

NOTICE TO THE MARKET

Estácio Participações S.A. ("Company" - Bovespa: ESTC3), following the Material Fact disclosed in June 17, 2013, hereby informs its shareholders and the market in general that, through its indirect subsidiary Sociedade Educacional Atual da Amazônia Ltda. ("ATUAL"), concluded the purchase of the entire capital of ASSESC – SOCIEDADE EDUCACIONAL DE SANTA CATARINA LTDA, the new name of Associação de Ensino de Santa Catarina – ASSESC, the controlling institution of Faculdades Integradas Associação de Ensino de Santa Catarina – FASSESC, headquartered and with campus in the city of Florianópolis, Santa Catarina.

The Company's management will inform its shareholders of the date of the Shareholders' Meeting to ratify the acquisition in due time, and if the acquisition will entitle dissenting shareholders to the right to withdraw. In the event of withdrawal rights, the amount paid as reimbursement for the shares will be based on Article 12, Sole Paragraph of the Company's Bylaws.

Rio de Janeiro, November 22, 2013.

Virgílio Deloy Capobianco Gibbon
Investor Relations Officer