

## NOTICE TO THE MARKET

**Estácio Participações S.A.** ("Estácio" or "Company" - Bovespa: ESTC3) hereby informs the market and the public in general that the enrollment process of *Programa Pronatec – Bolsa Formação* ("Pronatec"), referring to Public Notice No.2, from May 30, 2014, was successfully concluded.

Approximately 12,300 students were enrolled for the ***Programa Pronatec – Bolsa Formação*** in vocational high school-level programs, which represents an 80.1% conversion rate in relation to the number of seats originally offered. It is worth mentioning that in this Public Notice we increased our offer in the North and Northeast region, where the number of enrolled students totaled more than 6.700 students, representing an 87.8% conversion rate in relation to the number of seats offered in the region. The classes for these students will begin on September 15, 2014.

Rio de Janeiro, August 29, 2014.

**Virgílio Deloy Capobianco Gibbon**  
Investor Relations Officer  
Estácio Participações S.A.