Minimum of 5 members / maximum of 9

FISCAL COUNCIL

Non-permanent character Elected at general meeting 1 year term Composed by 6 members

Signatory to the Business Pact for Integrity and Against Corruption.

Indice IBRX 50





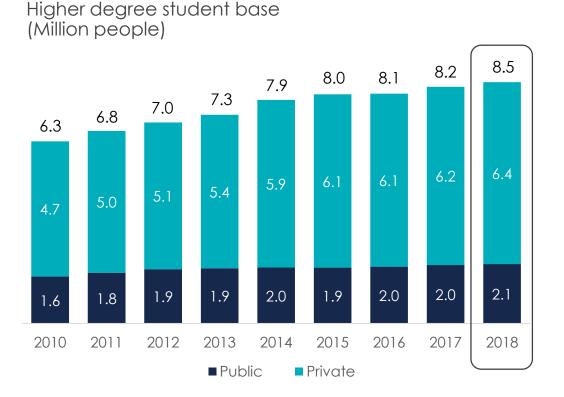


BOARD OF DIRECTORS

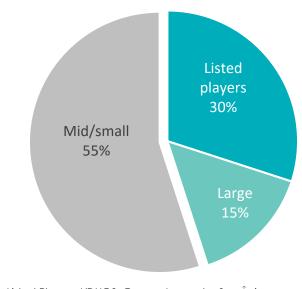
INDUSTRY DYNAMICS

INDUSTRY OVERVIEW





Percentage of enrolled students in private institutions per size (%) (2018)



Listed Players: YDUQS, Cogna, Laureate, Ser, Ânima Large playaers: ≥ 1% of enrollments

75% of students in the private sector

Stable offer from public institution

More than 2,000 institutions Highly fragmented market

INDUSTRY OVERVIEW (cont.)

8.9



Population by Education Stage in 2018: Ages between 18 and 24 years old (Million people)

Graduated from High School;
not attending higher degreeImage: SchoolDoes not attend High School5.9Currently attending Higher
Degree courses4.5Currently attending High
School2.3Higher Degree Graduated0.8Attending Elementary School0.5

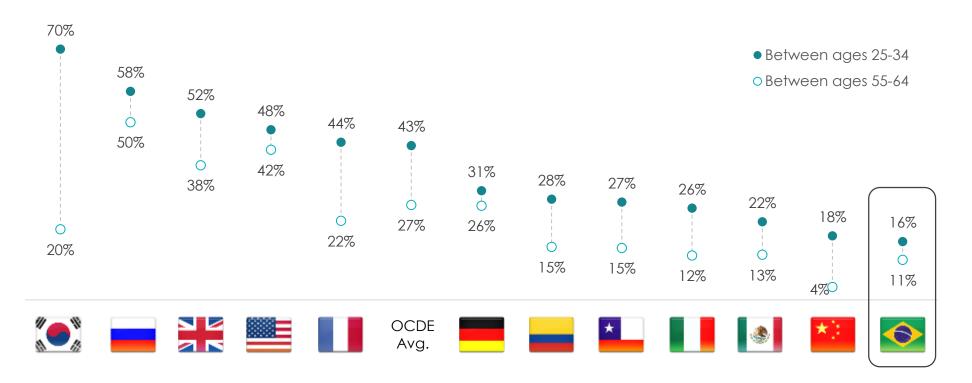
23% of the population attending or graduated from higher education (18-24 years old) ~9 million people outside high education courses (18-24 years old)



HIGH EDUCATION IN BRAZIL STILL UNDERPENETRATED VS THE WORLD



Percentage of population with higher degree by age group (%)

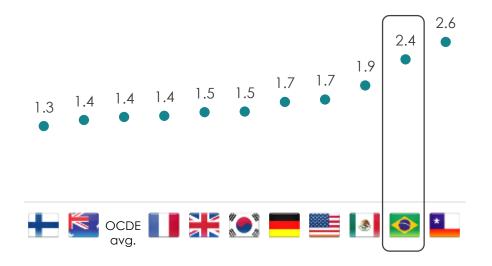




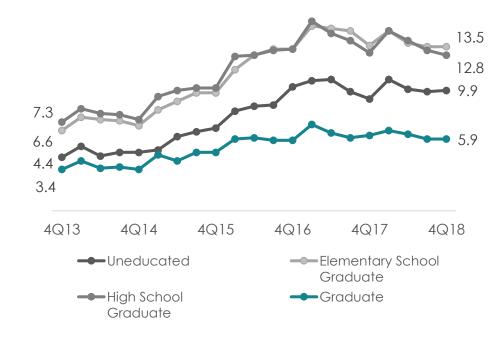
EDUCATION IS A RELEVANT OPPORTUNITY

YDUQS

Average salary increase for high degree holders vs high school



Unemployment rate by education level in Brazil (%)



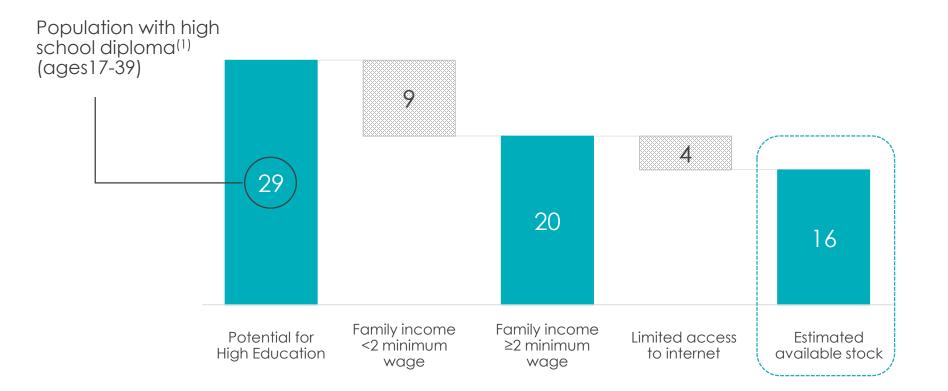
High education diploma improves chances of **salary increase** and **lower unemployment rate**



ESTIMATED ADDRESSABLE MARKET



(Million people)



