

2Q09 Earnings Release

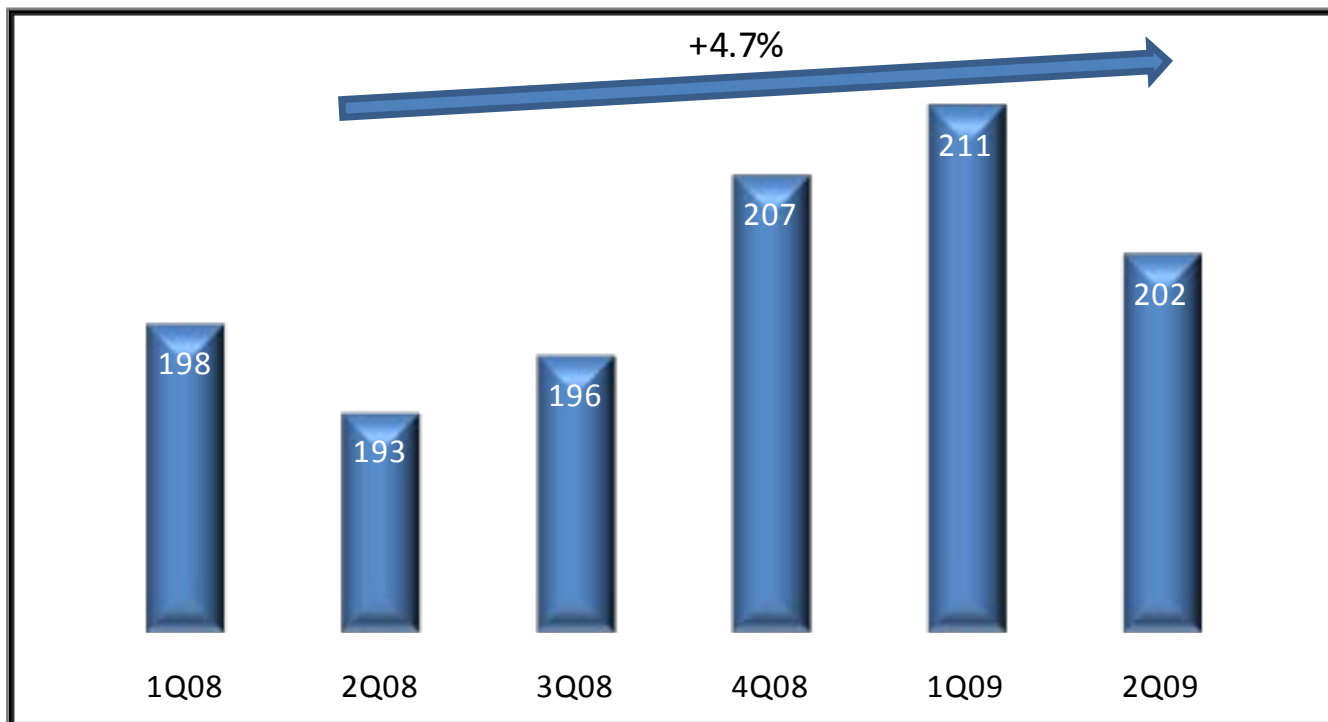
August/2009



Estácio

- Shared Service Center (SSC): Beginning of operations anticipated to mid-may, key operational indicators already achieved;
- SSC Efficiency gains: With the stabilization and shutdown of backup systems, the benefits will be more evident from 4Q09 on;
- Distance Learning: Launching of five under-graduate DL programs through 54 units. Expectation: 5 thousand students by the end of 2009;
- Under-graduate: Reduction in the number of programs to 78. Starting on 1H10, 40 programs will be standardized nationwide (87% of students base);
- Marketing: in São Paulo the migration to Estácio brand is coming to conclusion soon. In Northeast, this change will be slower, given the strength of local brands;
- Renegotiation: in the second half of 2009, the Company will keep its strict and rigid controls;
- Budget: Significant decrease in SG&A as result of Matrix and Zero Based Budget monitoring.

