

## NOTICE TO THE MARKET

### **Estácio Included in the Ibovespa and IBrX-50**

**Estácio Participações S.A.** ("Estácio" or "Company" - Bovespa: ESTC3) hereby informs its shareholders and the market in general that the Company's shares were included in the Bovespa ("Ibovespa") and Índice Brasil 50 ("IBrX-50") indexes as of today.

Estácio was added to the Ibovespa portfolio valid from January through April, with weight of 0.708%. The Bovespa index is the most important indicator of stock average performance in the Brazilian market. The indicator's shares account for more than 80% of all transactions and financial volume traded on the BM&FBovespa.

The Company was also included in the IBrX-50 portfolio, valid for the same period. This index includes the 50 papers with the highest liquidity of the stock exchange. Estácio participates with 0.669%.

Rio de Janeiro, January 6, 2014.

**Virgílio Deloy Capobianco Gibbon**  
Investor Relations Officer