(1) Composed by individuals with no history of high education studies, 75% of the population with uncompleted studies and 10% of the population with one higher education diploma

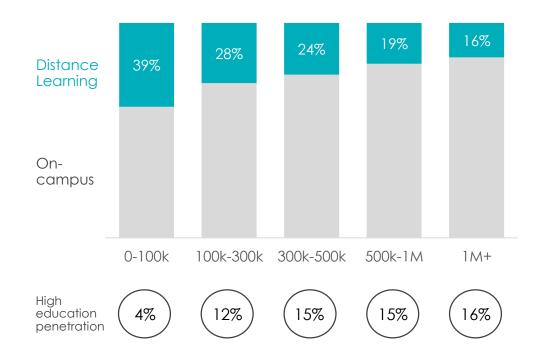


DISTANCE LEARNING IS RESHAPING INDUSTRY DYNAMICS

Distance Learning segment intake and percentage of total enrollments in private institutions (Thousand people; %)



Enrollments per segment and city size (%)



Source: INEP, Ministry of Education

18

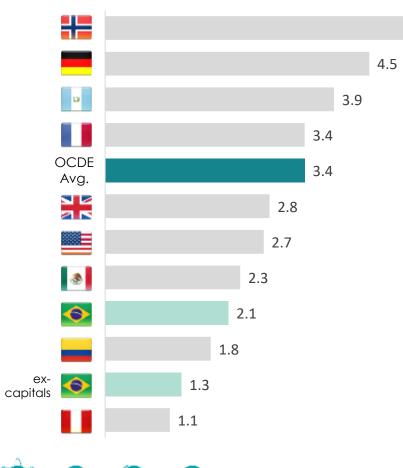
YDUQS

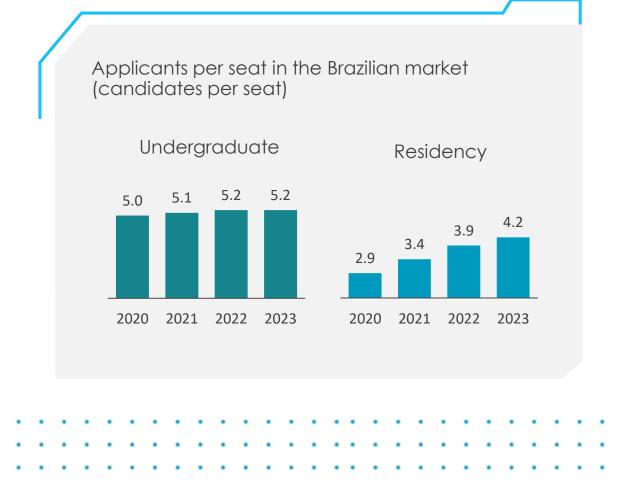
OPPORTUNITY FOR MEDICAL SCHOOLS

5.1

Demand should remain strong while competition for medical residency programs is set to increase

Medical density (Physicians per 1,000 inhabitants)





YDUQS



COMPANY STRATEGY

GROWTH AVENUES



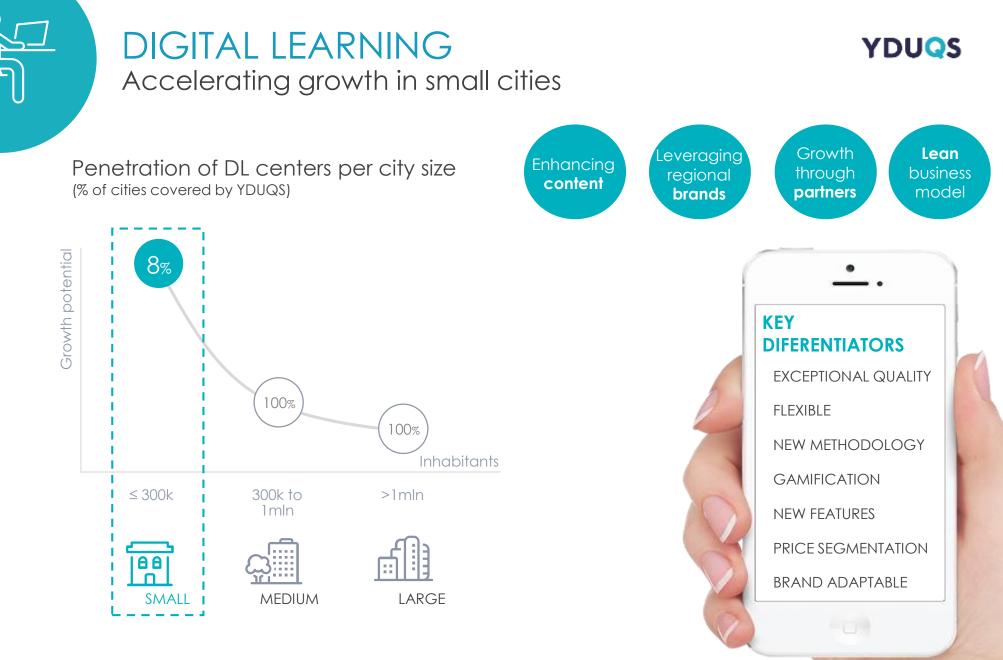












🗘 Q Q Q



ON-CAMPUS

Focusing on operational efficiency



Operational research

Higher occupancy Shared disciplines Reduction of hours paid to teachers Online content evolution

R\$200

million in

potential

savings

Offer

Continuously update course portfolio and deployment to all units

Student permanence

Focus on quality and client experience to improve retention rate

Consolidation

Organic consolidation opportunity as other institution struggle in post-FIES era





PREMIUM DIVISION

Enhancing value proposition and exposure to niche opportunities

Medicine



Focus on cutting edge **technologies**

Increase offerings to preparatory courses and residency







Leveraging on Ibmec's superior quality and personnel to develop new services

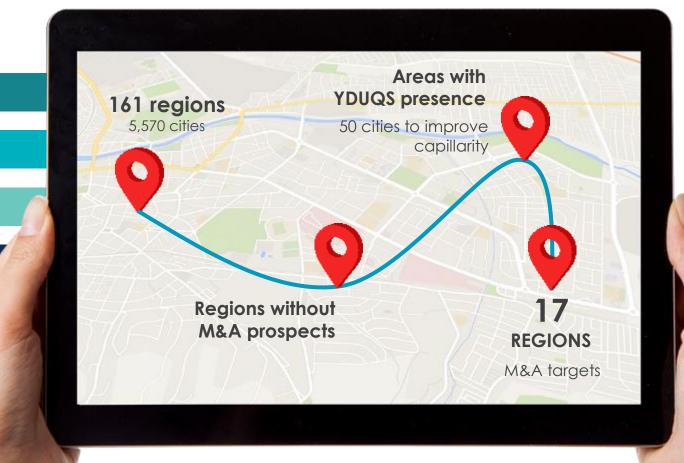
Consolidate leadership in graduate courses YDUQS