Growth of Students Base (thousands)



The students' base reached 202 thousand by the end of 1H09, +4.7% vs 1H08. The more conservative approach in the renewal and renegotiation process with students in default remain in force for 2H09, to improve profitability, reduction of delinquency rates and working capital management.

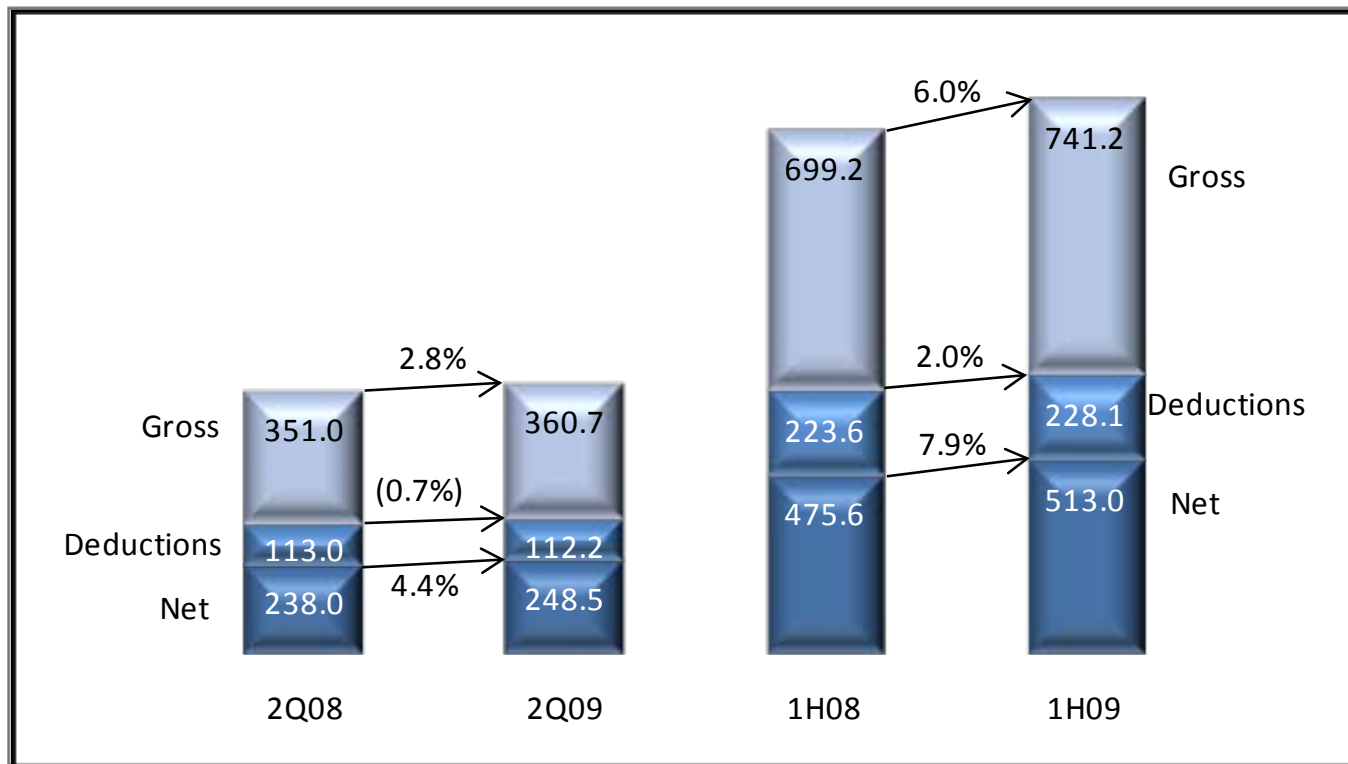
Income Statement Highlights – 2Q09 and 1H09



