

**Estácio**ESTÁCIO PARTICIPAÇÕES S.A.
Publicly-Held CompanyCorp. Taxpayer's ID (CNPJ/MF): 08.807.432/0001-10
Company Registry (NIRE): 33.3.0028205-0

NOTICE TO THE MARKET

24,000 Pronatec students and 6,700 from the Assisted Transfer Process in Rio de Janeiro

Estácio Participações S.A. ("Estácio" or "Company" - Bovespa: ESTC3) hereby informs the market and the public in general that the enrollment process of *Programa Pronatec – Bolsa Formação* ("Pronatec"), referring to Public Notice No.1, from January 29, 2014, was successfully concluded, as well as the Assisted Transfer Process from students from Gama Filho and Univercidade.

Approximately 24,100 students were enrolled in the originally 29,800 granted seats for the ***Programa Pronatec – Bolsa Formação***, approved by the Ministry of Education (MEC), in vocational high school-level programs. Around 65% of the students were enrolled in the morning shift, 30% in the afternoon shift, and 5% in the night shift. The most popular courses were: Logistics, Radiology, Nursing, Aesthetics, Oil and Gas, Buildings, and Labor Safety. Approximately 65% of the programs shall have a 18-month duration and the other 35% shall have a 12-month duration. The classes for Estácio's vocational courses through Pronatec will start in May, 2014, only in the state of Rio de Janeiro.

In relation to the enrollment of students from Gama Filho and Univercidade, 6,700 of them chose to transfer to Estácio through the **Assisted Transfer Process (PTA)**. Out of this amount, 1,700 were medical students and 5,000 from other courses. The classes for these students began in April, 2014. It is important to remember the possibility of receiving new students from these institutions in the second half of 2014.

Rio de Janeiro, April 16, 2014.

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Investor Relations Officer