



ESTÁCIO PARTICIPAÇÕES S.A.

Corporate Taxpayer ID (CNPJ/MF) 08.807.432/0001-10 Company Registry (NIRE) 33.3.0028205-0 Publicly Held Company

MATERIAL FACT

ESTÁCIO PARTICIPAÇÕES S.A. ("Company" or "Estácio", Bovespa Novo Mercado: ESTC3), in accordance with CVM Instruction 358/02, as amended, announces to the market and the general public that the Board of Directors' Meeting held on June 29, 2010 approved the mergers of the indirectly held subsidiaries SOCIEDADE TECNOPOLITANA DA BAHIA LTDA. ("STB"); SOCIEDADE DE ENSINO SUPERIOR DO CEARÁ LTDA. ("SESCE"); SOCIEDADE DE ENSINO SUPERIOR DO PARÁ LTDA. ("SESPA"); SOCIEDADE DE ENSINO SUPERIOR DE PERNAMBUCO LTDA. ("SESPE"); FACULDADE RADIAL DE CURITIBA SOCIEDADE LTDA. ("RADIAL"); SOCIEDADE DE ENSINO SUPERIOR DE ALAGOAS LTDA. ("SESAL"); SOCIEDADE DE ENSINO SUPERIOR DE SERGIPE LTDA. ("SESSE"); SOCIEDADE DE ENSINO SUPERIOR DO AMAPÁ LTDA. ("SESAP"); UNIÃO NACIONAL DE EDUCAÇÃO E CULTURA LTDA. ("UNEC"); MARIA MONTESSORI DE EDUCAÇÃO E CULTURA LTDA. ("MONTESSORI"); UNIÃO CULTURAL E EDUCACIONAL MAGISTER LTDA. ("MAGISTER"); FACULDADE BRASÍLIA DE SÃO PAULO LTDA. ("BRASÍLIA"); SOCIEDADE INTERLAGOS DE EDUCAÇÃO E CULTURA S/S LTDA. ("FINTEC"); SOCIEDADE ABAETÉ DE EDUCAÇÃO E CULTURA LTDA. ("ABAETÉ"); INSTITUTO EURO-LATINO-AMERICANO DE CULTURA E TECNOLOGIA LTDA. ("EUROPAN"), by the directly held subsidiary IREP SOCIEDADE DE ENSINO SUPERIOR, MÉDIO E FUNDAMENTAL LTDA. ("IREP"), in accordance with the Protocol and Justification of Merger filed at the Company's head offices.

The objective of the mergers of STB, SESCE, SESPA, SESPE, RADIAL, SESAL, SESSE, SESAP, UNEC, MONTESSORI, MAGISTER, BRASÍLIA, FINTEC, ABAETÉ and EUROPAN by IREP is to simplify controls, reduce administrative and operating costs, and improve the information flows and management of the educational institutions maintained by the Company. As a result of these mergers, and following the registration of the corporate documents related to said transaction at the applicable government agencies, STB, SESCE, SESPA, SESPE, RADIAL, SESAL, SESSE, SESAP, UNEC, MONTESSORI, MAGISTER, BRASÍLIA, FINTEC, ABAETÉ and EUROPAN will be dissolved, with IREP the successor of all rights, assets and obligations.

The valuation of the net book value of the merged companies was performed by a specialized company and the Valuation Reports were issued on June 21, 2010.

Lastly, we announce the mergers resulted from the conclusion of the administrative integration processes conducted at IREP and the merged companies, with the transfer of control of the academic programs from the merged companies to the merging company still pending approval by the Ministry of Education (MEC), which will allow for consolidating the respective educational activities under a single legal entity.

Rio de Janeiro, June 30, 2010

Fábio Sandri
Chief Financial and Investor Relations Officer