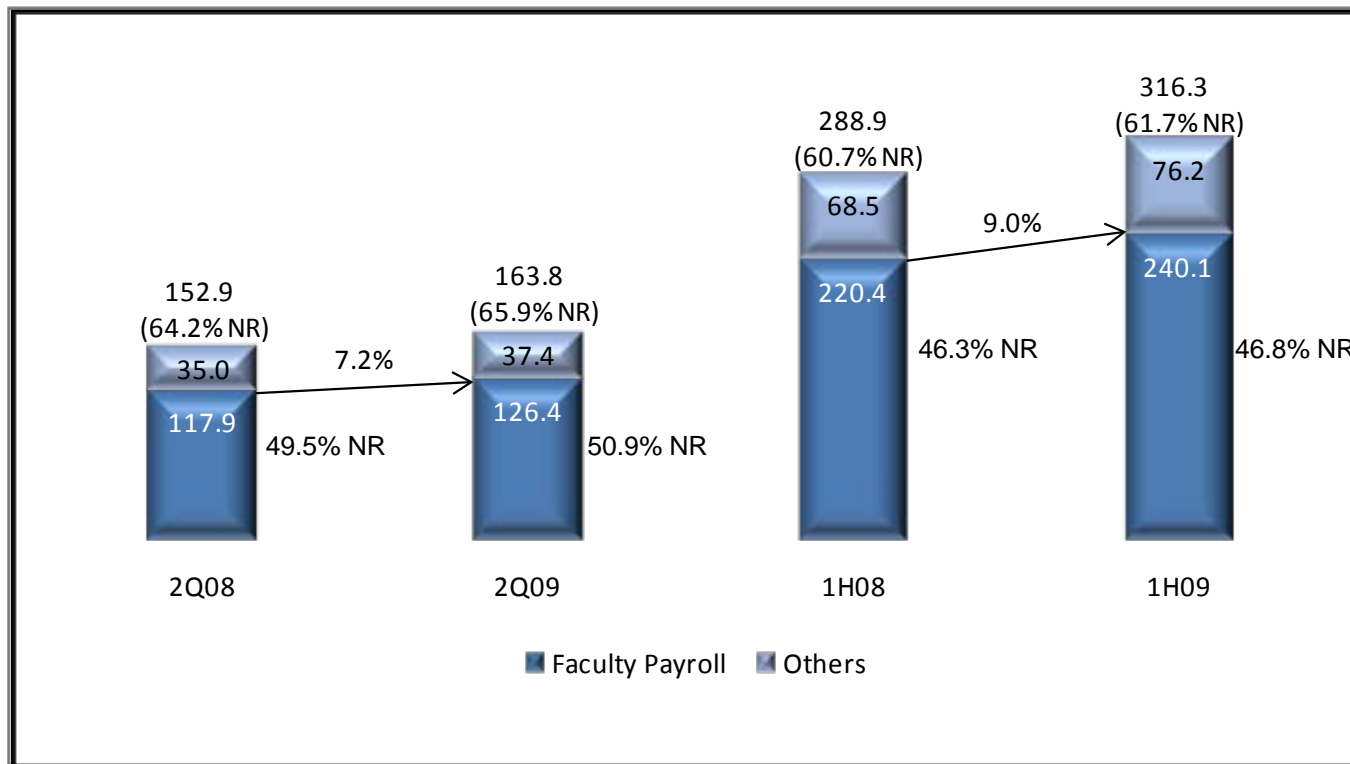
R\$ Million	2Q08	2Q09	Change	1H08	1H09	Change
Net Revenue	238.0	248.5	4.4%	475.6	513.0	7.9%
Gross Profit	85.1	84.7	-0.5%	186.7	196.7	5.4%
Gross Margin	35.8%	34.1%	-1.7 p.p.	39.3%	38.3%	-0.9 p.p.
EBITDA	12.2	18.0	47.2%	51.0	61.0	19.7%
EBITDA Margin	5.1%	7.2%	2.1 p.p.	10.7%	11.9%	1.2 p.p.
EBITDAR Margin (ex-rentals)	13.5%	15.9%	2.4 p.p.	19.3%	20.7%	1.4 p.p.
Net Income	6.2	10.9	76.7%	39.3	43.5	10.7%

2Q09 EBITDA margin's expansion of 2.1 p.p. of NR, reflecting: i) significant gains on G&A; ii) rigid cost control; and iii) personnel expenses stability.