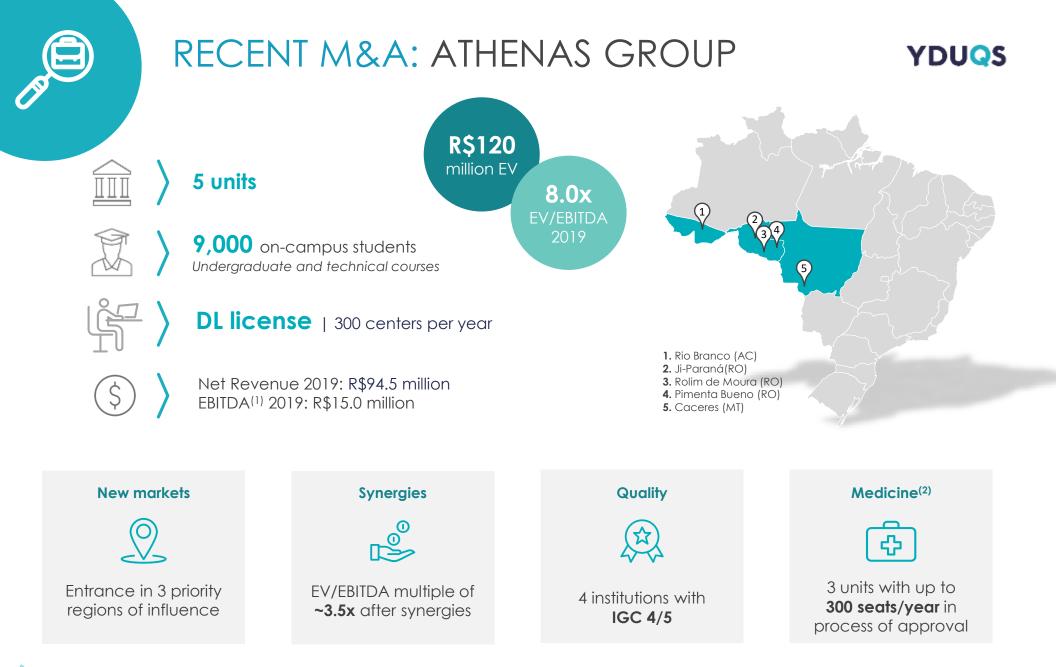
YDUQS

City influence zones roadmap



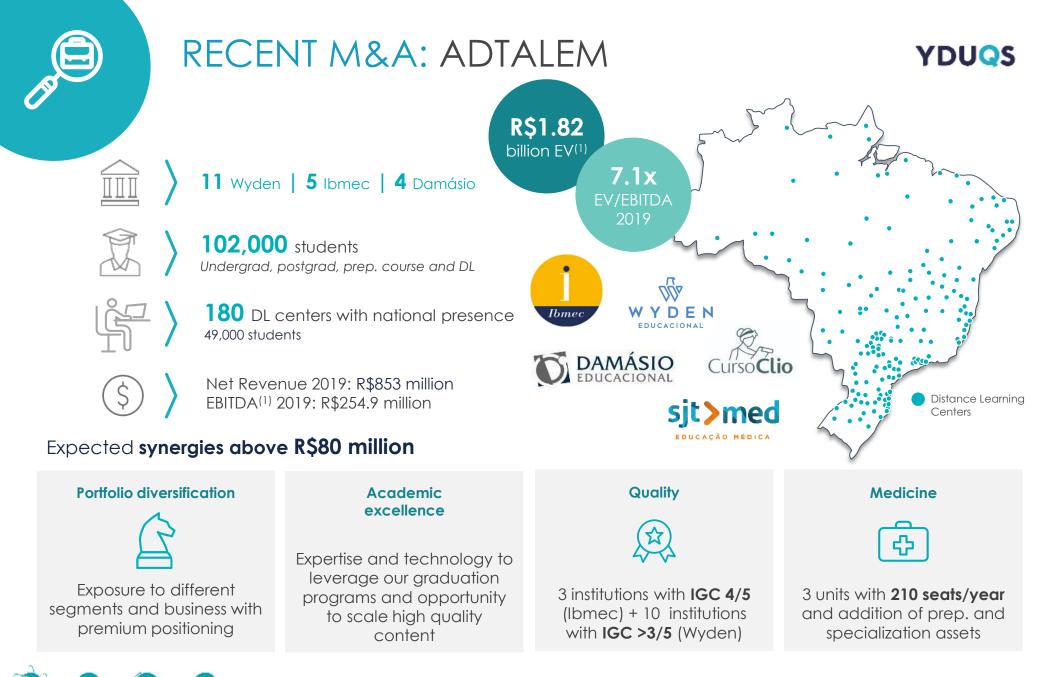






C Q Q (1) EBITD, C Q (2) Three

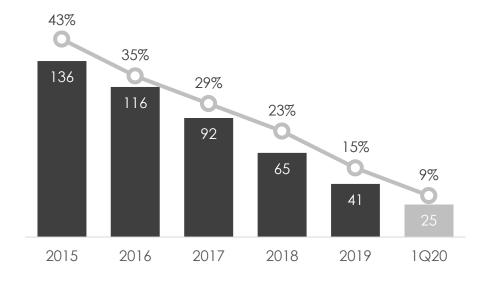
(1) EBITDA ex-IFR\$16 reflecting due diligence adjustments and rental costs normalization (accounting EBITDA of R\$32 million; (2) Three ongoing processes for medicine course licenses awaiting approval; subject to earn-out payment;

