

MATERIAL FACT

Estácio Participações S.A. (“Estácio” or “Company” - Bovespa: ESTC3), in compliance with paragraph 4 of Article 157 of Law 6,404/76 and CVM Instruction 358/02, as amended, hereby informs the market in general that, through its indirect subsidiary Sociedade Educacional Atual da Amazônia Ltda. (“ATUAL”), formalized the purchase commitment of the entire capital of Associação de Ensino de Santa Catarina (“ASSESC”), the controlling institution of Faculdades Integradas Associação de Ensino de Santa Catarina (“FASSESC”), headquartered and with campus in the city of Florianópolis, Santa Catarina.

If the deal is concluded, the total investment in ASSESC will be R\$5,825,000.00 (five million, eight hundred twenty-five thousand reais). The acquisition does not involve real estate. ASSESC has 915 students and 4,970 total places, divided in 10 undergraduate programs. The net average ticket of its courses is approximately R\$570. The acquisition will mark Estácio’s entry in the capital of Santa Catarina, and will allow for the consolidation of operations in Great Florianópolis, considering our University Center in São José. Besides, the acquisition complements our course portfolio, which now covers all the main areas which are highly demanded by the local labor market. Lastly, the operation in the city will benefit from important gains in academic quality, efficiency, and scale. In 2011, ASSESC was evaluated by the Ministry of Education (MEC) and obtained a General Course Index (IGC) of 3, on a scale from 1 to 5.

If the precedent conditions are met, the Company’s Management will inform its shareholders of the date of the Shareholders’ Meeting to ratify the acquisition in due time, and if the acquisition will entitle dissenting shareholders to the right to withdraw. In the event of withdrawal rights, the amount paid as reimbursement for the shares will be based on Article 12, Sole Paragraph of the Company’s Bylaws.

Rio de Janeiro, June 17, 2013.

Virgílio Deloy Capobianco Gibbon

Investor Relations Officer
Estácio Participações S.A.