Revenue (R\$ million)

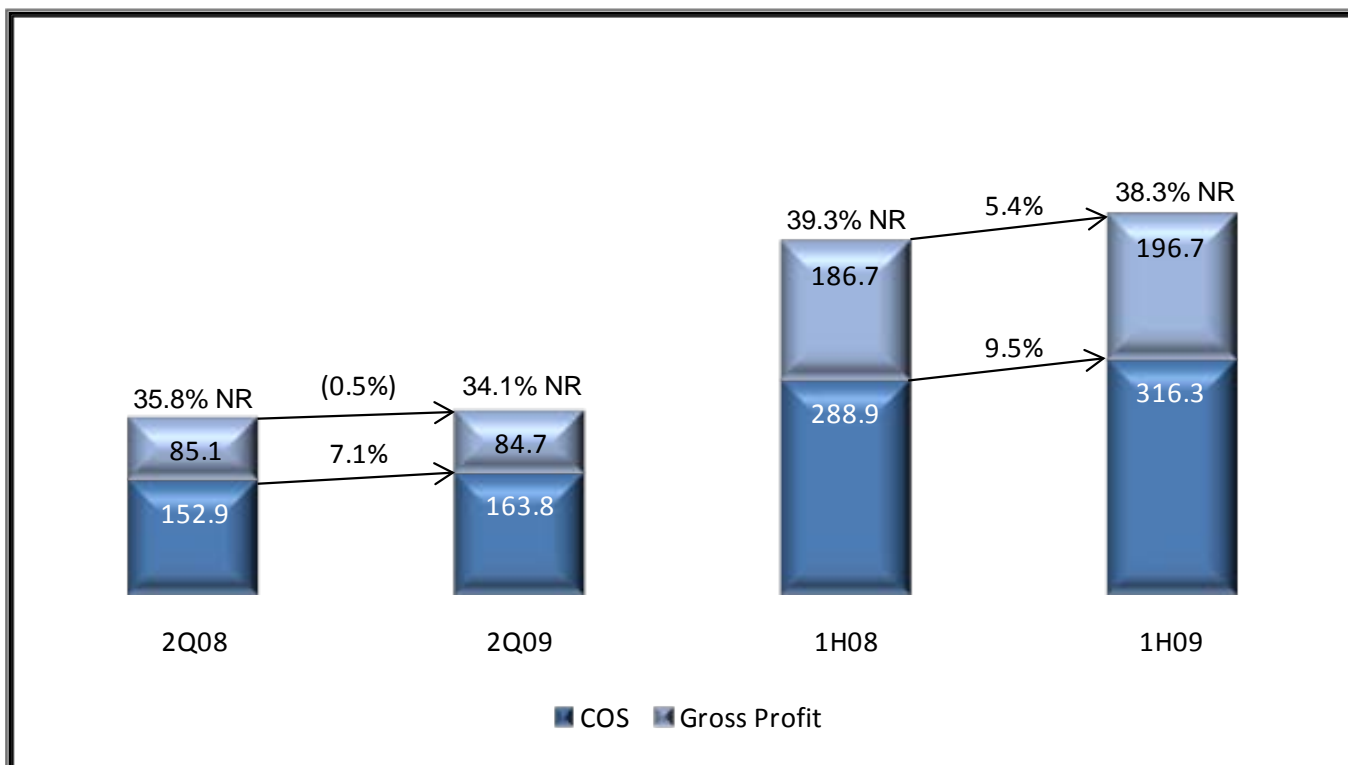


4.4% of net revenue expansion in 2Q09 derived from: increase in students' base and further development of acquisitions made.