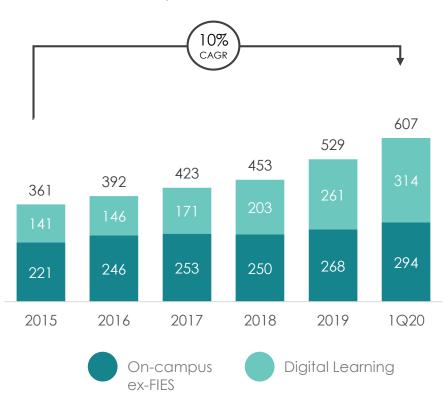


OPERATIONAL

LEADING THE INDUSTRY REVOLUTION While FIES impact is getting behind us

FIES student base and share over on-campus undergraduate (Thousand students; %)





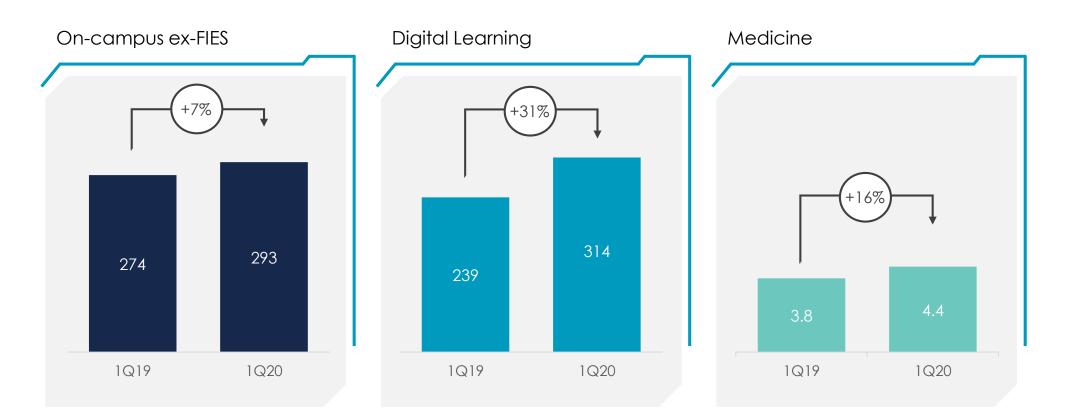
LAST YEAR OF RELEVANT IMPACT EXPECTED FOR 2020



Total student base ex-FIES (Thousand students)



STUDENT BASE Improvements across the board

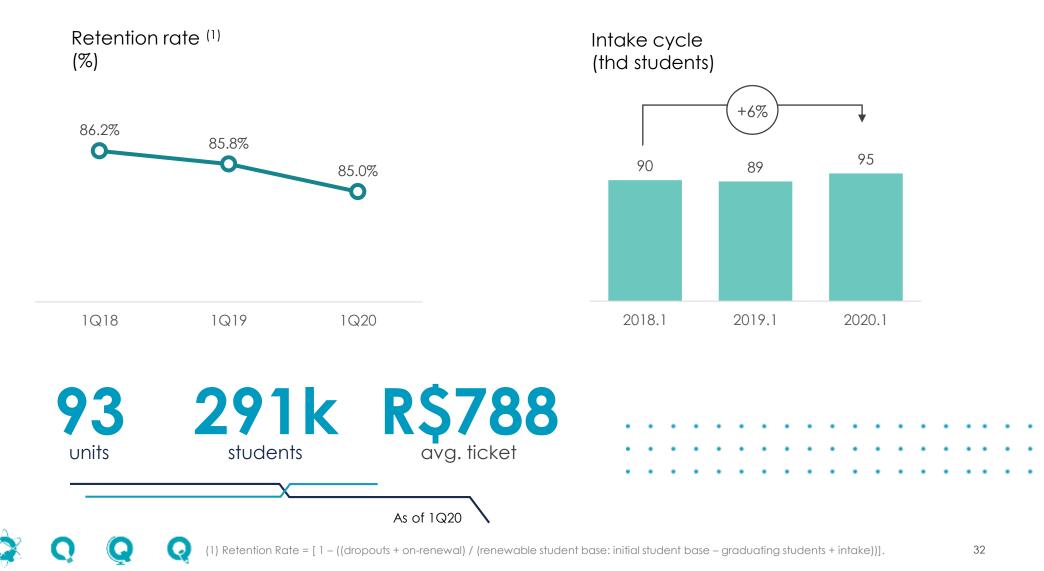




ON-CAMPUS UNDERGRADUATE



Improving performance and operational efficiency to counter macroeconomic challenges and FIES decline



