

YDUQS PARTICIPAÇÕES S.A.

Publicly held Company
Corporate Taxpayer's ID (CNPJ MF) 08.807.432/0001-10
State Registry (NIRE) 33.3.0028205-0

NOTICE TO THE MARKET

Assets of Laureate Group in Brazil

YDUQS Participações S.A. ("Company") - (B3: YDUQ3; OTC: YDUQY) hereby informs its shareholders, investors and the general public that considering the publication of the potential acquisition transaction by Ser Educacional SA of the assets of the Laureate Group in Brazil according to the Material Fact published on September 13, 2020, it is deepening the understanding of these assets and believes it is able to present a more attractive competing proposal within the deadline established for the go-shop.

The public data released from the transaction demonstrate a strong strategic and value-generating potential that our combined companies would have. The Laureate Group is located in important areas of influence for YDUQS Participações S.A. such as São Paulo and the south of the country, in accordance with our strategic plan widely disclosed to shareholders. In addition, public data also demonstrate another important aspect of growth with their medical seats.

Rio de Janeiro, September 14 2020.

Eduardo Haiama
CFO and Investor Relations Officer