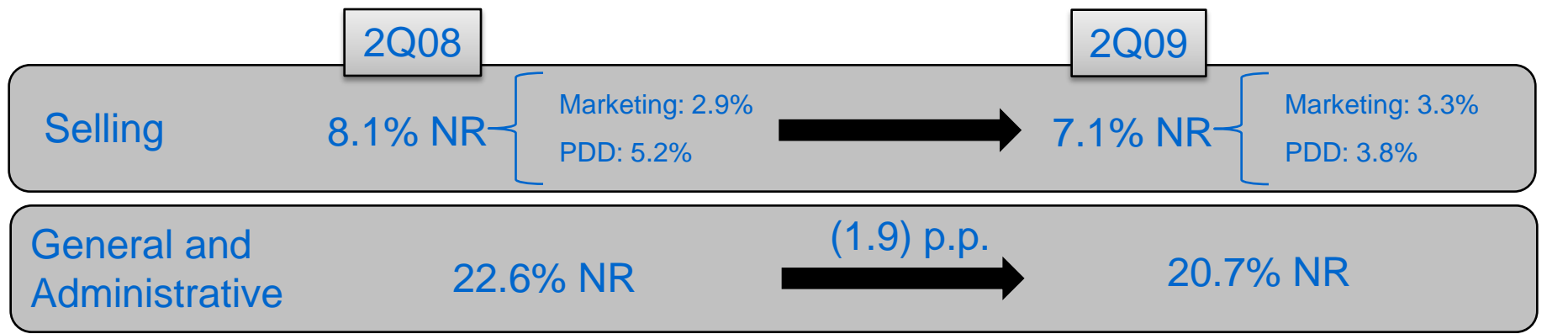
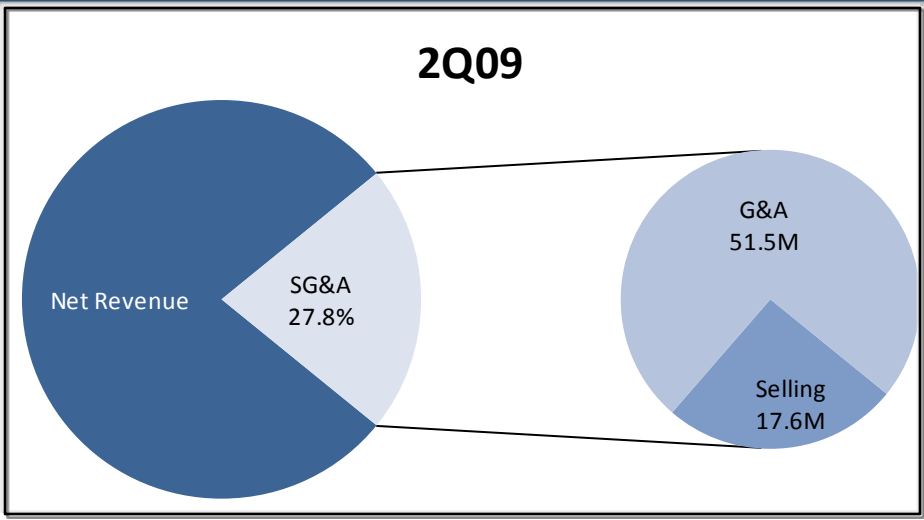
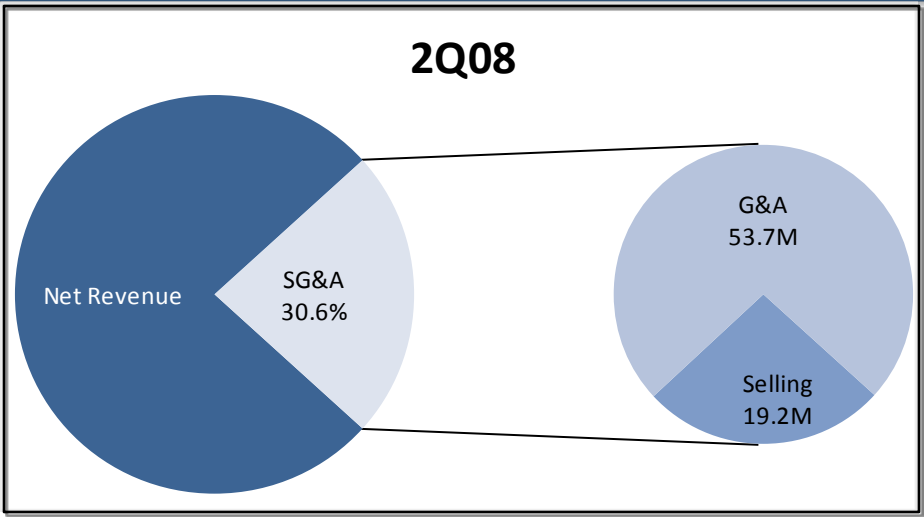
The increase in faculty payroll as a percentage of net revenues was mostly driven by the increase in coordinator's working hours, as well as, leasing and utilities costs, as which is a consequence of higher tariffs from acquired companies and not yet matured units.