ON-CAMPUS FOOTPRINT

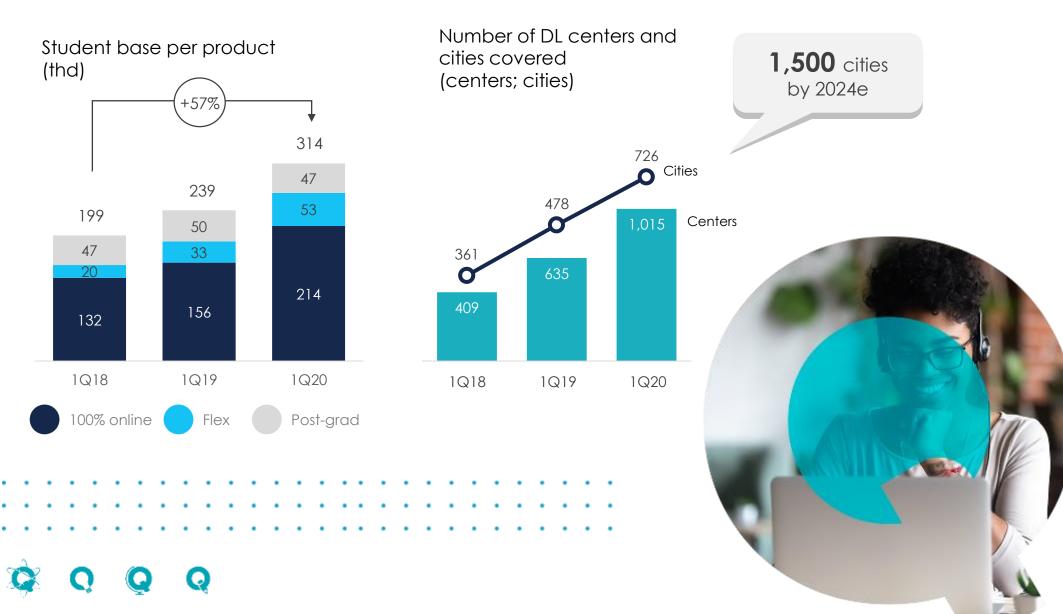
YDUQS





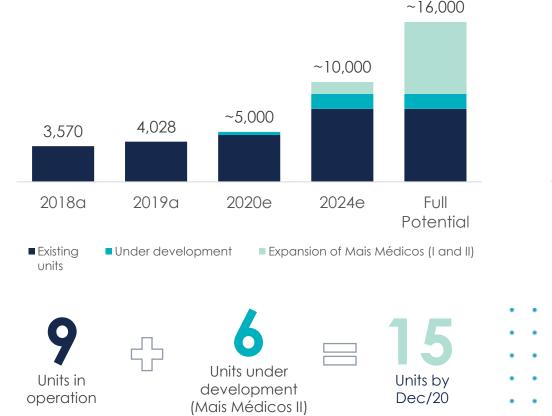
DISTANCE LEARNING Accelerating in all fronts

YDUQS



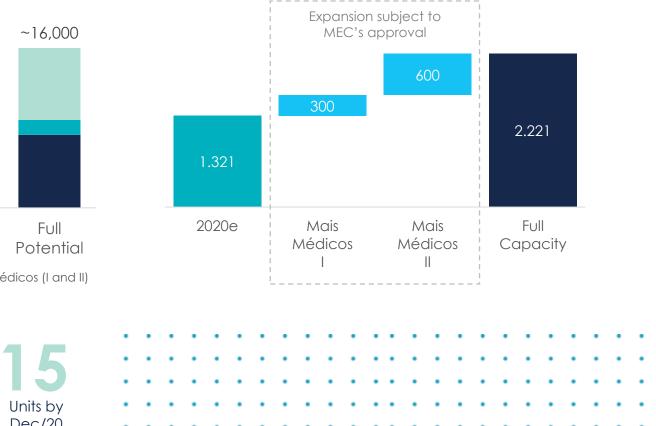
MEDICINE Strong expansion and contracted growth

Student base evolution and potential at maturity considering the expansion of our Mais Médicos units to full capacity:



Authorized seats evolution (seats/year)

YDUQS

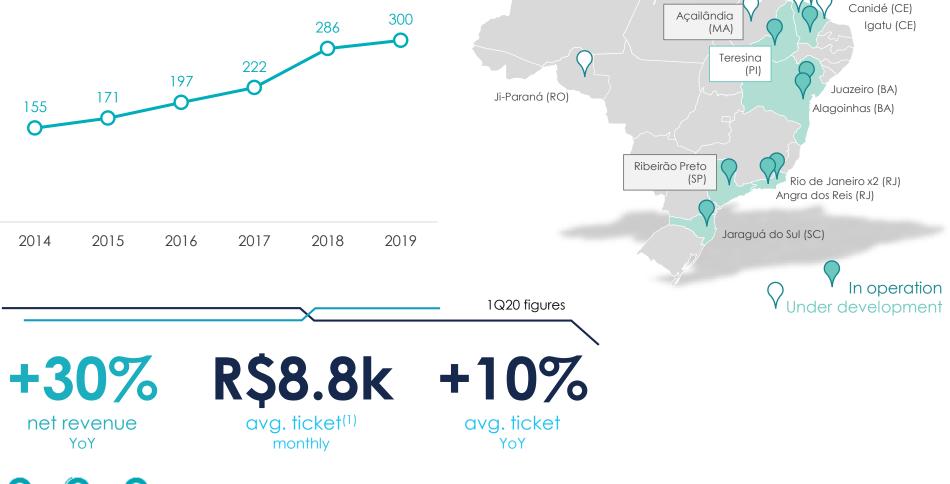


Estimates consider: (i) partial expansion of 50 seats/year in each Mais Médicos unit by 2024; and (ii) maximum expansion to 150 seats/year in each of such units on the full potential scenario. Does not include the potential 300 seats/year from Athenas Group acquisition.





(R\$ million)





Juazeiro do Norte (CE) Quixada (CE)

Castanhal (PA)

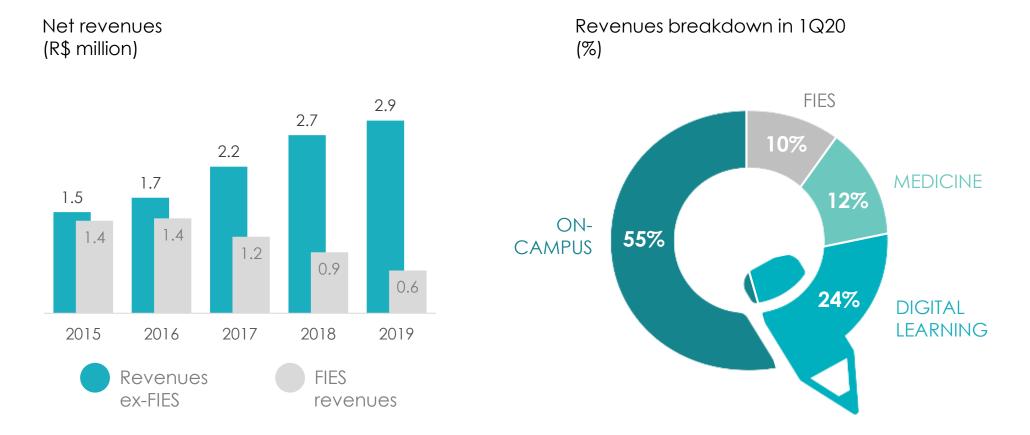




FINANCIALS

REVENUES Solid performance despite FIES and macro challenges





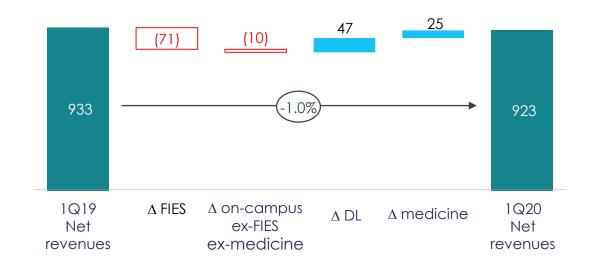
Focus on increasing attractiveness at on-campus segment and **strong expansion in DL and medicine** prove to be a successful strategy to offset FIES

