

## Estácio Announces International Courses in São Paulo

**Rio de Janeiro, December 14, 2007** – Estácio Participações S.A. (*BOVESPA: ESTC11*), announces the opening in São Paulo of two internationally certified courses, through its affiliate Centro Universitário UniRadial.

Estácio Participações has two international agreements in the fields of gastronomy and hotel management, which opened several opportunities for its students. The courses are very successful in Rio de Janeiro and Estácio expects the same to happen in São Paulo.

Classes will start in April 2008 and graduates from both courses will be able to count on globally recognized certificates: the first one from École Hôtelière de Lausanne; the second one from the Alain Ducasse Formation School (ADF), for the gastronomy students. From 2008 on, in São Paulo and in Rio, gastronomy students will be globally certified by the School of Alain Ducasse – the most celebrated *chef* in the world.

<u>Campus SP</u> – In São Paulo, the new *campus* will be opened in April 2008. Estácio estimates to start with 130 students. By August 2008, it expects to reach between 220 and 260 students. Monthly tuitions will be about R\$1,500 for Gastronomy and R\$860 for Hotel Management.

At the end of the three-and-a-half-year course, graduates in the hotel course will receive a bachelor degree from UniRadial and another diploma issued by the École Hôtelière de Lausanne. After concluding the two-and-a-half-year course of gastronomy, the students will have the opportunity to become a restaurant manager, gastronomy consultant, event promoter or a *chef de cuisine*.

<u>Rio de Janeiro experience</u> – The hotel management course at Estácio de Sá was created in 1979 and has currently 500 students. About 80 professionals graduate every year, 100% of whom are well placed in the market. Managers of leading hotels in Brazil and abroad have studied at our school.

In the gastronomy course, our experience aligned with the double certification - through the exclusive partnership with Alain Ducasse Formation - is expected to be a competitive advantage taken by Estácio to the São Paulo market.

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