Gross Profit (R\$ million)



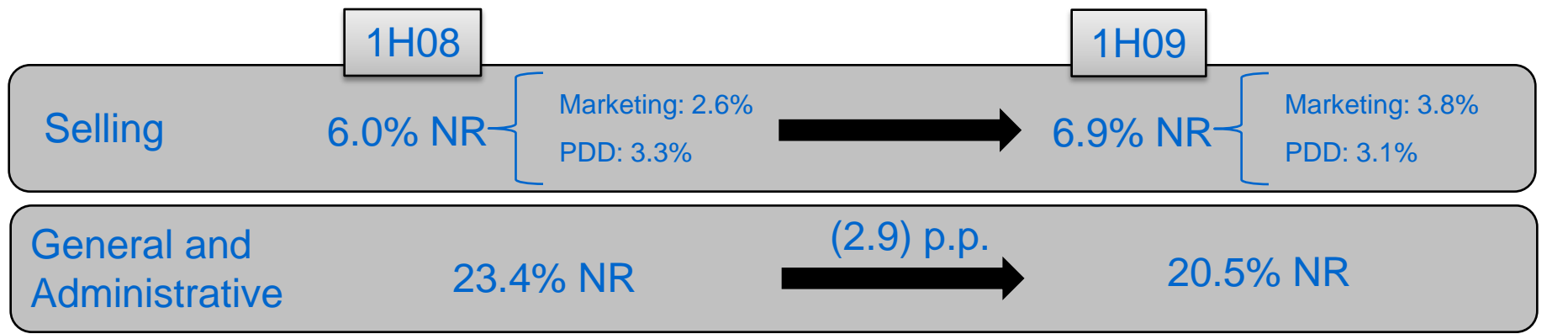
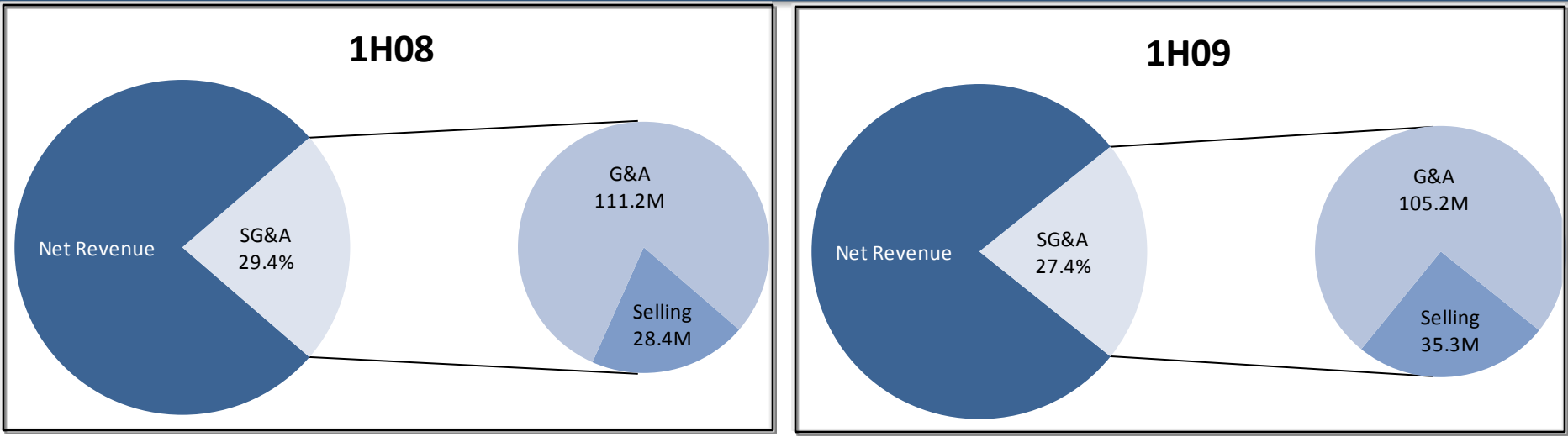
With a larger impact on costs, gross profit totaled R\$84.7 million (34.1% margin) in 2Q09, compared with R\$85.1 million (35.8% margin) in 2Q08. In 1H09, gross profit reached R\$196.7 million (38.3% margin), versus R\$186.7 million (39.3% margin) in 1H08.