REVENUES Last quarterly results

Net revenues ex-FIES (R\$ million)



Contribution by segment to net revenues (R\$ million; 1Q19 vs 1Q20)





Continuous expansion of DL and medicine

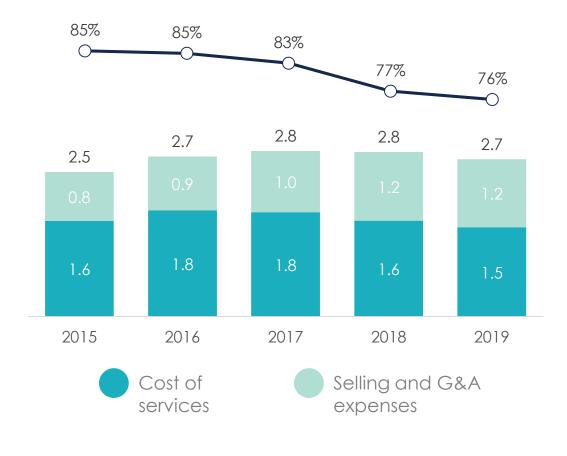
DL and medicine representing ~36% of net revenues



On-campus revenues impacted by deceleration of intake after COVID-19

OPEX Emphasis on efficiency & business resilience

Opex and percentage over net revenues (R\$ million, %)





Higher intelligence in management and allocation of teaching body from **operational research** initiatives

YDUQS



Focus on innovation and use of technologies to integrate **digital content** at on-campus segment

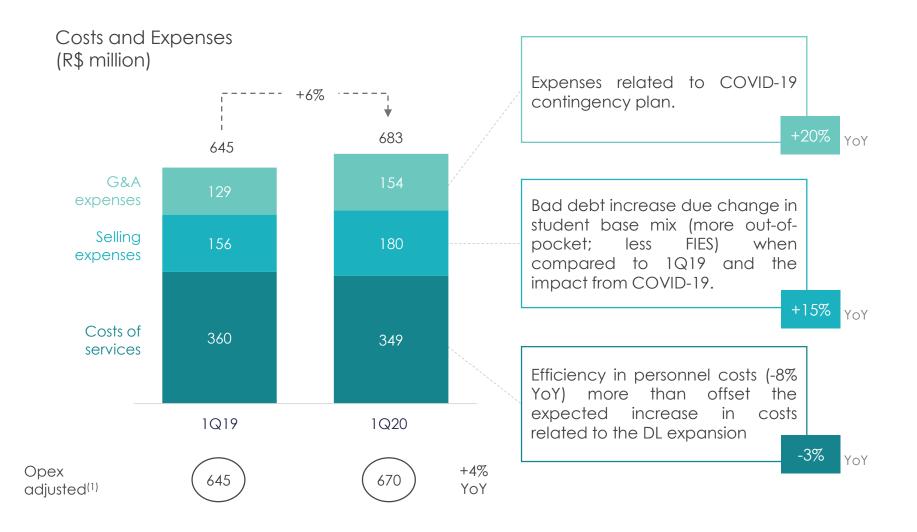


Investment in customer experience and increasing retention rate

	0000	
l	ōōōU	

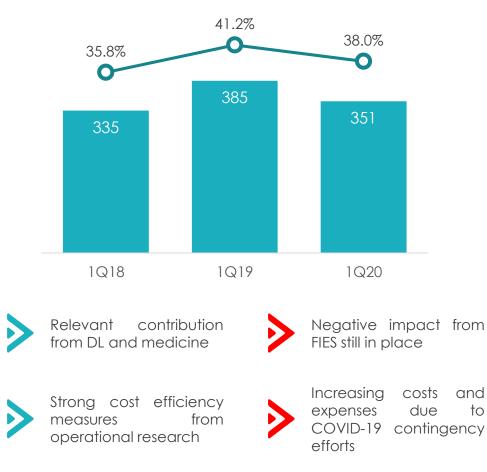
Matrix-based cost and expenses management and better collection

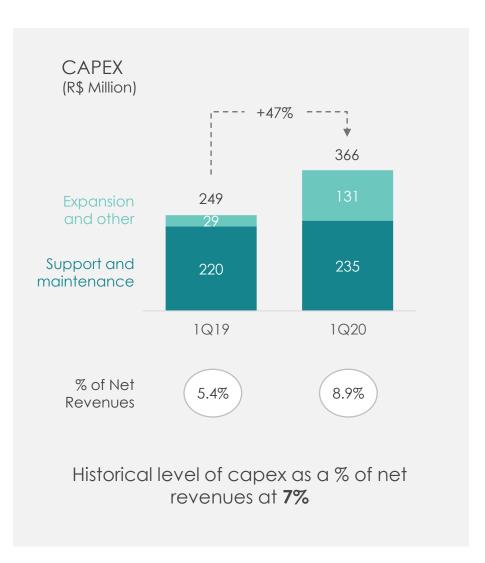
OPEX Last quarterly results



EBITDA & CAPEX Discipline and focus on profitability

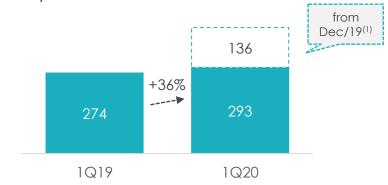
Adjusted EBITDA $^{(1)}$ and EBITDA margin (R\$ $\ensuremath{\mathsf{Million}}$)



