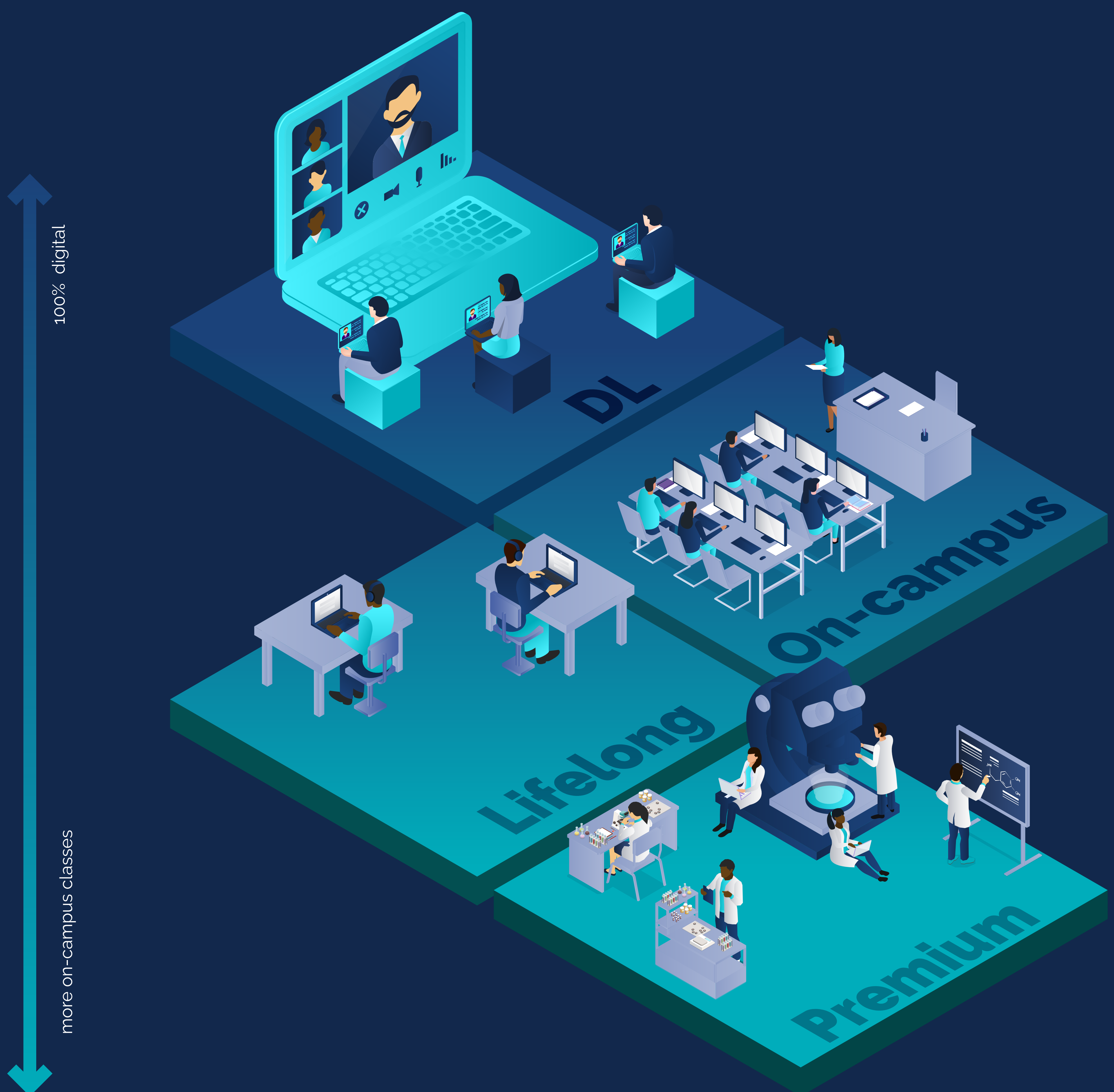







































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- The diagram illustrates a cyclical flow of information and feedback. It consists of three main components arranged horizontally, each with a large blue arrow pointing away from it, suggesting a continuous loop.
- Left Component:** A blue rounded rectangle containing the text: "Digital platform", "Digital classes", "On-campus course material", and "Evaluations". A small blue box with the text "since 2019" is positioned above the "Digital platform" text. A large blue arrow points downwards from the top of this box.
 - Middle Component:** A blue rounded rectangle containing the text: "Student performance data" and "Class and evaluation feedback". A large blue arrow points upwards from the bottom of this box.
 - Right Component:** A blue rounded rectangle containing the text: "Feedback for professors" and "Student segmentation". A large blue arrow points downwards from the top of this box.
- The flow is as follows: The left component (Digital platform) feeds into the middle component (Student performance data) via the upward arrow. The middle component feeds into the right component (Feedback for professors) via the downward arrow. The right component feeds back into the left component via the downward arrow, completing the cycle.



	PRODUCTS	PLATFORM	PRICE RANGE (R\$)	BRANDS*
DL	Online		100 - 250	 Estácio 
	Flex	 	300 - 450	 Estácio
ON-CAMPUS	Hybrid	   	350 - 600	 Estácio 
	On-campus	   	450 - 2,000	 Estácio 
LIFELONG	On-campus graduate program	 	150 - 1,500	 Estácio 
	DL graduate program		150 - 1,500	 Estácio   IBMEC 
	Free and preparatory courses	  	20 - 100	 Estácio   sjtmed 
PREMIUM	Medicine and Ibmec	 	2,500 - 12,000	 IBMEC 