

MATERIAL FACT

Estácio Participações S.A. (“Estácio” or “Company” - Bovespa: ESTC3), in accordance with paragraph 4, Article 157 of Law 6,404/76 and CVM Instruction 358/02 and amendments, hereby informs the market and the public in general that, as approved by its Board of Directors at meeting held on June 25, 2012, acquired on this date, through its indirect subsidiary SOCIEDADE EDUCACIONAL ATUAL DA AMAZÔNIA LTDA. (“ATUAL”), all shares of IDEZ EMPREENDIMENTOS EDUCACIONAIS SOCIEDADE SIMPLES LTDA. (“IDEZ”), the controlling institution of Faculdade de Tecnologia IBRATEC de João Pessoa (“UNIBRATEC”), institution headquartered and with a campus in the city of João Pessoa, state of Paraíba.

The total investment in iDez was R\$2,750,000.00 (two million, seven hundred fifty thousand reais), with a part of it to be paid in financial resources and another part in debt assumptions and general obligations. iDez was founded in 2008 and has approximately 500 students enrolled. In 2011, it was evaluated by the Ministry of Education (MEC), which issued an Institutional Concept (CI) of 3, on a scale of 1 to 5.

The deal will mark Estácio’s arrival in the state of Paraíba, consolidating the leading position in the private higher education sector in the Northeast, which has a growth rate above the rest of the country, justifying Estácio’s great interest and the consistent investments.

The Company’s Management will inform its shareholders of the date of the Shareholders’ Meeting to ratify the acquisition in due time, and if the acquisition will entitle dissenting shareholders to the right to withdraw and the conditions for its exercise, in compliance with Article 256 of Law 6,404/76, because the same depends on the elaboration of valuation reports not yet concluded.

Rio de Janeiro, June 25, 2012.

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