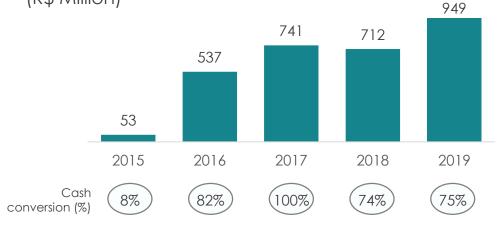


CASH GENERATION Privileged position in the industry

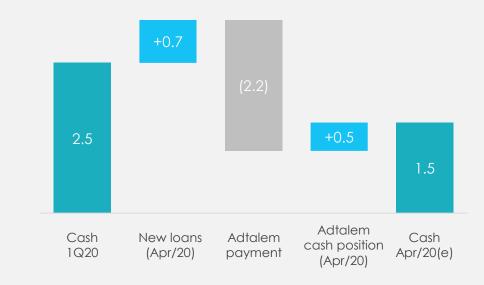
Adjusted operating cash flow before capex (OCF) (R\$ Million)



OCF evolution (R\$ Million)



Cash position after Adtalem acquisition and new loans (R\$ billion)



YDUQS

Q Q (1) Cash adjust Cash Conversio

(1) Cash adjusted by -R\$136 million due to the delay of FIES transfer in Dec/19. Cash Conversion = Operating Free Cash Flow before Capex divided by reported EBITDA

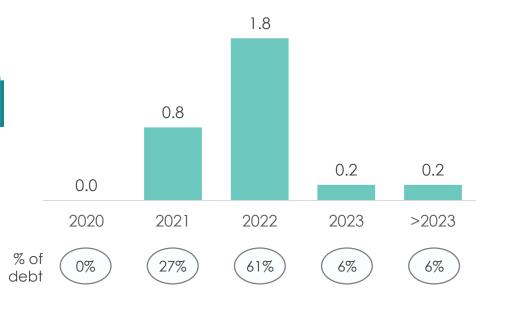
D

DEBT PROFILE Solid liquidity

(R\$ million)	1Q20	Post Adtalem Deal	
(-) Cash & cash equivalents	(2,546)	(1,500)	
Debt with banks	2,286	3,012	
Other	101	n/a	Covenant
Net Debt ⁽¹⁾	159	n/a	at 2.5x
Net Debt/EBITDA (12m) ⁽²⁾	-0.1x	~1.1x	

Debt with banks	R\$ million	Cost of debt
Total	3,012	CDI + 1.50%
Position at 1Q20	2,286	-
New loans (Apr/20)	725	-

Debt payment timeline (R\$ billion)



Debt composed mostly by bullet loans with principal and interest due at maturity







FINANCING PRODUCTS AND BAD DEBT Conservative approach

3% of undergrad. base

YDUQS

PAR

Enables student to finance 50% of the entire course paying 50% while studding and the remainder in a 4 year period after graduation.

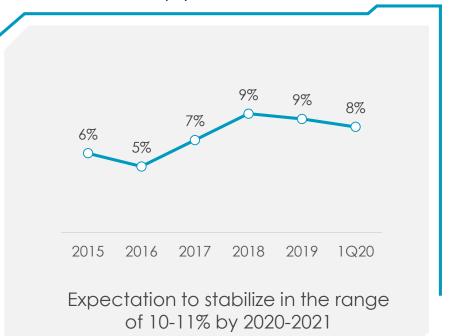
- 50% provision of net present value of long term receivables upon entrance
- Acceleration of provision curve to reach 80% within 60 days for inactive students (dropout)

DIS

Allows students to experience a course paying fixed installments of \sim R\$50/month for up to 3 months. Difference to the full price is diluted and paid through the remaining monthly tuitions until the end of the course.

- 15% provision of net present value of long term receivables upon entrance
- Acceleration of provision curve to reach 80% within 60 days for inactive students (dropout)

Bad debt as a percentage of net revenues (%)





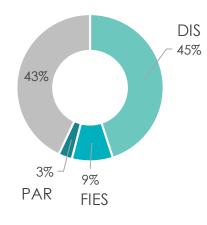
STUDENT BASE

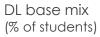
('000)	1Q19	1Q20	$\Delta\%$
Base total	561.2	632.5	1 2.7 %
Undergraduate	482.0	557.9	15.8%
On-campus	292.4	290.9	-0.5%
Unitoledo	-	4.5	N.A.
Distance Learning	189.6	267.0	40.8%
Graduate	79.2	74.6	-5.9%
On-campus	29.7	28.0	-5.8%
Unitoledo	-	0.6	N.A.
Distance Learning	49.6	46.6	-5.9%
Total Base ex-FIES	512.7	607.2	18.4%

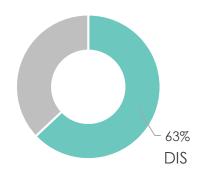
1Q19 1Q20 **Total On-campus** 322.0 318.9 Undergraduate ex-FIES 243.9 265.5 Undergraduate 290.9 292.4 Out-of-pocket 228.2 256.3 Unitoledo 4.5 _ DIS 105.6 130.9 FIES 48.5 25.4 PAR 15.6 9.2 Graduate 29.7 28.0 Own 15.9 14.9 Unitoledo 0.6 -Partnerships 13.7 13.0

$\Delta\%$	('000)	1Q19	1Q20	$\Delta \%$
-1.0%	Total Distance-Learning	239.2	313.7	31.2%
8.9%	Undergraduate	189.6	267.0	40.8%
-0.5%	100% online	156.2	214.4	37.3%
12.3%	Flex	33.4	52.6	57.7%
N.A.	Graduate	49.6	46.6	-5.9%
24.0%	Own	17.5	18.2	4.5%
-47.6%	Partnerships	32.1	28.4	-11.6%
-41.2%	DIS (DL Undergraduate)	107.0	168.4	57.4%
-5.8%	100% online	84.9	134.8	58.8%
-6.2% N.A.	Flex	22.1	33.6	52.0%
-5.3%				









CHANGES IN THE UNDERGRADUATE BASE

('000)	1Q19	Initial Base 1Q20	Graduating students	Drop-out + Non-renewal	Intake	1Q20
Undergraduate	482.0	495.5	(43.8)	(109.8)	216.1	557.9
On-Campus	292.4	280.9	(27.3)	(50.4)	87.8	290.9
Out-of-pocket	228.2	226.9	(10.9)	(46.2)	86.5	256.3
FIES	48.5	41.5	(16.4)	(0.1)	0.5	25.4
PAR	15.6	12.5	-	(4.1)	0.8	9.2
DL	189.6	214.6	(16.5)	(59.4)	128.3	267.0
100% Online	156.2	179.3	(14.6)	(47.7)	97.6	214.4
Flex	33.4	35.4	(1.8)	(11.6)	30.7	52.6