Selling, General and Admin. – SG&A (R\$ million)



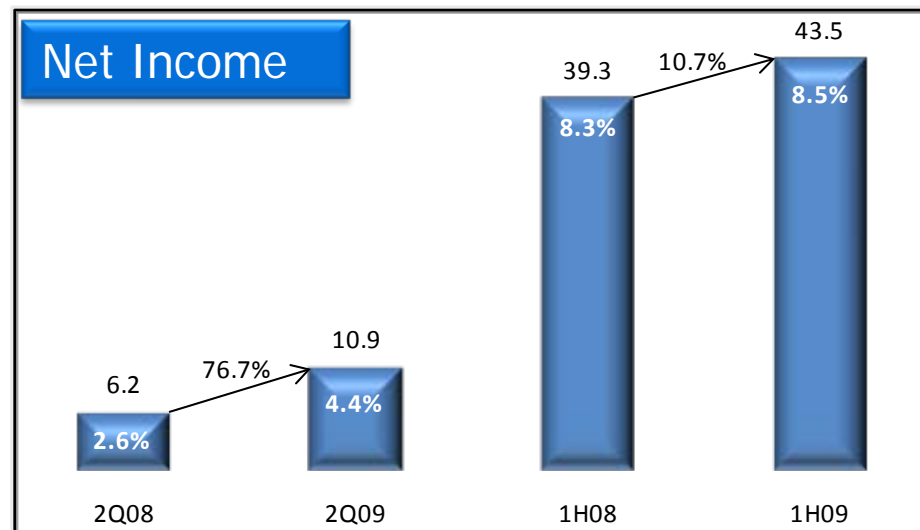
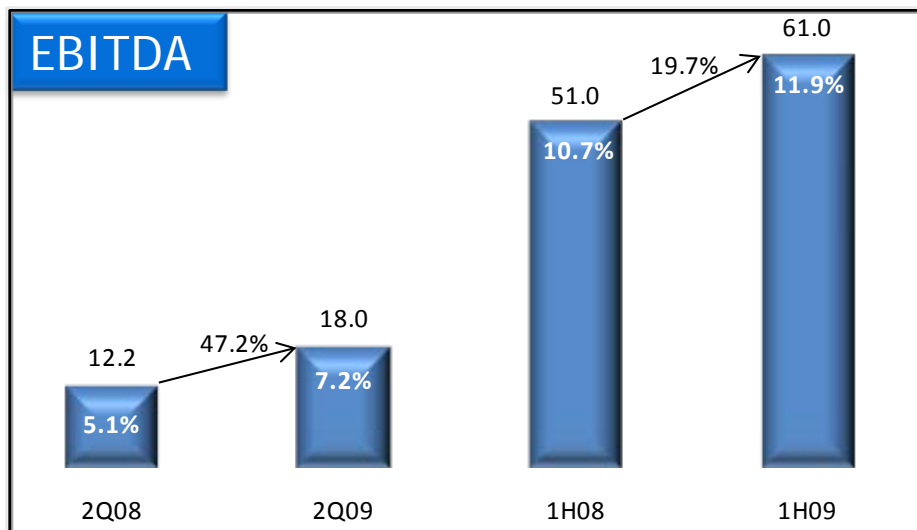
2Q09 vs 2Q08, PDD decreased 23.3% to R\$9.4M.

