

YDUQS PARTICIPAÇÕES S.A.

National Corporate Taxpayer's Register of the Ministry of Finance (CNPJ/MF)

08.807.432/0001-10

Company Register Identification Number (NIRE) 33.3.0028205-0

Publicly held Corporation

NOTICE TO THE MARKET

YDUQS PARTICIPAÇÕES S.A. (“Company”) – (B3: YDUQ3), in compliance with the guidelines issued by the CVM (Brazilian Securities Commission), hereby informs its shareholders and the market in general as follows:

Mr. José Aroldo Alves Júnior, currently Vice-President of Estácio and Wyden, will be departing from the Company. YDUQS thanks Mr. José Aroldo for his contributions and dedication over the years.

As a result, the Company will reconfigure the structure for its two education brands, segmented by operating channels. This will enable even greater focus, as well as increased agility and simplification of business decisions. Replacing the original structure, two new Vice Presidencies were created: Company-owned Operations and Partner Operations.

The Company has appointed Mr. **Adriano Ramos Remor** to the position of Vice-President of Company-owned Operations, responsible for the campuses from both brands, and Mr. **Rodolfo Guimarães da Silva** to the position of Vice-President of Partner Operations, overseeing the network of more than 2,500 partner learning centers. Both are internal talents, which further highlights the strength of our succession planning initiatives.

Mr. Adriano Ramos Remor, who has 35 years of professional experience, began his educational career in 1997. With the Company since 2011, he led the expansion of Estácio in Northern Brazil, serving as Director of Operations for the Northern Region. In 2024, following several mergers and acquisitions operations, he assumed the position of Senior Director of North-South Operations.

Mr. Rodolfo Guimarães da Silva, with experience in the retail and education sectors, began his journey at YDUQS in 2017 as Executive Manager of Financial Planning and Strategy. In 2019, he assumed the position of Director of Partner Operations, where he became responsible for the operation of partner learning centers across the entire country. In 2024, he was promoted to Senior Director of the area.

The Company will keep shareholders and the market informed of material developments regarding these matters, as required by applicable rules.

Rio de Janeiro, September 22, 2025.

Rossano Marques

Chief Executive Officer and Investor Relations Officer