MEDICINE UNITS AND SEAT OFFERING



						2020.1		FULL POT	ENTIAL ⁽¹⁾
Unit	State	Brand	Туре	Operation Start	Status	Authorized seats py ⁽²⁾	Student Base	Authorized seats py ⁽²⁾	Student Base
Presidente Vargas	RJ	Estácio	Organic	1998.2	Matured	240	1,605	240	1,728
Juazeiro do Norte	CE	Estácio	Organic	2000.1	Matured	100	698	100	720
João Uchôa/Citta	RJ	Estácio	Organic	2014.1	Matured	170	847	170	1,224
Ribeirão Preto	SP	Estácio	Organic	2015.1	In maturity	76	491	76	547
Teresina	PI	FACID	Organic	-	In maturity	110	580	110	792
Alagoinhas	BA	Estácio	MM I	2017.2	In maturity	65	149	165	1,188
Angra dos Reis	RJ	Estácio	MMI	2018.1	In maturity	55	200	155	1,116
Jaraguá do Sul	SC	Estácio	MMI	2018.1	In maturity	50	126	150	1,080
Juazeiro	BA	Estácio	MMI	2018.1	In maturity	155	323	155	1,116
Canindé	CE	Estácio	MM II	TBU	TBU	50	-	150	1,080
Castanhal	PA	Estácio	MM II	TBU	TBU	50	-	150	1,080
Quixadá	CE	Estácio	MM II	TBU	TBU	50	-	150	1,080
Iguatu	CE	Estácio	MM II	TBU	TBU	50	-	150	1,080
Açailândia	MA	Wyden	MM II	TBU	TBU	50	-	150	1,080
Ji-Paraná	RO	Wyden	MM II	TBU	TBU	50	-	150	1,080
Total						1,321	5,019	2,221	15,991
Potential units with (pending	approval ⁽³⁾				300	-	300	2,160



Considering maturity and seat expansion to fully capacity at all our Mais Médicos units;
On top of authorized seats medicine schools may add increase its available seats by 10% for ProUni and 10% for FIES.
(3)

INCOME STATEMENT PER BUSINESS UNIT

Q



	On-campus			Dist	ance Leari	ning		Corporate		C	Consolidate	d
R\$ Million	1Q19	1Q20	$\Delta\%$	1Q19	1Q20	$\Delta\%$	1Q19	1Q20	$\Delta \%$	1Q19	1Q20	$\Delta\%$
Gross Revenues	1.245,9	1.288,5	3,4%	282,9	405,7	43,4%	-	-	-	1.528,8	1.694,2	10,8%
Deductions	(486,0)	(584,9)	20,3%	(110,2)	(186,1)	68,8%	-	-	-	(596,2)	(771,0)	29,3%
Net Revenues	759,9	703,6	-7,4%	172,7	219,6	27,2%	-	-	-	932,6	923,3	-1,0%
Cost of Services	(340,5)	(321,8)	-5,5%	(19,6)	(27,1)	38,5%	-	-	-	(360,1)	(348,9)	-3,1%
Personnel	(237,5)	(218,9)	-7,9%	(11,7)	(10,9)	-6,8%	-	-	-	(249,2)	(229,8)	-7,8%
Rent, property tax & other	(9,9)	(11,0)	11,3%	0,7	0,0	N.A	-	-	-	(9,2)	(11,0)	20,0%
Third party services	(23,3)	(25,5)	9,6%	(7,7)	(16,1)	110,3%	-	-	-	(31,0)	(41,7)	34,5%
D&A	(69,7)	(66,3)	-4,9%	(1,0)	(0,1)	-86,9%	-	-	-	(70,7)	(66,4)	-6,0%
Gross profit	419,4	381,9	-9,0%	153,1	192,5	25,7%	-	-	-	572,6	574,4	0,3%
Gross margin	55,2%	54,3%	-0,9 p.p.	88,7%	87,6%	-1,0 p.p.	-	-	-	61,4%	62,2%	0,8 p.p.
Selling and G&A	(91,4)	(106,4)	16,4%	(18,2)	(17,4)	-4,8%	(172,0)	(206,0)	19, 8 %	(281,6)	(329,8)	17,1%
Personnel	(3,2)	(4,9)	50,2%	(4,4)	(4,0)	-7,8%	(34,1)	(35,4)	3,8%	(41,8)	(44,4)	6,2%
Advertising	0,0	0,0	N.A	0,0	0,0	N.A	(93,2)	(107,7)	15,5%	(93,2)	(107,7)	15,5%
Bad debt	(51,9)	(60,5)	16,8%	(11,1)	(11,3)	1,4%	0,0	0,0	N.A	(63,0)	(71,8)	14,1%
Other	(33,6)	(38,1)	13,3%	(2,2)	(1,4)	-37,3%	(24,7)	(39,7)	60,4%	(60,6)	(79,2)	30,7%
D&A	(2,6)	(2,9)	8,2%	(0,5)	(0,6)	28,3%	(19,8)	(23,2)	17,1%	(23,0)	(26,7)	16,3%
Operating profit	328,1	275,5	-16,0%	134,9	175,1	29,8%	(172,0)	(206,0)	19, 8 %	291,0	244,6	-16,0%
Operating margin(%)	43,2%	39,2%	-4,0 p.p.	78,1%	79,7%	1,6 p.p.	-	-	-	31,2%	26,5%	-4,7 p.p.
EBITDA	400,4	344,7	-13,9%	136,3	175,9	29,0%	(152,1)	(182,8)	20,2%	384,6	337,7	-12,2%
EBITDA margin (%)	52,7%	49,0%	-3,7 p.p.	78,9%	80,1%	1,1 p.p.	-	-	-	41,2%	36,6%	-4,7 p.p.





IR Contacts Rogério Tostes | Pedro Yagelovic | Rosimere Nunes | Milena Gonçalves +55 (21) 3311-9875 | 3311-9290 ri@yduqs.com.br