Selling, General and Admin. – SG&A (R\$ million)



Strong efficiency gains in administrative expenses allowed a more aggressive marketing strategy and a more conservative approach in PDD.

EBITDA and Net Income (R\$ million)

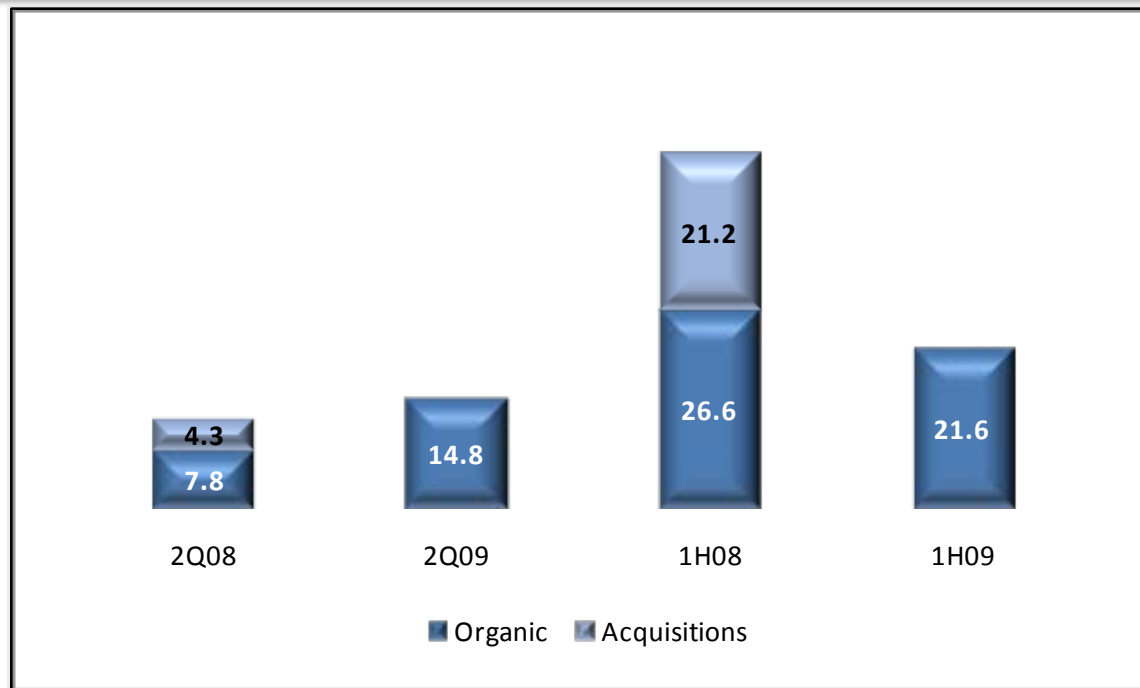


The EBITDA growth is chiefly explained by a reduction of other administrative expenses, PDD and stability in personnel expenses. Net income totaled R\$10.9 million (4.4% of net margin) in 2Q09, up by 76.7% compared with 2Q08. The higher operating result was the main driver behind the larger net income figure.

Capex, Capitalization and Net Cash (R\$ million)



Estácio



•Net cash: R\$215.6 million

•Organic capex reached R\$14.8 million totaling R\$21.6 million on 1H09.

Capitalization and Net Cash

R\$ million	03/31/2009	06/30/2009
Shareholders' Equity	451.8	460.6
Total Debt	9.7	8.1
Cash	251.9	223.8
Net Cash	242.2	215.6